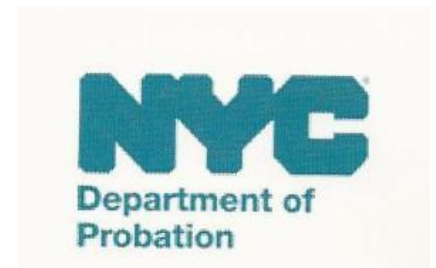


# Design Pathways in Public Policy: The NeON initiative

**Kevin Barnes-Ceeney**  
Prisoner Reentry Institute  
John Jay College of Criminal Justice

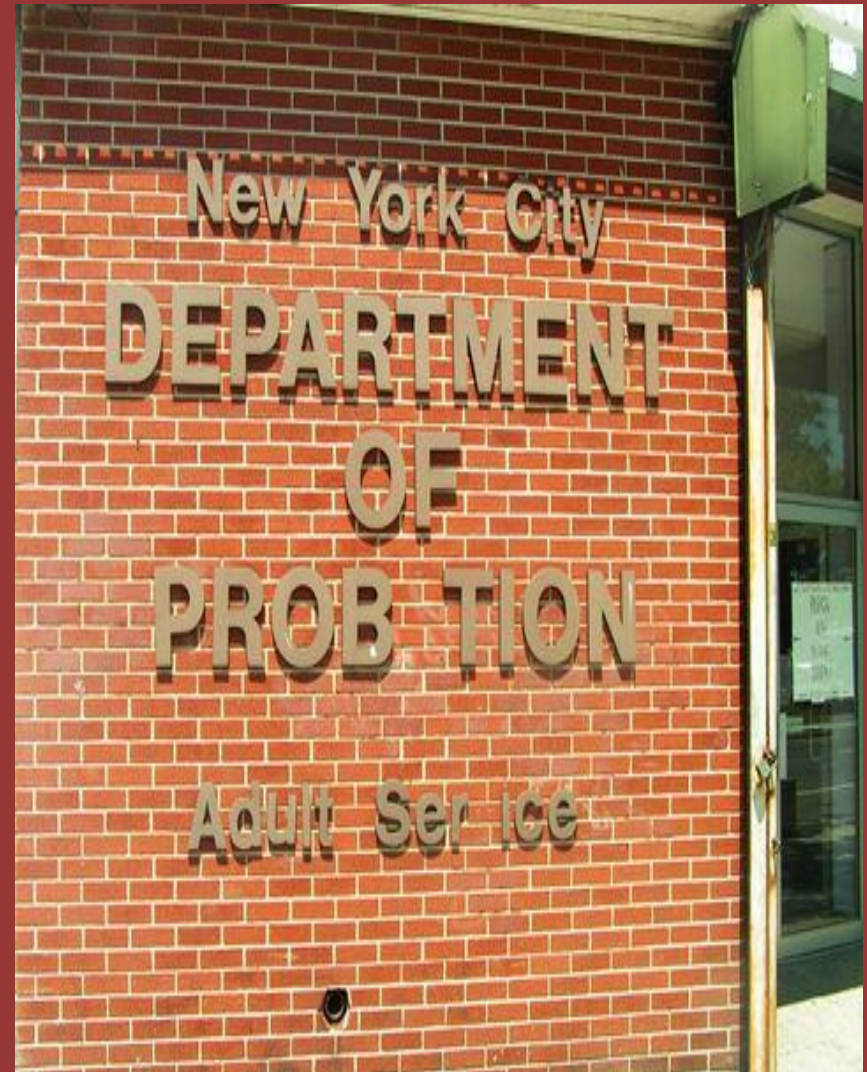
May 13, 2015

## Policy, Meet Design.2



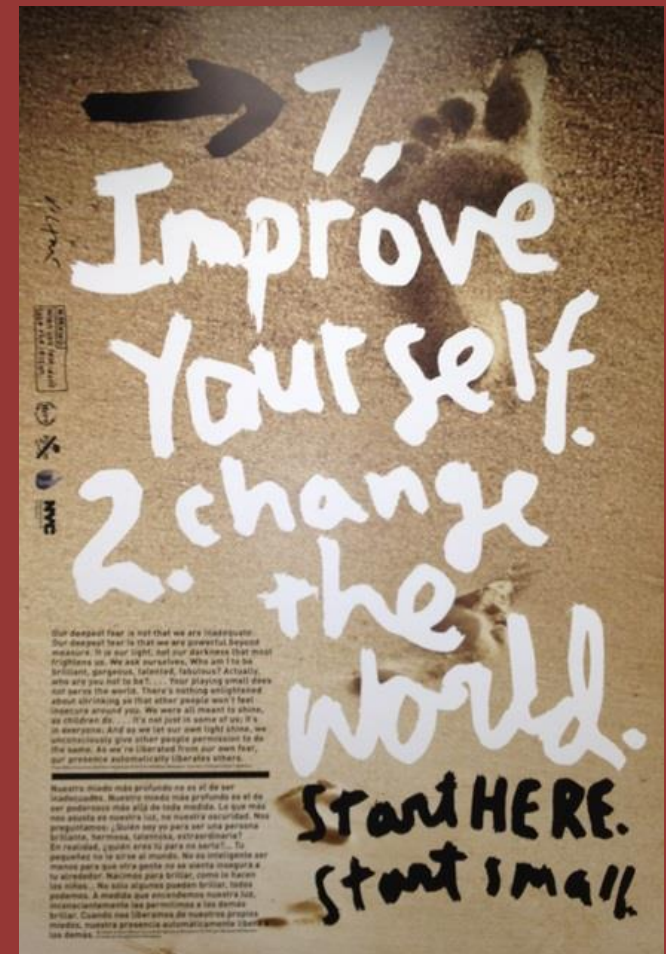
# NYC Department of Probation

- 1,000 staff
- 25,000 adult probation clients
  - (7,500 aged 16 - 24 years)
- 2,000 juvenile probation clients (11-15 years)
- 3 or 5 year supervision



# It started with a vision...

- Do less harm
- Do more good
- Do it in the community





DON'T BLOW IT



REGISTER HERE  
投票 VOTE

SHUG TESTING  
SHUG TEST  
If you are a  
resident of the  
City of  
Portland, you  
MUST TAKE THIS TEST!  
This is an  
important  
requirement for  
the  
City of  
Portland and  
the  
City of  
Portland  
will not  
accept  
any other  
test results.

REGISTER AND VOTE

Register  
and  
VOTE



“It’s hell—the carpet smells of urine, the ceiling tiles are falling through, and people talk to you through glass”

James Victore

In places like Marcy there are people who know the ins and outs of government bureaucracies, police procedures, and sentencing guidelines, **who spend half of their lives in dirty waiting rooms on plastic chairs waiting for someone to call their name.** But for all this involvement, the government might as well be the weather because a lot of us don't think we have anything to do with it—we don't believe we have any control over this thing that controls us.

(Jay Z, Decoded [Spiegel & Graus] 2010)

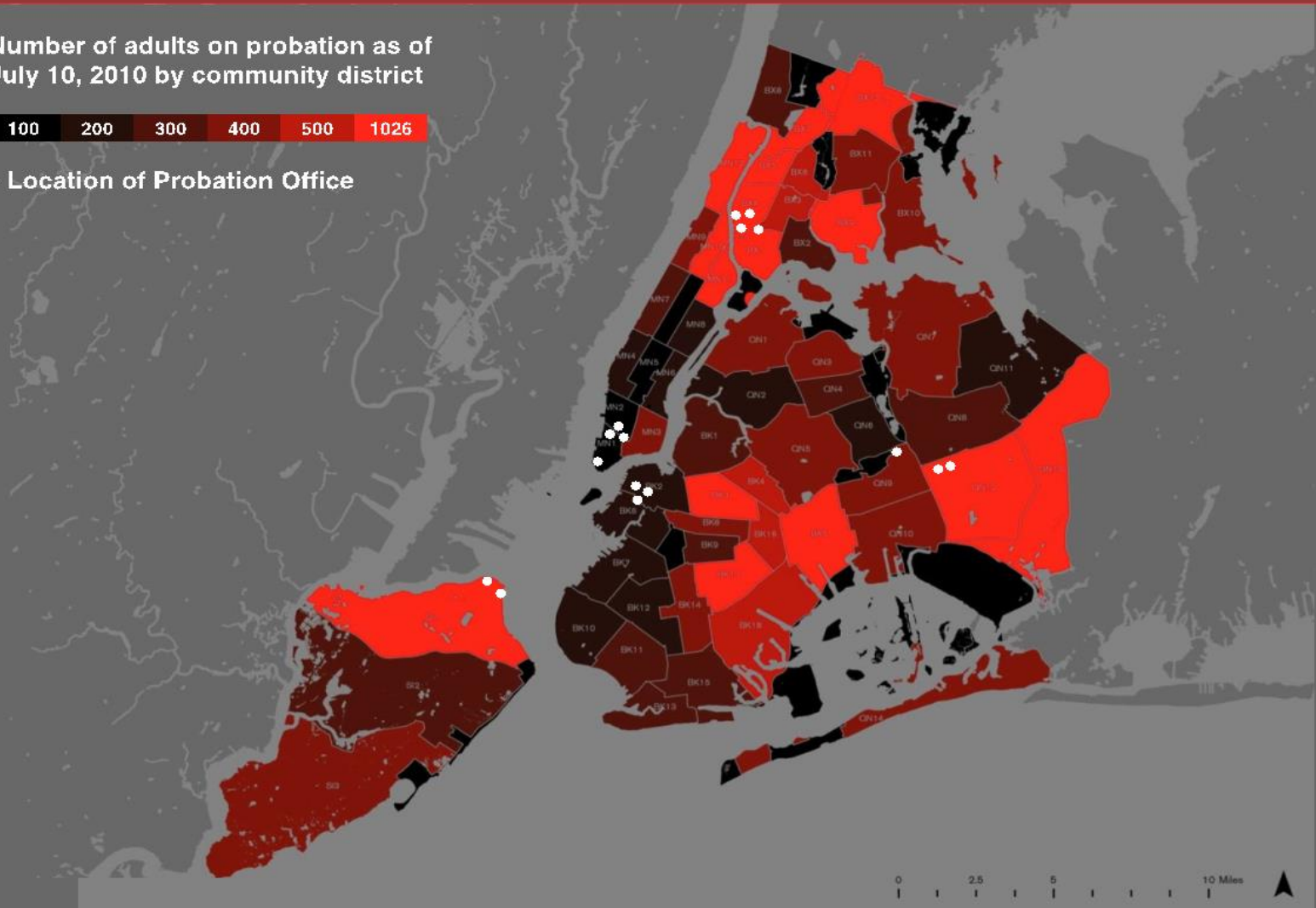


# Laura Kurgan: Spatial Information Design Lab

Number of adults on probation as of July 10, 2010 by community district

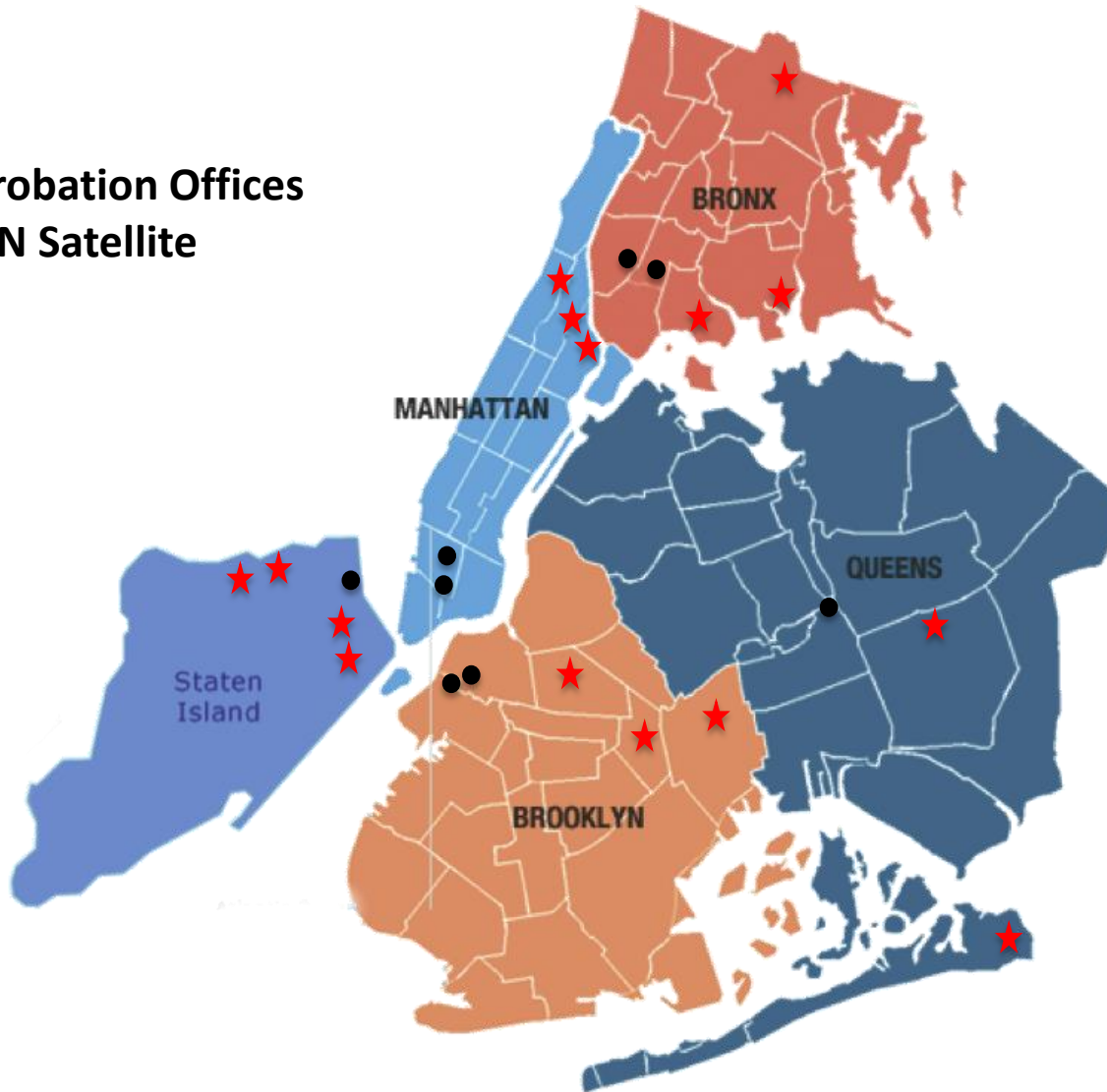


• Location of Probation Office



# From probation offices to NeON

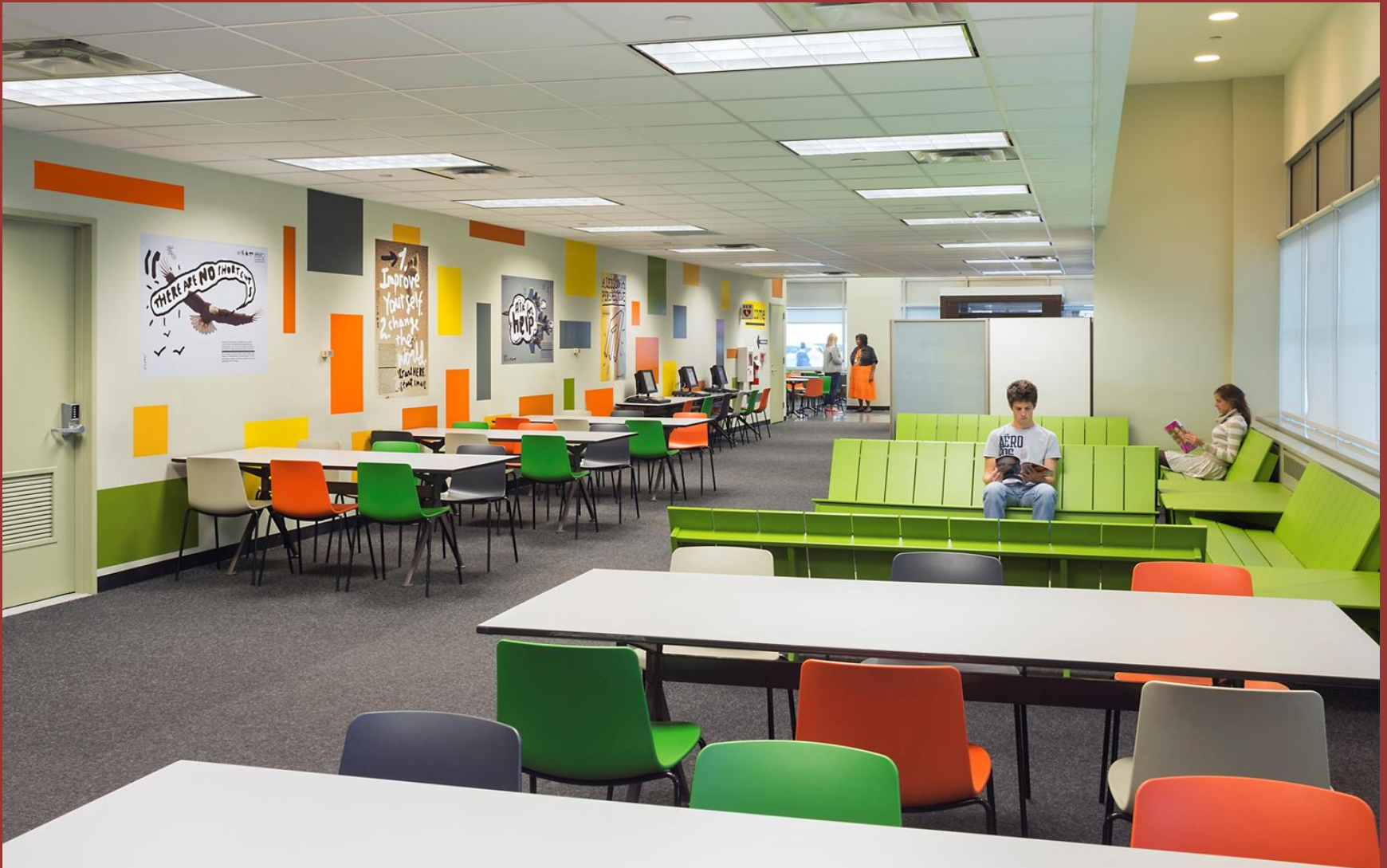
- Location of Probation Offices
- ★ NeON & NeON Satellite Locations



# Before: South Bronx Waiting Room



# After: South Bronx Resource Hub



# Client-led design



# Focus on design

- Materials capable of standing up to heavy abuse
- Deinstitutionalizing and “normalizing” waiting space
- Engender different social interactions
- Create seamless movement through the waiting space



# Neonization is more than resource hubs

- Clients not probationers
- Stronger relationships with service providers
- Family engagement
- Risk assessment, case planning, motivational interviewing, violation as last resort
- Community benefit and engagement
- Traditional and innovative in-house services



## BRONX

# Poetry man helps people find rhyme and reason in unlikely place--the city Probation Department office in the Bronx

Poetry workshops for probationers in Bronx office draw local residents; strengthen community ties





DOP staff volunteering in Red Hook, Brooklyn, after Hurricane Sandy, November, 2012

Was NeON  
successful?

- It's colorful. Like it makes it, it pops out. Like it makes you like feel comfortable. ...I started reading the walls, all the quotes on the walls. And, it's like something to catch your attention. And, it's something to think about too.

(Male client, South Bronx, 2012)

- “Cause it's like you all got a new facility, but the people ain't changed. The only thing that's new is these chairs and tables, but the people ain't, the people still the same.”

(Female client, South Bronx, 2012)



# Administrative cycles



# Hunkering down



# Struggling with the change

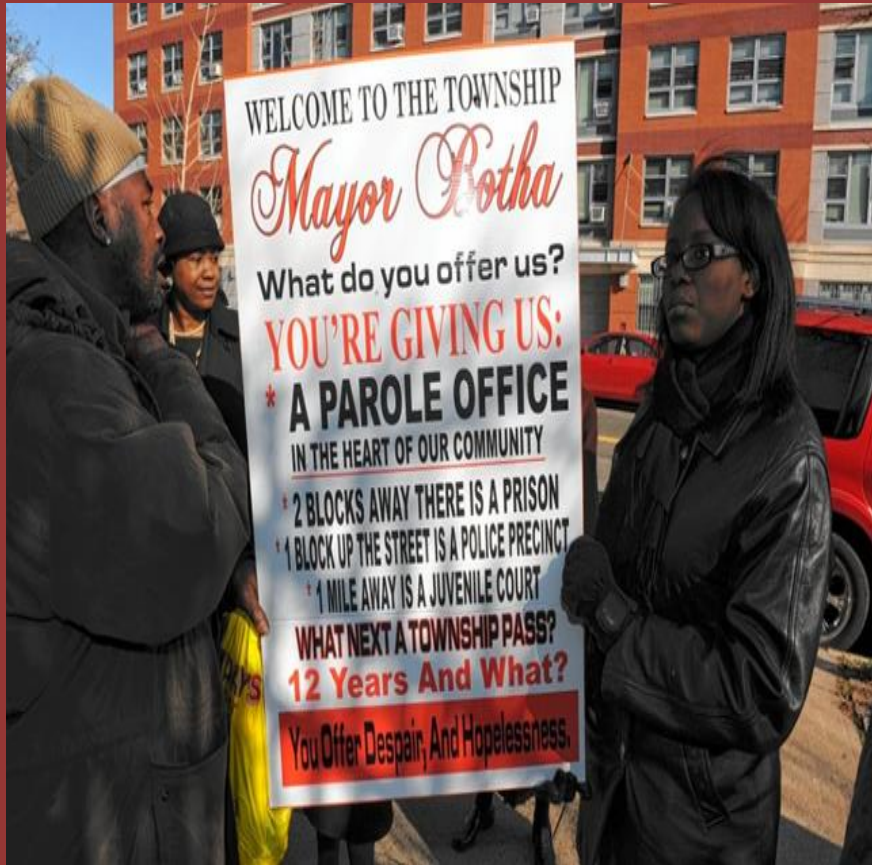
- NeON is something others do
- NeON is the overtime activities for the favored few
- NeON is for them (clients) not us
- Pay rises not waiting room improvements
- Stakeholder groups



# NeON Arts

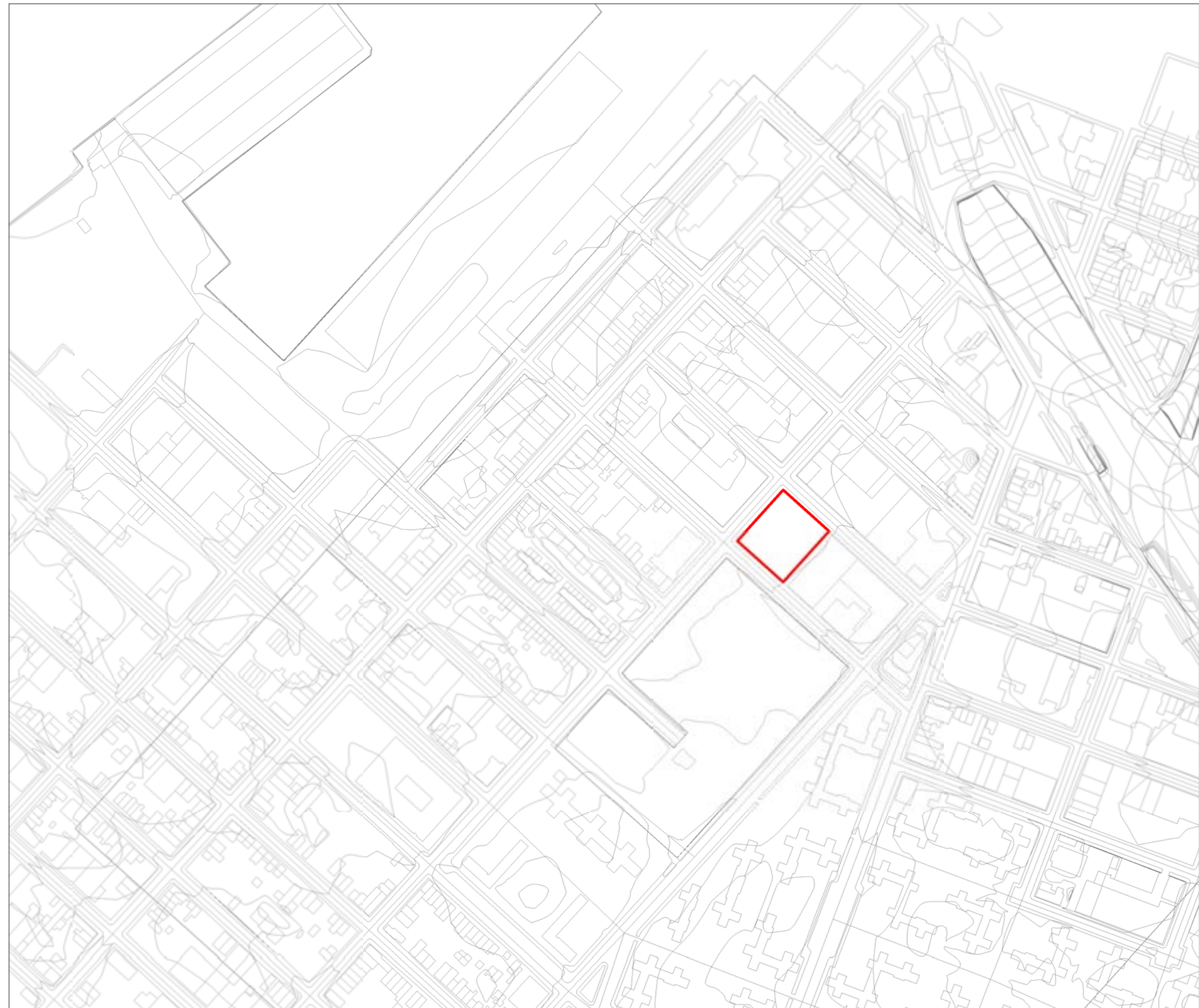


# Community engagement



# 35 Delevan St Brooklyn, NY 11231

Block: 523 Lot: 1  
 Primary zoning: R6 Max. FAR: 2.43  
 Lot Area: 36,000 sq ft (200' x 180')



