



I'm excited for
new affordable
housing
in Brownsville.

I'm excited for
new spaces for
small businesses
in Brownsville.

I'm excited for
summer youth
employment program
(SYEP)
in Brownsville.

THE BROWNSVILLE PLAN OUR HOME. OUR FUTURE

FIRST ANNUAL PROGRESSS REPORT - JULY 2018

CONTENT BY

This progress report was prepared by the Department of Housing Preservation and Development (HPD), with the help of the various City agency partners who leading the implementation of these strategies:

Building Healthy Communities (BHC)
Department of City Planning (DCP)
Department of Cultural Affairs (DCLA)
Department of Design and Construction (DDC)
Department of Education (DOE)
Department of Environmental Protection (DEP)
Department of Health and Mental Hygiene (DOHMH)
Department of Parks and Recreation (Parks)
Department of Probation (DOP)
Department of Sanitation (DSNY)
Department of Small Business Services (SBS)
Department of Social Services (DSS)
Department of Transportation (DOT)
Department of Youth and Community Development (DYCD)
Economic Development Corporation (EDC)
Mayor's Office of the Chief Technology Officer (MOCTO)
Mayor's Office of Criminal Justice (MOCJ)
Mayor's Office of Workforce Development (WKDEV)
Metropolitan Transit Authority (MTA)
New York City Housing Authority (NYCHA)
New York City Police Department (NYPD)

This plan would not have been possible without the dedication and wisdom of our community partners, who guided and advised the City partners on how to ensure a more inclusive, accountable, transparent, and effective planning process. Their continued collaboration during the implementation of this plan has been, and will continue to be, critical for its success.

July 20, 2018



Department of
Housing Preservation
& Development

Office of Neighborhood Strategies
nyc.gov/brownsville

PROLOGUE

When we released the Brownsville Plan last year, we laid out a set of strategies that the City and community partners should pursue to ensure that Brownsville is a thriving, inclusive place of opportunity. At the time, I was proud to say that it is more than a plan – it is a pact between the City and the community. Today, I am proud to report on all of the progress that has been made since last year in achieving that vision.

The Brownsville Plan was created through a year-long planning process that brought together over 20 government agencies, 30 community-based organizations, and nearly 500 residents to identify neighborhood priorities, set goals, and form strategies to achieve them. Building on the significant planning work already completed, we used HPD's Neighborhood Planning Playbook as a guide to ensure the process was inclusive and transparent.

The Brownsville Plan is leading to the creation of over **2,500 new affordable homes, representing more than \$1 billion of investment**. Over 500 affordable apartments and for-sale affordable homes are under construction right now. New development on vacant City-owned land will support community goals around health, economic opportunity, and the arts with **a new cultural center, a new hub for innovation and entrepreneurship, and new neighborhood retail and community spaces**.

The plan is also coordinating **over \$150 million in critical neighborhood investments**, many of which are under way now or already complete. This work includes comprehensive security improvements at NYCHA campuses, a transformative renovation of Betsy Head Park that will begin construction this fall, improved and expanded activities for children and young adults, and so much more. All of this work is made possible through the intensive effort of organizations and individuals in Brownsville.

A handwritten signature in black ink, appearing to read "Maria Torres-Springer".

Maria Torres-Springer, Commissioner
New York City Department of Housing
Preservation and Development





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INTRODUCTION



ABOUT THE PROCESS

In response to community requests for City investment and more coordinated programming in the neighborhood, HPD launched a community-based planning process in the summer of 2016 to develop a shared vision and plan for the future of Brownsville. The planning process started with a careful review of the significant amount of planning work already conducted by neighborhood residents and organizations, including two neighborhood plans released by Community Board 16.

Working with residents, elected officials, community-based organizations, and other government agencies, HPD hosted a series of public workshops, implemented an online engagement tool, and participated in community events. Through these efforts, the City engaged nearly 500 neighborhood residents in the development of this plan, many across multiple meetings and events.

In order to accommodate residents who may not be able to attend in-person meetings, HPD worked with coUrbanize to create an

interactive website for community members to find information about the planning process and add their ideas. Community members were able to submit feedback by visiting the website or texting responses to questions posed on signs throughout the neighborhood. HPD received 246 comments through the website, about a third of which came via text.

Below is a summary of the outreach and engagement conducted throughout the process. Further details, including the comments provided by participants, can be found in the Brownsville Neighborhood Planning Progress Report, which was released halfway through the planning process on November 16, 2016.

The Brownsville Plan engagement process was guided by HPD's Neighborhood Planning Playbook, which is a phased process that enables City agencies to more effectively partner with communities to plan for the future.

01 Learn July - September 2016	02 Create October - December 2016	03 Finalize January - May 2017	04 Implement Ongoing
<p>Research pressing needs and learn about residents' lived experiences. Develop a shared community-driven vision and set of guiding principles.</p> <p>Activities:</p> <ul style="list-style-type: none"> • Workshop 1: Listen and Learn (Jul 19) • Workshop 2: Vision, Goals, and Guiding Principles (Sep 29) • Tabling/surveying at neighborhood events • Online and texting campaign via coUrbanize • Community Partners convening 	<p>Brainstorm solutions and strategies with the community. Test viability, feasibility, and desirability of potential projects and policies.</p> <p>Activities:</p> <ul style="list-style-type: none"> • Workshop 3: Test Strategies and Actions (Nov 16) • Topic-based meetings and roundtables • Tabling/surveying at neighborhood events • Online engagement: community mapping and housing survey • Community Partners meetings 	<p>Create solutions that have consensus and potential to achieve community goals.</p> <p>Activities:</p> <ul style="list-style-type: none"> • Workshop 4: Confirm and Prioritize (Mar 25) • Online engagement: review the draft Neighborhood Plan • Community Partners meetings 	<p>Coordinate agency programs and capital budgets for implementation of key plan elements.</p> <p>Activities:</p> <ul style="list-style-type: none"> • Release Party (Jun 1) • Continued engagement around neighborhood projects • Citywide budgeting processes • Land use review • Regular public tracking and reporting

For more information on the process, visit nyc.gov/brownsville



NEIGHBORHOOD VISION AND GOALS

This plan lays out a framework for current and future City investments in Brownsville. A major component of HPD's investment in the neighborhood will be new affordable housing, integrated with neighborhood amenities, to be developed on vacant City-owned land. The strategies in this plan will ensure redevelopment contributes to a more holistic investment framework for the neighborhood and its people. The following goals are addressed comprehensively throughout this neighborhood plan. These goals build on the recommendations of previous planning efforts in the neighborhood and represent the major priorities of participants in the engagement process. Visit nyc.gov/Brownsville for more information from the process.

ACHIEVE EQUITABLE HEALTH OUTCOMES

Health is rooted in the circumstances of our daily lives and the environments in which we are born, raised, play, work, love, and age. Whether it is access to healthy foods and open space or the safety of surrounding streets, neighborhood conditions affect our physical and mental health. Bridging gaps in health outcomes requires implementing holistic interventions that recognize the root causes of these inequities—including historic and structural racism—and fostering the type of neighborhood conditions that support residents in living their healthiest lives.

IMPROVE NEIGHBORHOOD SAFETY

Violence in neighborhoods does not exist in a vacuum: neighborhoods with high levels of violence and crime also tend to suffer from other problems such as poor health, low graduation rates, and low employment. Solutions to violence and crime, therefore, also need to address these root issues. Interventions to promote neighborhood safety in turn can also help to improve overall health and economic opportunity.

PROMOTE COMMUNITY ECONOMIC DEVELOPMENT

Economic and social stability are key determinants of health, safety, and prosperity in a neighborhood. Achieving more equitable and sustainable economic outcomes requires strategies that invest in people to build community power and strengthen the local economy.

FOSTER LOCAL ARTS AND IDENTITY

A strong cultural identity can foster and empower a community, influence one's perception of opportunities, and build social capital. Brownsville has a thriving community of artists, entrepreneurs, and creative thinkers that contribute to the life and culture of Brooklyn and the city as a whole. The neighborhood has the potential to be a major hub for arts and culture in East Brooklyn. Supporting the artistic energy of Brownsville and promoting local arts can bring people together, celebrate history and pride in the neighborhood and its residents, and create pathways for economic opportunities for youth and adults alike.



NEIGHBORHOOD STRATEGIES

This plan is organized around a set of strategies to guide City agencies and local organizations as they design and implement work in the neighborhood. Any investment has the potential to accomplish multiple goals, and it is important that investments aim to achieve a common vision, consider holistic impacts, and identify opportunities for synergy. The following strategies emerged from the engagement process as the most desirable and achievable:

01 PROMOTE ACTIVE MIXED-USE CORRIDORS

Increase access to services and amenities that bring activity to Brownsville's streets

02 IMPROVE CONNECTIONS THROUGHOUT THE NEIGHBORHOOD

Implement physical, design, and programmatic interventions that reduce social isolation and improve safety

03 CREATE ACTIVE AND SAFE PUBLIC SPACES

Improve safety and health by creating high quality places for gathering, programming, and community building

04 PROVIDE RESOURCES TO SUPPORT HEALTHY LIFESTYLES

Expand City and community programming and create new policies to support healthy living, eating, gardening, and exercise to reduce health inequities

05 CONNECT BROWNSVILLE RESIDENTS TO JOBS AND JOB TRAINING

Pair city investments with opportunities for economic advancement

06 SUPPORT SMALL BUSINESSES AND ASPIRING ENTREPRENEURS

Enable local businesses to grow and thrive

07 IMPROVE HOUSING STABILITY AND SUPPORT RESIDENTS AT RISK OF DISPLACEMENT

Ensure that residents have opportunities to stay in the neighborhood, including those facing foreclosure or homelessness, or those seeking to buy a home

08 PROVIDE SUPPORT AND CAPACITY BUILDING OPPORTUNITIES

Prepare local organizations to continue the work of this plan into the future



DEVELOPING BROWNSVILLE'S VACANT LAND

In Brownsville and across the city, many are in need of stable affordable housing, including low-income families, single young people returning home from college, homeless households, first-time home-buyers, elderly adults, and those with special needs. Increasing the supply of affordable apartments for a range of incomes and household types in mixed-use buildings is a critical strategy for promoting a sustainable neighborhood and city.

Between City-owned vacant land and private landowners currently working with HPD to build affordable housing, there is potential to create over 2,500 new affordable homes in Brownsville over the coming years. These affordable homes, integrated with neighborhood amenities, can form the bedrock of neighborhood development for years to come and ensure that current residents share equally in the benefits of Brownsville's revitalization.

At the core of the implementation of this plan is the Brownsville **Request for Proposals (RFP)** for the development of City-owned vacant land, issued in August 2017. An RFP is a competitive review process in which HPD calls for developers to submit project proposals that respond to a set of defined goals and guidelines that are informed by the community. Non-profit and for-profit teams are eligible to apply and seek City financing for their proposals. HPD works together with development teams to ensure that projects are designed and built in keeping with the agency's standards for quality construction and environmental sustainability.

The Brownsville RFP encouraged respondents to incorporate the goals and strategies outlined in this neighborhood plan. In order to better connect development proposals with neighborhood priorities, the Brownsville RFP featured three themes: Arts and Culture; Innovation and Entrepreneurship; and Healthy Living and Food Systems.

WHAT DOES THE RFP PROCESS LOOK LIKE?



COMMUNITY ENGAGEMENT

HPD gathers community input and priorities to inform the development of the RFP. In Brownsville, this feedback was gathered throughout the neighborhood planning process.

RFP RELEASE

A pre-submission conference is held by HPD. Development teams prepare their proposals and submit them before the deadline. **(three months to prepare submissions)**

COMPETITIVE REVIEW

Proposals are evaluated on several criteria, including but not limited to:

- Response to community visions
- Affordability levels
- Financial feasibility
- Quality and creativity of design
- Development team experience and capacity
- Local hiring outreach plan

(minimum five months)

DEVELOPER SELECTION

The strongest proposal based on the Competitive Review is selected. Background checks to evaluate the integrity of the development team are also conducted. Pre-development work commences.

ENVIRONMENTAL & LAND USE REVIEW

Environmental impacts of the proposed development are studied, and the project goes through a public review process involving the Community Board, elected officials, and the City Planning Commission. These processes are commonly referred to as CEQR and ULURP. **(14-18 months)**

FINANCING & CONSTRUCTION

Projects continue to work with HPD's Development team on the financing of the project. Developers also undergo a sponsor review process, including background checks, to ensure the integrity of the entities doing business with the City. After closing financing, construction begins. For large projects, construction is typically done in multiple phases. When the affordable homes are ready, developers must use HPD/HDC marketing guidelines to find eligible tenants. Applicants can apply through Housing Connect and get help from a Housing Ambassador to prepare an application. **(about two to three years)**

SITE THEMES

CHRISTOPHER-GLENMORE: INNOVATION AND ENTREPRENEURSHIP

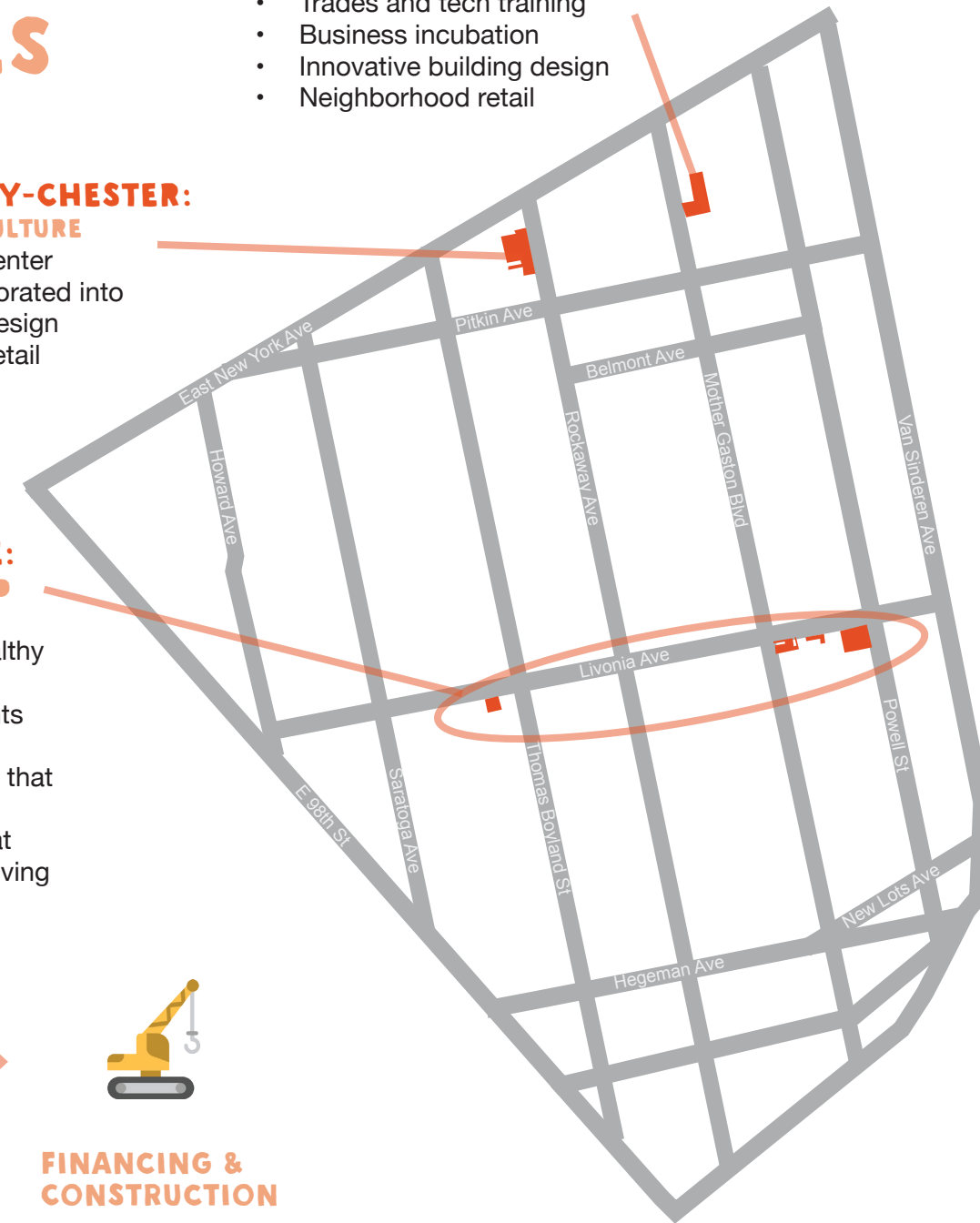
- Trades and tech training
- Business incubation
- Innovative building design
- Neighborhood retail

ROCKAWAY-CHESTER: ARTS AND CULTURE

- Cultural center
- Art incorporated into building design
- Creative retail

LIVONIA AVENUE: HEALTHY LIVING AND FOOD SYSTEMS

- Gardening and healthy food stores
- Sit-down restaurants
- Services and community spaces that promote health
- Building design that promotes healthy living



BROWNSVILLE RFP SELECTED PROPOSALS

SITE A: ARTS AND CULTURE

WINNING PROPOSAL: THE BROWNSVILLE ARTS CENTER AND APARTMENTS

The winning proposal for the site at Rockaway Avenue and Chester Street is called The Brownsville Arts Center and Apartments (BACA). This project will contain approximately 230 affordable homes serving a range of incomes, including extremely low-income and formerly homeless households. The ground floor of the building will feature an approximately 24,000-SF arts and cultural center that will be home to a dance and performing arts school run by Purelements; a music school run by the Brooklyn Music School; a media lab and contemporary arts center run by BRIC; and a black box theater that will serve as performance space. The theater is designed as a flexible space with multiple stage configurations that will accommodate a range of uses, including theater, dance,



music, and film. This site will be developed by a team led by Blue Sea Development Company, Gilbane Development Company, and the non-profit Artspace, who will also manage and operate the Brownsville Arts Center.

SITE B: INNOVATION AND ENTREPRENEURSHIP

WINNING PROPOSAL: GLENMORE MANOR APARTMENTS

The winning proposal for the site at Christopher and Glenmore Avenues is the Glenmore Manor Apartments. This project will include approximately 230 affordable homes serving a range of incomes and populations, including extremely low-income households, formerly homeless households, and low-income seniors. The first and second floors will feature 20,000 SF of new commercial and community space that will be home to the Brooklyn Cooperative Federal Credit Union; a sit-down restaurant; a locally-owned salon and beauty products company; and the Central Brooklyn Economic Development Corporation (CBEDC), in conjunction with other partners, who will expand their programming for young entrepreneurs and provide assistance to local small businesses and non-profits.



This project will be led by a development team that includes the African American Planning Commission (AAPC); Brisa Builders Development, a certified M/WBE; and Lemle & Wolff.

SITE C: HEALTHY LIVING AND FOOD SYSTEMS

WINNING PROPOSAL: LIVONIA4

The winning proposal for the sites on Livonia Avenue is Livonia4—a multi-site development that will include over 420 affordable homes serving a range of incomes and populations, including extremely low-income households, formerly homeless households, and low-income seniors. The largest site, between Powell and Sackman Streets, will include a new supermarket, a café/community kitchen, and a 10,000-SF rooftop garden that will

generate local fresh produce for building residents and the community through the supermarket and café. The remaining three sites will feature additional community gardens, social services, a new senior center, and a youth and family recreation facility. This project will be developed by a team led by Radson Development, Community Solutions, and Catholic Charities.



STRATEGIES



01 PROMOTE ACTIVE MIXED- USE CORRIDORS

The Brownsville Plan seeks to fill gaps in the neighborhood with a broad range of uses to serve diverse needs and add street activity.

PROJECT UPDATES:

PROJECT 1.1 | IN PROGRESS

Develop a broad range of uses on City-owned sites to be developed through the Brownsville RFP

The Brownsville RFP called for submissions to include a mix of uses that will enliven key neighborhood corridors, and HPD has selected proposals that add vitality and activity to these streets and bring residents together. New development on City-owned sites along Livonia Avenue will feature a new supermarket, café/kitchen, social services, senior center, and youth and family recreation facility. The development on Rockaway Avenue will feature a new Brownsville Arts Center, bringing arts and cultural activity to the site in the form of classes, rehearsals, performances, and more. The site will also include a public plaza connecting Rockaway to Chester Street with permanent seating for concerts and impromptu performances. New

development on the City-owned site at Mother Gaston Boulevard and Glenmore Avenue will feature a new innovation and entrepreneurship hub, along with a credit union, restaurant, and salon. A more detailed description of the sites in the RFP can be found on page 12-13.

PROJECT 1.2 | IN PROGRESS

Activate New Lots and Hegeman Avenues with the Ebenezer Plaza development and small rental housing projects

The Ebenezer Plaza project, slated to begin construction this summer, is a mixed-use affordable housing development on New Lots Avenue between Christopher and Powell Streets. In partnership with a local church, this City-financed development will include approximately 500 affordable homes, community facility space, and new



Above: Rendering of proposed mixed-use development, Ebenezer Plaza, bringing street activity.



Above: Rendering of a proposed entrance to Betsy Head Park on Livonia Avenue, incorporating Parks without Borders principles.

retail along New Lots Avenue. Additionally, HPD is facilitating the development of three new affordable apartment buildings along Hegeman Avenue on City-owned, vacant land. One project, 210-214 Hegeman Avenue, is currently under construction. For more information on both these projects, see “Affordable Housing Development in Brownsville” on page 46-47.

PROJECT 1.3 | IN PROGRESS

Create a Livonia Avenue Streetscape Plan

DOT is continuing to develop the Livonia Avenue Streetscape Plan. A draft has been reviewed by both internal units and outside agencies. DOT is now compiling comments and preparing a draft Streetscape Plan that focuses on “Ei-Space” tactics, including: lighting, enhanced crossings, furniture, greening, and activation and identity.

This Streetscape Plan will ultimately provide the framework for a phased implementation by various City agencies as well as in conjunction with private development.

Various short- and long-term projects are already emerging. For example, DOT is prototyping a new pedestrian light to be installed at the Rockaway Avenue MTA Station.

Over the next year, DOT will reach out to elected officials, stakeholders, and the community board to release the Streetscape Plan and pursue additional funding opportunities. See page 20-21 for more information about the streetscape plan.

PROJECT 1.4 | IN PROGRESS

Integrate parks with their surroundings

Parks Without Borders principles have been integrated into Phase 2 plans for the Betsy Head Anchor Parks project, which creates a more welcoming entrance from the street. The proposed designs will create a new entry plaza at the corner of Livonia Avenue and Strauss Street. Additionally, the renovated park will include new, active uses along Livonia Avenue including renovated handball courts and a rock-climbing wall.

PROJECT 1.5 | IN PROGRESS

Work with private owners of vacant land and support redevelopment that meets community goals

HPD is committed to working with local property owners interested in developing affordable housing and neighborhood amenities. Along Livonia Avenue, HPD is working with L+M Development Partners on a transformative redevelopment of a series of parking lots at the Marcus Garvey Apartments. For more information on the Marcus Garvey Extension project, see “Affordable Housing Development in Brownsville” on page 46-47.

PROJECT 1.6 | IN PROGRESS

Ensure that housing development along Mother Gaston Boulevard enlivens the street and promotes safety

HPD and NYCHA are working together to promote an attractive commercial environment and welcoming streetscape through the development of new mixed-use affordable housing at Van Dyke Houses and the Brownsville RFP sites. The agencies celebrated the opening of new affordable

housing at Van Dyke Houses, located at 603 Mother Gaston Boulevard, on May 3, 2018. For more information on 603 Mother Gaston, see “Affordable Housing Development in Brownsville” on page 46-47.