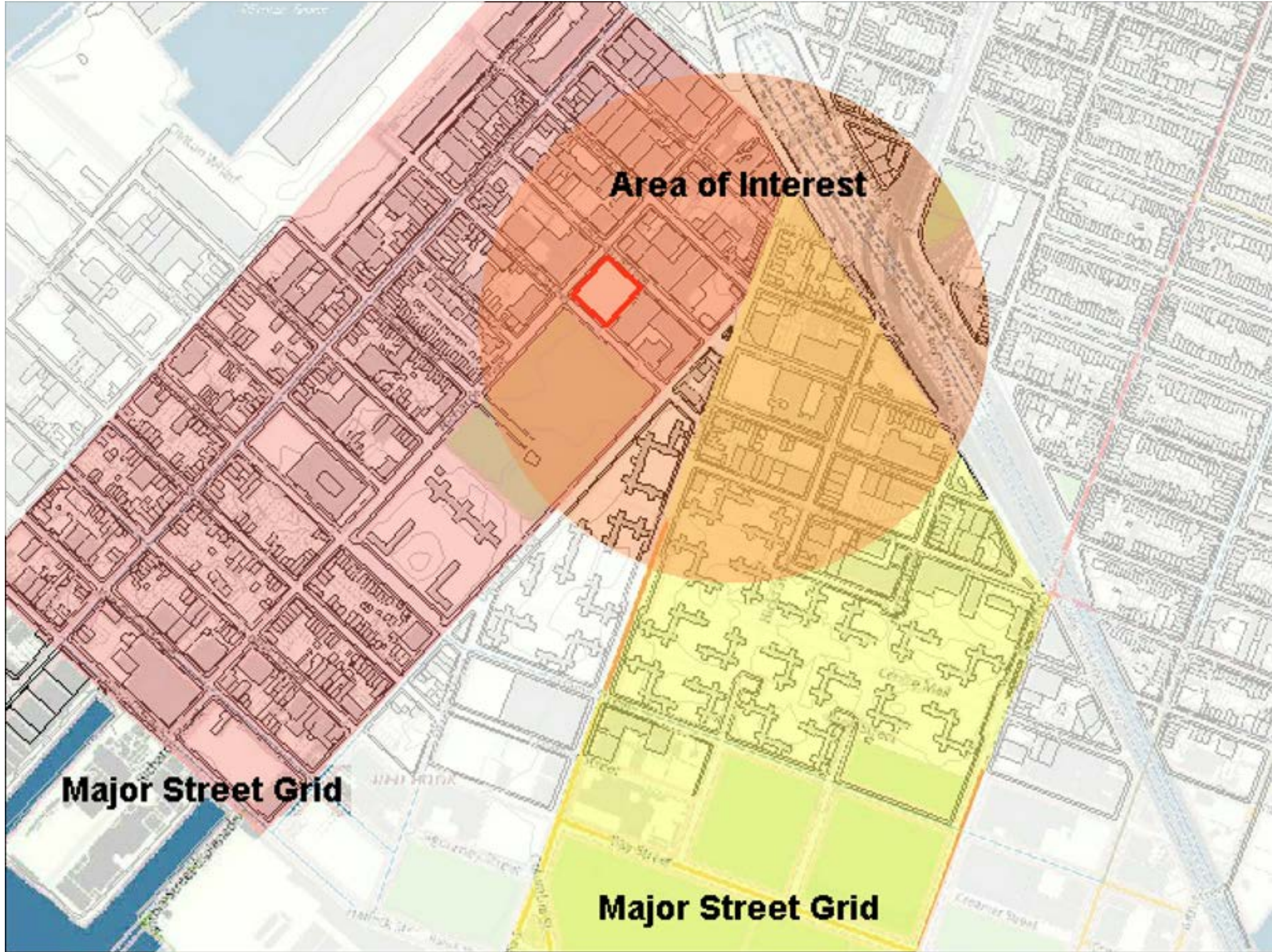
## Sheet List

Sheet Number	Sheet Name
A000	Project Title Page
A001	Site Analysis
A002	Specific Site
A003	Site Accessibility
A004	Site Logistics
A100	Design Options
A101	Design Development
A102	Building Performance
A103	Visualization
A104	Construction Schedule
A105	Product and Delivery
A106	Cost Analysis
A200	Next Phrase Development

Design Team:  
 Chiwa Yeung, Soeun Park

① Site Plan  
 1" = 300'-0"

# Site Analysis



## Emphasis:

- **PUBLIC INTERACTION**

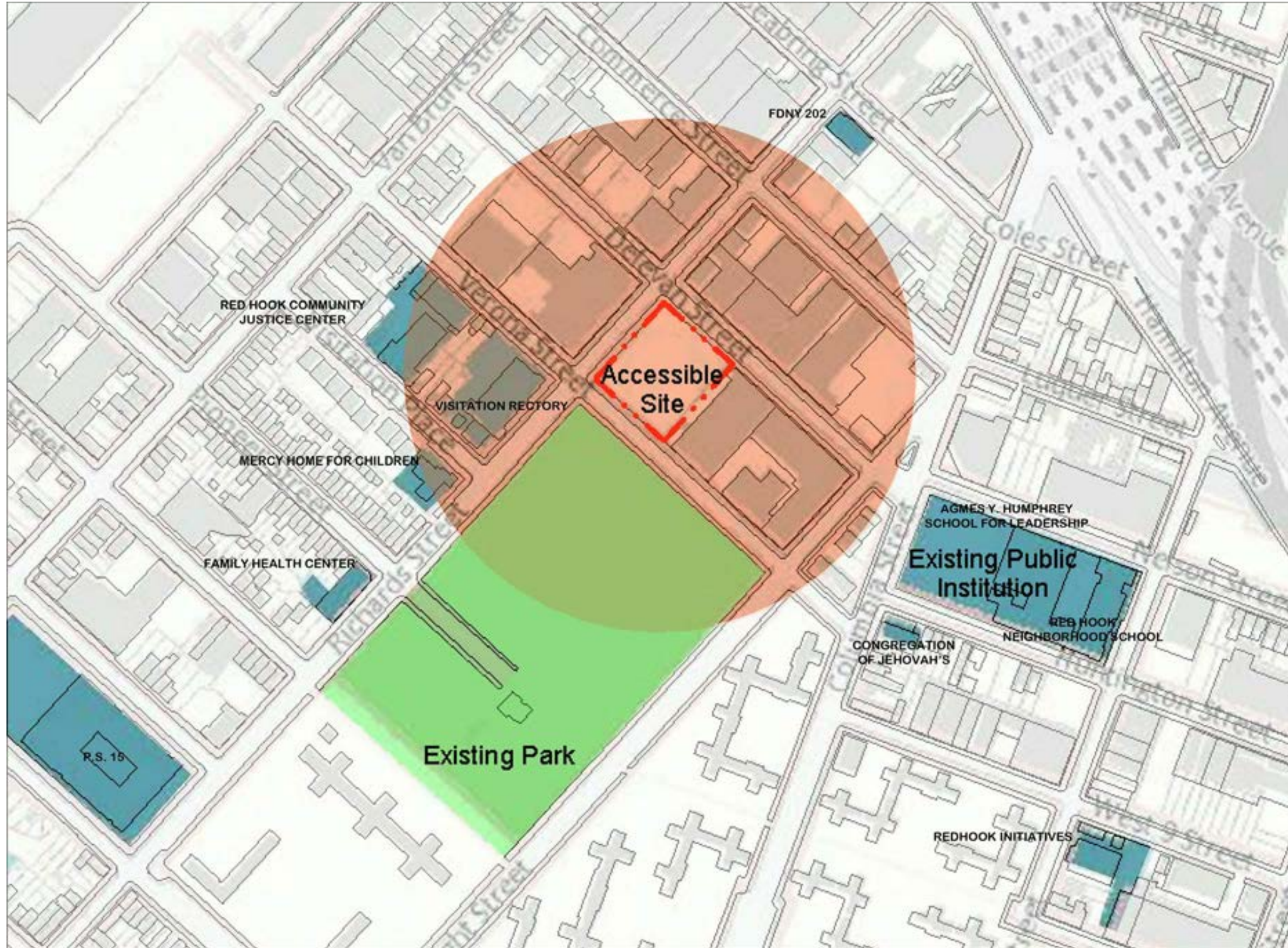
## Concept:

- Intersection between major street grid as the **NODE OF INTERACTION.**

## Strategies:

- Locate existing public space for **MAXIMUM PUBLIC EXPOSURE**
- Utilizing existing vacant lot to **INCREASE DEVELOPMENT PRESSURE**
- Locate in midst of existing public transportation for **EASE OF ACCESS** without creating additional traffic.
- Existing public institution for easy access and **CENTRALIZE PUBLIC SERVICES**

# Specific Site



## Emphasis:

- **PUBLIC INTERACTION**

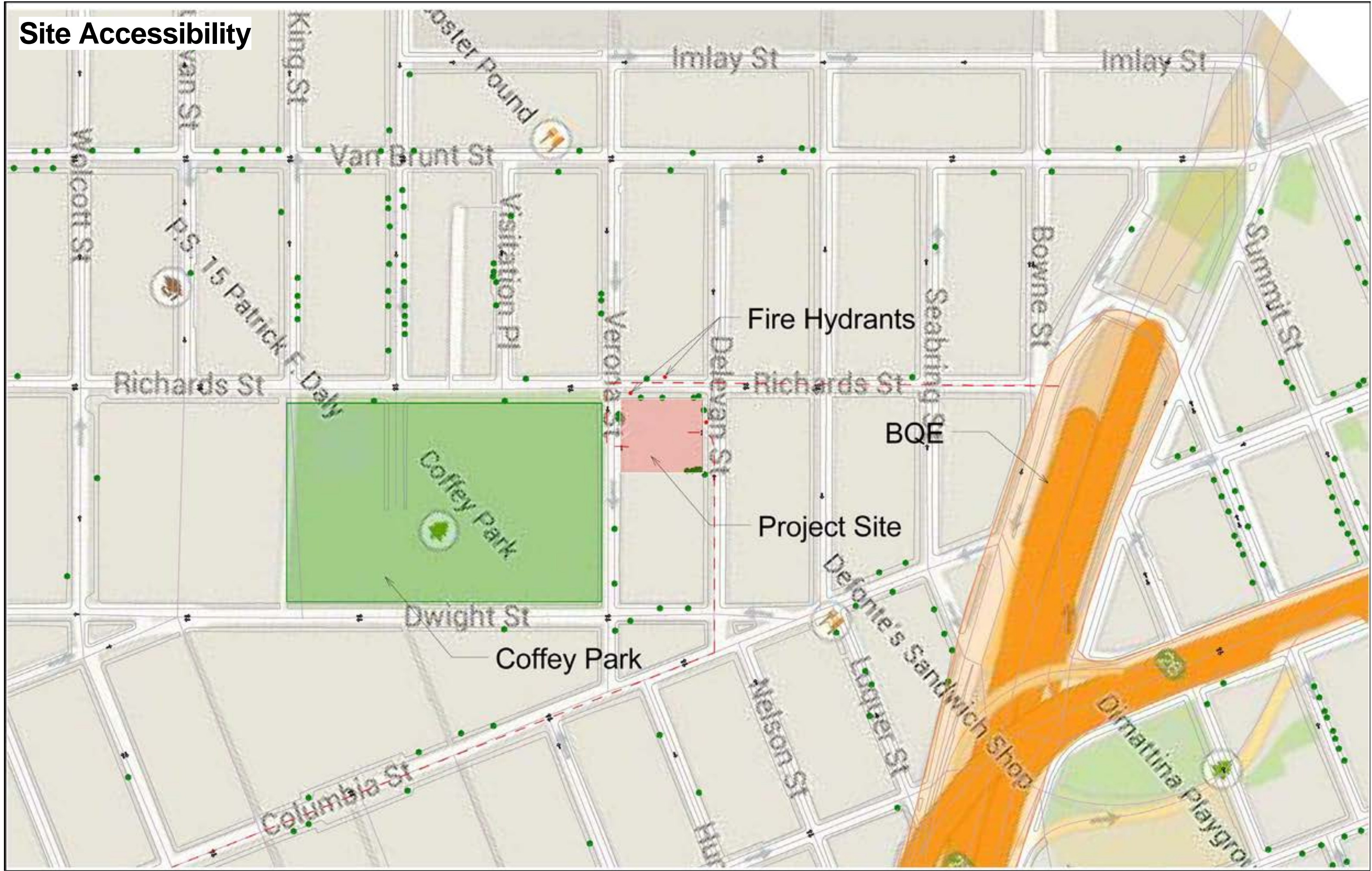
## Concept:

- Intersection between major street grid as the **NODE OF INTERACTION.**

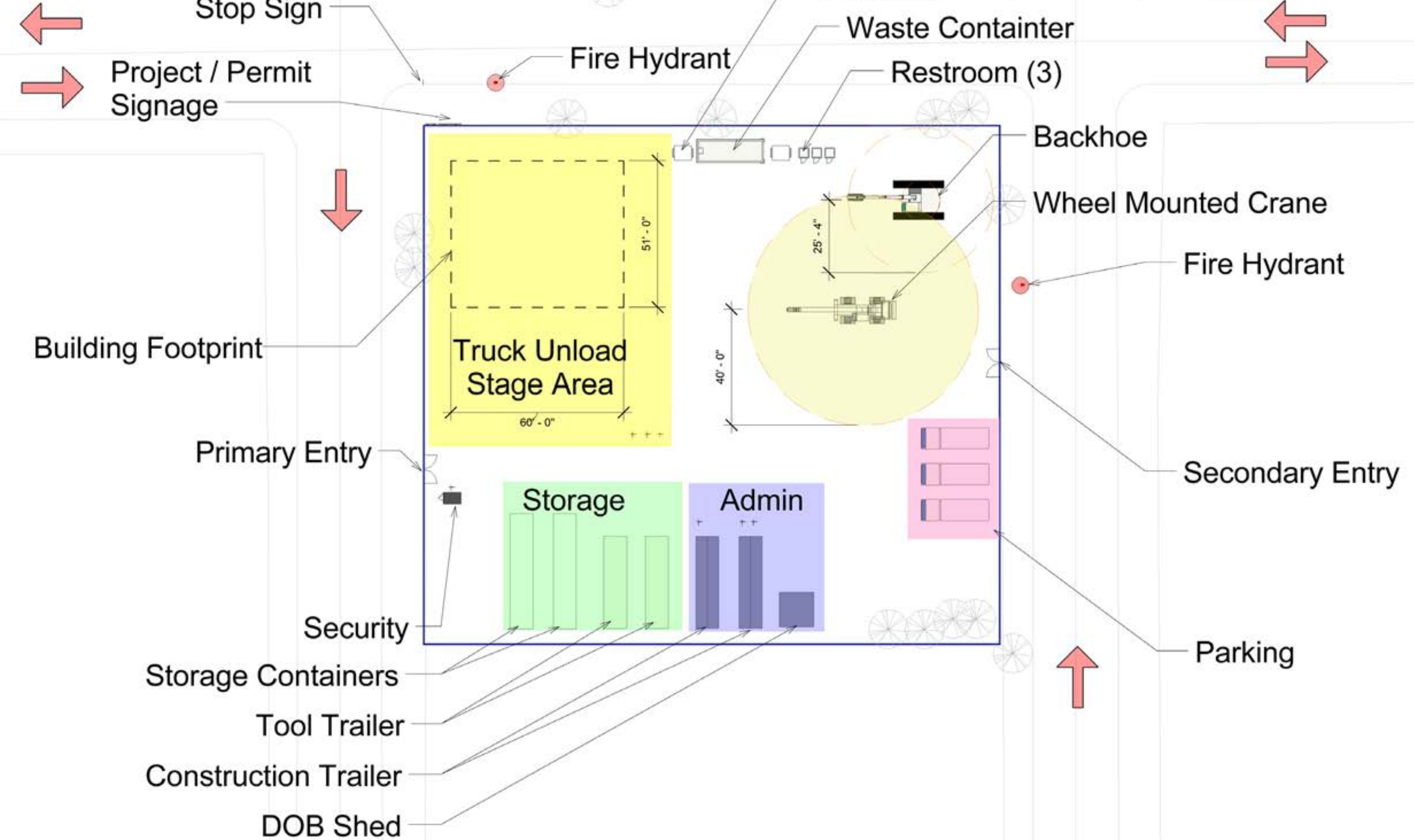
## Strategies:

- Locate existing public space for **MAXIMUM PUBLIC EXPOSURE**
- Utilizing existing vacant lot to **INCREASE DEVELOPMENT PRESSURE**
- Locate in midst of existing public transportation for **EASE OF ACCESS** without creating additional traffic.
- Existing public institution for easy access and **CENTRALIZE PUBLIC SERVICES**
- Additional lot area allow **GROWTH OF DEVELOPMENT**
- Adjacent manufacturing lots allow **EMERGENCY STORAGE.**
- **CLOSE APROXIMITY** to residential projects.

# Site Accessibility

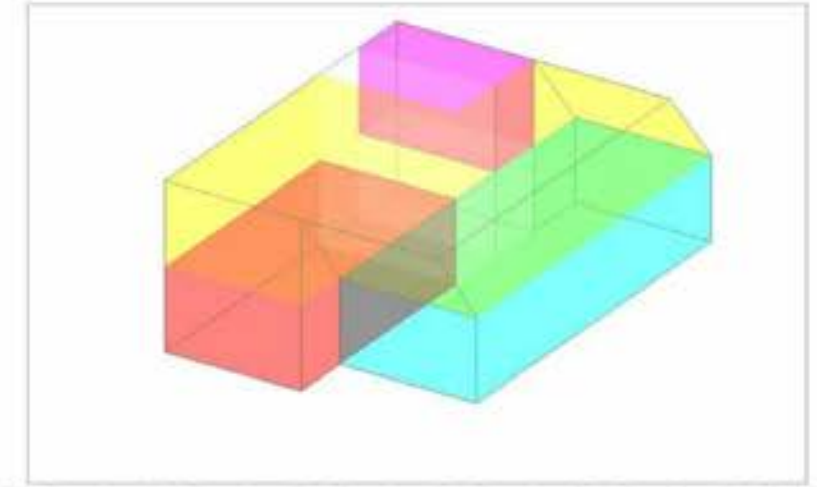
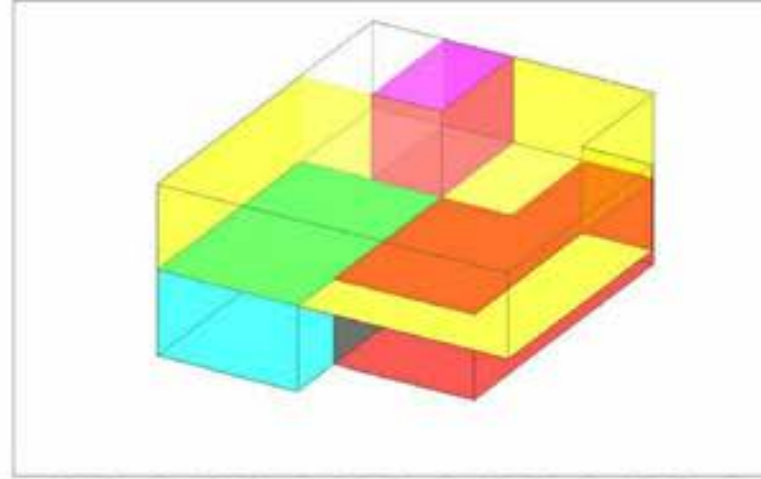
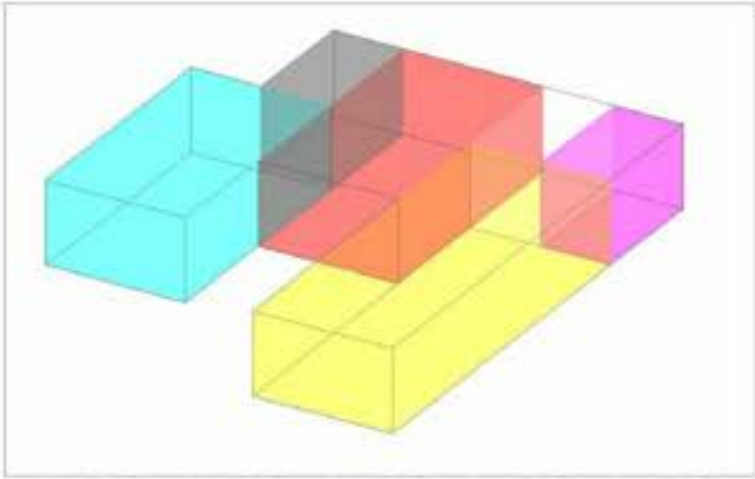


# Site Logistics



# Design Comparison

## Visual



## Floor Area

Proposal 1			
Gross Floor Area	Gross Volume	Gross Surface Area	Pre-fab Unit
2167.5 SF	21675 CF	6855.0 SF	17

Proposal 2			
Gross Floor Area	Gross Volume	Gross Surface Area	Pre-fab Unit
3187.5 SF	31875 CF	6900.0 SF	25

Proposal 3			
Gross Floor Area	Gross Volume	Gross Surface Area	Pre-fab Unit
3076.8 SF	30726 CF	6558.7 SF	24

## Energy

### Energy Use Intensity

Electricity EUI:	12 kWh / sf / yr
Fuel EUI:	61 kBtu / sf / yr
Total EUI:	102 kBtu / sf / yr

### Life Cycle Energy Use/Cost

Life Cycle Electricity Use:	783,534 kWh
Life Cycle Fuel Use:	39,410 Therms
Life Cycle Energy Cost:	\$67,794

\*30-year life and 6.1% discount rate for costs

### Energy Use Intensity

Electricity EUI:	13 kWh / sf / yr
Fuel EUI:	47 kBtu / sf / yr
Total EUI:	91 kBtu / sf / yr

### Life Cycle Energy Use/Cost

Life Cycle Electricity Use:	1,229,615 kWh
Life Cycle Fuel Use:	44,713 Therms
Life Cycle Energy Cost:	\$99,279

\*30-year life and 6.1% discount rate for costs

### Energy Use Intensity

Electricity EUI:	13 kWh / sf / yr
Fuel EUI:	51 kBtu / sf / yr
Total EUI:	96 kBtu / sf / yr

### Life Cycle Energy Use/Cost

Life Cycle Electricity Use:	1,202,767 kWh
Life Cycle Fuel Use:	47,125 Therms
Life Cycle Energy Cost:	\$98,518

\*30-year life and 6.1% discount rate for costs

## Cost

**\$128,070**

**\$59 / SF**

1 Proposal 1 Statistic

**\$150,093**

**\$47 / SF**

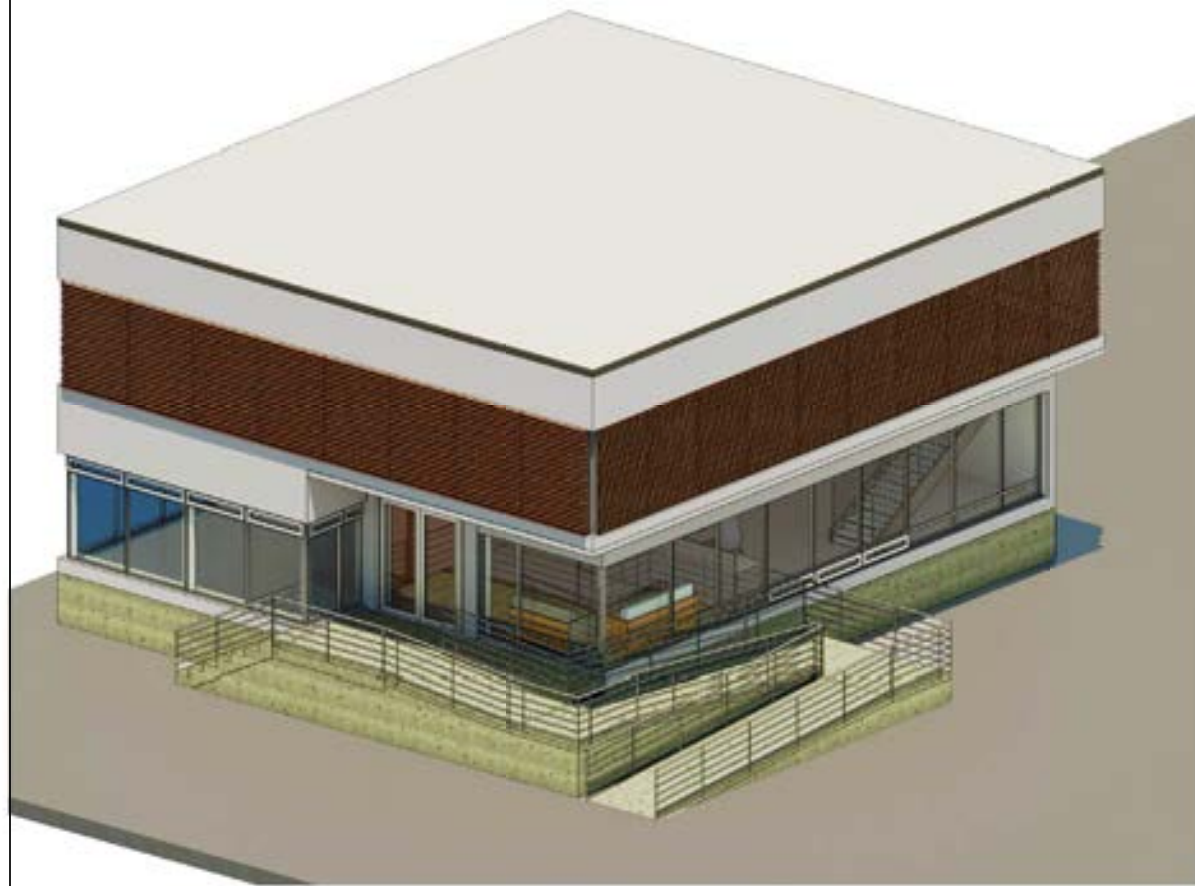
2 Proposal 2 Statistic

**148,478**

**\$48 / SF**

3 Proposal 3 Statistic





Room Schedule		
Program	Level	Area
Reception	Level 1	615.5 SF
Flexible Space	Level 1	507.5 SF
MEP	Level 1	82.8 SF
W.C.	Level 1	97.8 SF
Open Office	Level 2	1219.0 SF
Kitchenette	Level 2	134.8 SF
MEP	Level 2	85.6 SF
W.C.	Level 2	95.0 SF
<b>Grand total</b>		<b>2838.0 SF</b>

Structural Module Schedule		
Module	Module Area	# of Modules Required
37' 6" L x 8' 6" W x 10' 2" H	318.75 SF	6
42' 6" L x 8' 6" W x 10' 2" H	361.25 SF	2

Wall Schedule	
Wall Type	Area
Curtain Wall 1	1303.7 SF
Exterior - EIFS on Mtl. Stud	1851.5 SF
Foundation - 12" Concrete	458.5 SF
Interior - 3 1/8" Partition (1-hr)	1373.0 SF
Interior - 3 1/8" Partition (1-hr) Wood Finish (One Side)	360.8 SF
Interior - 3 1/8" Partition (1-hr) Wood Finish (Two Side)	210.4 SF
Pre-cast Concrete Ramp Infill 3"	164.2 SF
<b>Grand total</b>	<b>5722.2 SF</b>

Floor Schedule	
Floor Type	Area
Amdry 2.09 in. x 2 ft. x 4 ft. OSB Insulated R7 Subfloor Panel	2781.4 SF
Insulated Generic - 8"	90.5 SF
<b>Grand total</b>	<b>2872.0 SF</b>

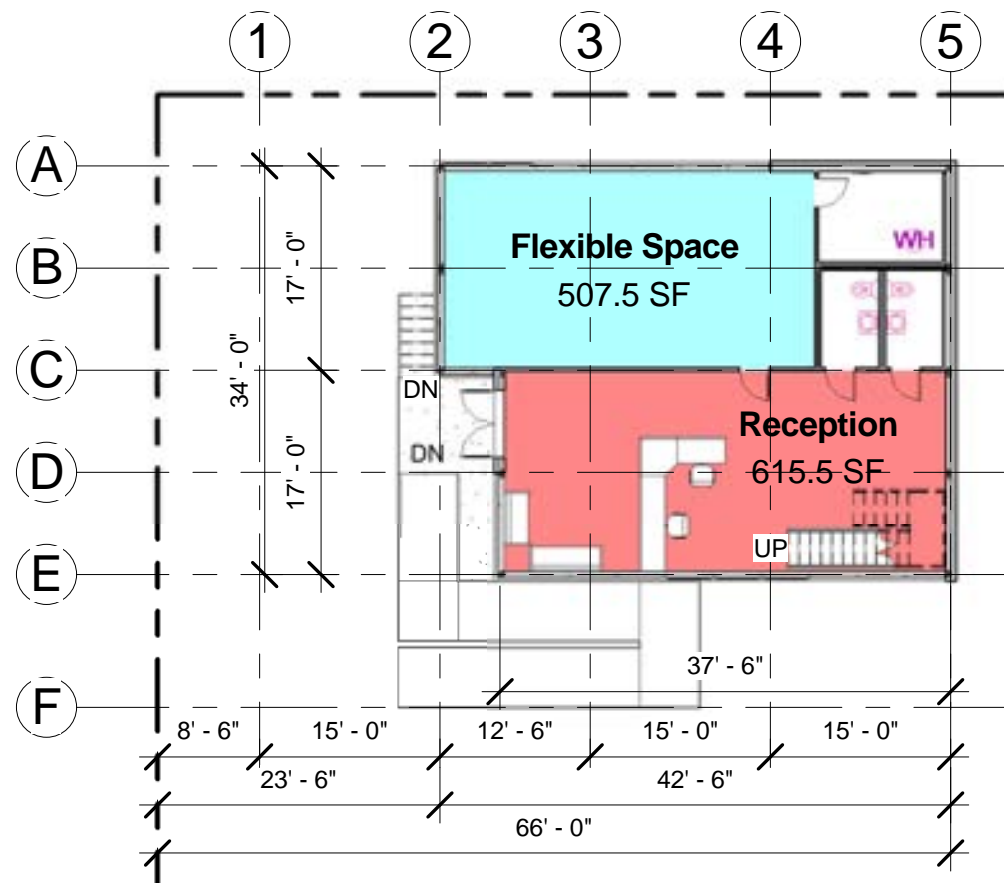
Window Schedule		
Type	Count	Area
Curtain Wall Awning	19	214.1 SF

Door Schedule		
Door Type	Function	Count
Double-Glass 1: 68" x 80"	Exterior	1
Single-Flush: 30" x 80"	Interior	6
Single-Glass 1: 30" x 80"	Interior	1
<b>Grand total</b>		<b>8</b>

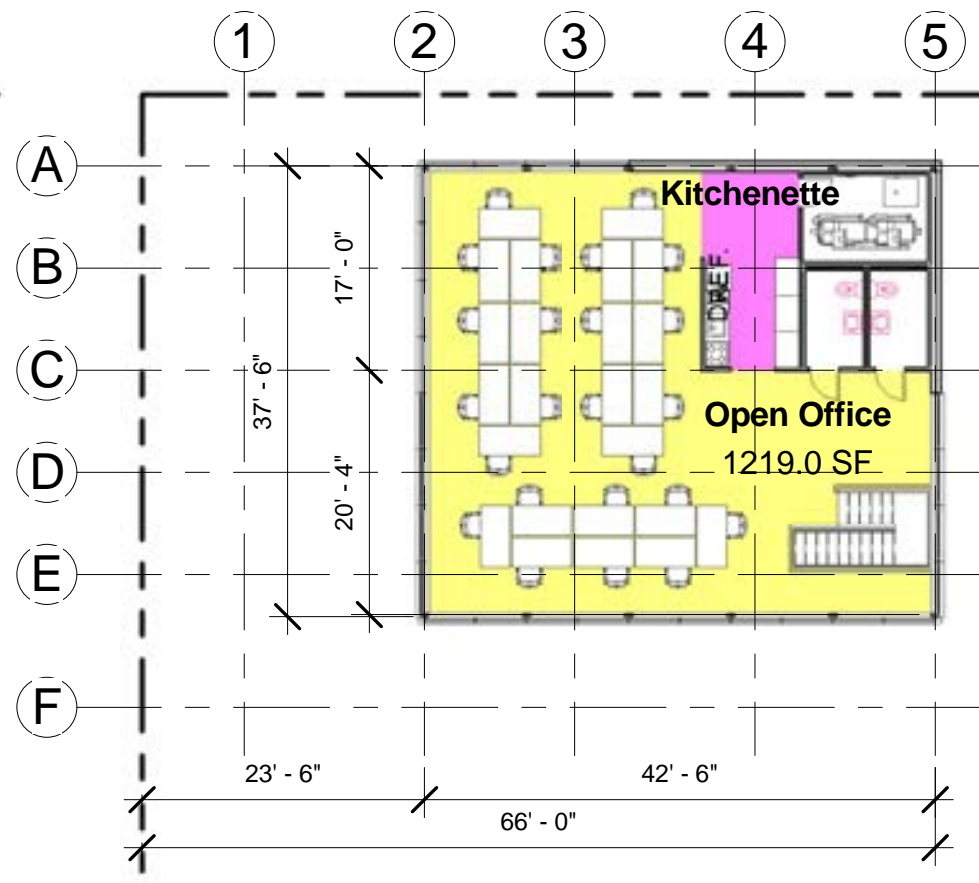
- Flexible Space
- Reception
- Open Office
- Kitchenette

Ceiling Schedule	
Ceiling Type	Area
GWB on Mtl. Stud	237.1 SF

Roof Schedule	
Roof Type	Area
Steel Truss - Insulation on Metal Deck - EPDM	1671.3 SF

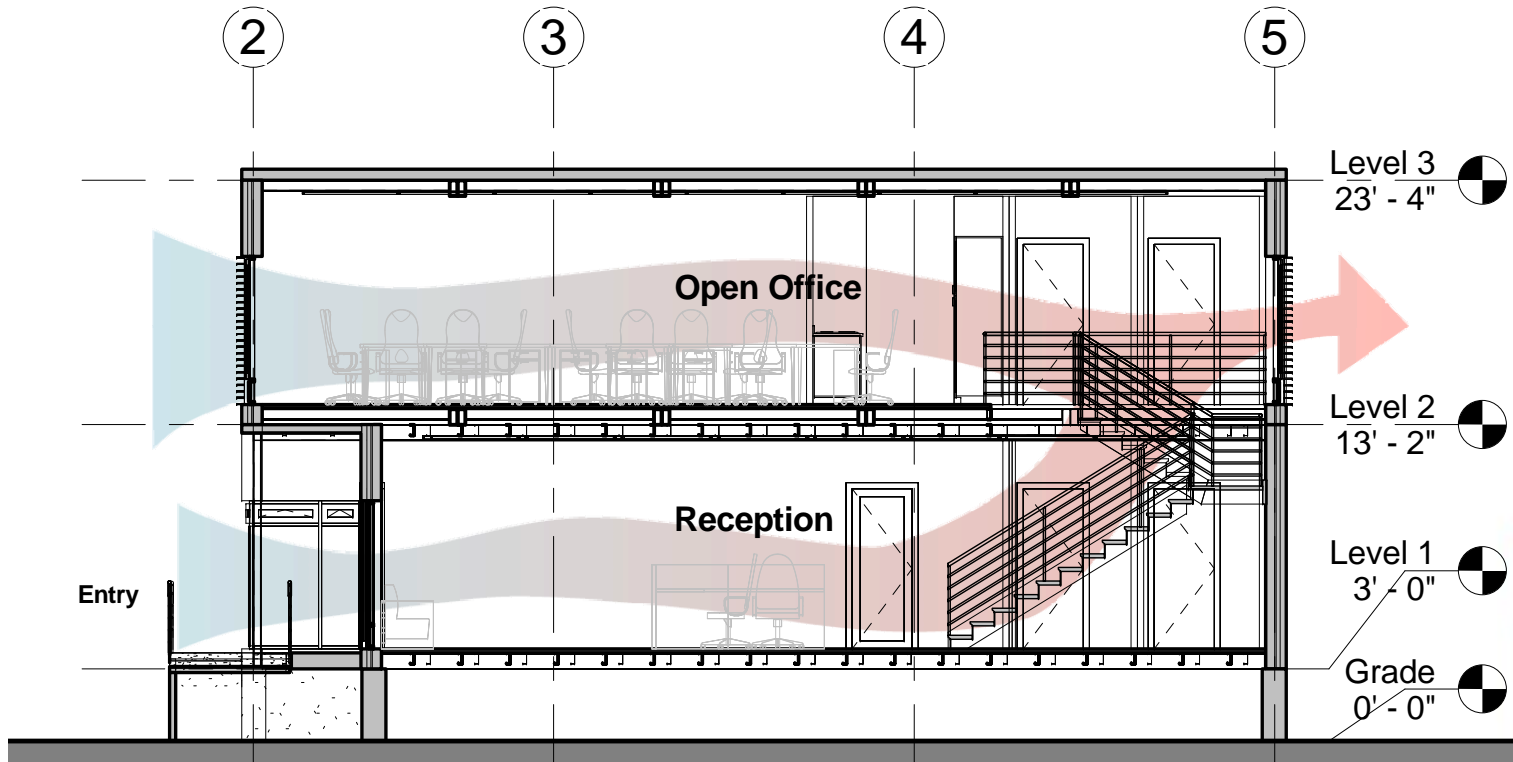


② Ground Floor Plan  
1/16" = 1'-0"

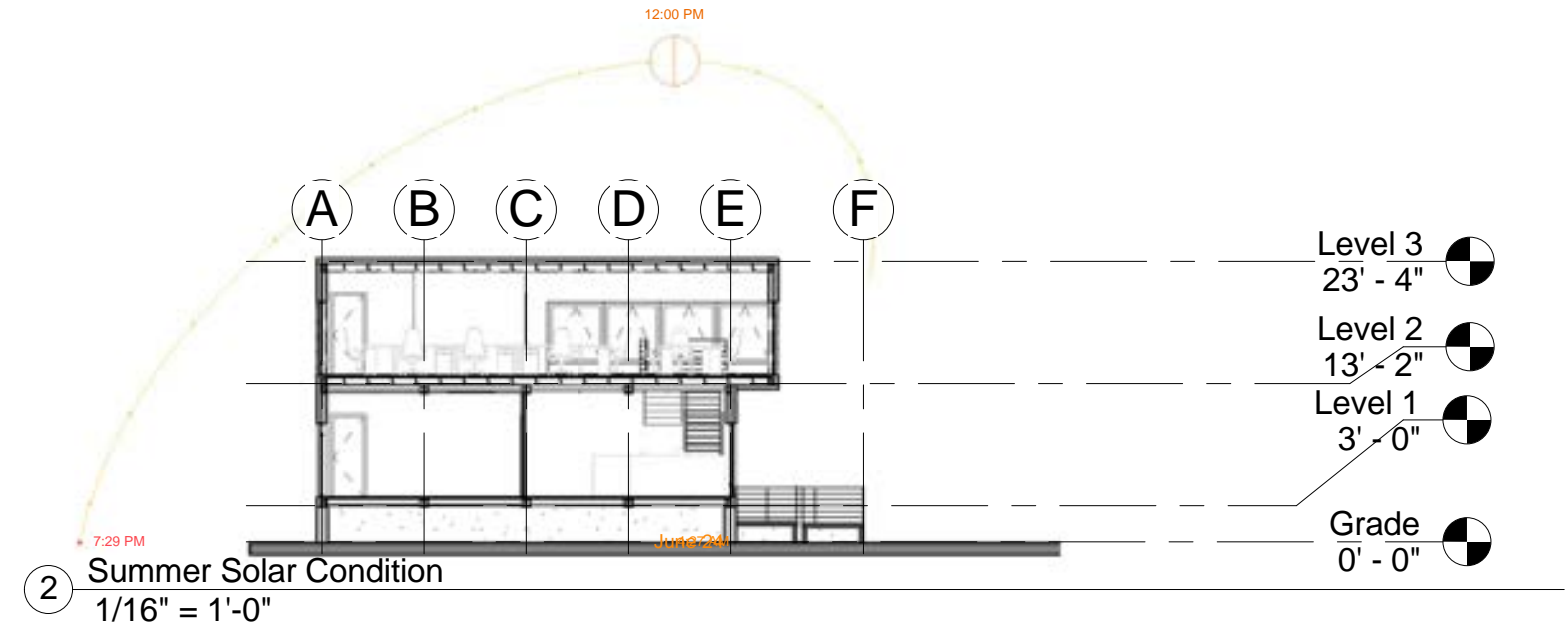


③ 2nd Floor Plan  
1/16" = 1'-0"

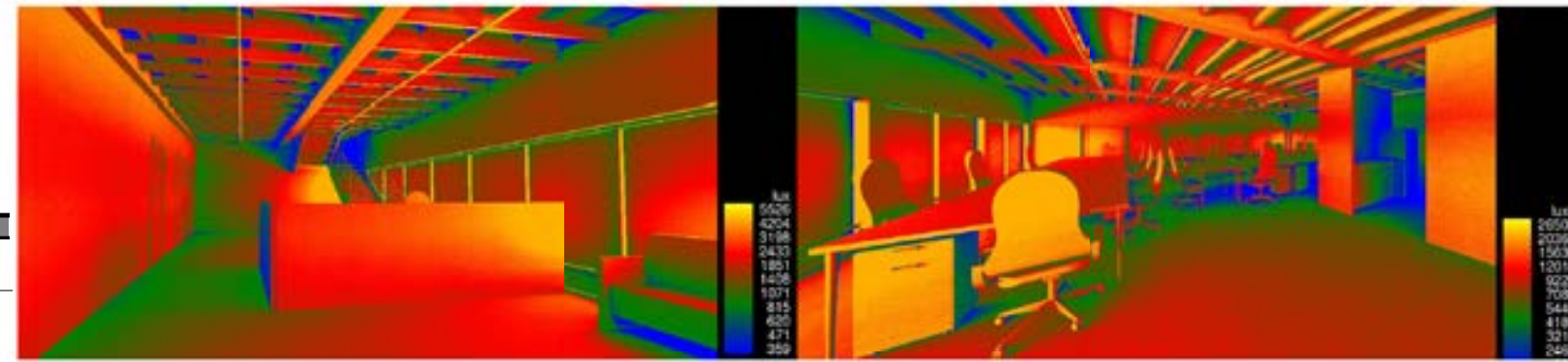
# Building Performance



① Cross Ventilation Diagram  
1/8" = 1'-0"



② Summer Solar Condition  
1/16" = 1'-0"



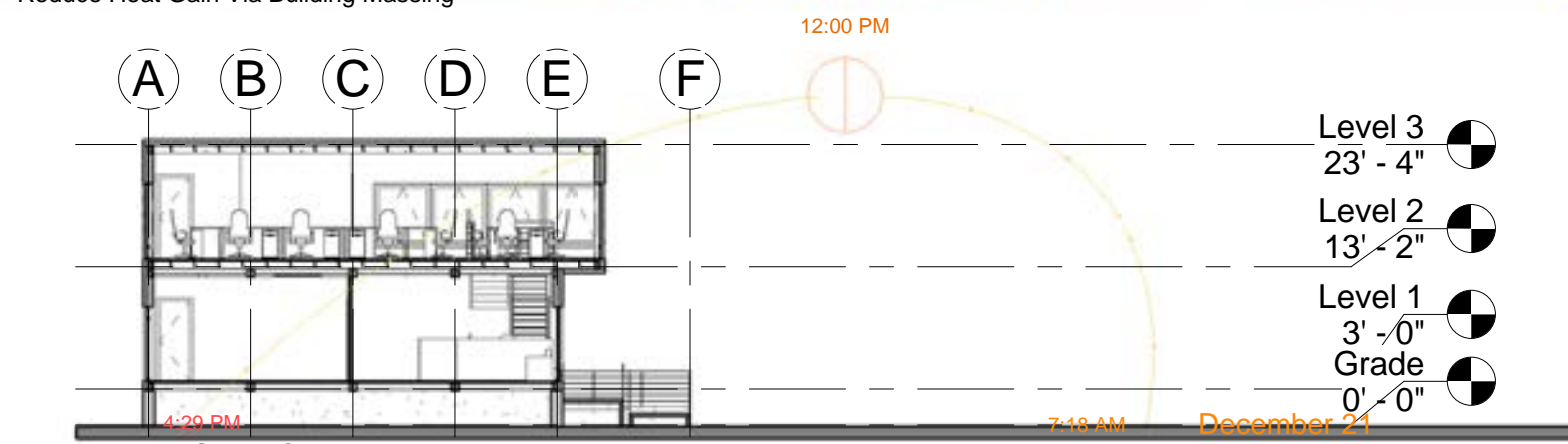
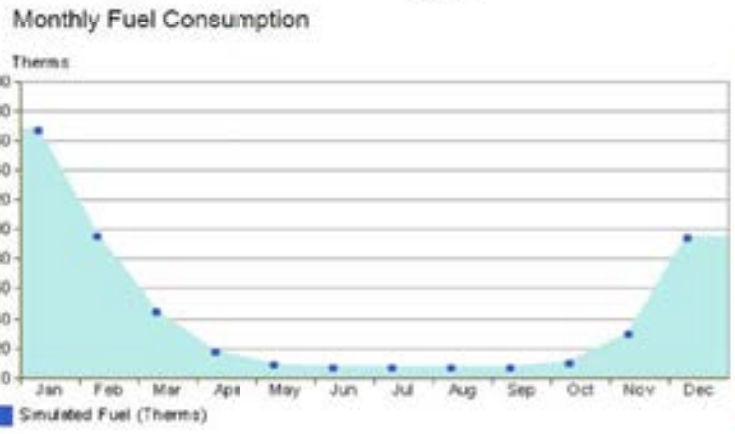
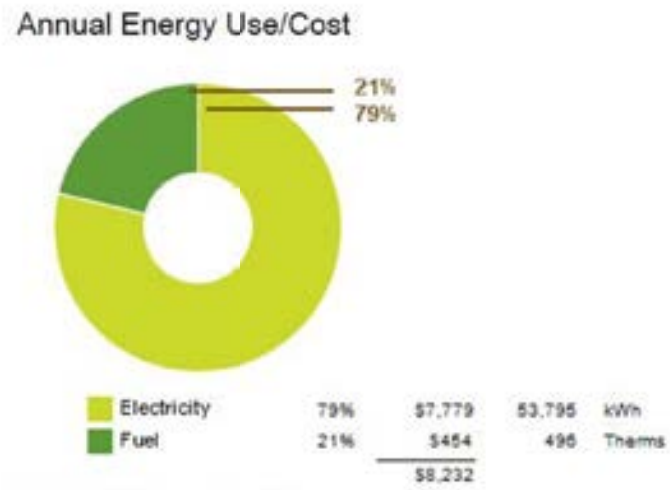
Reduce Heat Gain Via Building Massing

Building Performance Factors	
Location:	35 Delevan Street, Brooklyn, NY 11231 USA
Weather Station:	50738
Outdoor Temperature:	Max: 34°F/Min: 0°F
Floor Area:	3,610 sf
Exterior Wall Area:	1,529 sf
Average Lighting Power:	1.01 W/ft <sup>2</sup>
People:	9 people
Exterior Window Ratio:	0.77
Electrical Cost:	\$0.14 / kWh
Fuel Cost:	\$0.91 / Therm