PROJECT 1.7 | COMPLETE

Design and implement a catalytic commercial revitalization pilot project on Belmont Avenue

SBS funded the Brownsville Community Justice Center (BCJC) and Hester Street Collaborative to design and implement a commercial revitalization pilot project on Belmont Avenue. The event, a two day holiday market, was held in December 2017. The holiday market featured 18 emerging entrepreneurs and attracted more than 200 resident attendees. Not only were entrepreneurs able to connect with customers and test their business concepts, they also were able to gather feedback to inform their business plans, customer acquisition, and brand strategies. BCJC is working to determine the long-term feasibility of 50 Belmont Avenue as a Neighborhood Incubator for local entrepreneurs, like those who participated in the flea market, to continue testing their products and business concepts.



Left panel: Entrepreneurs at the Be on Belmont Flea Market in December 2017, part of a commercial revitalization pilot project on Belmont Avenue. Above: event poster.



Above: Ribbon cutting celebrating the opening of 603 Mother Gaston Boulevard, also known as Affordable and Supportive Family Housing at Van Dyke.



PROJECT FEATURE: LIVONIA AVENUE STREETScape PLAN

In September 2016, DOT spearheaded “Live! On Livonia,” a one-day crowd-funding event to gather community feedback and ideas for Livonia Avenue. Residents spoke clearly of the need for better lighting, new seating, and more green space. Based on the activities and community input, the creation of the Livonia Avenue Streetscape Plan became part of the Brownsville Plan.

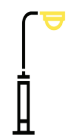
Spaces beneath and adjacent to elevated infrastructure such as those along Livonia Avenue have long been considered dark, uninviting, derelict, or underutilized. City agencies and community groups have increasingly taken notice of these sites as a potential asset and opportunity to address systemic social, environmental, economic, and racial inequities. In the coming years, DOT will continue developing an “EI-Space” program to comprehensively address these spaces citywide, and Livonia Avenue will be the first streetscape plan of its kind to improve pedestrian mobility and safety, foster environmental health, and reconnect the

Brownsville neighborhood along an “under-the-elevated” streetscape.

Livonia Avenue is a complex site with a number of unique streetscape challenges. To explore the breadth of opportunities available, DOT has compiled comments and ideas from its own staff and those of various City agencies. This has yielded a series of practical strategies or tactics that can be creatively applied to various sites throughout the corridor. See the adjacent page for potential short- and long-term project opportunities, that are beginning to emerge.

Over the coming year, DOT will engage with elected officials and local community groups to refine how the tactics are to be applied to various locations. DOT will then release the Livonia Avenue Streetscape Plan as a resource for public agency staff, community groups, and developers to implement projects to address this unique and complex EI-Space streetscape.

TACTICS



LIGHTING

DOT is prototyping new pedestrian lights and fixtures to be installed at the Rockaway Avenue MTA station.



ENHANCED CROSSING

Enhanced crossings give pedestrians a safe place to cross the street where a traffic signal or stop sign is not warranted. This includes high-visibility markings, ADA-compliant pedestrian ramps, signage, and additional traffic calming treatments.



GREENING

The elevated train limits opportunities for trees but there are locations to install tree beds away from the curb line where buildings are set back or along the fence/property line of NYCHA and Park properties.



FURNITURE

The suite of standard DOT furniture is available, such as: CityBench, CityRacks, and Wayfinding signage. DOT is also prototyping a new “CityEI” furnishing that wraps around columns to provide seating and lighting.



ACTIVATION & IDENTITY

DOT Art partners with community-based organizations and artists to transform streetscapes, such as with the colorful murals and art kiosks already seen throughout Brownsville. EI-Box concession and other temporary interventions are also being explored.

PROJECTS

VAN SINDEREN AVENUE (SUTTER AVENUE)

Preliminary design began to address the substandard pedestrian conditions near the entrance to the L train station, as well as incorporate fencing, lighting, and other amenities.

JUNIUS STREET HUB

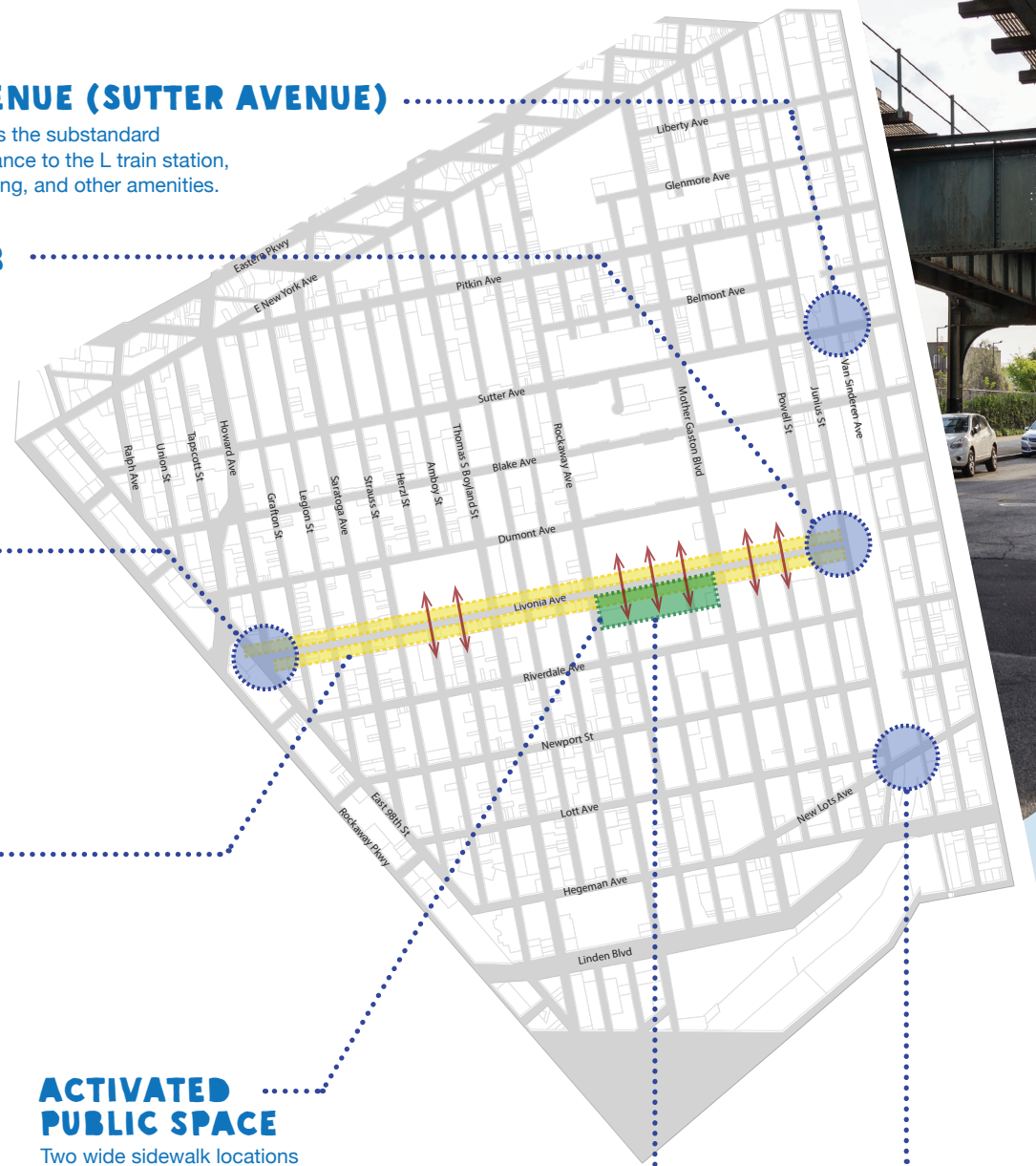
The T-junction at Junius Street plays an important role for transit and community activities. A temporary art installation is scheduled to be installed this fall, and permanent opportunities are being explored.

E98TH STREET GATEWAY

School safety improvements were recently installed, but additional tactics can be employed to activate the triangle and create a neighborhood gateway.

CONTINUOUS SIDEWALKS

A consistent use of materials will improve the experience of walking along Livonia Avenue, including: tree beds and plantings, pedestrian lighting, CityBenches, and CityRacks. These can be implemented over time by DOT and adjacent property owners.



ACTIVATED PUBLIC SPACE

Two wide sidewalk locations and a parking sliplane were used for the “Live! on Livonia” event and can host future short- and long-term activities.

CONNECTED GRIDS

There are long distances between crossings along the NYCHA and Parks properties. DOT is exploring locations for new signalized intersections and enhanced crossings.

NEW LOTS TUNNEL

This tunnel is an unfriendly and uninviting entrance into the neighborhood. Lighting, painting, and other improvements are being considered to improve conditions.

02 IMPROVE CONNECTIONS THROUGHOUT THE NEIGHBORHOOD

The City will pursue projects across Brownsville to encourage residents to walk and bike in their neighborhood by improving pedestrian safety; expanding the network of bike lanes; and making it easier, safer, and more pleasant to cross from Brownsville to surrounding neighborhoods such as East New York.

PROJECT UPDATES:



Above: Public realm audits at Brownsville and Van Dyke Houses, conducted by residents trained by the Mayor's Office of Criminal Justice.

PROJECT 2.1 | IN PROGRESS

Improve safety and access by exploring design interventions on NYCHA campuses and their immediate surroundings

As a starting point, MOCJ is launching a new initiative that engages residents and community leaders to audit the public spaces of Brownsville and Van Dyke Houses. MOCJ trained stakeholder teams in Spring 2018 at each development who are beginning public realm audits. The audits will be developed into actions that identify design and programming strategies to improve

crime “hot spots” on the NYCHA campuses. Another initiative, Neighborhood Activation, coordinated a series of collaborative meetings with the community to plan design solutions to improve safety neighborhood-wide. MOCJ invited participants in the planning process to submit proposals for projects, and two teams were awarded grants. One project will be led by Three Black Cats and partners to recruit young people to curate and produce a series of jazz and cultural programs on Belmont Avenue. The other, by BMS and partners, will create a series of programs around Howard Houses, Howard Playground, and the Brownsville Library. Both projects will take place this summer and fall.

PROJECT 2.2 | IN PROGRESS

Study new street crossings and traffic signals by NYCHA superblocks and at park entrances

New street crossings can complement other proposed sidewalk amenities and path improvements, especially at NYCHA developments. For example, as part of the Livonia Avenue Streetscape Plan, DOT is evaluating the potential for new signals and multiple enhanced crossings along Livonia Avenue to improve safety and visibility under the elevated structure.

PROJECT 2.3 | IN PRELIMINARY DESIGN STAGE

Improve pedestrian safety at dangerous intersections

DOT will pursue targeted improvements to dangerous intersections in the area bounded by Dumont Avenue, Junius Street, and Rockaway Avenue, and Sutter Avenue. New markings, curb extensions, and other treatments are being considered to improve visibility and shorten crossing distances for pedestrians around the neighborhood.

This capital project is funded for Fiscal Year 2022. Additionally, a long-demanded all-way stop sign at the intersection of Junius Street and Dumont Avenue was approved and installed in October 2017.

PROJECT 2.4 | IN PLANNING STAGE

Expand Brownsville's network of bike lanes

After a recent round of outreach at community events over the past year, DOT will install new bike lanes throughout Brownsville/Ocean Hill in the coming years, continuing work that was initiated in 2011.

PROJECT 2.5 | COMPLETE WITH ONGOING WORK

Promote use of the new Brownsville bike lanes through DOHMH-supported summer bike rides

“Bike East!” held another successful annual bike tour in 2017, with over 80 riders participating and heading beach bound. DOHMH continues to work with “Live Light Live Right” and Bike New York in supporting their Saturday morning kids ride club.