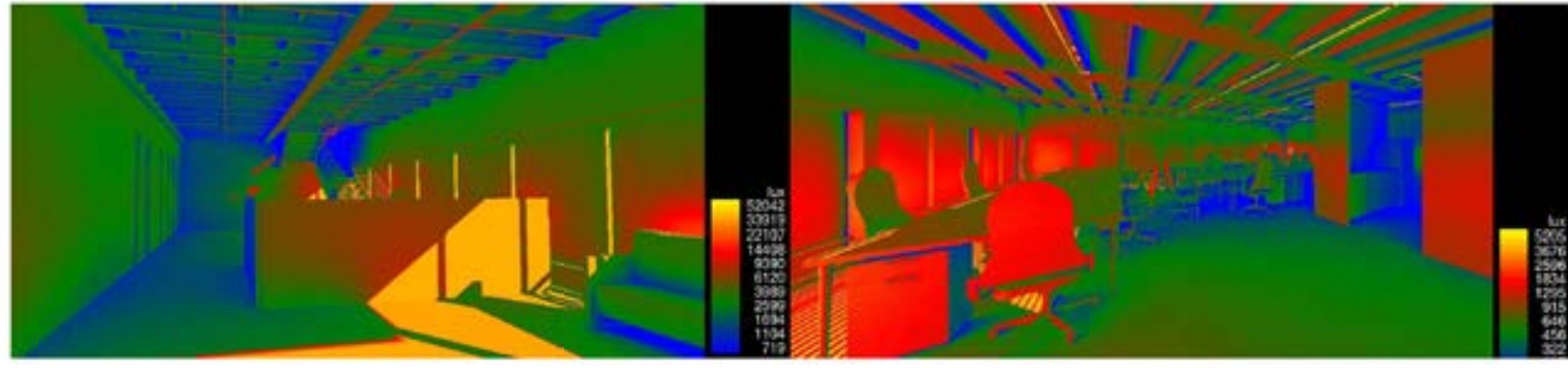
Energy Use Intensity	
Electricity EUI:	15 kWh / sf / yr
Fuel EUI:	14 kBtu / sf / yr
Total EUI:	65 kBtu / sf / yr

Life Cycle Energy Use/Cost	
Life Cycle Electricity Use:	1,613,875 kWh
Life Cycle Fuel Use:	14,884 Therms
Life Cycle Energy Cost:	\$112,125
*30-year life and 5.1% discount rate for costs	

Renewable Energy Potential	
Roof Mounted PV System (Low efficiency):	11,887 kWh / yr
Roof Mounted PV System (Medium efficiency):	23,785 kWh / yr
Roof Mounted PV System (High efficiency):	35,682 kWh / yr
Single 15' Wind Turbine Potential:	0 kWh / yr
*PV efficiencies are assumed to be 5%, 10% and 15% for low, medium and high efficiency systems	



③ Winter Solar Condition  
1/16" = 1'-0"



Passive Heat Gain To Reduce Heating Load

# Visualization



Visualization A103

Lobby Entrance



Upper Office

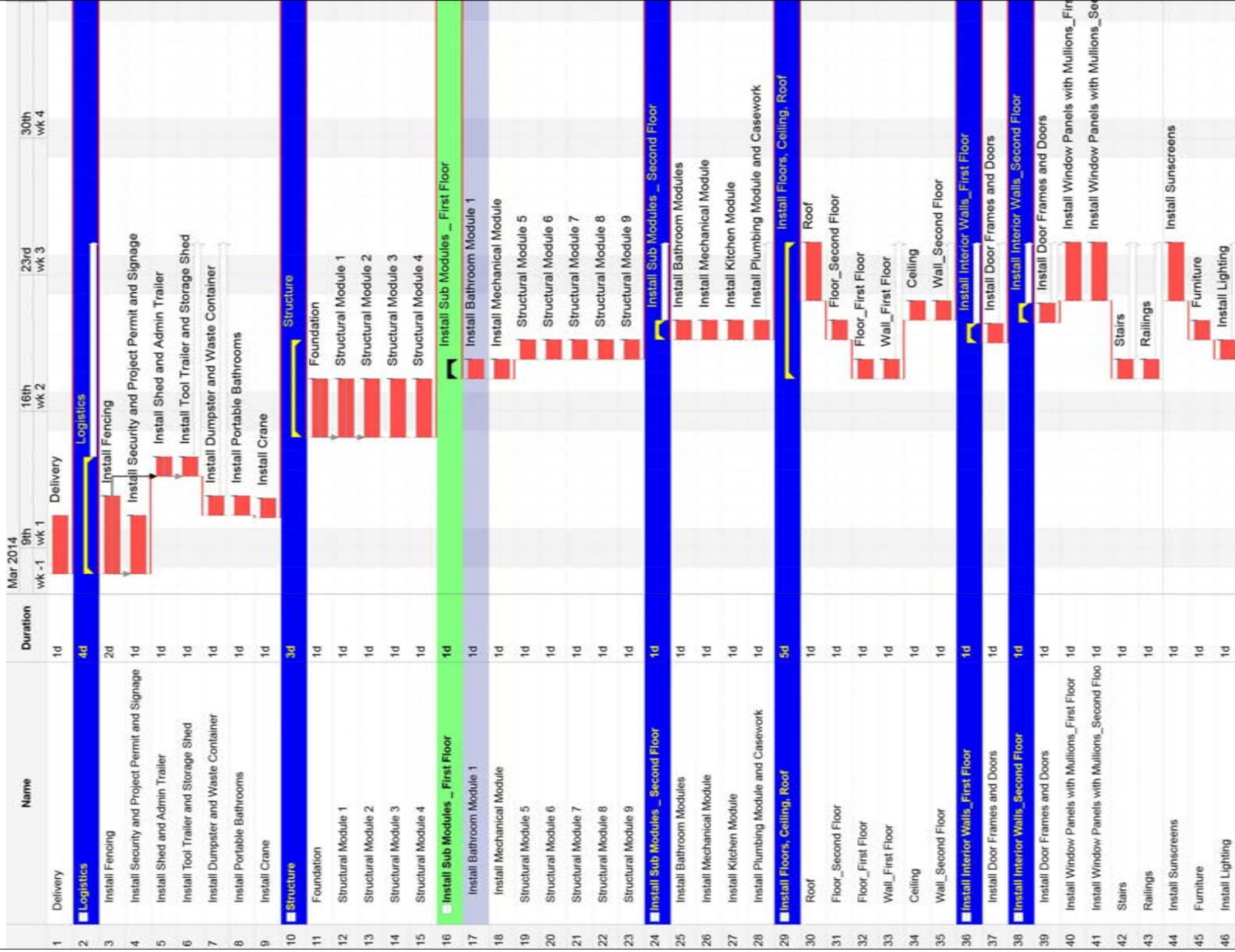
5/8/2014 9:55:17 AM

# Construction Schedule

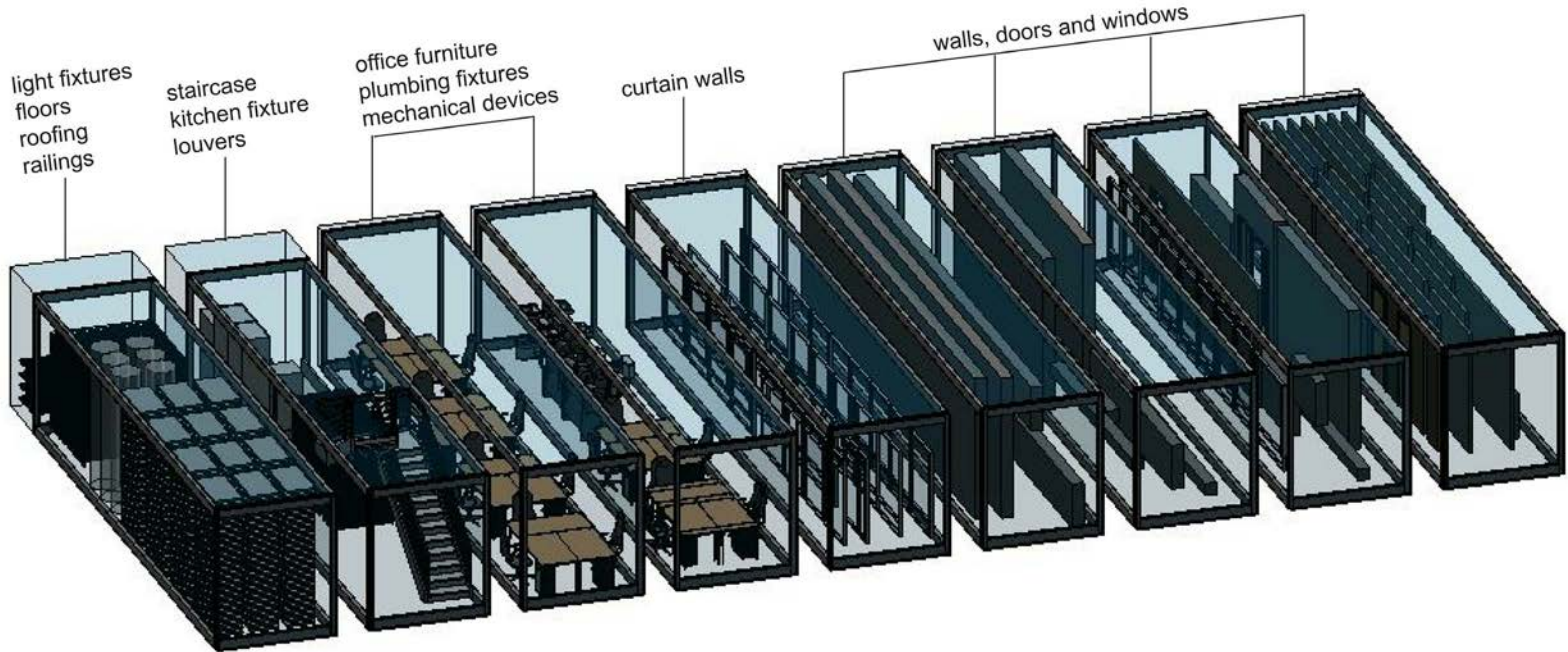
Assumption:  
Construction Schedule  
8hr / day, 5days / week

Prefabrication Time:  
1 week

Construction Time:  
3-4 Weeks



# Product & Delivery



Subfloor Panels



Jackpad Foundation



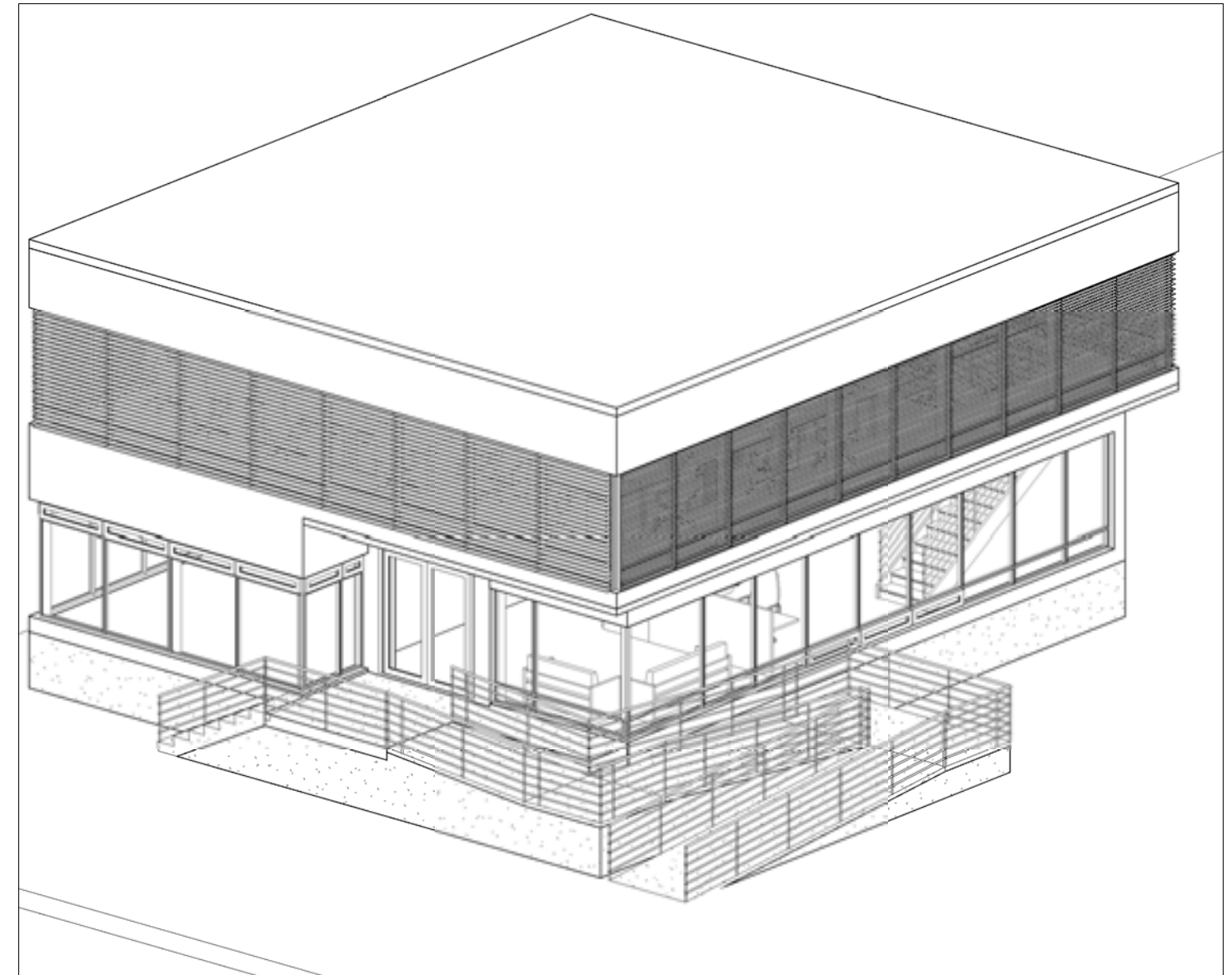
Project-Out Awnings



EIFS Panel

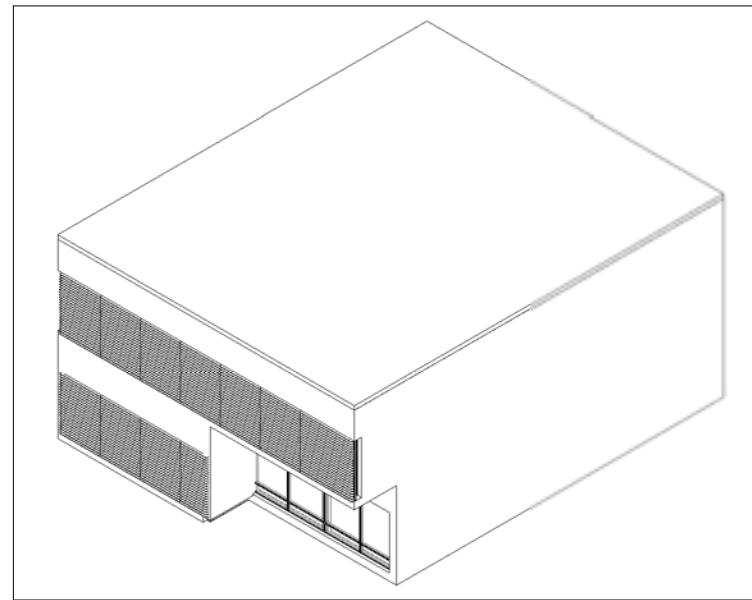
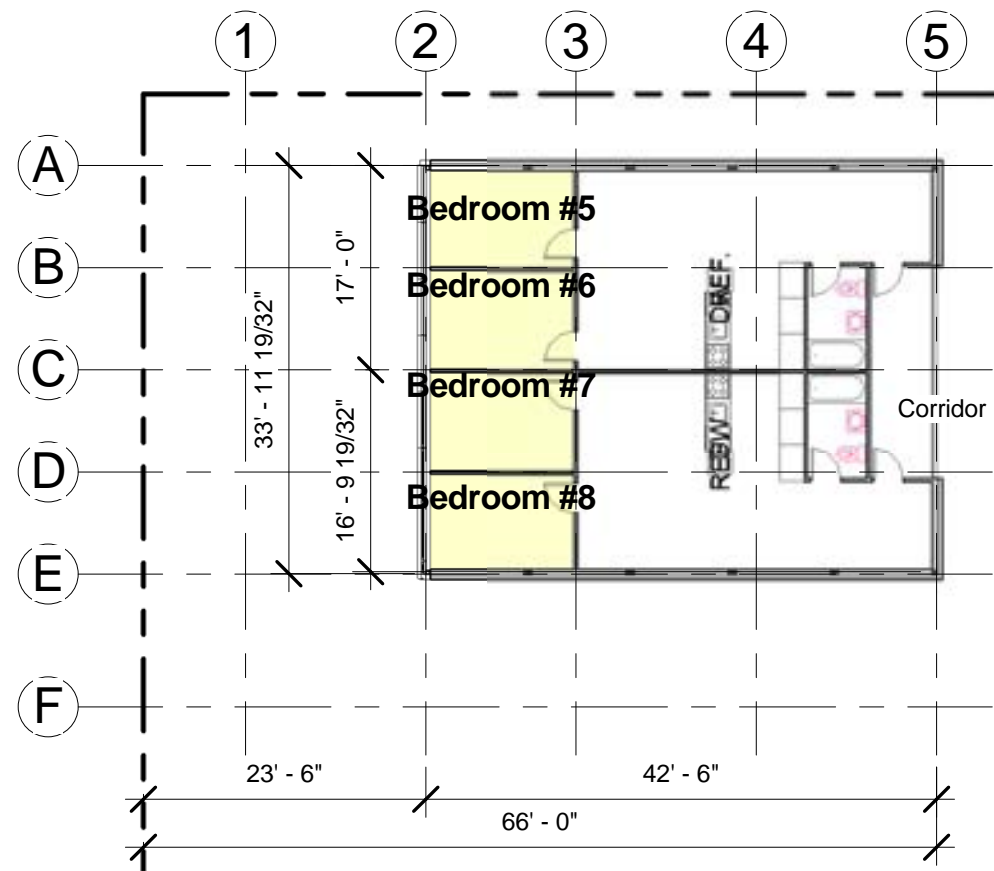
# Cost Estimate

			Subtotal
<b>Concrete</b>			
Foundation Pads	\$350 / unit	8 units	2,800
Staircase	\$850 / unit	1 unit	850
<b>Metals</b>			
Structural Steel	\$3,000 / unit	9 units (modules)	27,000
Metal joists, deck, framing	\$94 / unit	332 units	31,208
Railings	\$8 / ft	300 ft	24,000
<b>Insulation &amp; Waterproofing</b>			
Roofing	\$6.50 / sqft	1,444 sqft	9,386
<b>Openings</b>			
Doors	\$250 / unit	8	2,000
Hardware			1,200
Glazing & Glass	\$94.22 / sqft	1,304 sqft	122,863
<b>Rentals</b>			
Tool Shed	\$500 / unit	3	1,500
Temporary Power	\$1,800	1	1,800
Trailers	\$500 / unit	3	1,500
<b>Finishes</b>			
Flooring	\$24 / sqft	2,870 sqft	68,880
Wall Finishes	\$8 / sqft	1,900 sqft	15,200
Sun Louvres	\$45 / unit	15 units	675
<b>Mechanical &amp; Electrical</b>			
Mechanical	\$18.84 / sqft	2,870 sqft	54,070
<b>Plumbing &amp; Heating</b>			
Sinks	\$200 / unit	5	1,000
Toilets	\$120 / unit	4	480
Base price			369,412
Supervision and General Labor			5% 18,470.60
Overhead			7% 25,859
Fee			6% 22,165
Insurance			2.25% 8,312
TOTAL			444,218



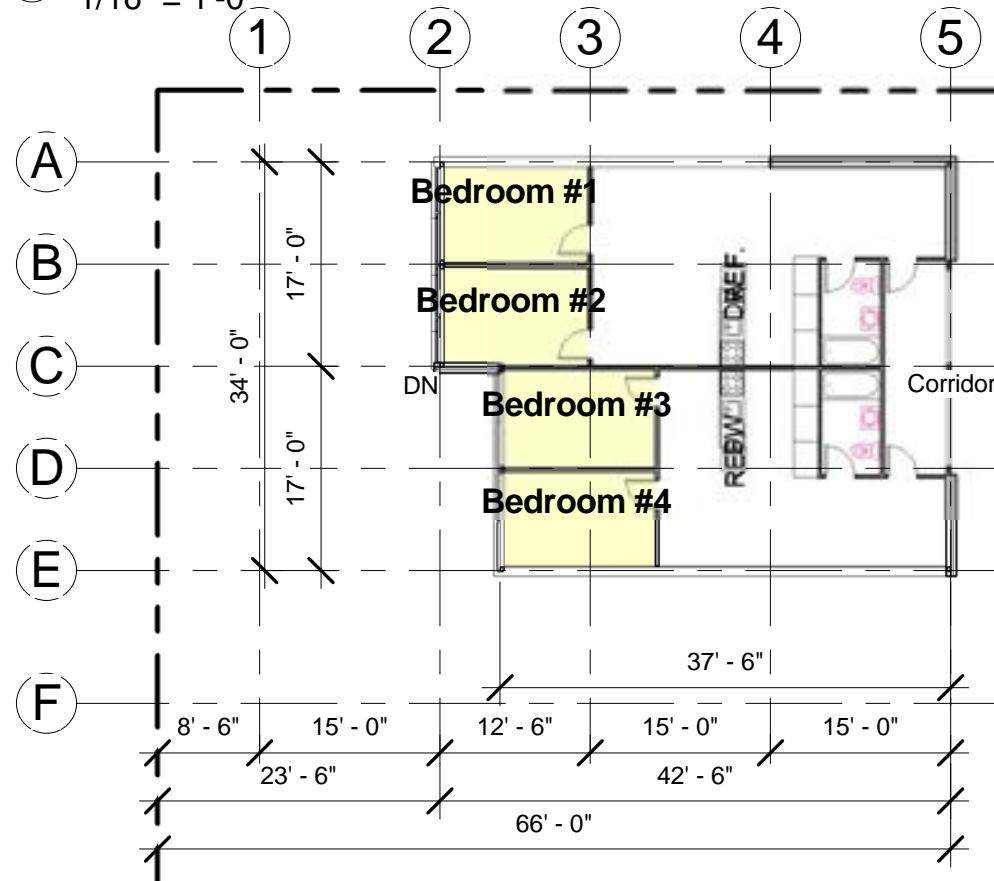
① Axonometric View

**\$148 / SF without Furnishing**  
**\$157 / SF with Furnishing**



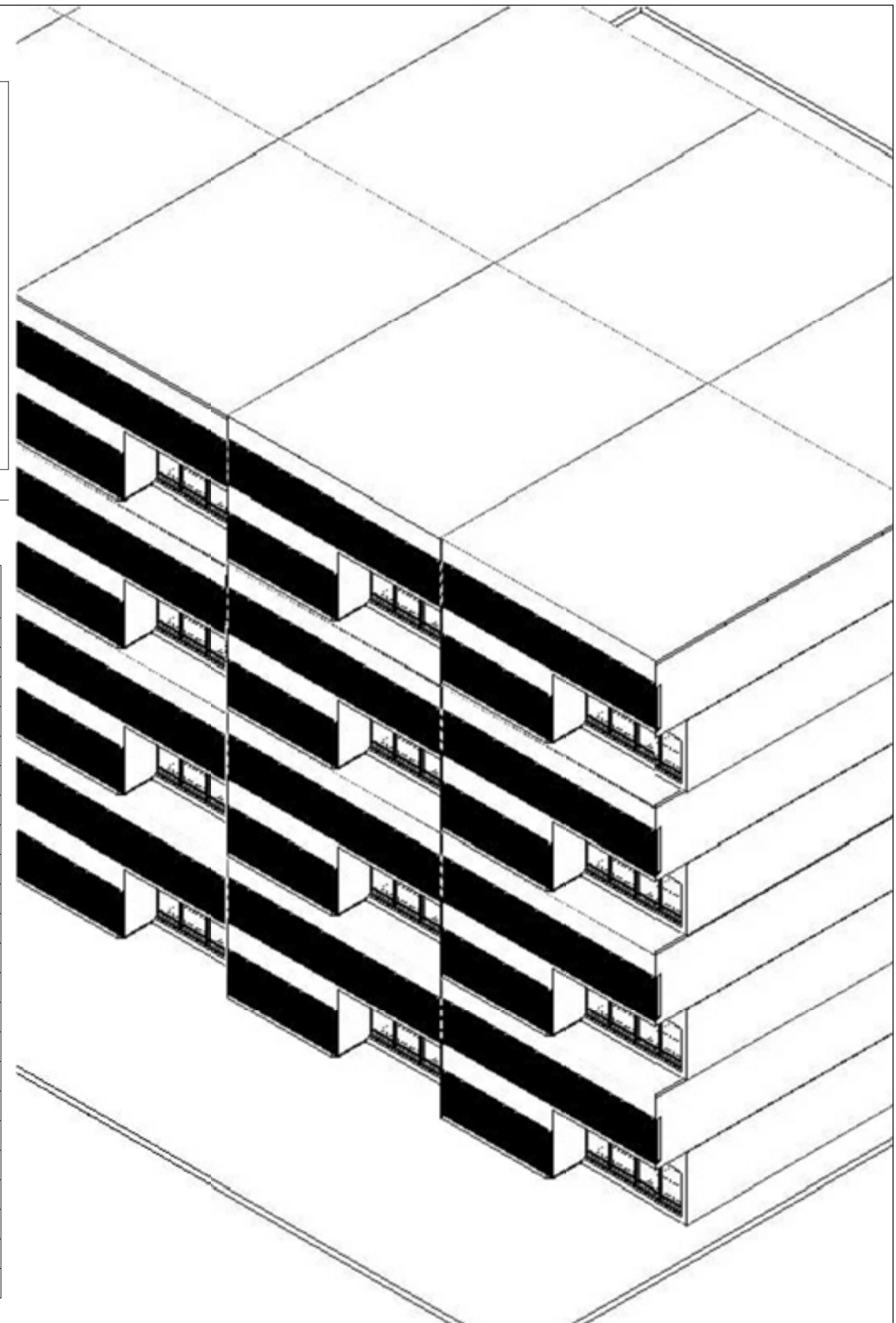
3 Unit Axon

1 Upper Unit Plan  
1/16" = 1'-0"



2 Lower Unit Plan  
1/16" = 1'-0"

Room Schedule		
Program	Level	Area
Living Room #2	Level 1	318.2 SF
Living Room #1	Level 1	224.2 SF
Kitchen #2	Level 1	73.9 SF
Kitchen #1	Level 1	73.1 SF
Bedroom #4	Level 1	103.3 SF
Bedroom #3	Level 1	106.3 SF
Bedroom #2	Level 1	95.9 SF
Bedroom #1	Level 1	95.9 SF
Bathroom #2	Level 1	44.1 SF
Bathroom #1	Level 1	46.2 SF
Living Room #4	Level 2	314.3 SF
Living Room #3	Level 2	320.7 SF
Kitchen #4	Level 2	73.9 SF
Kitchen #3	Level 2	72.7 SF
Bedroom #8	Level 2	97.0 SF
Bedroom #7	Level 2	98.8 SF
Bedroom #6	Level 2	102.0 SF
Bedroom #5	Level 2	97.6 SF
Bathroom #4	Level 2	43.9 SF
Bathroom #3	Level 2	43.7 SF
<b>Grand total</b>		<b>2445.8 SF</b>



# Community Connection Pavilion



# Precedent Studies



**LAPD's Hollenbeck Community Police Station**  
*Los Angeles, CA*



**Mobile Police Station by Gesamtkonzept**  
*Hanover, Germany*



**Koban Police Box**  
*Kumamoto, Japan*



**Carrum Downs Police Station, Kerstin Thompson Architects**  
***Carrum Downs, Victoria, Australia***

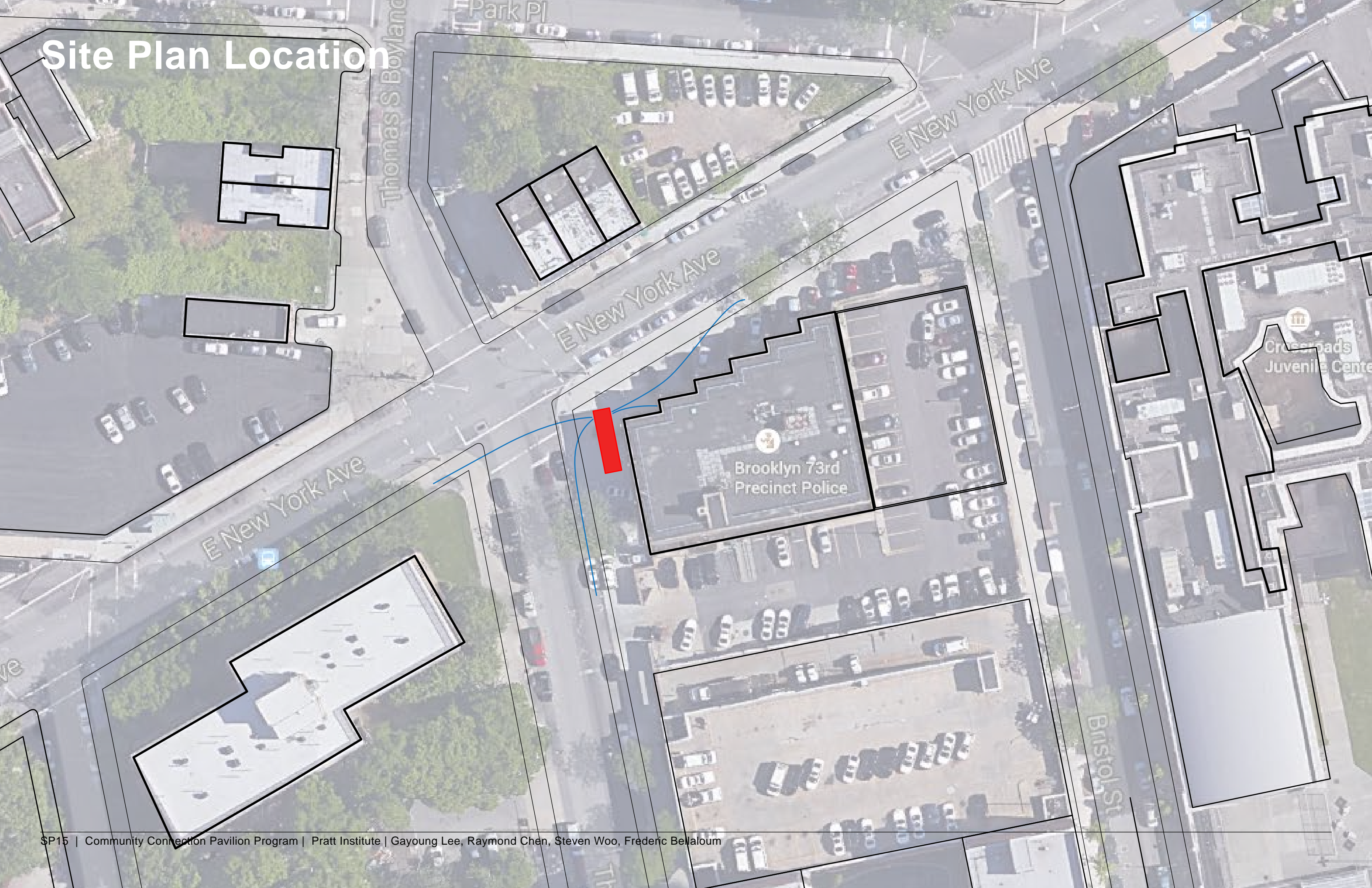
# **Initial Team Proposals**

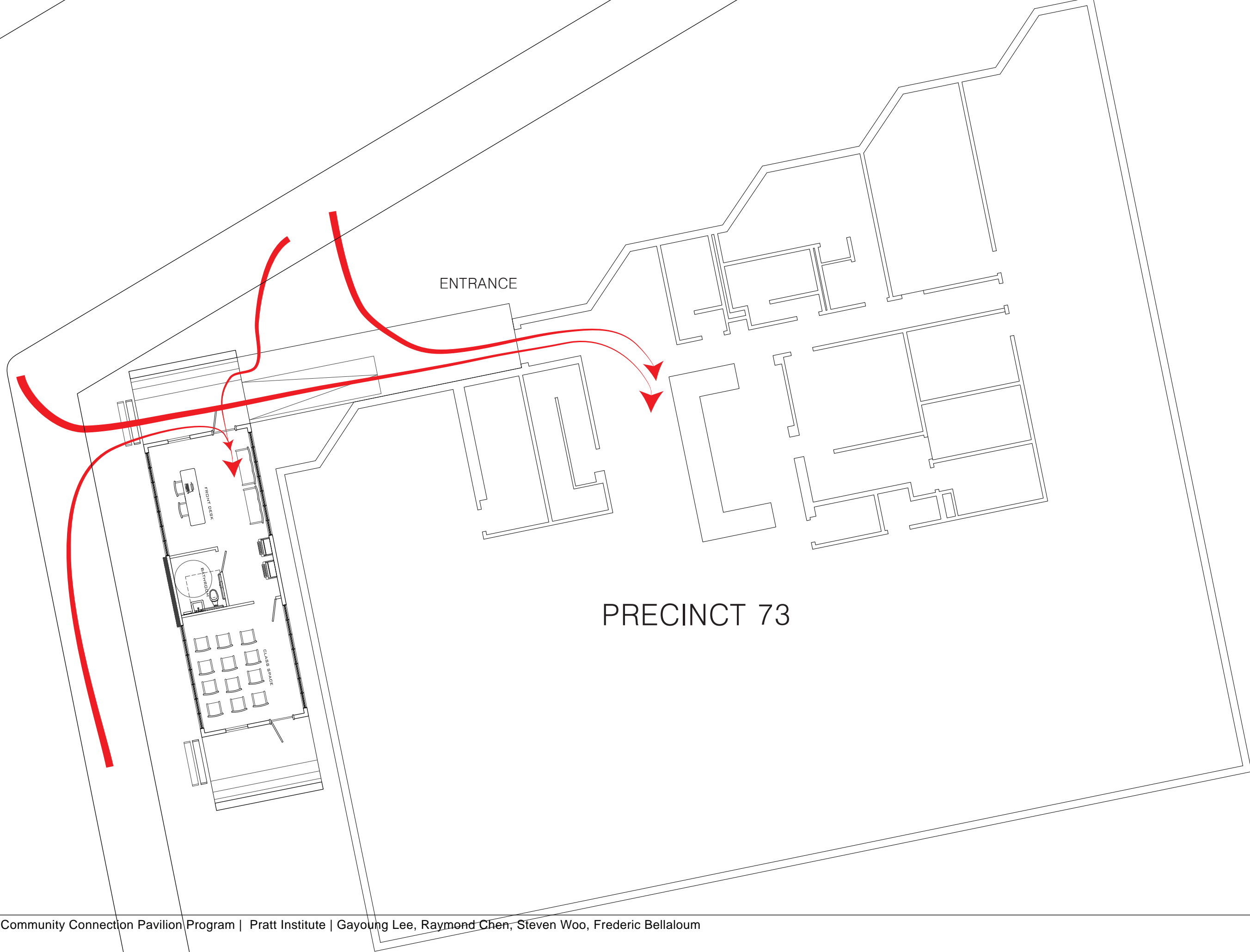
***Team End, Team Corner, Team Center***

# Team End

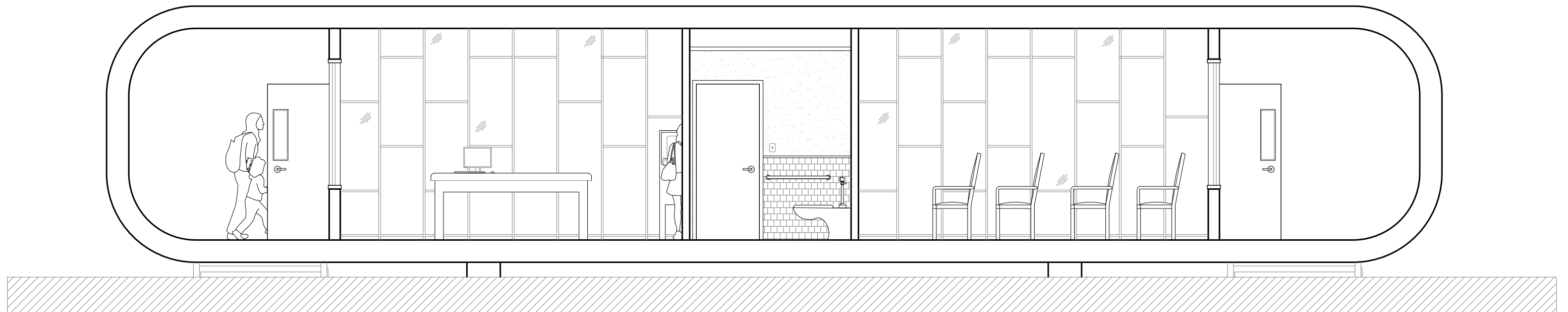
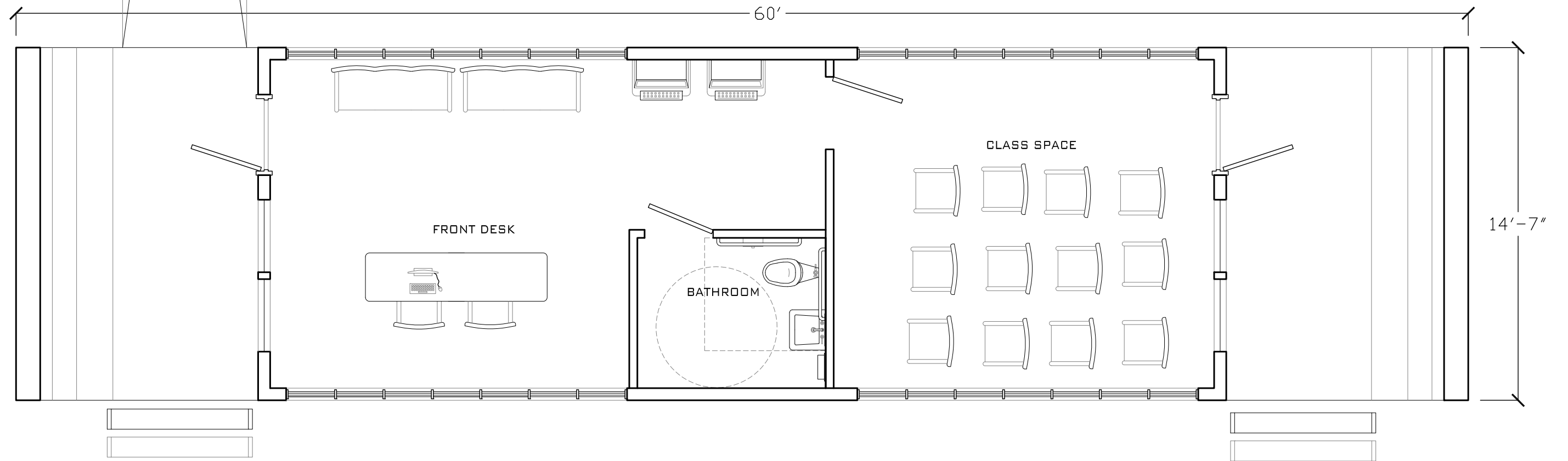
*Gayoung Lee, Raymond Chen, Steven Woo, Frederic Bellaloum*

# Site Plan Location





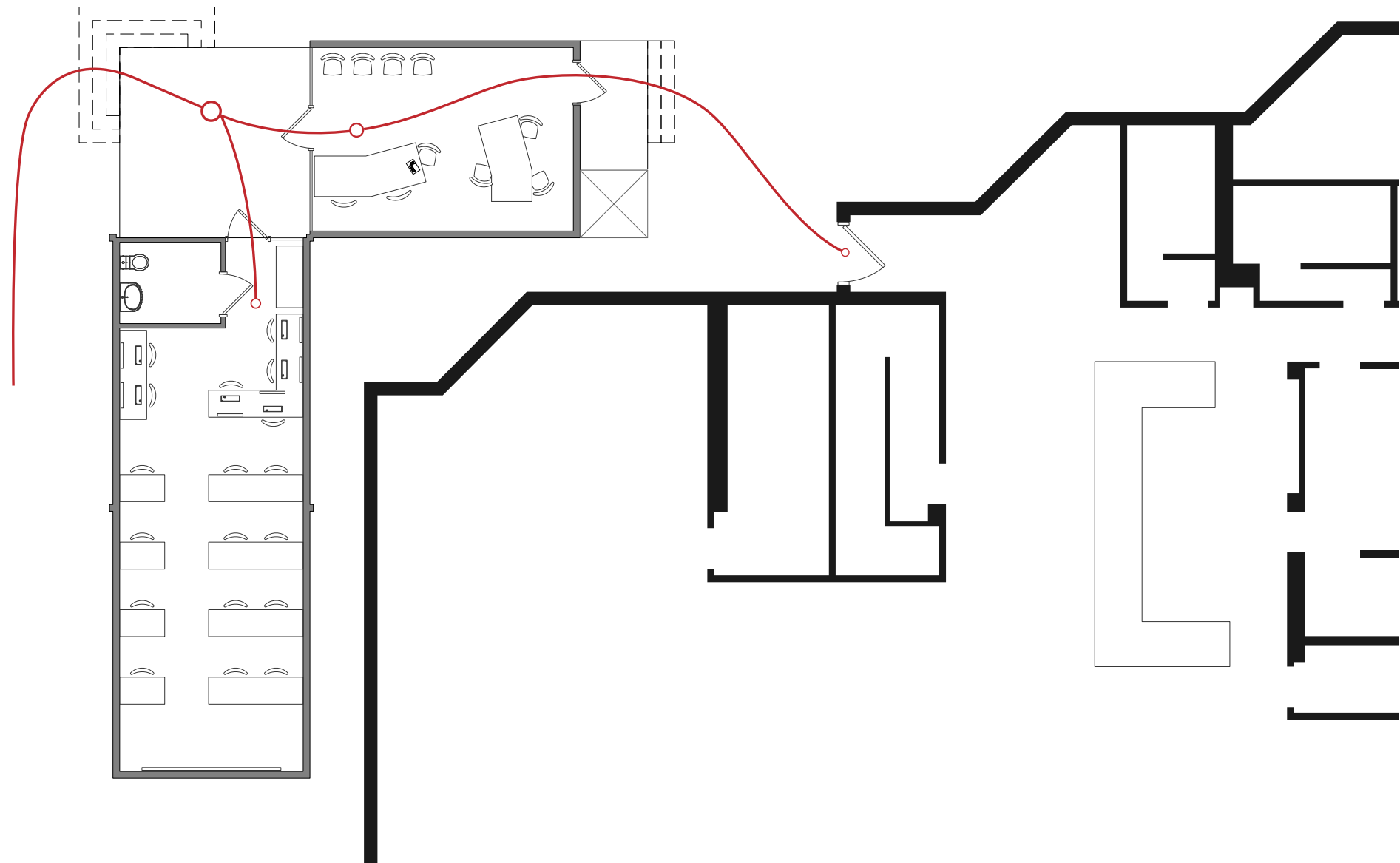
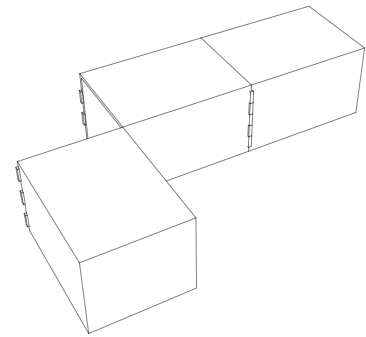
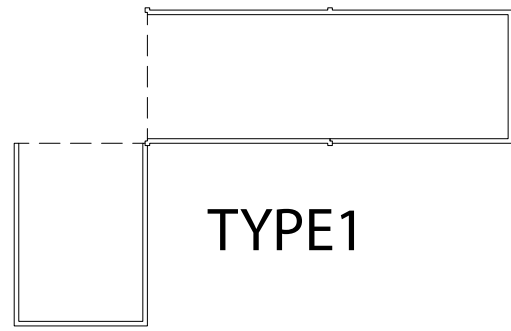


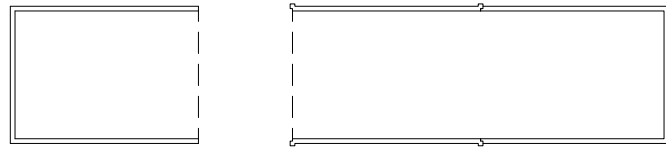




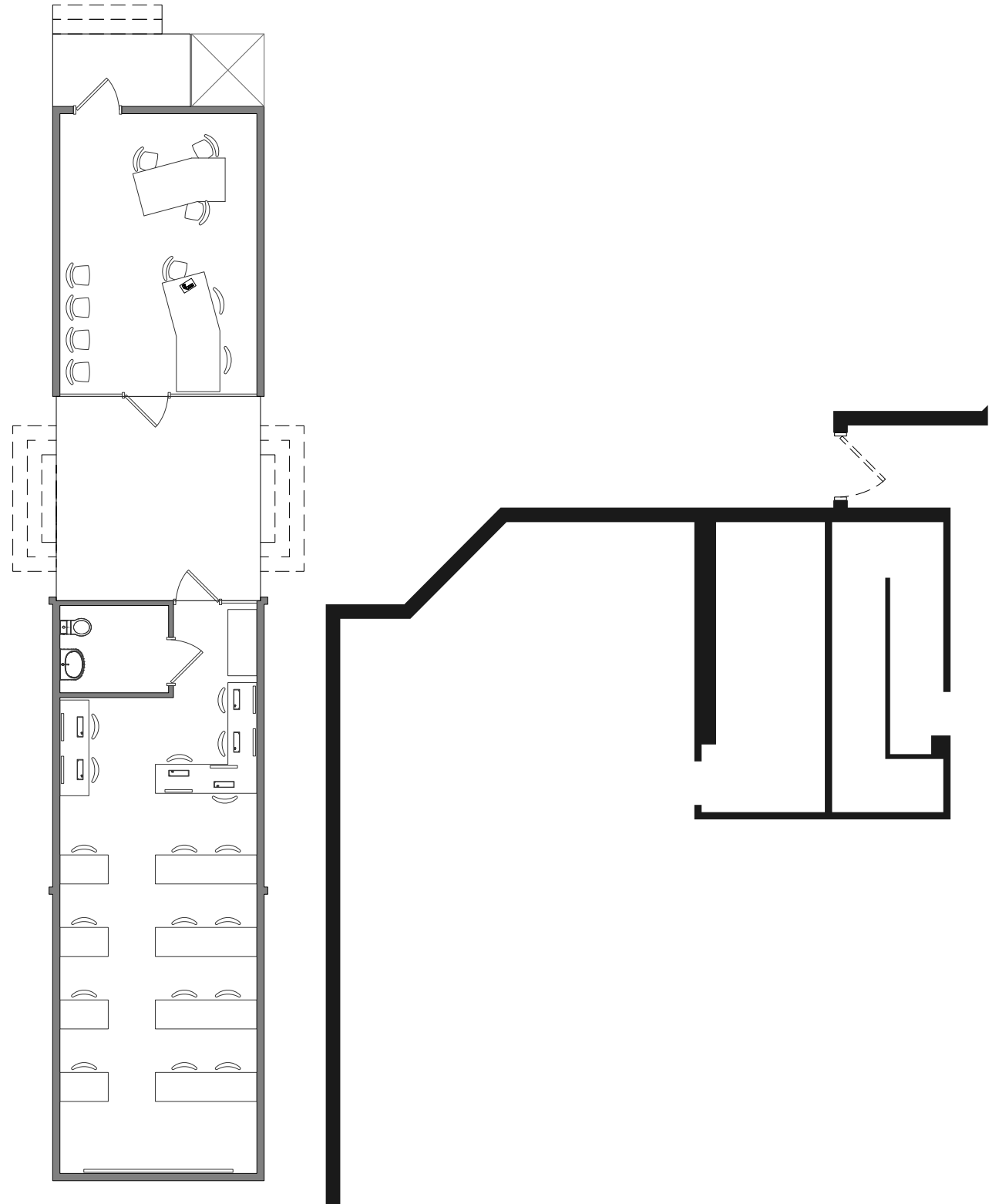
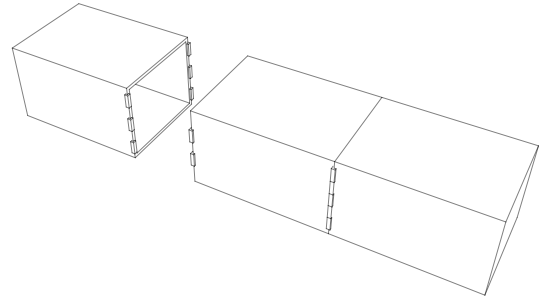
# Team Corner