PROJECT 2.6 | IN PRELIMINARY DESIGN STAGE

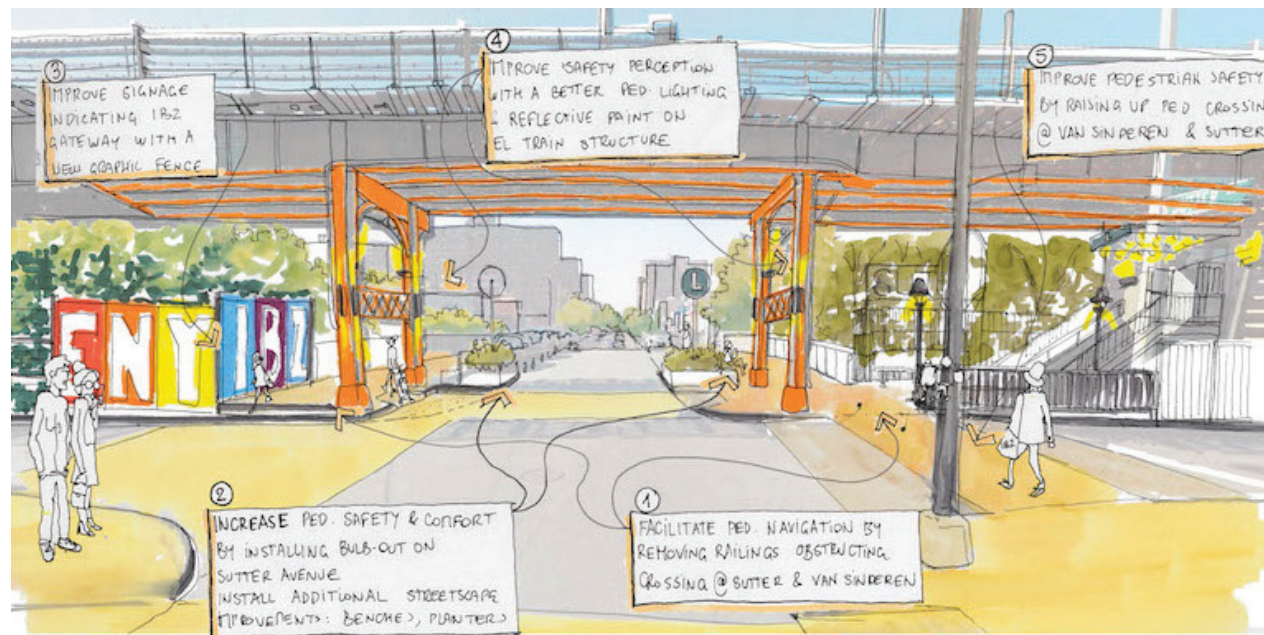
Improve pedestrian connections to East New York

As part of the East New York IBZ plan, released by EDC in Summer 2016, the City is investing \$8.2 million for infrastructure improvements in the area around the intersection of Sutter and Van Sinderen Avenues. The scope of work may include new sidewalks, street repaving, new lighting, curb extensions, and other treatments to improve visibility and shorten crossing distances for pedestrians. Design work and community outreach will begin this summer.

PROJECT 2.7 | IN PLANNING STAGE

Make accessibility improvements and create a free connection between the Livonia Avenue and Junius Street subway stations

The City of New York, as part of the MTA's Capital Program, set aside funds to improve connectivity between the two stations, including a free transfer and a new elevator to ensure ADA accessibility. The first part of this project is to make ADA accessibility modifications at the Livonia station. The MTA Capital Plan was modified in April 2018 to include this project. MTA is also exploring ways to harness the new fare payment system that will replace the MetroCard so that the connection is free in advance of the two stations being physically connected.



Above: Sketch of potential improvements to pedestrian connections to East New York at Van Sinderen and Sutter Avenues.

03 CREATE ACTIVE AND SAFE PUBLIC SPACES

The Brownsville Plan will facilitate the creation of vibrant parks and public spaces, made active by community programming.

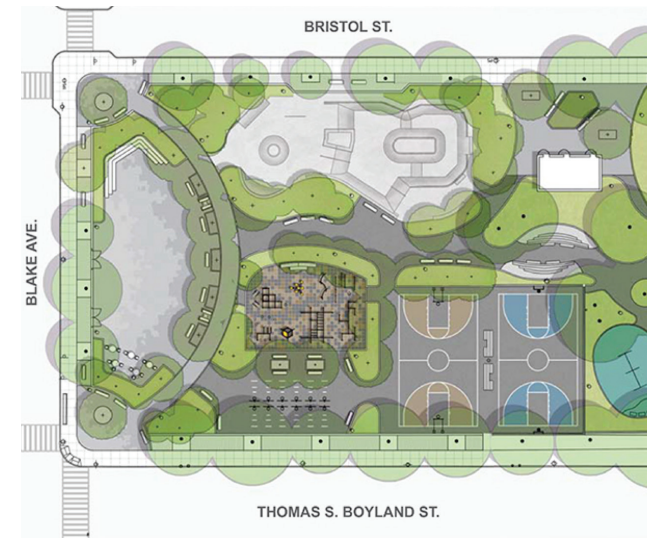
PROJECT UPDATES:

PROJECT 3.1 | IN PROGRESS

Make significant and impactful investments in Brownsville's parks and recreation spaces

NYC Parks is working to improve the quality and accessibility of important parks and recreation facilities in Brownsville, with over \$60 million in active capital projects underway as of spring 2017. These include substantial renovation of Betsy Head Park through the Anchor Parks program, which will be completed in two phases. The first phase includes the northern parcel, where everything north of the Imagination Playground will be renovated. Phase I design is complete, and construction is expected to begin this Fall. This project will construct a new skate park, basketball courts, an active fitness area, and multipurpose space in the northern parcel of Betsy Head Park. The second phase includes the ballfield, track, and courts in the southern parcel. Phase II design is underway, with completion expected this summer. This project will construct a synthetic turf field, rubberized track, sport courts, and adult fitness equipment area.

NYC Parks is also investing about \$9 million in Brownsville through the Community Parks Initiative. Newport Playground will be renovated through this program, and construction will begin this summer.



Above: Schematic plan for Phase I improvements at Betsy Head Park.

PROJECT 3.2 | COMPLETE WITH ONGOING WORK

Use parks and gardens as space for arts and culture

NYC Parks, in partnership with BMS Wellness Center and DOHMH, installed an exhibition of children's works in Howard Playground on November 3, 2017. The City Parks Foundation hosts the popular SummerStage events at Betsy Head Park, bringing music, dance, and other performing arts to Brownsville parks. Additionally, between May and October 2017, NYC Parks hosted seven mobile movie events in six different parks, with an average

attendance of 75. Between May and August 2017, NYC Parks hosted six PuppetMobile shows in five different Brownsville parks.

PROJECT 3.3 | COMPLETE WITH ONGOING WORK

Activate Osborn Plaza as the Neighborhood Innovation Lab anchor site

Osborn Plaza has been activated as the anchor site in Brownsville for activities and technology demonstrations related to NYCx Co-Labs (formerly “Neighborhood Innovation Labs”). In July 2017, the “Be On Belmont Street Fair & Neighborhood Technology Event,” co-hosted by Brownsville Community Justice Center, the Mayor’s Office of the Chief Technology Officer (MOCTO, formerly “Mayor’s Office of Technology and Innovation”), and community partners introduced the first set of public space technologies to Osborn Plaza. The event attracted over 400 community residents and featured a select group of NYC-based tech and innovation organizations. The series continued throughout summer and fall 2017 with six public workshops at Osborn Plaza that exposed middle school-aged youth to STEAM concepts through hands on activities, demonstrations, and experiments.



Above: Art installation at Howard Playground.

In June 2018, publicly-available wi-fi became available at Osborn Plaza through an investment by the Brooklyn Public Library, in partnership with MOCTO, Brownsville Community Justice Center, and Made in Brownsville. In summer 2018, a new set of public space technologies will be installed at Osborn Plaza that was selected as part of the NYCx Co-Lab Challenge: Safe and Thriving Nighttime Corridors. See spread on page 28-29 for more information.

PROJECT 3.4 | IN PROGRESS

Install new permanent light fixtures and cameras at Van Dyke and Brownsville Houses

The new infrastructure is part of a comprehensive security plan to enhance safety for NYCHA residents with more lighting, new doors, additional security cameras, and improved interagency coordination. Layered access and exterior lighting have been completed at both campuses, and CCTV installation at Van Dyke is expected to be complete this summer 2018.

PROJECT 3.5 | COMPLETE WITH ONGOING WORK

Continue offering free programming and extended summer hours for teens and adults at Community Centers at Van Dyke, Marcus Garvey, Howard, Seth Low, Hughes, and Tilden Houses

When extended summer hours for teens and adults began as a pilot in 2014, it was the first time in a generation that NYCHA community centers were open past 6:00 PM. There are now extended hours at all Cornerstone centers. As a result, youth and adults have additional opportunities in the summer to

participate in recreational and social activities, teen programming, and skills workshops. Cornerstone centers will continue offering extended summer hours from 8:00 AM to 11:00 PM during the week, and 3:00 PM to 11:00 PM on weekends.

PROJECT 3.6 | COMPLETE WITH ONGOING WORK

Create safe spaces for youth to interact with peers and role models through recreational activities

The Mayor’s Office works with the Police Athletic League (PAL) to offer sports leagues, Play Streets, and teen programming that facilitates interaction between police and youth. A variety of school year and summer programming was offered at Brownsville Houses, Howard Houses, Brownsville Beacon and 218 Beacon. PAL will offer a Play Street at Howard Playground again during summer 2018, offering youth (ages 9-16) structured sports clinics, tournaments, and free play. Brownsville Community Justice Center and Groundswell will also be offering opportunities for youth (ages 16-24) to engage in positive cultural and civic programming. In addition, Kids in Motion is a supervised drop-in program designed to encourage safe play and outdoor activity in parks and playgrounds. Kids in Motion programming was hosted at seven Brownsville parks in 2017.

Below left: Activation of Osborn Plaza through workshops and technology demonstrations. Below right: Phase I technologies at the Neighborhood Innovation Lab, including a smart bench and solar compactor.



Above: Police Athletic League summer day camp. Photo courtesy of PAL.

PROJECT FEATURE: NYCX CO-LAB CHALLENGE WINNERS



The Challenge calls for solutions that reduce litter and improper waste disposal, increase resident participation in recycling, and promote waste-free common spaces in public housing through increased community stewardship.

Agency Sponsors: NYCHA, DSNY, EDC, MOCTO

Proving Grounds: Brownsville Houses

Funding: \$20,000 for each Challenge winner

Piloting Period: June 2018 - November 2018 (6 months)

CHALLENGE WINNERS:

MOTHERS ON THE MOVE (MOM) is offering a door-to-door recycling pickup service and encouraging residents to increase their participation in recycling through peer-to-peer education. The proposed program was designed by a long-time MOM member and NYCHA resident. In addition, the proposal aims to test how the service can be scaled as a social entrepreneurship opportunity for NYCHA residents.

ECORICH, LLC., a New Jersey-based manufacturer, is implementing an onsite organics processing system using sealed, automated composters that odorlessly turn food scraps into compost in 24 hours. Removing food waste from landfill-bound garbage has the potential to reduce overall trash volume by 23%. The resulting compost will be available for residents to use in local gardens and at the nearby Howard Houses Farm.



The Challenge calls for solutions to increase nighttime activity in community corridors.

Agency Sponsors: DOT, MOCJ, EDC, MOCTO

Proving Grounds: Belmont Avenue Corridor

Funding: \$20,000 for each Challenge winner

Piloting Period: June 2018 - November 2018 (6 months)

CHALLENGE WINNERS:

VILLE-LUMINATE THE BLOCK is a project created and led by Brownsville youth, with support from the Brownsville Partnership, the Brownsville Community Justice Center, and Peoples Culture. This project involves designing and installing a 3D projection system in Osborn Plaza on the Belmont Avenue Corridor. Brownsville youth are adapting new technologies, coding, and installing an interactive projection system responsive to sensor-monitored pedestrian activity. When an individual walks within a certain proximity to the projection, or when a certain number of individuals enter the plaza, it will shift brightness, color, or imagery. The project will serve as an adaptable and accessible platform responsive to the corridor's needs—showcasing community created art and projects. The installation will debut on August 25, 2018.