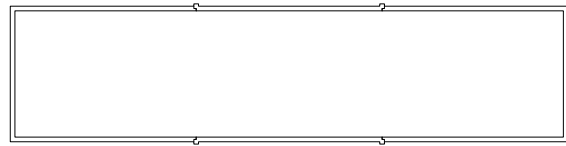
*Heather Alford, Nicole Mastrantonio, Theron Bowers, Dillon Keane*



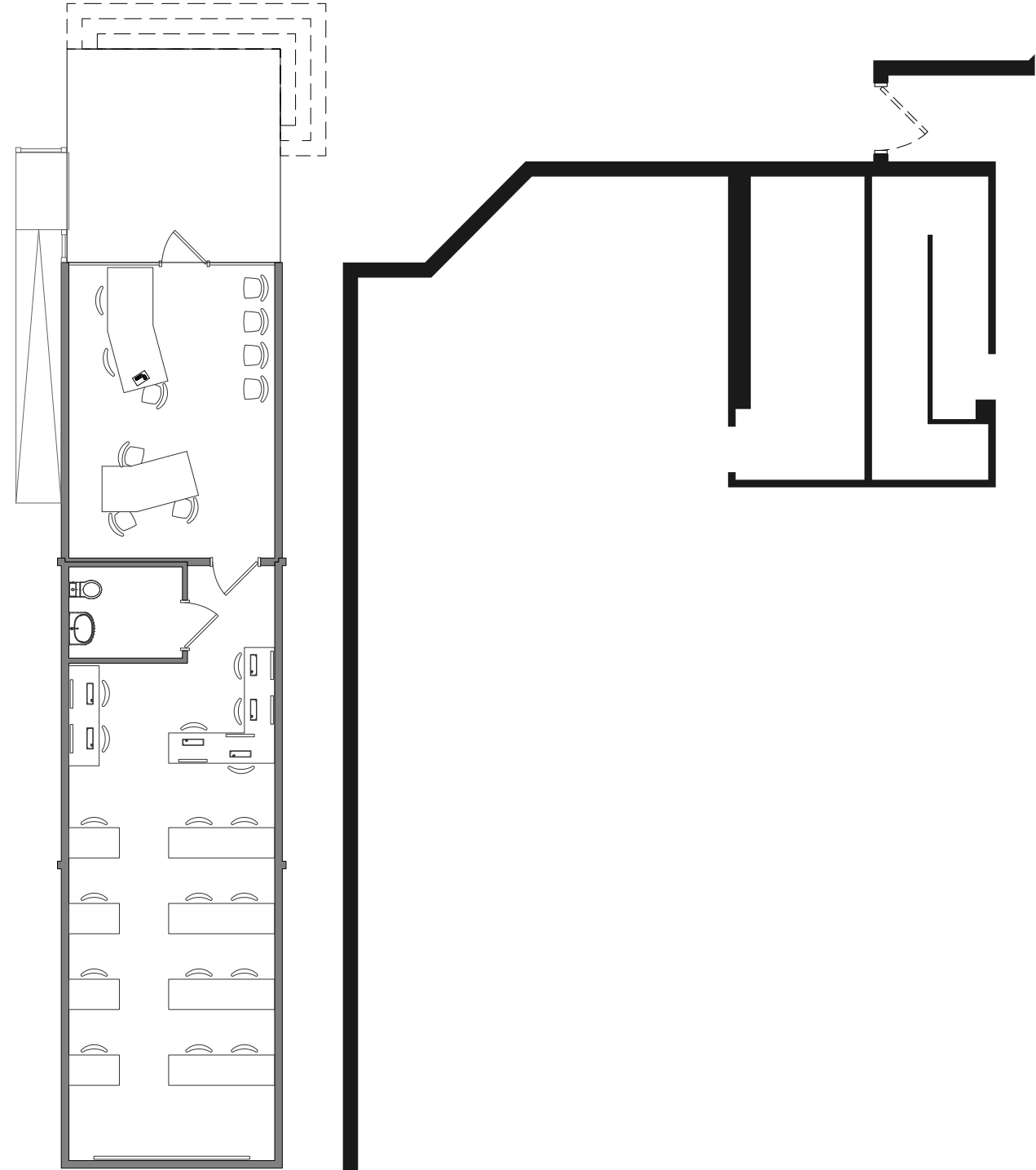
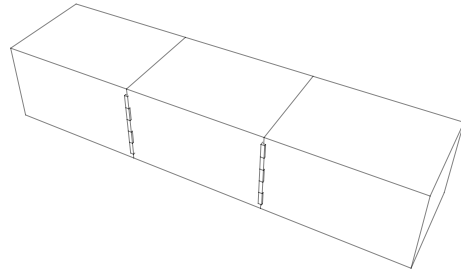


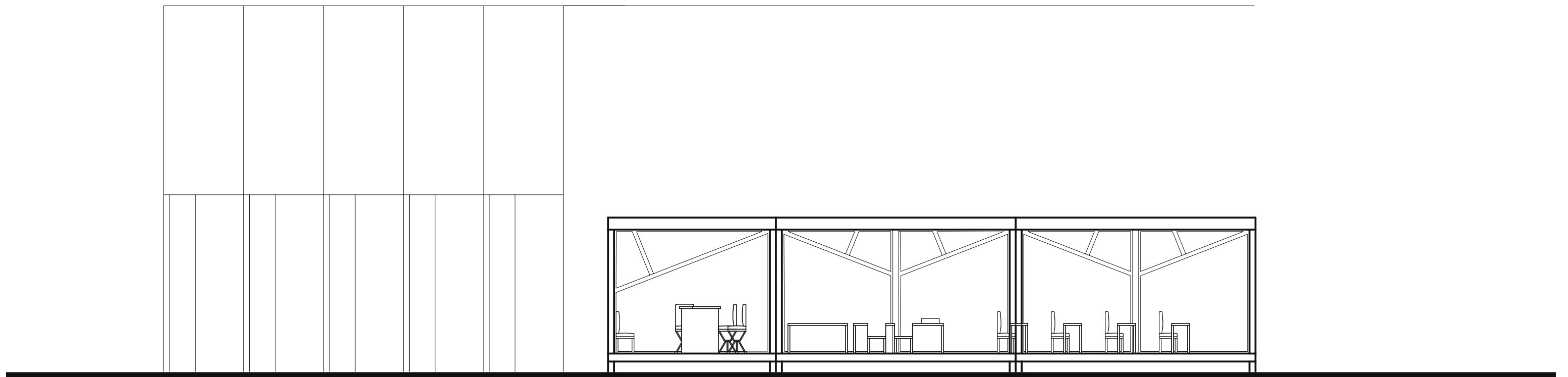
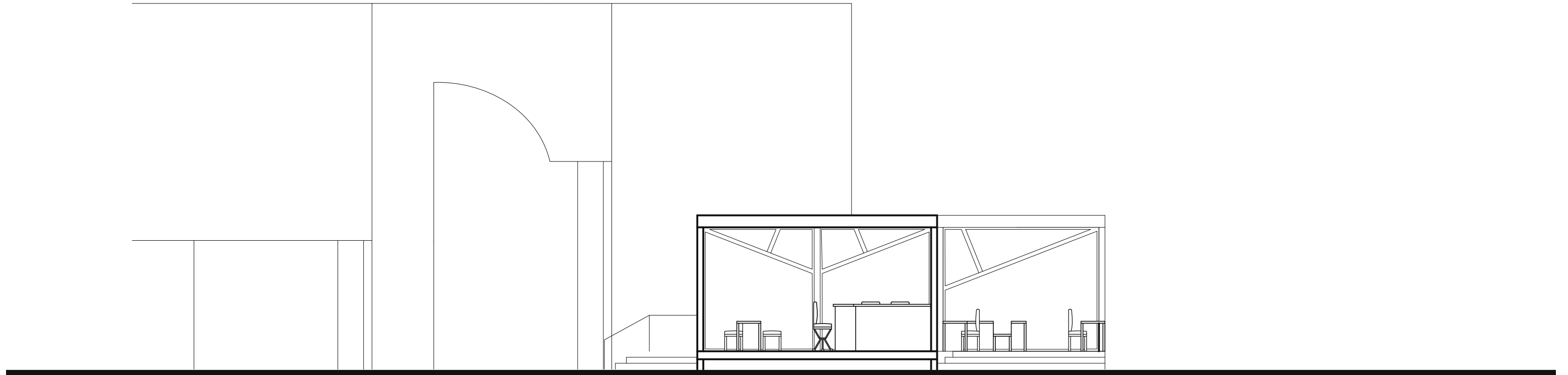
TYPE 2





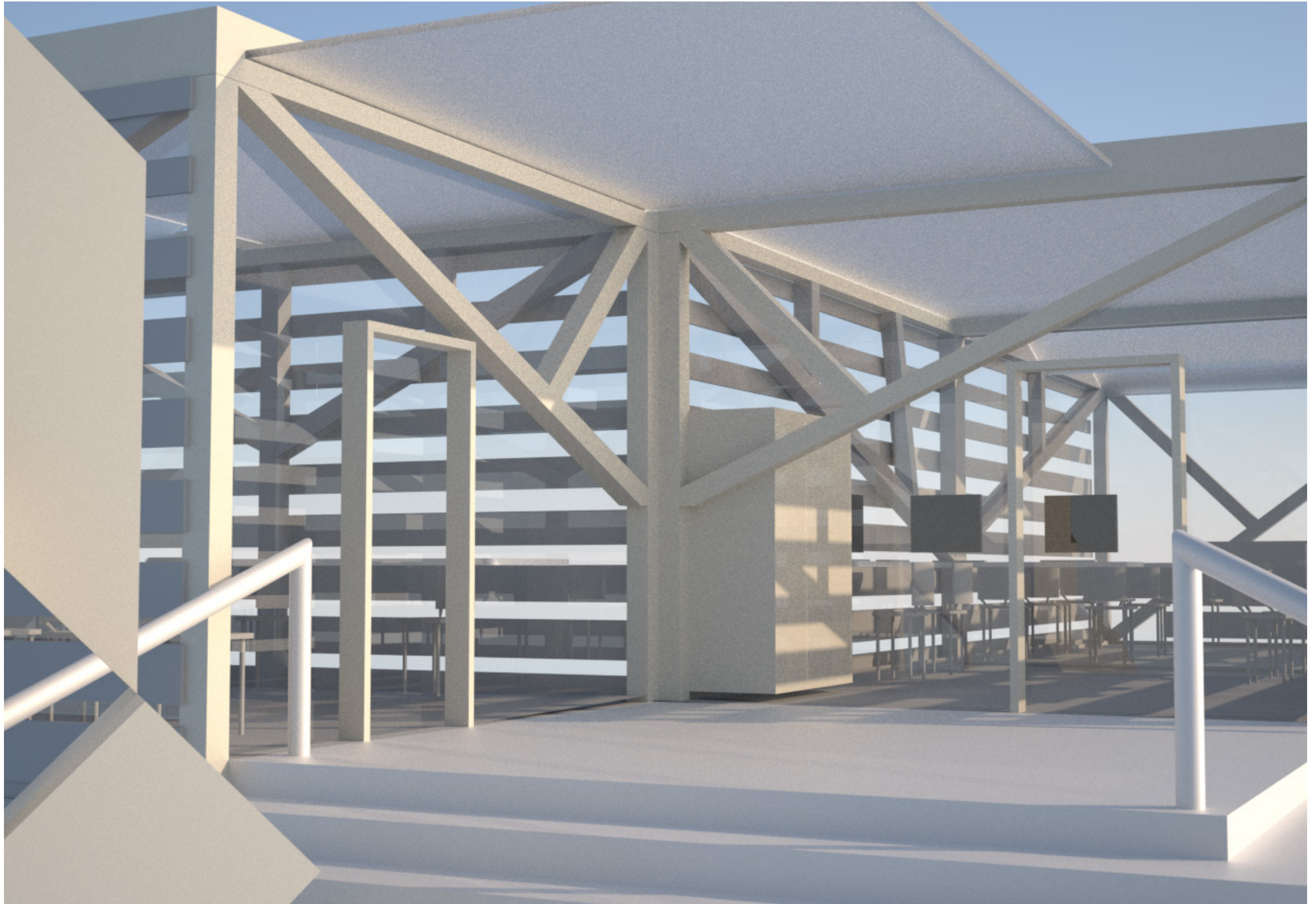
TYPE 3





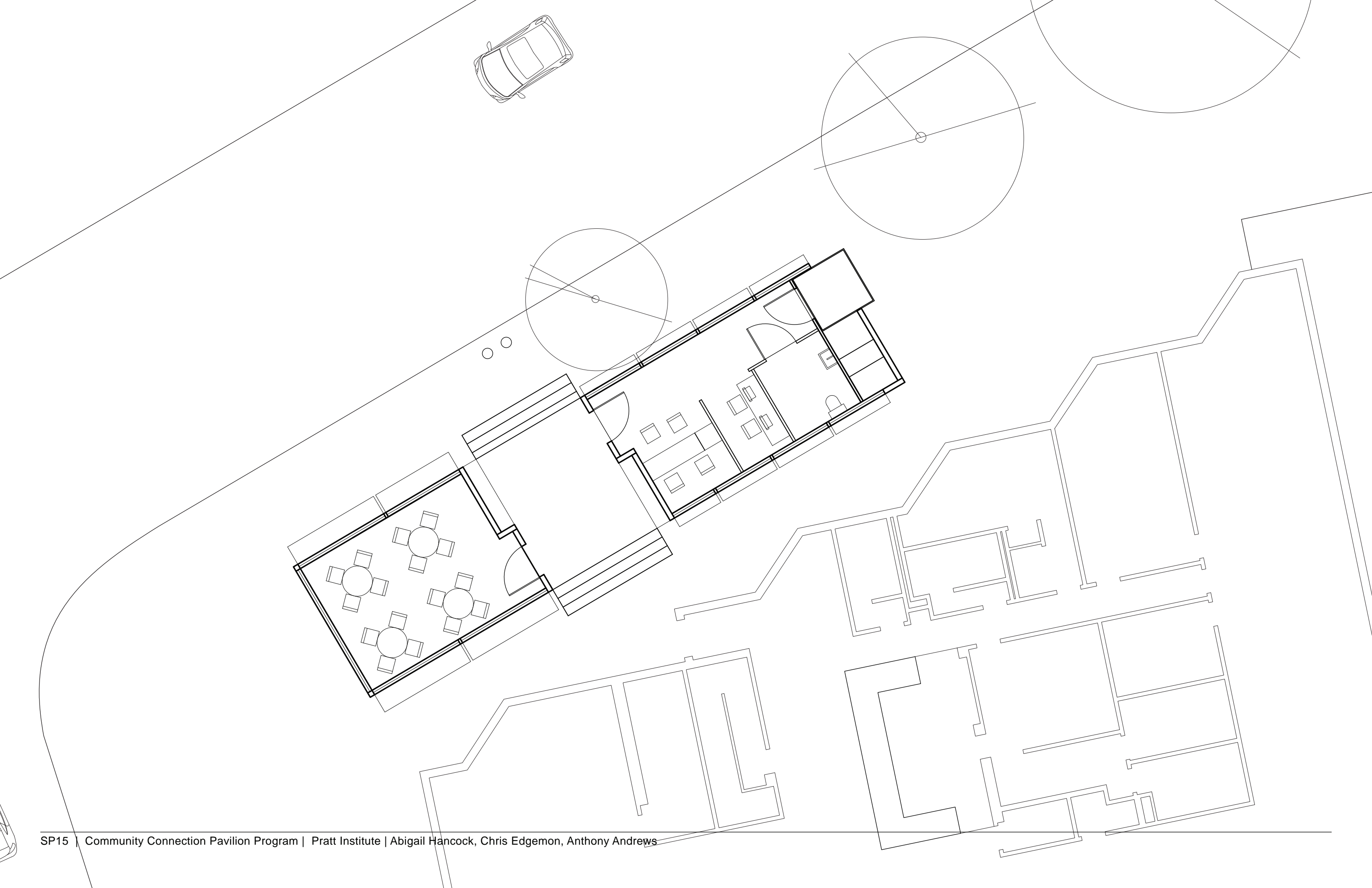


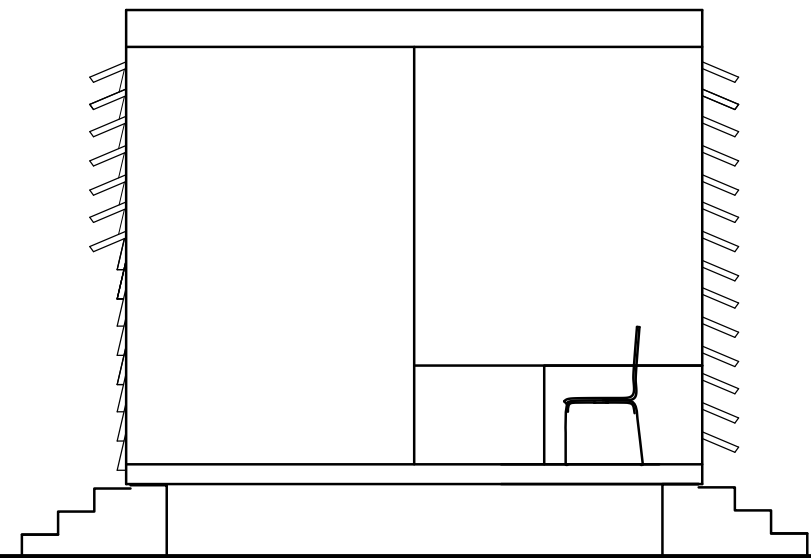
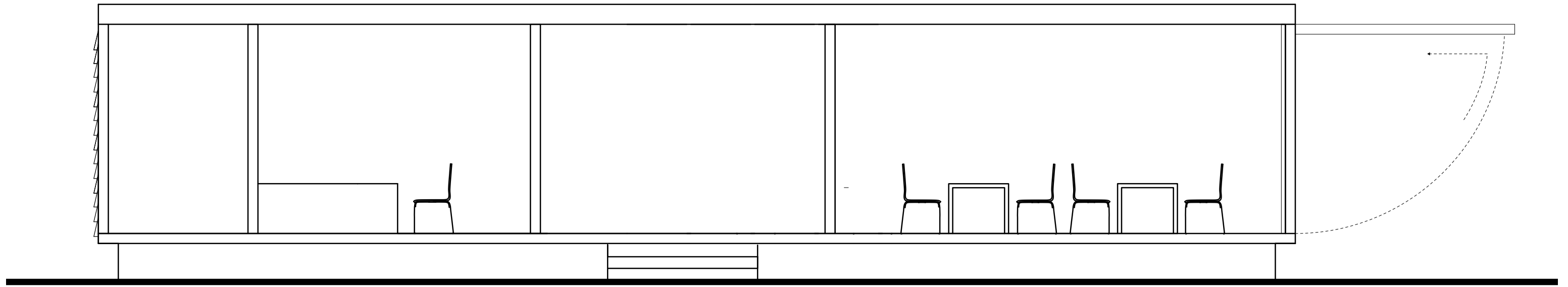