ANYWAYS HERE'S THE THING, a design firm in Brooklyn, will augment the existing street lamp posts along the Belmont Avenue corridor with programmable, networked, decorative LED light strips that respond to passing pedestrians with fluctuating radiance. As pedestrians pass under the lamps, the lights will shine brighter and trigger other nearby lights, creating wave-like effects. The animations, which will also be triggered by external data such as bus arrival times at the nearest bus stop, will create an active, responsive atmosphere that subtly indicates the presence of activity, and reinforces the use of Belmont Avenue after dark. In collaboration, youth from the Brownsville Community Justice Center's Tech Lab will design their own lighting choreographies and learn coding to program the lighting system. The installation will debut in October 2018.

04 PROVIDE RESOURCES TO PROMOTE HEALTHY LIFESTYLES

The Brownsville Plan will improve access to healthy food, community gardens, quality healthcare, and places to exercise.

PROJECT UPDATES:



Above: Running through Howard Houses Farm. Photo courtesy of Green City Force.

PROJECT 4.1 | IN PROGRESS

Incorporate health into the goals of the Brownsville RFP

The Brownsville RFP for the Livonia Avenue sites encouraged proposals to feature design and programming to improve health for residents and the surrounding neighborhood, including healthy food options, opportunities to be physically active, and spaces for social gathering. The selected proposal will include over 420 new affordable homes, a supermarket, a café/community kitchen, a 10,000-SF rooftop garden accessible to

residents and community members that will serve as a new local source of fresh produce (a proposed collaboration between Isabahlia Ladies of Elegance, Project Eats, and GrowNYC). The sites will also include a new senior center, a new youth and family activity center, and social services. Proposals for each RFP site were also encouraged to incorporate sustainable and energy efficient designs. This is evident in the proposed development at the Rockaway-Chester RFP site, for example, which will pursue LEED Platinum certification. A more detailed description of the sites in the RFP can be found on page 12-13.

PROJECT 4.2 | COMPLETE WITH ONGOING WORK

Increase access to healthy food

Shop Healthy NYC assessed 91 stores in Brownsville in 2017. Of the stores initially assessed, 50 stores made significant changes to the stock and promotion of healthier foods, drinks, and snacks. These stores were recognized with citations from the Brooklyn Borough President's office. Currently, Shop Healthy NYC has begun working intensively with 75 new food retail stores in Brownsville and Ocean Hill to increase availability and promotion of healthier foods. In order to support the sustainability of changes made to store environments, Shop Healthy NYC is exploring partnerships with 13 community based organizations. These partnerships will help drive demand for healthier foods in retail stores within the neighborhood. Shop Healthy NYC will also be working with a local food distributor to increase the promotion of healthier food in their warehouses, making it easier for store owners to identify healthier stock items.

PROJECT 4.3 | IN PROCUREMENT STAGE

Renovate the Brownsville Recreation Center

NYC Parks' recreation centers are home to New York City's most affordable and extensive network of recreational services and programs. Brownsville Recreation Center (BRC) has amenities ranging from an indoor

pool to popular basketball courts, as well as meeting spaces and a computer resource center. NYC Parks is planning an \$18.5 million reconstruction of the BRC that will update many of the facilities. The project will revitalize the center by opening up spaces and providing a new entrance experience. Design for the Brownsville Recreation Center is now complete. Construction was originally expected to begin in summer 2018 but was delayed due to design changes. Pending successful bidding, construction on the recreation center is anticipated to begin in early 2019.

PROJECT 4.4 | COMPLETE WITH ONGOING WORK

Increase opportunities to garden and grow fresh produce in Brownsville

Through the Farms at NYCHA initiative, young NYCHA residents are building and maintaining farms on public housing properties across the city. In partnership with Isabahlia Ladies of Elegance, NYCHA residents can access free produce at the Howard Houses Farm in exchange for volunteering. For Brownsville's young people, Grow to Learn helps schools start and expand their gardens for school-based learning through grants and technical assistance. Fifteen schools in Brownsville now have school gardens, with two schools – CS 792 and PS 368 – receiving grants this school year to support their continued development.



Above: Rendering of the proposed entry improvements at the Brownsville Recreation Center.



Above: Shape Up training for new instructors from East Brooklyn.

PROJECT 4.5 | COMPLETE

Create a new Teen Center at Brownsville Houses

The Brownsville Teen Center is a new community center that opened in Spring 2017, occupying a newly renovated space in the existing Senior Center at the Brownsville Houses. The Teen Center offers homework help, project-based learning opportunities, and recreational activities including dance, wrestling, boxing, soccer, basketball, and arts programming.

PROJECT 4.6 | COMPLETE

Bring composting pick-up to Brownsville to promote organics composting

In May 2017, DSNY delivered free brown bins to residential buildings in Community District 16 with up to nine apartments and began curb collection of organics. Items such as food scraps, food-soiled paper, and leaf and yard waste are now collected to turn them into compost and clean energy. DSNY

conducted educational outreach events reaching more than 3,000 residents. They also conducted an anti-litter campaign with young people in the neighborhood.

PROJECT 4.7 | COMPLETE

Train 40 local ShapeUp NYC instructors to teach classes in Brownsville, East New York, and Canarsie

In 2017, NYC Parks recruited and trained 40 new instructors in Brownsville, East New York, and Canarsie. These new instructors teach free exercise classes in parks, gardens, and community centers for a wide variety of ages and abilities, increasing physical activity throughout the neighborhood.

PROJECT 4.8 | COMPLETE WITH ONGOING WORK

Reduce racial disparities in maternal and infant health outcomes through the Wellness Suite at the Brownsville Neighborhood Health Action Center

The Family Wellness Suite programming has commenced services targeting the three main drivers for poor maternal and infant health

outcomes: safe sleep, women's health, and toxic stress and trauma. Offerings to date include crib and car seat distribution, infant safety courses, and fitness classes targeting women of reproductive age. Home visiting service providers have been convened in order to improve access and systems delivery. DOHMH is also working with local organizations and stakeholders to develop a coordinated placed-based strategy to address maternal and infant health outcomes.



Top: Infant safety and CPR training at the Neighborhood Health Action Center. Bottom: Brooklyn Daddy Iron Chef class at the Neighborhood Health Action Center.

PROJECT FEATURE: NEIGHBORHOOD HEALTH ACTION CENTER

The Brownsville Neighborhood Health Action Center is a hub of health and wellness in Brownsville, Brooklyn. The Action Centers are part of New York City's effort to promote health equity and reduce health disparities at the neighborhood level. Visit the Brownsville Neighborhood Health Action Center, located at 259 Bristol Street or call (718) 312-6130 to learn more.



Above: Free yoga classes at the Neighborhood Health Action Center.

WHAT'S HAPPENING:

- 1. Family Wellness Suite:** Get connected to women and infant health services, health education classes, fitness activities, and stress-reducing activities for the whole family.
- 2. Clinical Services:**
 - a. Pediatric Services - Health and Hospitals Pediatric Clinic (M-F, 8am-4:30pm)
 - b. Comprehensive Adult Health Services - Brownsville Multiservice Family Health Center (M-W,F, 8:30am-8pm)
 - c. Health Insurance Enrollment - Brooklyn Perinatal Network Health Insurance Navigation (10am-6pm)
- 3. Brooklyn Perinatal Network Services** offers a variety of services to the community, including health insurance, health education, case management, mental health support, immigration assistance, child care services, breastfeeding support, safe sleep education, nutrition education, and more!
- 4. Resilience Advocacy Project:** Young fathers can receive legal support for child custody/child support during drop in hours.
- 5. Pharmacy Farm Stand:** Through Project Eats, 146 prescriptions for healthy fresh fruits and veggies have been filled so far! Come by to pick up your box of fresh fruits and veggies!
- 6. Grandparents Safe Sleep Champions:** Grandparents can learn about safe sleep and infant safety to become grandparent champions for infant health and wellness.
- 7. Cribs and Car Seat Distribution:** New parents can receive these for free. Inquire for details!
- 8. Friendship Bench:** Ever need someone to talk to? Peer counseling and support is available on our friendship bench in front of the Action Center.
- 9. Mental Health First Aid:** Mental Health First Aid is a free one-day training provided at the Action Centers and in the community to teach about the signs of mental health challenges, how to respond appropriately, and what resources are available in NYC for mental health.
- 10. Behavioral Health:** Find a safe space and support for individuals who experienced traumatic events. The Action Center coordinates with clinicians and community-based organizations to provide behavioral health activities.



Above: Neighborhood Health Action Center annual block parties on the last day of school. In 2018, approximately 1,000 adults and children attended, and over 80 community partners tabled or provided health resources.

WAYS TO GET INVOLVED:

- 1. Community Convening Space:** the Brownsville Action Center offers its multi-purpose room for residents and community organizations that might need space to host meetings, training, and other activities. The room is complete with audiovisual projection, and can be arranged to meet your needs with moveable tables and chairs. Please contact Sierra Phillips at 718-312-6131 or sphillips2@health.nyc.gov to schedule a tour to see our facility and host your event.
- 2. Resident Action Committee:** Residents of Community District 16 can become a member of the Resident Action Committee with the goal of ensuring the voices of residents are considered in Action Center planning and programming with a representative body of residents who will provide input and participate in decision-making.
- 3. Community Board 16 Health and Wellness Stakeholder Group:** This group is comprised of diverse stakeholders, including but not limited to clinical partners, community-based service providers, Brownsville residents, and business owners collaborating to improve the health of the neighborhood and its residents.
- 4. The Family Wellness Suite Advisory Board:** Share your ideas with this Board, which serves as a convening space for Maternal and Child Health organizations, birth workers, advocates, and residents, to provide meaningful, collective input on our current programming, as well as trainings, activities, or additional programming that would be beneficial to the community.

05 CONNECT BROWNSVILLE RESIDENTS TO JOBS AND JOB TRAINING

The Brownsville Plan will ensure that City investments in Brownsville’s places are paired with access to jobs and educational resources for Brownsville’s people.

PROJECT UPDATES:



Above: Participant in the Summer Youth Employment Program.

PROJECT 5.1 | IN PROGRESS

Require Brownsville RFP respondents to implement a targeted hiring outreach plan

HPD required RFP respondents to demonstrate a plan for targeted employment outreach to residents of Brownsville and Ocean Hill related to the proposed projects. Each of the winning proposals selected include a targeted hiring outreach plan, which involve working closely with Community Board 16, local organizations, and local elected officials. Selected developers will

be required to comply with their outreach plans and report regularly on their outreach activities.

PROJECT 5.2 | IN PROGRESS

Promote coordination between City workforce development providers and other community based organizations assisting job seekers

Building on Community Board 16’s initiative to convene economic development stakeholders in Brownsville, the Mayor’s Office of Workforce Development and

JobsFirstNYC supported the first stakeholder convening on June 15, 2018 to help facilitate a discussion about the most pressing job-related challenges in the community and potential solutions. JobsFirstNYC presented its approach and lessons learned from other neighborhoods on empowering communities to identify and address local and workforce-development related challenges. The stakeholder group will continue meeting quarterly, under the coordination and leadership of the Community Board, Central Brooklyn Economic Development Corporation, and other local economic development stakeholders. JobsFirstNYC will continue to provide support.

PROJECT 5.3 | COMPLETE WITH ONGOING WORK

Require developers, general contractors, and subcontractors on major projects in Brownsville to use HireNYC

All firms working on HPD and other applicable City projects receiving more than \$1 million in City subsidy (\$2 million from HPD) are required to share job openings for entry- and mid-level construction positions with HireNYC and interview qualified candidates referred by the Workforce1 Center system.

New affordable housing development on NYCHA land is subject to NYCHA’s hiring program requirements.

PROJECT 5.4 | COMPLETE WITH ONGOING WORK

Create 3-K for All in School District 23

Starting the 2017-2018 school year, the City provides free, full-day education for every three-year-old child, regardless of family income, in School District 23 (Brownsville)—one of two districts city-wide. In this first school year, the program enrolled 558 three-year-olds, including 248 in new 3-K For All seats and 310 in existing Early Learn seats. This is part of a broader effort to create a continuum of early care and education programs for New York City children from birth to five years old.

PROJECT 5.5 | COMPLETE WITH ONGOING WORK

Expand outreach for the Summer Youth Employment Program (SYEP) and work with local businesses to host summer youth workers

Since 2016, Brownsville saw an increase in the number of applications and enrollment in the SYEP program. The Department of Youth and Community Development (DYCD) enrolled almost 3,000 Brownsville youth in the 2017 SYEP program, which is a 21% increase from 2016. About 360 Brownsville-based employers hired SYEP youth—a 37% increase from the previous year. DYCD and Community Board 16 organized two SYEP workshops during school winter break to encourage youth to apply to the 2018 program. DYCD promoted the workshops through local elected officials, Community Board 16, Community Education Council 23, and community partners. Emails were also sent to Brownsville youth who submitted an SYEP application during the past three years to encourage them to apply for the 2018 program.



Above: Participants in the Green City Force program.



Above: Brownsville youth feature their Virtual Reality and Augmented Reality (VR/AR) innovations.

PROJECT 5.6 | COMPLETE WITH ONGOING WORK

Pilot a Young Innovators Program

MOCTO partnered with the Brownsville Community Justice Center to pilot a Young Innovators Program for young people from Brownsville to directly connect with the City’s NYCx Co-Labs initiative and to provide a pathway to technology careers through exposure to new technologies, mentors, and skills development.

Over the course of 16 intensive weeks between summer 2017 and spring 2018, the Young Innovators Program trained 37 Brownsville youth in the foundations of technology application development in the context of neighborhood problem-solving. The program uses project-based learning to equip young people with the skills and professional training to solve neighborhood problems using technology.

These young innovators have presented at the Municipal Art Society Summit for

NYC, the NYC Media Labs’ annual VR/AR event Exploring Future Realities, the StemConnector Summit in Washington, D.C., and the Allied Media Conference in Detroit.

PROJECT 5.7 | COMPLETE WITH ONGOING WORK

Provide opportunities to bring computer science education to Brownsville schools

CS4All is a DOE initiative whose goal is to ensure that students receive meaningful, high quality computer science education at every grade level. CS4All is providing free training opportunities for teachers to implement computer science instruction during the regular school day as a multi-year sequence, a semester-long course, or a unit integrated into other subjects.

Visit CS4all.nyc for more information and opportunities.

PROJECT 5.8 | IN PROGRESS

Create spaces for technology and innovation through the Brownsville RFP

HPD required applicants for the Christopher-Glenmore site to include opportunities for education, workforce development, or businesses incubation, with an emphasis on technology and innovation. The winning proposal, Glenmore Manor Apartments, will feature a new innovation and entrepreneurship hub called “The B’Ville Hub,” run by the Central Brooklyn Economic Development Corporation, in conjunction with other partners who will expand their programming for young entrepreneurs and provide assistance to local small businesses and non-profits. The site will also be home to the Brooklyn Cooperative Credit Union, which will enable local businesses and residents to access capital and receive technical assistance. There will also be a sit-down restaurant and a locally-owned salon and beauty products company, who are committed to hosting community events and working with CBEDC to support local economic and community development initiatives.

PROJECT 5.9 | COMPLETE WITH ONGOING WORK

Offer workforce training in green industries for young NYCHA residents

Through the Mayor’s Action Plan for Neighborhood Safety (MAP), Green City Force recruits and trains a minimum of fifty 18- to 24-year-old residents from select NYCHA developments, including Brownsville and Van Dyke Houses. The program reinforces vocational skills utilized in the green energy field while also providing technical training and education. Over the past year, nine of the fifty young people recruited are residents of Brownsville and Van Dyke Houses.



Above: Rendering of proposed B’Ville Hub, bringing street activity at the RFP site at Christopher and Glenmore Avenues.

06 SUPPORT SMALL BUSINESSES AND ASPIRING ENTREPRENEURS

The Brownsville Plan will support local businesses and aspiring entrepreneurs to grow their enterprises in Brownsville.

PROJECT UPDATES:



Above: Before and after storefront improvements at Pitkin and Thomas Boyland Avenues in December 2017.

PROJECT 6.1 | COMPLETE WITH ONGOING WORK

Connect entrepreneurs to resources to start, operate, and grow their businesses

SBS is committed to connecting Brownsville entrepreneurs and business owners with resources to help them start, operate, and grow their businesses. Through Chamber On-the-Go, SBS has connected with 59 businesses directly. These buildings were located at Pitkin and Rockaway Avenues and along East 98th Street between Dumont Avenue and Rutland Road. SBS is also in the process of planning a Chamber On-the-Go workshop at the Brownsville Public Library. The workshop, planned for fall 2018, will provide business owners and entrepreneurs with information about SBS's free services,

including legal assistance, financing assistance, and help navigating government processes.

PROJECT 6.2 | IN PROGRESS

Provide program support for storefront improvements throughout the Pitkin Avenue Business Improvement District

SBS is supporting the Pitkin Avenue BID's storefront improvement program. With technical assistance support from SBS and state funding, the BID provides architectural services to participating businesses and property owners. During Fiscal Year 2018, the Pitkin Avenue BID will improve the façades of up to four businesses.



Above: Small Business Services' mobile van, bringing support on-the-go to small business owners and entrepreneurs.

PROJECT 6.3 | IN PROGRESS

Promote the design of flexible ground floor spaces that can accommodate a range of uses, including local businesses

The Brownsville RFP sites provide an opportunity to strengthen this neighborhood corridor through the high-quality design of ground-floor spaces that promote local businesses, economic activity, and active streets. The Christopher-Glenmore RFP Site will feature a diverse mix of commercial uses that encourage active streets and provide community benefits, including a sit-down restaurant, beauty salon, and credit union. It will also be home to the B'Ville Hub, run by the Central Brooklyn Economic Development Corporation and their partners to provide

programming around entrepreneurship and business/non-profit incubation. The RFP Sites on Livonia Avenue will feature a mix of active community facility and commercial spaces, including a youth and family recreation facility near Betsy Head Park, a supermarket, a café, and a community garden.

PROJECT 6.4 | IN PROGRESS

Promote networking of local contractors, subcontractors, and developers in the neighborhood

HPD will coordinate with EDC and local organizations to host a networking event with the winners of the Brownsville RFP. The event will encourage participation of local subcontractors in the development of affordable housing financed by the City.



Above: Promotional materials for the East New York Industrial Business Zone (IBZ).

PROJECT 6.5 | COMPLETE

Launch a marketing campaign to promote diverse local businesses and local sourcing in the IBZ

An East New York Industrial Business Zone (IBZ) Marketing Campaign was launched in Fall 2017 to coincide with National Manufacturer’s Day. The campaign was developed by EDC in partnership with the Local Development Corporation of East New York and the East Brooklyn Business Improvement District (BID). The campaign includes vibrant new street banners, a revamped website for the BID, and two new large format banners located at key intersections in the industrial park to improve the overall look and appearance of the ENY IBZ and to highlight the diversity of industries that currently call the IBZ home. The campaign also included the creation of unique pamphlets and promotional material for the BID to share with new businesses interested in relocating to the IBZ.

PROJECT 6.6 | IN DESIGN STAGE

Renovate the EDC-owned industrial building on Powell Street

EDC is investing \$6 million to rehabilitate the East New York Industrial Building at 181 Powell Street. EDC anticipates starting construction later this year on a series of building enhancements including: grading and repaving the surface parking lot and loading areas, installing new exterior lighting, rehabilitation and abatement of the façade, and upgrading the building’s mechanical systems, including new HVAC, new windows, signage, and perimeter fencing. These improvements will modernize the building and create new job opportunities for local residents in targeted, high-growth industries.

07 IMPROVE HOUSING STABILITY AND SUPPORT RESIDENTS AT RISK OF DISPLACEMENT

In addition to creating new affordable housing in Brownsville, the City is working on multiple fronts to keep New Yorkers in their homes and maintain the housing stock in good financial and physical shape.

PROJECT UPDATES:



Above: HPD staff surveying vacant and abandoned homes in Brownsville for HPD’s Zombie Homes Initiative.

PROJECT 7.1 | COMPLETE WITH ONGOING WORK

Use the City’s financing programs to safeguard the affordability of existing homes

HPD will continue actively promoting loan and tax benefit programs to building owners to help them improve the physical and financial stability of their properties while preserving affordability for existing tenants. Many owners

are either not aware of HPD’s programs or do not have experience with a public agency, so HPD has made its programs more flexible and responsive to property owners’ needs.

For more information on HPD’s financing programs, visit nyc.gov/letsinvest.

If you own property and want to know whether HPD’s programs might be a good fit, please contact letsinvest@hpd.nyc.gov.

PROJECT 7.2 | COMPLETE WITH ONGOING WORK

Promote safe and healthy housing through rigorous enforcement of the Housing Maintenance Code

HPD responds to 311 calls and Housing Court requests by sending inspectors to see if building conditions violate the City's Housing Maintenance Code. If owners do not correct violations, buildings may enter into one of HPD's enforcement programs, including emergency repair or litigation, as necessary. The agency also partners with community groups and elected officials to identify and survey buildings where poor housing conditions or harassment are putting tenants at risk of displacement. If your landlord is neglecting repairs in your building or endangering the health and safety of you or your neighbors, please call 311.

PROJECT 7.3 | COMPLETE WITH ONGOING WORK

Protect tenants by continuing to provide free legal representation in Housing Court

In February 2017, the Mayor announced that the City is funding universal access to legal services for tenants facing eviction in Housing Court. Free legal representation will be available to all tenants earning up to roughly \$50,000, and free legal counseling will be available to those earning more.

For more information on free legal services, call 311.

PROJECT 7.4 | COMPLETE WITH ONGOING WORK

Continue offering homelessness prevention services through the Brownsville HomeBase Center

The Brownsville HomeBase Center at 145 East 98th Street, operated by RiseBoro Community Partnership, aims to keep families from being evicted and entering the shelter system. Counselors are available to help families access emergency rent assistance, apply for public benefits, and obtain other important services. The Brownsville HomeBase Center can be reached at (917) 819-3200.

PROJECT 7.5 | COMPLETE WITH ONGOING WORK

Support homeowners facing foreclosure or who need help financing repairs

HPD, in partnership with the Center for New York City Neighborhoods and local housing counselors, is implementing a coordinated outreach effort to ensure that homeowners, especially the elderly, are aware of the resources available to them. Services include home repair loans and free financial and legal advice. Between June 2017 and March 2018, nearly 800 Brownsville homeowners were assisted by the Center's network partners. So far during this period, 128 homes have been saved from foreclosure or other forms of displacement, while dozens of other cases are pending. Homeowners in need of assistance can reach the Center any time by calling (855) HOME-456.



Above: Ribbon cutting for the opening of The Stone House, a new affordable and supportive housing development on Junius Street.

PROJECT 7.6 | IN PROGRESS

Create new homeownership opportunities and provide resources for first-time home-buyers

HPD promotes the construction of new homeownership units for moderate- and middle-income households through its New Infill Homeownership Opportunities Program. There are approximately 150 units of homeownership affordable housing planned for development in Brownsville over the next several years. Additionally, HPD expanded its HomeFirst Down Payment Assistance Program, which now provides qualified first-time home-buyers with up to \$40,000 toward the down payment or closing costs on a one- to four-family home. The program also connects applicants with home-buyer education courses taught by HPD-approved counseling organizations.

For more information on homeownership for first time buyers, visit nyc.gov/homeownership.

PROJECT 7.7 | COMPLETE WITH ONGOING WORK

Help Brownsville residents understand, prepare for, and complete the affordable housing application process

HPD continues to take steps to help prepare residents to submit complete and accurate applications for new affordable housing that is built or preserved in neighborhoods. For example, HPD's Housing Ambassadors Program trains local community groups to provide free technical assistance and financial counseling to residents who wish to apply for affordable housing. There are three Housing Ambassadors that serve the Brownsville area, including, Community Solutions - Brownsville Partnership, BMS Family Health and Wellness Center, and Churches United for Fair Housing.