# Team Center

*Abigail Hancock, Chris Edgemon, Anthony Andrews*



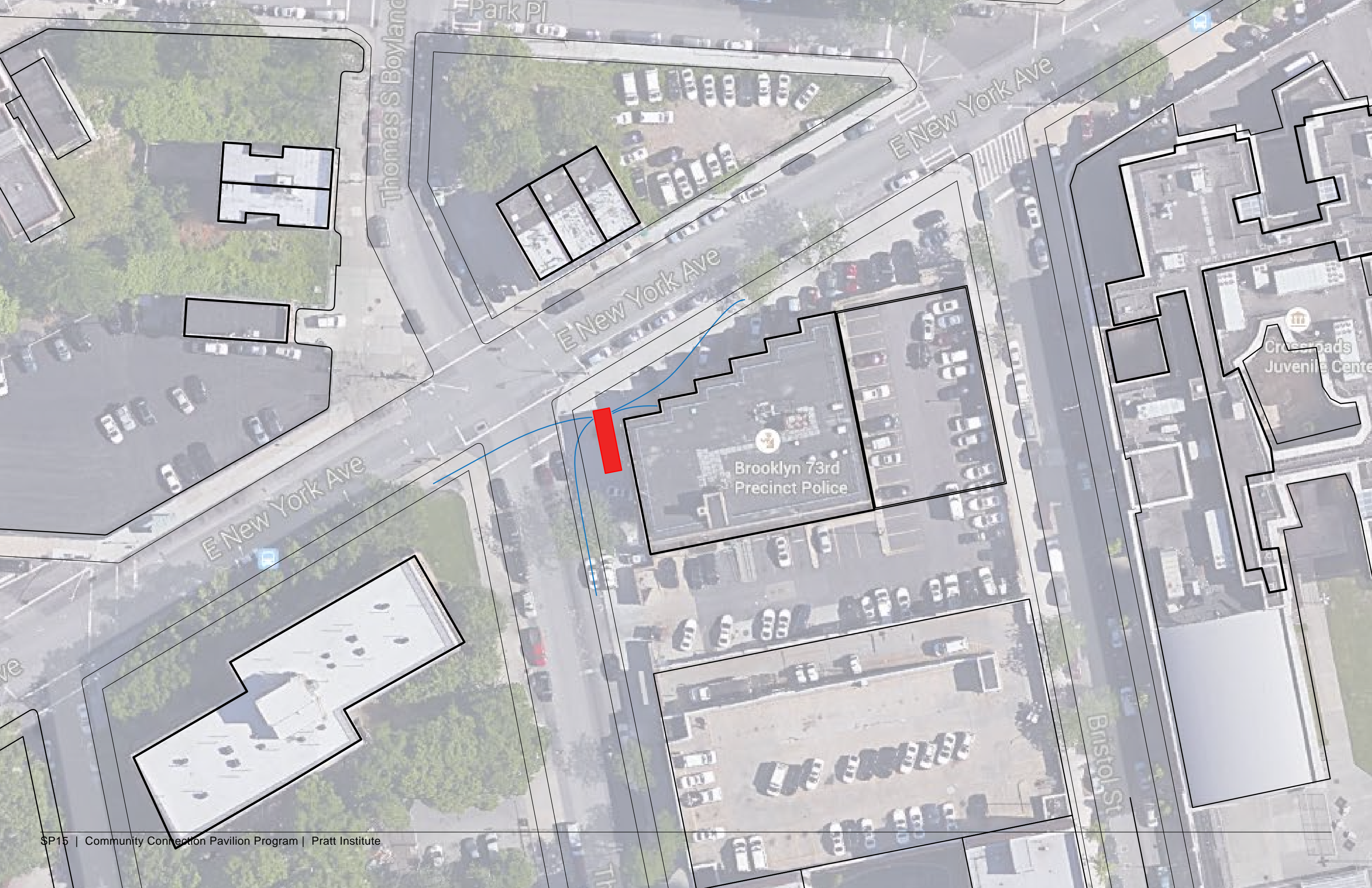


SECTIONS



# **Current Proposal**

***Location: Site of Team End***



Thomas S Boyland

Park Pl

E New York Ave

E New York Ave

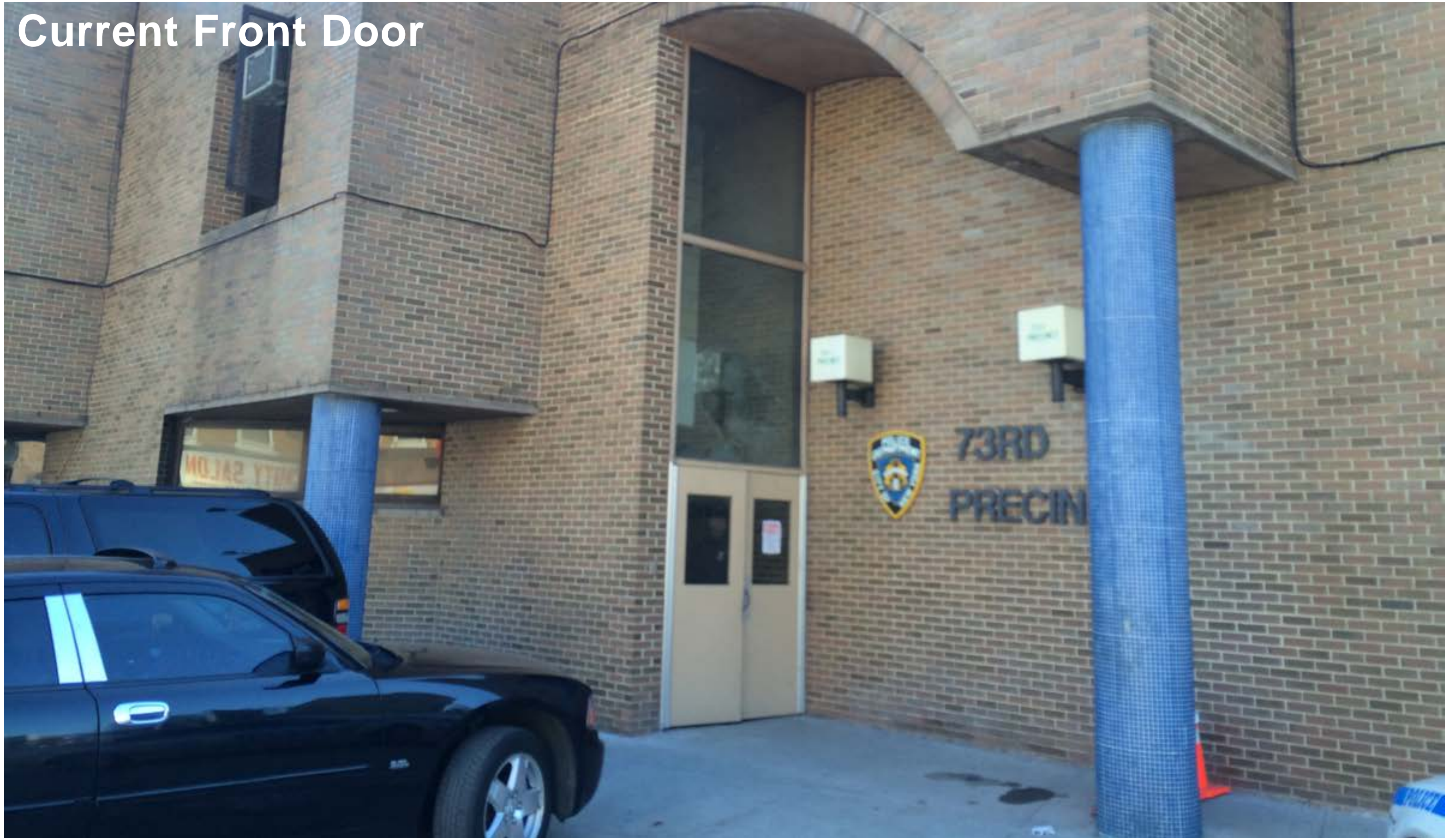
E New York Ave

Brooklyn 73rd  
Precinct Police

Crossroads  
Juvenile Center

Bristol St

# Current Front Door



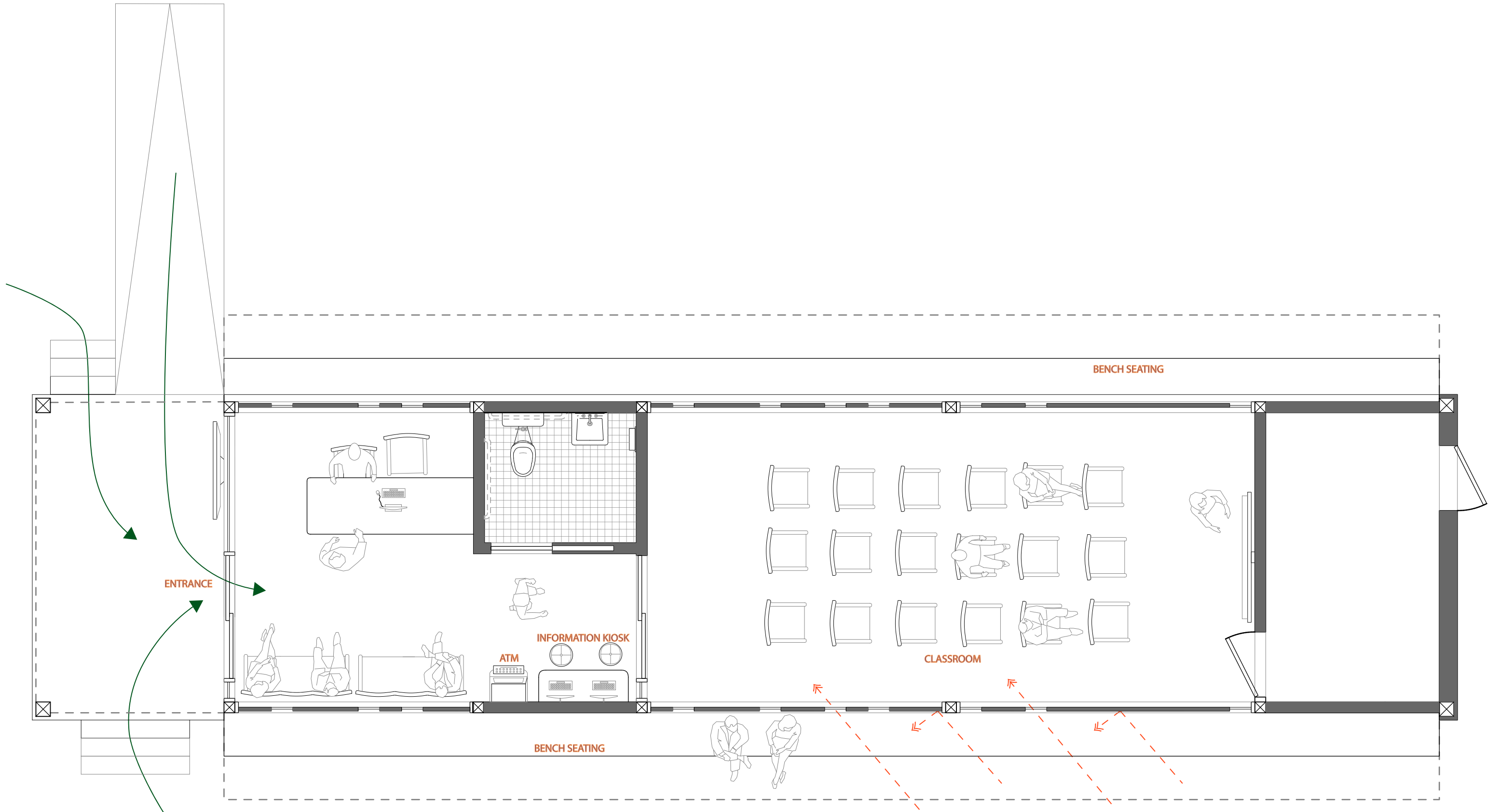




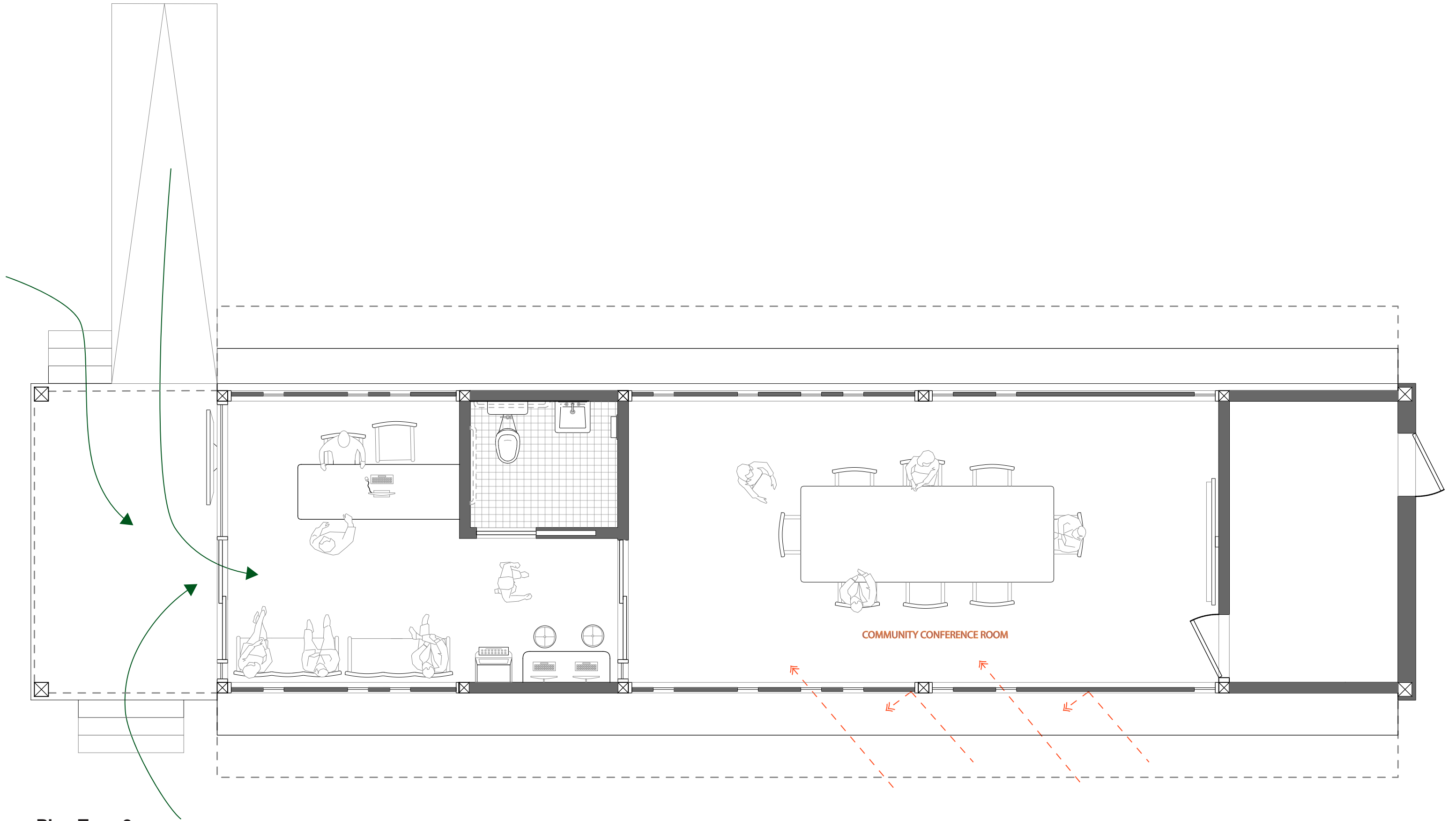
Exterior Rendering Day



**Interior Rendering**



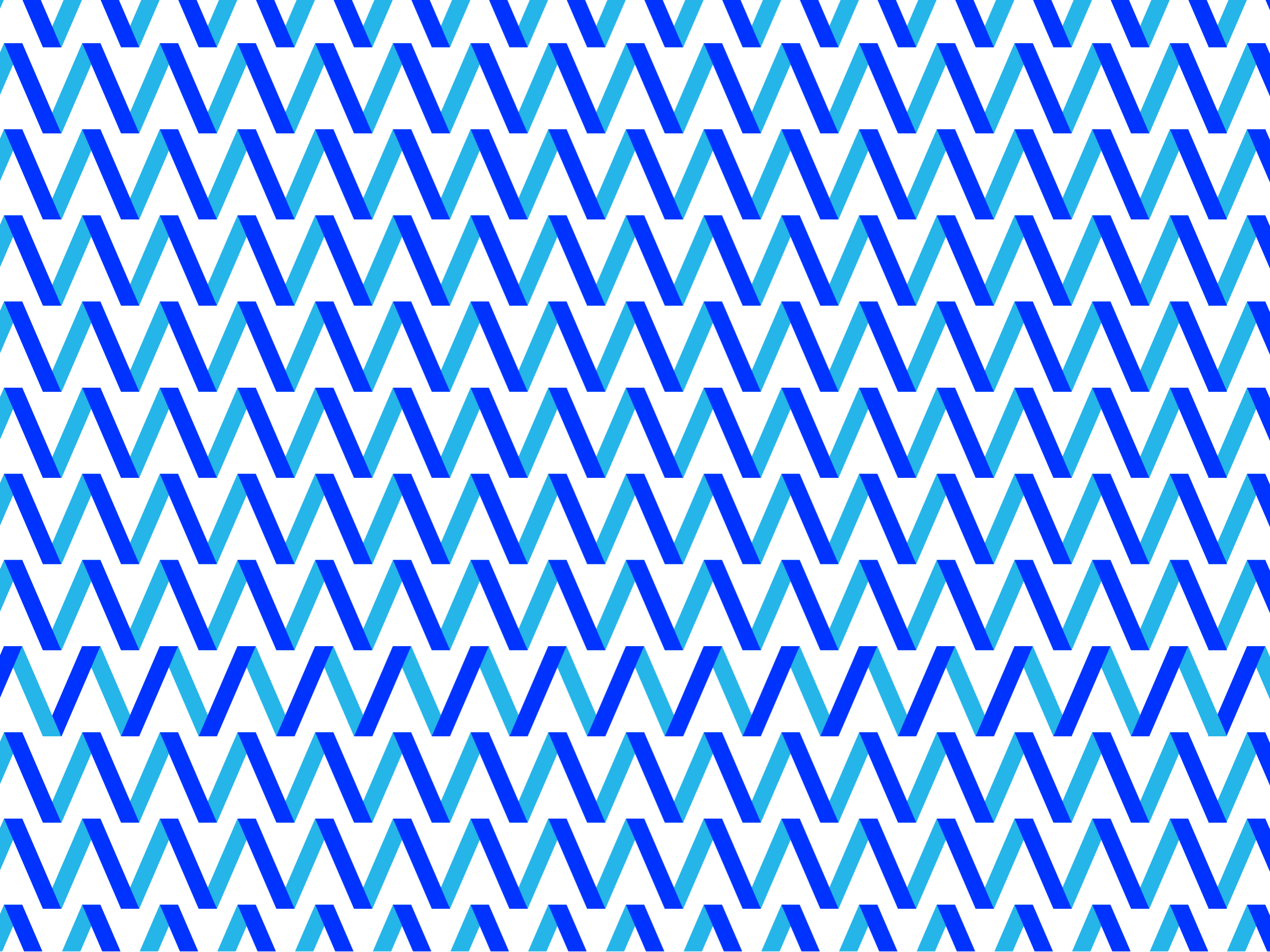
**Plan Type 1**



**Plan Type 2**



Exterior Rendering Night



**AIGA** / **NY**



# **DESIGN / RELIEF**



**SUPPORTED BY**

**ARTPLACE**

**Laetitia Wolff presents  
at Town&Gown,  
Policy, Meet Design .2  
May 13, 2014**

**AIGA/NY's mission is to demonstrate design's impact and cultivate the future of design in NYC.**

**We do this through:**

- connecting professional designers and students with ideas, information and each other;**
- advocating for design within the city's civil and cultural life; leading collaborative projects with local communities; and**
- championing excellent work and innovative practices.**



# WHAT IS DESIGN/RELIEF?

DESIGN/RELIEF is a participatory design initiative initiated by AIGA/NY and supported by ArtPlace to help three New York City neighborhoods—Red Hook, the Rockaways and Lower Manhattan—imagine a more vibrant future for themselves as they overcome the lingering effects of Superstorm Sandy.

DESIGN/RELIEF aims to:

## **internally:**

- create a platform for designers to use design as a tool for civic engagement
- demonstrate the relevance of the design profession in the emerging practice of creative placemaking

## **externally:**

- act as a catalyst to imagine better places,
- engage communities through a participatory design process to build a shared vision and better communicate about their roots, history, character, and people (all of them).

# WHAT IS CREATIVE PLACEMAKING ?

Creative placemaking is the intentional use of arts and artists to shape the physical, social, and economic future of communities. – **ArtPlace definition**

- Creative placemaking, not place making or space-making
- “Design acupuncture”; activating a place through design interventions
- “Lighter, quicker, cheaper”
- Tangible and easily deployable solution to tough urban design issues

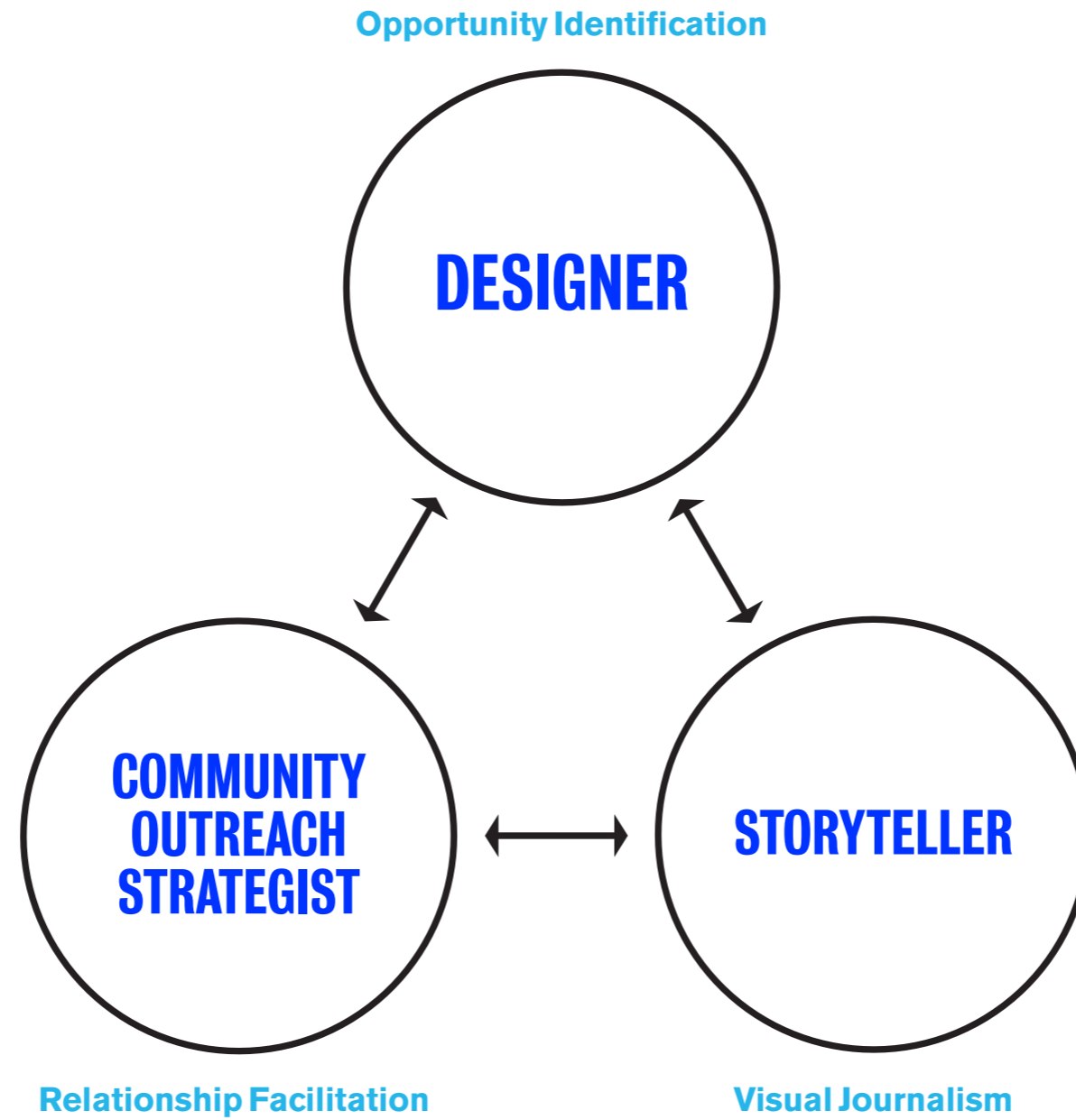


**VISIBLE**  
**LEGIBLE**  
**NAVIGABLE**

# DESIGN / RELIEF PROJECT STRUCTURE



# DESIGN TEAMS



# RED HOOK TEAM



# ROCKAWAY TEAM



# COMMUNITY ENGAGEMENT and CO-CREATION



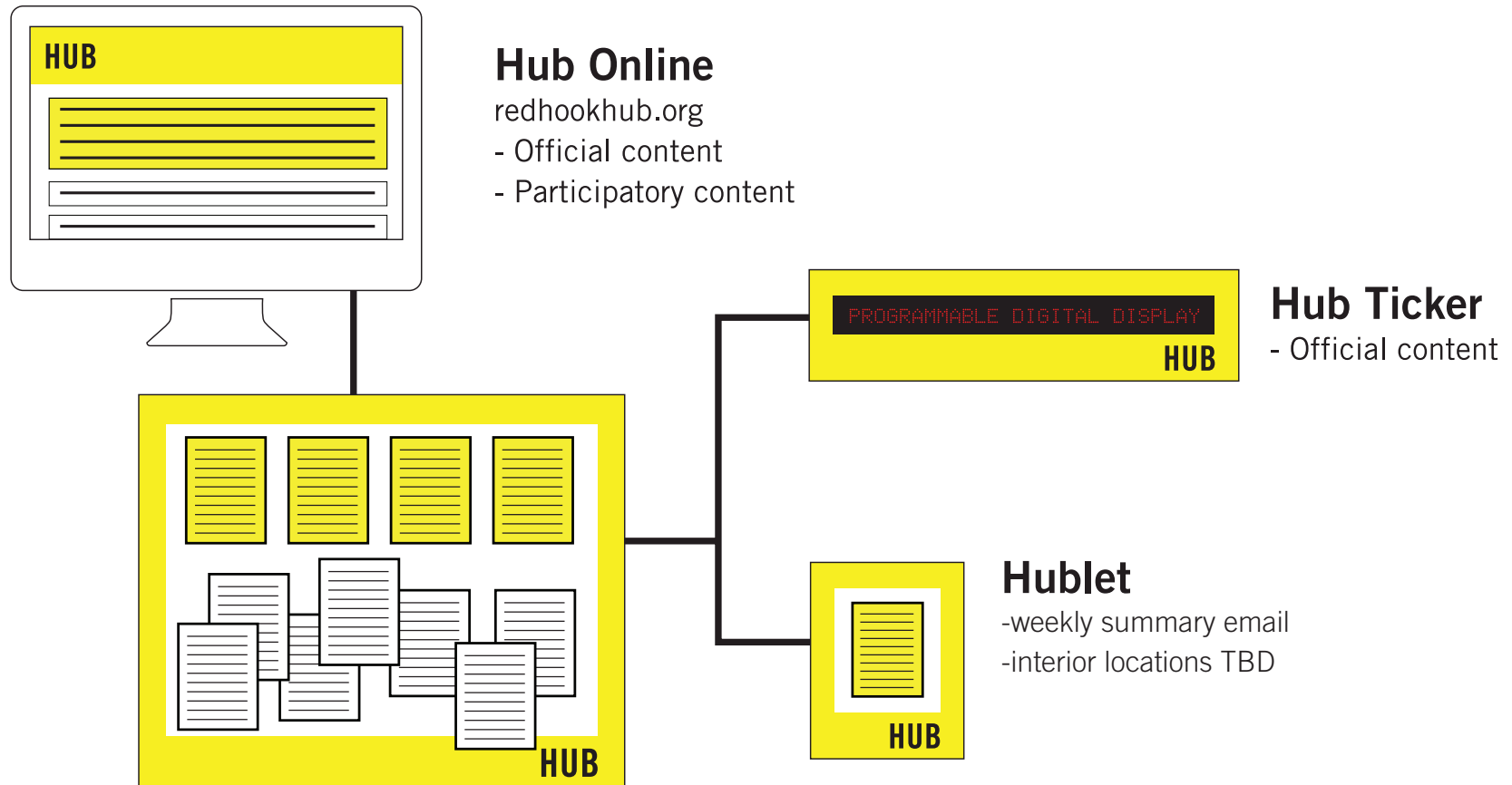
**RED HOOK**  
**HUB**

Sharing community information

# RED HOOK HUB SYSTEM

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The Hub is a system of physical installations and an online community:



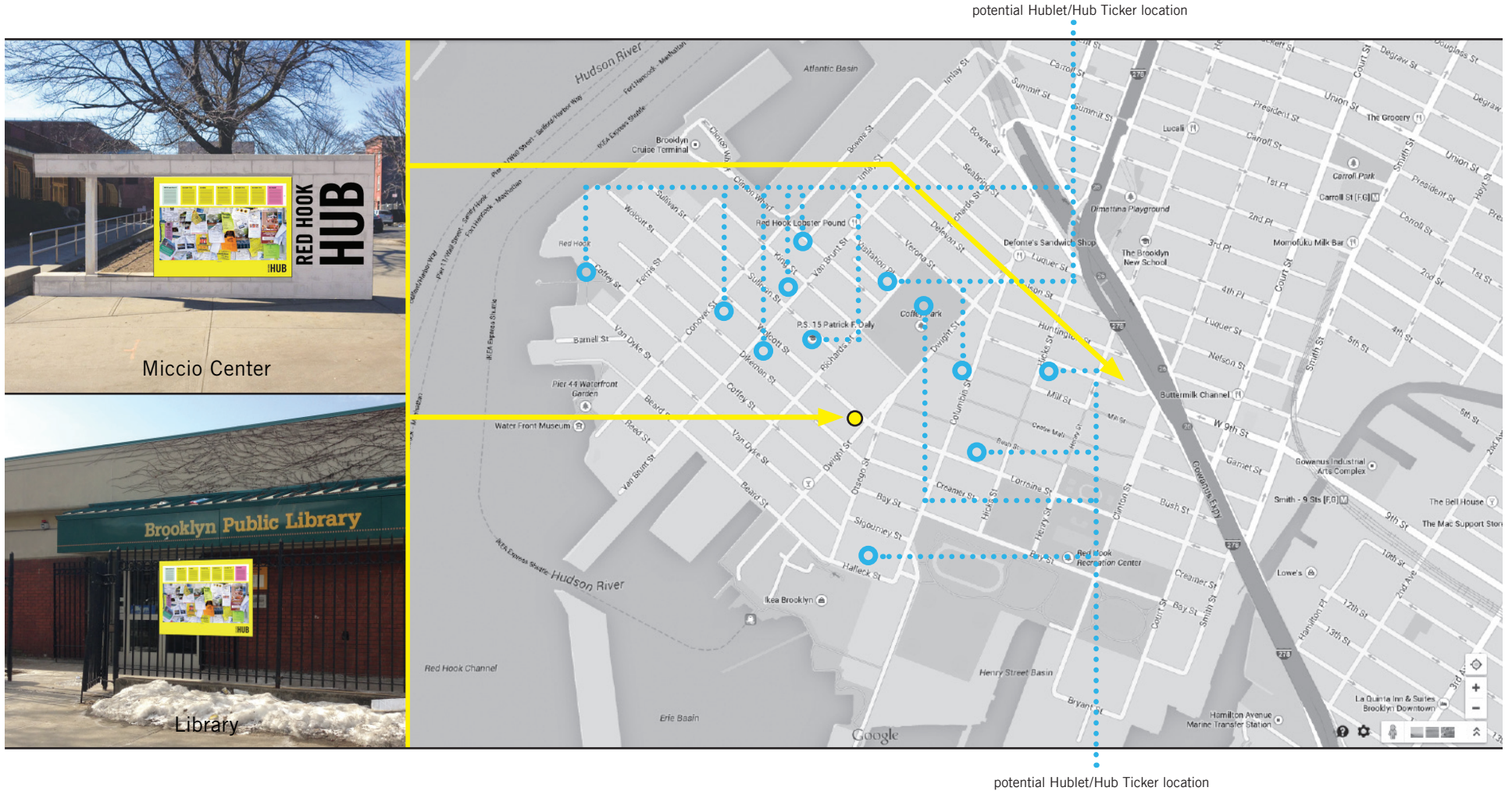
**Hub board @ Miccio**

**Hub board @ Red Hook Library**

- Official content
- Participatory content

# RED HOOK HUB LOCATIONS

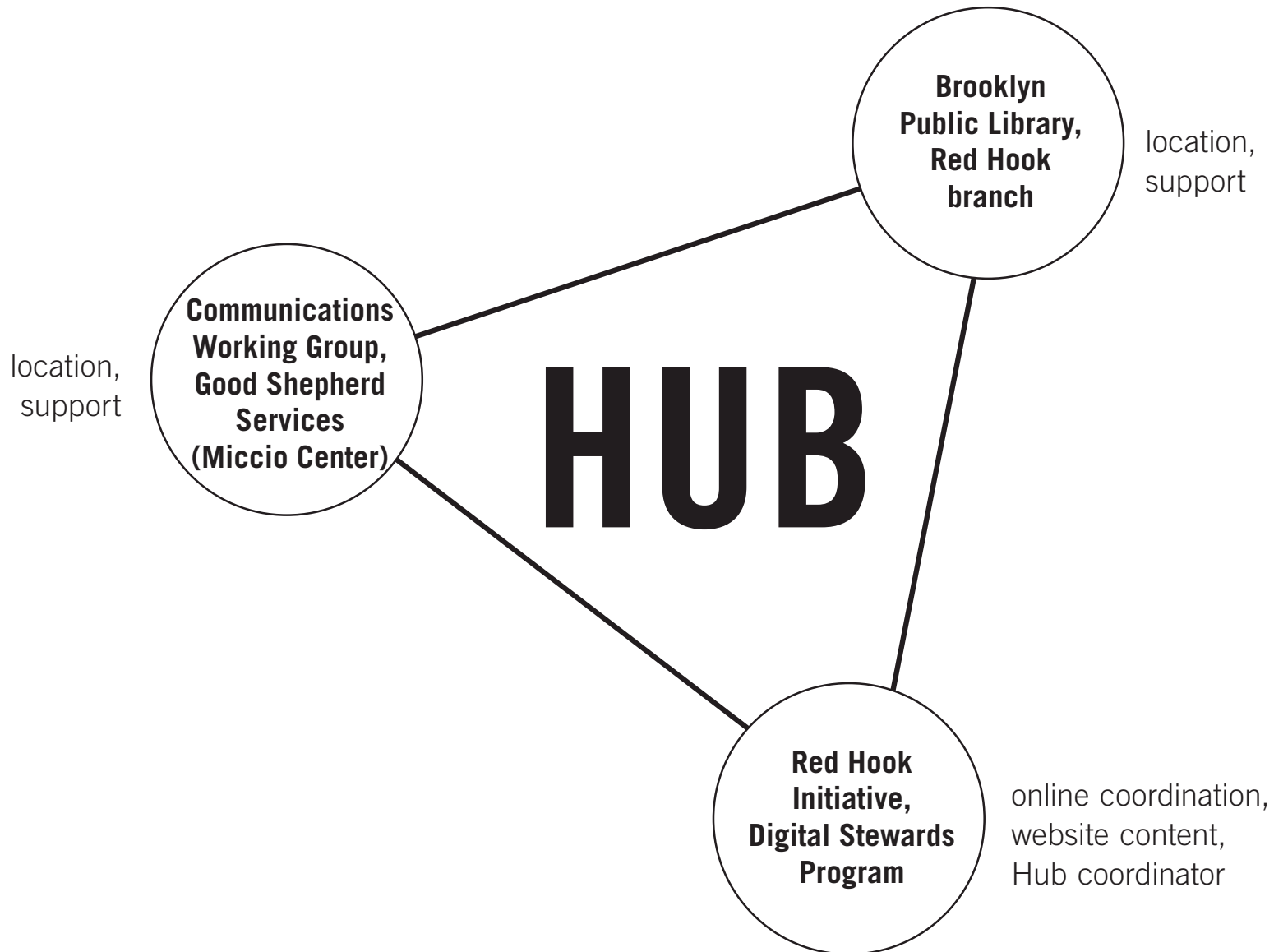
Hub bulletin boards will be placed in two confirmed locations; the Hub ticker is currently located on Van Brunt street; Hublet locations will be designated at multiple neighborhood locations.



# RED HOOK HUB PARTNERS

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Our partners are key community stakeholders who provided essential assistance, support and feedback throughout the project:



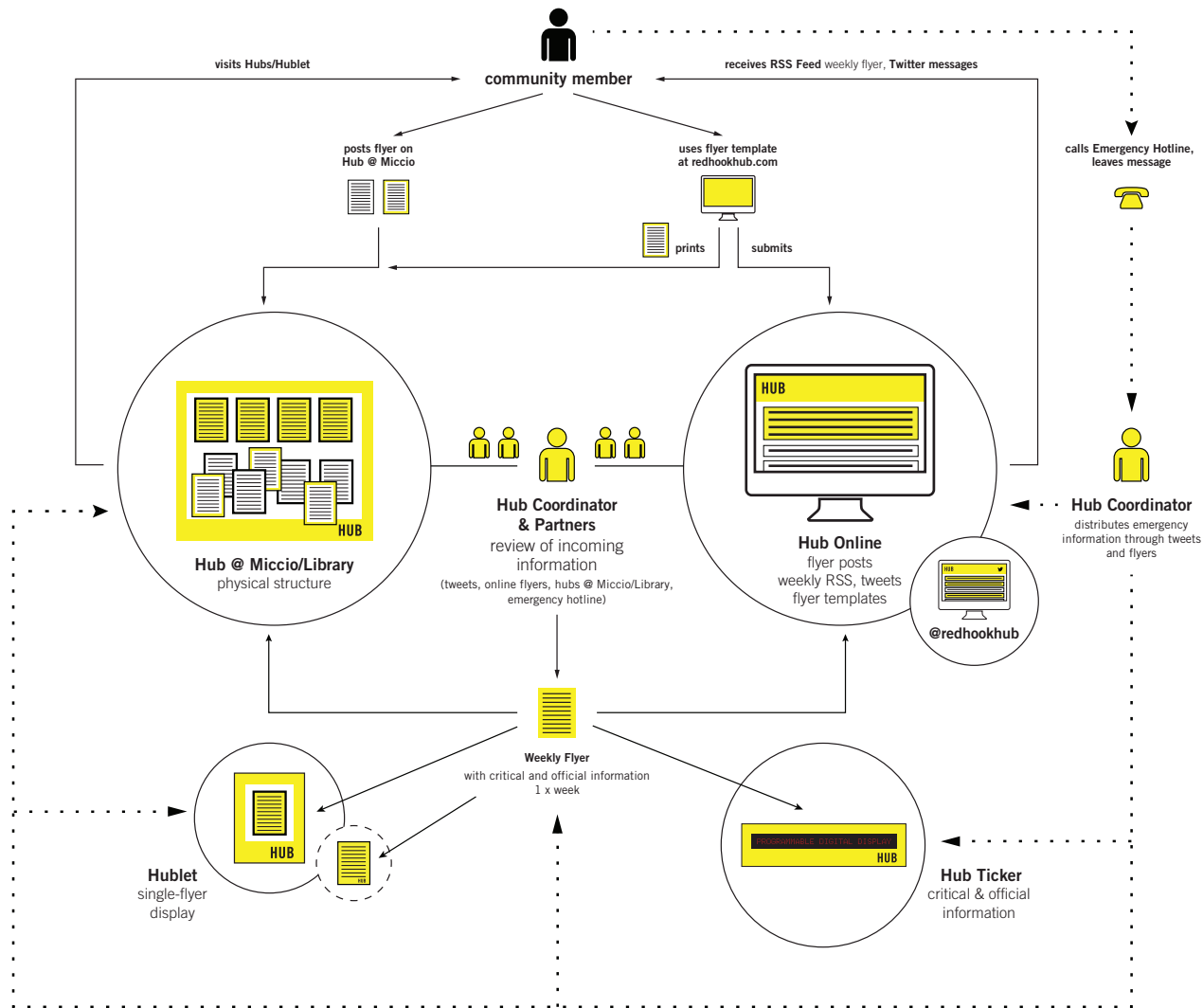
# RED HOOK HUB OUTREACH



Red Hook Houses East  
Red Hook Houses West  
Digital Stewards Workshop  
Community Workshop  
Red Hook Hackathon

# RED HOOK HUB OPERATIONS

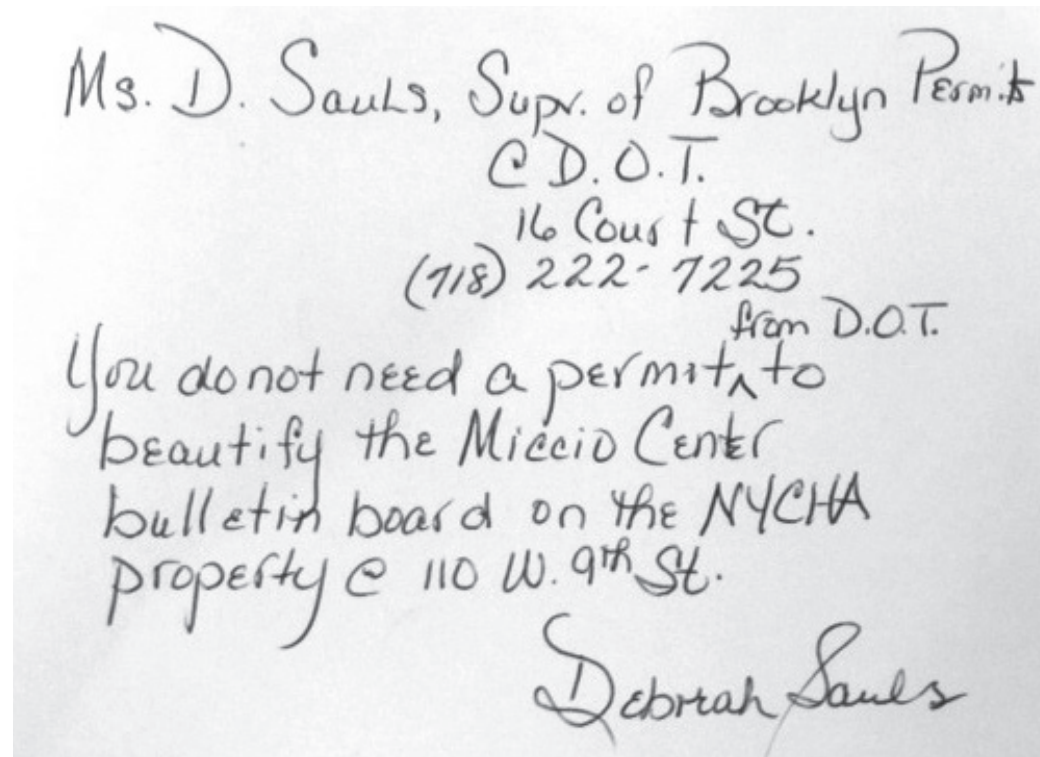
The Hub operations will be managed by a Hub coordinator, overseen by the Hub partners and residing at RHI. Multiple meetings were held to develop guidelines and initiate the transition to the community partners:



## RED HOOK HUB RED TAPE

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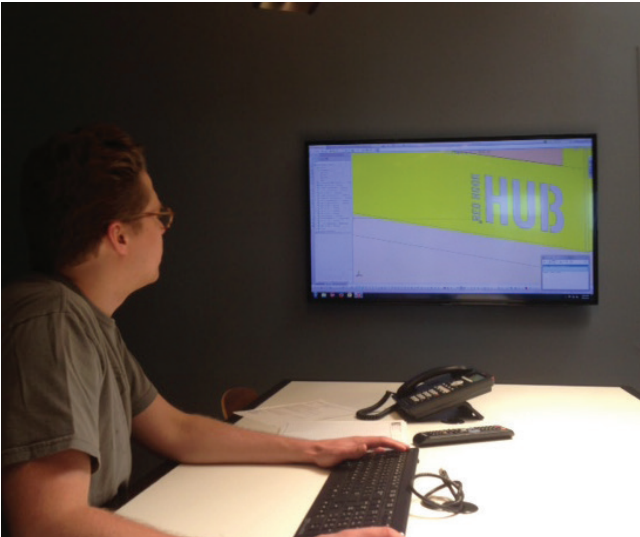
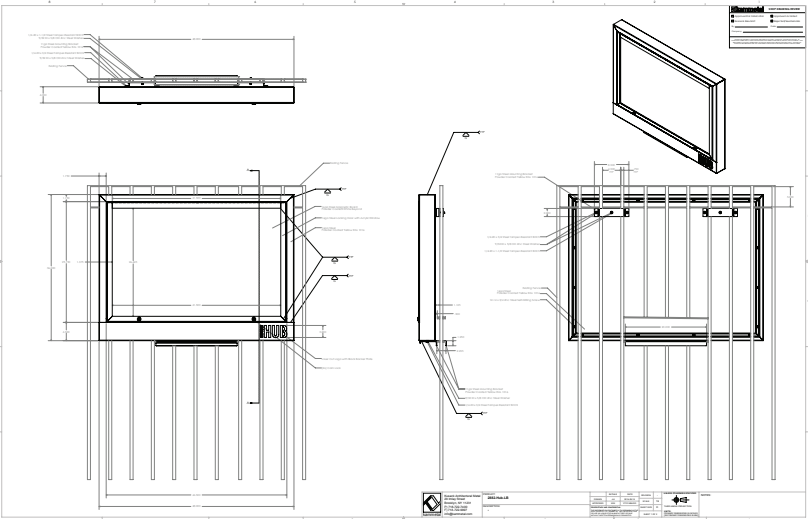
Getting NYCHA approval for the Miccio site was arduous. We presented the HUB to NYCHA representatives in early May. After nearly 50 emails cc'ed to over a dozen NYCHA employees, the process included a visit to the Brooklyn DOB and DOT, which resulted in this, handwritten document, provided by a nice lady named Deborah Sauls:



Ms. D. Sauls, Supr. of Brooklyn Permits  
@ D.O.T.  
16 Court St.  
(718) 222-7225  
from D.O.T.  
You do not need a permit to  
beautify the Miccio Center  
bulletin board on the NYCHA  
property @ 110 W. 9th St.  
Deborah Sauls

# RED HOOK HUB FABRICATION

The fabrication was done by Kammetal, a metalwork shop based in Red Hook:



Justin, Dragon and Carlos at Kammetal



# RED HOOK HUB SITE

A website was discussed early in the process but not implemented until April. Designed and developed within an extremely compressed schedule, the site serves as a digital Hub for the community, organizing the content in a simple, accessible way:

**RED HOOK HUB**  
Sharing community information

Home Share it Get it Calendar About Contact

**RED HOOK HUB WEEKLY**

- EVENT, EMERGENCY**  
**Red Hook: Let's get prepared together**  
When: Jun 12, 2014 6:00-7:30 pm  
Where: Miccio Community Center  
What will you do the next time? How do you connect with friends and family when there's no cell service or power to charge your phone? How...  
Posted by: [redhookhub](#)
- EVENT, ART/MUSIC**  
**LARGE & small, Kentler International**  
When: Jun 7-Jul 20, 2014  
Where: 353 Van Brunt Street  
Our new exhibit is showing selections from the Kentler Flatfiles. Artists include Rica Barrio, Stephanie Brady-Lederman, Ken Buhler, Ellen Chu...  
Posted by: [redhookhub](#)
- EVENT**  
**Community Board 6 meeting**  
When: Cobble Hill Health Center  
Economic/Waterfront/Community Development & Housing  
Presentation and discussion with representatives for the New York City Economic Development Corporate...  
Posted by: [redhookhub](#)
- ART/MUSIC, FOOD**  
**21st Annual Red Hook Fest**  
When: Brooklyn Waterfront  
The 21st Annual Red Hook Fest features world-class music, dance, and fun activities for all ages like free kayak rides in New York Harbor (oh the [Red Hook Rowers](#)), face-paint...  
Posted by: [redhookhub](#)

**WHAT'S GOING ON IN RED HOOK**

ALL REDHOOKHUB Type  Class  Event  Information  Job  Category  Art/Music  Business  Emergency  Food  Health  News  Recreation/Sports

**Red Hook Hub Information**  
Get it.  
Share it.  
Create Flyer.  
Get information online or via email. Share information online, print a flyer of your post & share @Miccio and @Library.

**NEWS**  
**Red Hook Opportunity Fair**  
When: Oct 29, 2014 12:00-12:00 am  
Where: 767 Hicks St.  
Job & Job Training Fair for unemployed residents. Contact 718-858-6782 for more information.  
Posted by: [ms\\_dabirah-abdoo](#)

**NEWS**  
**Red Hook Opportunity Fair**  
When: Oct 28, 2014 12:00-12:00 am  
Where: 767 Hicks St. NYCHA Digital Resume building event. Receive help from NYCHA & 8th Avenue Committee in creating or improving a resume. Must RSVP with Catherine...  
Posted by: [ms\\_dabirah-abdoo](#)

**NEWS**  
**Red Hook East Tenants Meeting**  
When: Oct 15, 2014 12:00-12:00 am  
Where: 167 Bush Street Apt. 1B  
Monthly Meeting headed by Association President Frances Brown.  
Posted by: [ms\\_dabirah-abdoo](#)

**RED HOOK HUB ON TWITTER**  
There are no tweets at this time.

**NEWS**  
**Red Hook West Tenants Meeting**  
When: Oct 14, 2014 12:00-12:00 am  
Where: 428 Columbia Street Tenant  
Monthly meeting headed by Association President Lillie Marshall.  
Posted by: [ms\\_dabirah-abdoo](#)

**FOOD**  
**Red Hook Farmers Market**  
Warning: in\_array() expects parameter 2 to be array, null given in /home/redhmzpd/public\_html/content/themes/rhb...  
Posted by: [anonymous](#)

**EMERGENCY, FOOD, HEALTH, NEWS**  
**Peoples Climate March**  
When: Sundays at 11:30 am  
Where: Columbus Circle, Manhattan  
Show our leaders we want action taken to save our planet. Communities on the forefront are positioned at the front of the march. Come find you...  
Posted by: [anonymous](#)

**ART/MUSIC**  
**Columbia Street Waterfront Fall**  
When: Saturday, September 13, 2014

**EMERGENCY**  
**Ready Red Hook Day**  
When: Sep 13, 2014 12:00-12:00 am

**HEALTH, NEWS**  
**FREE High School Equivalency class**  
When: Sep 8, 2014 11:00-12:00 am

**EMERGENCY**  
**Readiness Training**  
When: 9:00am at 9:00 am

**RED HOOK HUB**  
Sharing community information

Home Share it **Get it** Calendar About Contact

**GET IT**

**Get Red Hook Information via Email.**  
We'll send you once a week the Red Hook Hub Weekly – a list of the 10 most important things going on in Red Hook that week. In case of emergency, we'll send you information as it comes up.

YOUR NAME:  
FIRST  LAST

YOUR EMAIL ADDRESS: \*

**SIGN UP**

**ABOUT RED HOOK HUB**  
The Red Hook Hub is a public communications system that helps inform, connect and engage the Red Hook community. People will be able to share and access neighborhood information here at the online hub as well as at the Hub's physical locations at the Miccio Center and Brooklyn public library in Red Hook.

Project by: [AIGA/NY Design/Relief](#) Concept: James Andrews / [Amplifier](#), [Lili Robin](#), [MGMT\\_design](#), [David Al-Idrahim](#) Design: [Lili Robin](#), [MGMT\\_design](#) Site Development: [InDepth Marketing](#)

**RED HOOK HUB**  
Sharing community information

Home Share it **Get it** Calendar About Contact

**SHARE IT**

Anonymous

**Step 1: What kind of information are you sharing?**

**EVENT TYPE \***

- CLASS
- EVENT
- INFORMATION
- JOB

**CATEGORY \***  
*select all that apply*

- ART/MUSIC
- BUSINESS
- EMERGENCY
- FOOD
- HEALTH
- NEWS
- RECREATION/SPORTS

**NEXT**

Project by: [AIGA/NY Design/Relief](#) Concept: James Andrews / [Amplifier](#), [Lili Robin](#), [MGMT\\_design](#), [David Al-Idrahim](#) Design: [Lili Robin](#), [MGMT\\_design](#) Site Development: [InDepth Marketing](#)

# RED HOOK HUB PUBLIC EVENTS



Red Hook Fest, Red Hook Readiness Day

# RED HOOK HUB COMPONENTS

The Hub has component parts that can be flexible and configurable based on location and community needs:



Hub board @ Miccio Center: front view schematic



Hub board @ Miccio Center: back view schematic



Hub board @ Library location: front view schematic



Hub ticker: RSS feed



Hub website: [www.redhookhub.org](http://www.redhookhub.org)



Hub campaign: hangtags, buttons, stickers, temporary tattoos!

**THANK YOU**

**WWW.AIGANY.ORG**



New York  
School  
of Interior  
Design



# Design Informed by Research

1. **Research** community-police relations policy and theory
2. **Interview** key constituents:
  - *Representatives of the NYPD*
  - *Representatives of the 73*
  - *Members of the community*
  - *Representatives of the Municipal Credit Union*
3. Visit and **Survey** the site, documenting existing conditions
4. Create a formal **Program of Requirements**
5. **Work collaboratively** to create 2-3 alternative **design solutions**, including **interior design and environmental graphic design**
6. **Present** to the NYPD and the community
7. Develop “**Interior Design Intent Drawings**”
8. Conduct a **post-occupancy evaluation (POE)** to judge user **satisfaction**