For more information on housing ambassadors or to find one near you, visit nyc.gov/housing-ambassadors or call 311.

PROJECT FEATURE: NEW AFFORDABLE HOUSING IN BROWNSVILLE

In addition to the new affordable housing and community amenities that will be developed on the Brownsville RFP sites (in orange), other mixed-use, 100% affordable housing projects are in various stages of development in the neighborhood. These developments serve extremely low- to low-income households, including formerly homeless households. Some developments also offer homeownership opportunities for moderate-income households.



STONE HOUSE

Lease up began for the Stone House, which includes 160 new permanent affordable homes for formerly homeless and very low to low-income households, with supportive services. The building includes ground floor retail and on-site social services. This project was developed by Women in Need (WIN).

BROWNSVILLE NORTH/SOUTH AND SOUTH NIHOP/NCP (SCATTERED)

HPD is working with Fifth Avenue Committee and Habitat for Humanity to develop 13 formerly City-owned vacant lots into affordable rental and homeownership buildings. Additionally, four formerly City-owned vacant lots will be developed into three rental buildings with a total of approximately 40 affordable apartments. The buildings will be constructed by a development team led by JMR Residential Development and Alembic Community Development.



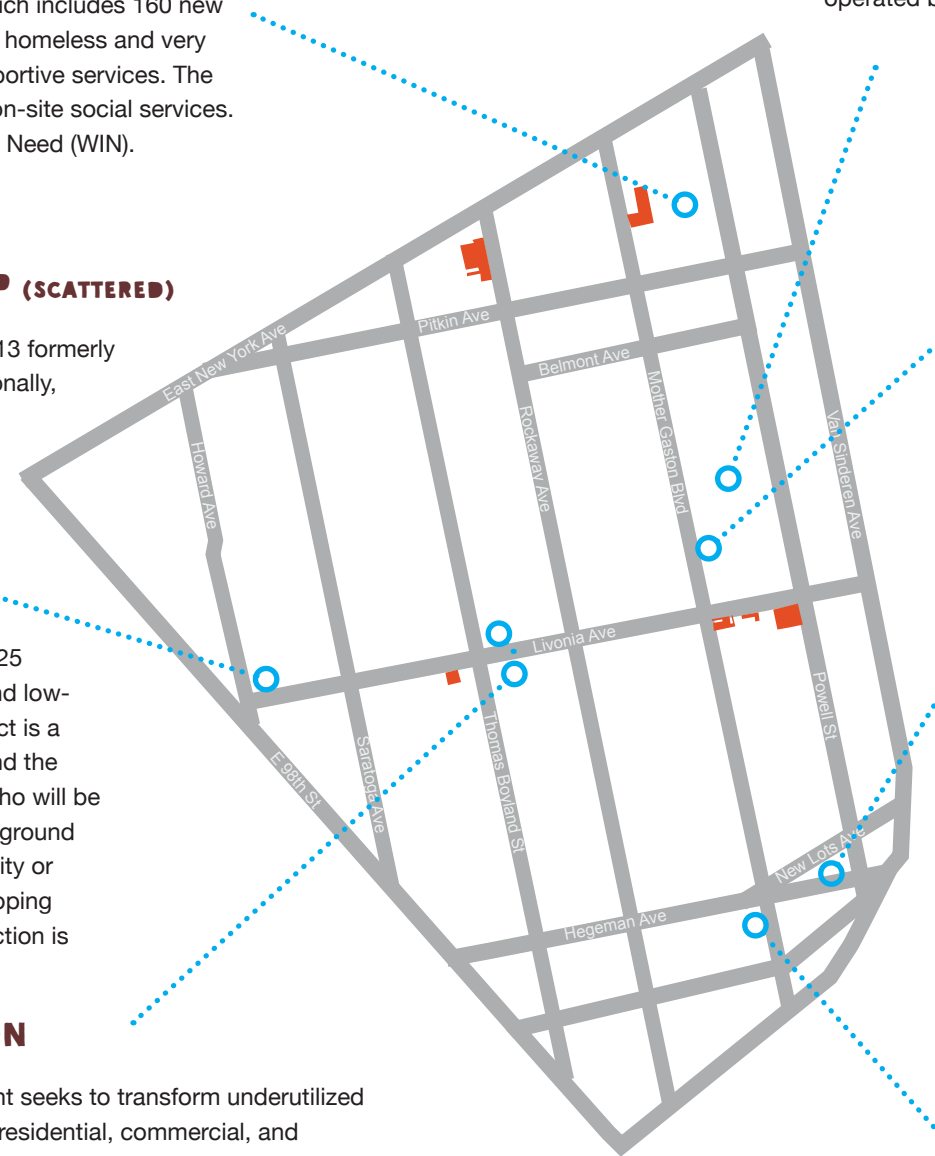
EDWIN'S PLACE

Edwin's Place will include approximately 125 affordable homes for formerly homeless and low-income individuals and families. This project is a collaboration between Breaking Ground and the African American Planning Commission, who will be providing on-site supportive services. The ground floor will include space for community facility or retail space, which will contribute to developing the Livonia Avenue retail corridor. Construction is expected complete in 2020.



MARCUS GARVEY EXTENSION

The Marcus Garvey Extension Development seeks to transform underutilized parking lots in Marcus Garvey Village with residential, commercial, and community facility uses that provide much needed housing and create a vibrant retail corridor along Livonia Avenue. The phased development project will create seven new buildings generating over 730 new affordable apartments and over 130,000 square feet of retail and community facilities. The project is designed to bring new, active uses to the Livonia Avenue corridor. While the project is in its initial planning phase, the developer, L+M, has already been speaking with potential retail and community facility tenants that include local banks, pharmacies, grocery stores, tech computer centers, youth activities, GED prep programming, and daycare.



*Orange lots indicate Brownsville RFP sites

VAN DYKE III

Van Dyke III is a new affordable housing development on what is currently a parking lot on the Van Dyke NYCHA campus along Dumont Avenue. The proposed 12-story, mixed-use building will include approximately 179 new affordable homes for low-income families. In addition, the building will include approximately 25,000 square feet of community facility space, including a health and wellness center operated by BMS Family Health Center, and an early learning center operated by Friends of Crown Heights.



603 MOTHER GASTON BLVD

Also known as Affordable and Supportive Family Housing at Van Dyke, this building includes 100 new affordable and supportive homes for formerly homeless or low income families and individuals, some of whom are from the NYCHA waiting list. In addition, the 12-story building will include multipurpose activity rooms, a community room, and outdoor areas for passive recreation. This project is developed by CAMBA Housing Ventures and CAMBA, who will provide on-site supportive services for the tenants.



EBENEZER PLAZA

The Ebenezer Plaza project will provide approximately 532 new affordable apartments for a range of incomes from extremely low and low income to moderate income households, including a set-aside for formerly homeless households. The project will also include ground-floor retail space, community facility space, and a new Church sanctuary space (separately owned and managed by the Church of God of East Flatbush). The project is being developed by Procida Companies in partnership with Brisa Builders and Evergreen City. The first phase will begin construction in July 2018.



210-214 HEGEMAN AVE

Located on Hegeman Avenue between Watkins Street and Mother Gaston Boulevard, this new 8-story building will include approximately 70 studio units affordable to formerly homeless and low-income individuals. This project will be developed by CAMBA Housing Ventures and CAMBA, who will provide on-site support services. Construction started in January 2018 and is anticipated to complete in February 2020.



08 PROVIDE SUPPORT AND CAPACITY BUILDING OPPORTUNITIES

Providing local organizations with the tools needed to improve and expand their operations will allow them to more effectively fill the gaps between City programs and services.

PROJECT UPDATES:



Above: The proposed Brownsville Arts Center on the Rockaway Avenue RFP site will be home to the Brooklyn Music School, BRIC, and Purelements: An Evolution in Dance.

PROJECT 8.1 | IN PROGRESS

Implement the goals of the citywide Cultural Plan

HPD and DCLA partnered on the release of the Rockaway-Chester site within the Brownsville RFP, requiring proposals to incorporate a new arts and cultural center. The winning proposal for this site includes the Brownsville Arts Center (BAC), which will feature an approximately 24,000-SF arts and cultural facility that will be home to

Purelements, a local dance company and performing arts school, the Brooklyn Music School, and a media and contemporary arts center run by BRIC. The site also includes a new public plaza with permanent seating for concerts and impromptu performances, a gallery that will feature the work of local artists, and an approximately 3,500-SF black box theater managed by Artspace, which will host a variety of performances open to the community.

PROJECT 8.2 | COMPLETE WITH ONGOING WORK

Pair local organizations with Capacity Fund grants from the Partnership for Parks to facilitate community projects in parks

The Partnerships for Parks' Capacity Fund Grant program, presented by TD Bank, provided grants of up to \$5,000 to strengthen the outreach, membership, and program planning capacity of community groups who care for their parks. In the last fiscal year, grants were provided to four Brownsville organizations, including Friends of Brownsville Parks (to assist with group development and fundraising events), BMS Family Health and Wellness Centers (to implement an Art in the Park grant for Howard Playground), Isabahlia Ladies of Elegance (for their Student Ambassador Program), and Brownsville Community Justice Center (to conduct a five-week clean up at Dr. Green Playground).

PROJECT 8.3 | COMPLETE

Work with the East Brooklyn Arts and Culture Alliance (EBACA) to determine appropriate next steps to building the cultural capacity of Brownsville

DCLA's Building Community Capacity (BCC) unit is working with the East Brooklyn Arts and Culture Alliance (EBACA) Steering Committee to establish a strategic plan for the group's future. The diverse coalition of cultural stakeholders is committed to creating greater awareness of local cultural activities through a multi-format communications strategy; and to identifying resources and establishing cross-sector relationships to help enhance local arts and cultural activities. With BCC funding, EBACA has hired a dedicated project manager to provide technical support in this process. The work officially concluded in June 2018.

PROJECT 8.4 | COMPLETE WITH ONGOING WORK

Convene city agencies and residents in regular NeighborhoodStat meetings

The Mayor's Office of Criminal Justice is leading NeighborhoodStat, a groundbreaking semi-annual convening that mobilizes residents, law enforcement, community groups, and other City agencies to reframe the concept of public safety by addressing the underlying drivers of crime at Brownsville and Van Dyke Houses through collective problem solving and information sharing. In Winter 2018, Engagement Coordinators were hired for Brownsville and Van Dyke Houses to recruit and facilitate additional resident involvement. These teams of local stakeholders are now meeting regularly and will help lead local versions of NeighborhoodStat for Brownsville and Van Dyke Houses in Fall 2018.

PROJECT 8.5 | COMPLETE WITH ONGOING WORK

Begin the Brownsville Tech Advisory Board

In Spring 2017, MOCTO began convening an intergenerational group of almost two dozen Brownsville community leaders to guide NYCx Co-Labs program activities and to identify the priority issues that these leaders would like to see new technologies address in Brownsville. The group of leaders came to be known as the Brownsville Tech Board and were supported by MOCTO with a foundational curriculum in civic technology and a series of strategic planning sessions focused on exploring how these technologies can address neighborhood problems, build on local opportunities, improve quality of life and support local economic development.

In October 2017, the Brownsville Tech Board partnered with MOCTO and its City agency partners (NYCHA, DSNY, DOT, MOCJ and

EDC) to issue the first set of Brownsville-based NYCx Co-Lab Challenges, which engage the tech industry to partner with City agencies and neighborhood leaders to propose solutions that address urban problems in real-world settings. See page 28-29 for more information on the NYCx Co-Lab Challenges.

PROJECT 8.5 | IN PROGRESS

Provide opportunities for partnerships with local organizations through the Brownsville RFP

In September 2018, HPD hosted an informational and networking session for the Brownsville RFP to encourage collaborations between developers and the community. Development proposals were evaluated based on both the quality of the community programming they provide and the track record of the organizations with whom they partnered. Each of the selected proposals for the RFP sites includes meaningful partnerships with local organizations, whether

as core members of a development team or as tenants in proposed new ground floor community facility and/or retail spaces. The Rockaway-Chester RFP Site will provide a new home for Purelements, a local dance company and performance arts school, and will provide significant opportunities for collaboration with additional local arts groups. The Christopher-Glenmore RFP Site will serve as a new home for the Central Brooklyn Economic Development Corporation, a local non-profit focused on community economic development. The Livonia Avenue sites will be partly developed by Community Solutions and feature collaborations with Isabahlia Ladies of Elegance, Project Eats, and GrowNYC.



Above: Brownsville RFP information and networking event in Brownsville, September 2018.

IMPLEMENTATION

As the projects and initiatives outlined in this plan are implemented over the coming years, the City is committed to full transparency and accountability. An updated Project Summary is included in the following pages, which outlines all of the projects in this plan with details on the responsible agency, estimated timeline, and status.

In addition, the Community Partners group, which has guided HPD on the planning process, has become an ongoing advisory group convened by Brooklyn Community Board 16. The group reconvened in December 2017 for a six-month update and in June 2018 for a one-year update. HPD posted all presentation materials online (visit nyc.gov/brownsville). Brownsville Plan Community Partners meetings will continue to occur twice a year and be open to the public. Community Partners meetings are an opportunity for the City to report on progress and for community groups to inform the

public and the community board about the work they are undertaking to advance the Brownsville Plan. In addition, HPD and its sister agencies will report on their activities to the relevant committees of the Community Board.

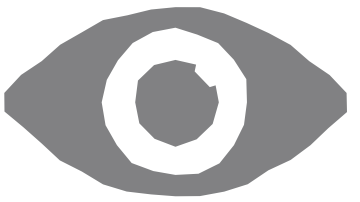
While the projects outlined in this plan can be understood as commitments from City agencies, this is a living document. The City will update the community on accomplishments and challenges along the way. This is to be a conversation: as the work unfolds and stronger partnerships evolve, we may find better ways to accomplish these goals, and we may have to adjust our approach. To this end, HPD and the City are committed to doing the hard work of collaboration, listening, and even stepping back as needed.

GET INVOLVED WITH YOUR COMMUNITY BOARD!

Brooklyn Community Board 16, representing Ocean Hill and Brownsville, serves as a public forum for its members and the greater community to address items of concern in the neighborhood. The Community Board reviews matters pertaining to land use, evaluates the quality and quantity of service delivery, and makes recommendations for capital and expense budget priorities for the district. A section of every general monthly meeting is set aside for the board to hear from the public. Visit nyc.gov/bkcb16 or call (718) 385-0323 for more information.



APPRENDIX



PROJECT SUMMARY

STATUS AS OF: 7/25/2018

#	INITIATIVE	LEAD AGENCY	PARTNERS	ESTIMATED TIMELINE	STATUS
01 PROMOTE ACTIVE MIXED-USE CORRIDORS					
1.1	Develop a broad range of uses on City-owned sites to be developed through the Brownsville RFP	HPD	DCLA	1-5 yrs	In progress
1.2	Activate New Lots and Hegeman Avenues with the Ebenezer Plaza development and small rental housing projects	HPD	DCP	1-5 yrs	In progress
1.3	Create a Livonia Avenue Streetscape Plan	DOT		<1 yr	In progress
1.4	Integrate parks with their surroundings	Parks	DOT	1-5 yrs	In progress
1.5	Work with private owners of vacant land and support redevelopment that meets community goals	HPD	DCP	Ongoing	Ongoing
1.6	Ensure that housing development along Mother Gaston Boulevard enlivens the street and promotes safety	HPD	NYCHA	1-5 yrs	In progress
1.7	Design and implement a catalytic commercial revitalization pilot project on Belmont Avenue	SBS	BCJC, Made in Brownsville, Hester Street Collaborative	Complete	Complete
02 IMPROVE CONNECTIONS THROUGHOUT THE NEIGHBORHOOD					
2.1A	Improve safety and access by exploring design interventions on NYCHA campuses and their immediate surroundings - <i>Public Realm Audits</i>	MOCJ	NYCHA	< 1 yr	In progress
2.1B	Improve safety and access by exploring design interventions on NYCHA campuses and their immediate surroundings - <i>Neighborhood Activation</i>	MOCJ	NYCHA	1-5 yrs	In progress
2.2	Study new street crossings and traffic signals by NYCHA superblocks and at park entrances	DOT	Parks/NYCHA	1-5 yrs	In progress
2.3	Improve pedestrian safety at dangerous intersections	DOT		>5 yrs	In preliminary design stage
2.4	Expand Brownsville's network of bike lanes	DOT		1-5 yrs	In planning stage
2.5	Promote use of the new Brownsville bike lanes and encourage neighborhood gathering through DOHMH-supported summer bike rides	DOHMH	Parks, Purelements, Brookdale Medical Center	Ongoing	Complete with ongoing work
2.6	Improve pedestrian connections to East New York	DOT	EDC	1-5 yrs	In preliminary design stage
2.7	Make accessibility improvements and create a free connection between the Livonia Avenue and Junius Street subway stations	MTA		1-5 yrs	In planning stage
03 CREATE ACTIVE AND SAFE PUBLIC SPACES					
3.1A	Make significant and impactful investments in Brownsville's parks and recreation spaces - <i>Betsy Head Park</i>	Parks		1-5 yrs	Phase I in procurement; Phase II in design stage
3.1B	Make significant and impactful investments in Brownsville's parks and recreation spaces - <i>Community Parks Initiative</i>	Parks		<1 yr	In progress
3.2A	Use parks and gardens as space for arts and culture - <i>GreenThumb</i>	Parks		Ongoing	Complete with ongoing work
3.2B	Use parks and gardens as space for arts and culture - <i>SummerStage</i>	Parks	City Parks Foundation	Ongoing	Complete with ongoing work
3.2C	Use parks and gardens as space for arts and culture - <i>Mobile Movies</i>	Parks		Ongoing	Complete with ongoing work

PROJECT SUMMARY (CONTINUED)

STATUS AS OF: 7/25/2018

#	INITIATIVE	LEAD AGENCY	PARTNERS	ESTIMATED TIMELINE	STATUS
3.3	Activate Osborn Plaza as the Neighborhood Lab anchor site	MOTI	EDC, BCJC, NYU Center for Urban Science and Progress	Ongoing	Complete with ongoing work
3.4	Install new permanent light fixtures and cameras at Van Dyke and Brownsville Houses	NYCHA	MOCJ	<1 yr	In progress
3.5	Continue offering free programming and extended summer hours for teens and adults at Cornerstone Centers at Van Dyke, Marcus Garvey, Howard, Seth Low, Hughes, and Tilden Houses	DYCD	Cornerstone service providers	Ongoing	Complete with ongoing work
3.6A	Create safe spaces for youth to interact with peers and positive role models through productive recreational activities - <i>Police Athletic League</i>	MOCJ	NYPD	Ongoing	Complete with ongoing work
3.6B	Create safe spaces for youth to interact with peers and positive role models through productive recreational activities - <i>Kids in Motion</i>	Parks	MOCJ	Ongoing	Complete with ongoing work
04 PROVIDE RESOURCES TO SUPPORT HEALTHY LIFESTYLES					
4.1	Incorporate health into Brownsville RFP goals	HPD		1-5 yrs	In progress
4.2A	Increase access to healthy food - <i>Shop Healthy NYC</i>	DOHMH	BHC	Ongoing	Complete with ongoing work
4.2B	Increase access to healthy food - <i>Youthmarkets & Farm stands</i>	BHC	GrowNYC, DOHMH, Project Eats	Ongoing	Complete with ongoing work
4.3	Renovate Brownsville Recreation Center	Parks		1-5 yrs	In procurement
4.4	Increase opportunities to garden and grow fresh produce in Brownsville	BHC	NYCHA, Fund for Public Health NYC, Parks, GrowNYC, GreenThumb, Isabahlia	Ongoing	Complete with ongoing work
4.5	Create a new Teen Center at Brownsville Houses	MOCJ	NYCHA, DYCD	Complete	Complete
4.6	Bring composting pick-up to Brownsville to promote organics composting	DSNY		Complete	Complete
4.7	Train 40 additional ShapeUp NYC instructors to teach classes in Brownsville, East New York, and Canarsie	Parks	BHC	Complete	Complete
4.8	Reduce racial disparities in maternal and infant health outcomes through the Wellness Suite at the Brownsville Neighborhood Health Action Center	DOHMH		Ongoing	Complete with ongoing work
05 CONNECT BROWNSVILLE RESIDENTS TO JOBS AND JOB TRAINING					
5.1	Require Brownsville RFP respondents to implement a targeted hiring outreach plan	HPD		1-5 yrs	In progress
5.2	Promote coordination between City workforce development providers and community based organizations assisting job seekers	WKDEV	SBS, NYCHA	1-5 yrs	In progress
5.3	Require developers, general contractors, and subcontractors on major projects in Brownsville to use HireNYC	WKDEV	HPD, EDC, DDC	Ongoing	Complete with ongoing work
5.4	Provide 3-K for all in School District 23	DOE	ACS	Ongoing	Complete with ongoing work
5.5	Expand outreach for the Summer Youth Employment Program (SYEP)	DYCD		Ongoing	Complete with ongoing work
5.6	Pilot a Young Innovators Program	MOTI	BCJC, MOCJ	Complete	Complete
5.7	Provide opportunities to bring computer science education to Brownsville schools	DOE	CSNYC	Ongoing	Complete with ongoing work
5.8	Create spaces for technology and innovation through the Brownsville RFP	HPD		1-5 yrs	In progress
5.9	Offer workforce training in green industries for young NYCHA residents	MOCJ	NYCHA	Ongoing	Complete with ongoing work

PROJECT SUMMARY (CONTINUED)**STATUS AS OF: 7/25/2018**

#	INITIATIVE	LEAD AGENCY	PARTNERS	ESTIMATED TIMELINE	STATUS
06 SUPPORT SMALL BUSINESSES AND ASPIRING ENTREPRENEURS					
6.1	Connect entrepreneurs to business resources to start, operate and grow their businesses	SBS		Ongoing	Complete with ongoing work
6.2	Provide program support for Storefront Improvements throughout the Pitkin Avenue Business Improvement District	SBS	Pitkin Avenue BID	<1 yr	In progress
6.3	Promote the design of flexible ground-floor spaces that can accommodate a range of uses, including local businesses, especially on Livonia Avenue RFP sites	HPD		1-5 yrs	In progress
6.4	Promote networking of local designers, contractors, subcontractors, and developers in the neighborhood	EDC	HPD	<1 yr	In progress
6.5	Launch a marketing campaign to promote diverse local businesses and local sourcing in the IBZ	EDC		Complete	Complete
6.6	Renovate the EDC-owned industrial building on Powell Street	EDC		1-5 yrs	In design stage
07 IMPROVE HOUSING STABILITY AND SUPPORT RESIDENTS AT RISK OF DISPLACEMENT					
7.1	Use the City's financing programs to safeguard affordability of existing homes	HPD		Ongoing	Complete with ongoing work
7.2	Promote safe and healthy housing through rigorous enforcement of the Housing Maintenance Code	HPD		Ongoing	Complete with ongoing work
7.3	Protect tenants by continuing to provide free legal representation	DSS		Ongoing	Complete with ongoing work
7.4	Continue offering homelessness prevention services through the Brownsville HomeBase Center	DSS		Ongoing	Complete with ongoing work
7.5	Support homeowners facing foreclosure or who need help financing repairs	HPD	Center for New York City Neighborhoods	Ongoing	Complete with ongoing work
7.6	Create new homeownership opportunities and provide resources for first-time home-buyers	HPD		1-5 yrs	In progress
7.7	Help Brownsville residents understand, prepare for, and complete the affordable housing application process	HPD		Ongoing	Complete with ongoing work
08 PROVIDE SUPPORT AND CAPACITY BUILDING OPPORTUNITIES					
8.1	Implement the goals of the citywide Cultural Plan - cultural center at Rockaway-Chester	HPD	DCLA	1-5 yrs	In progress
8.2	Pair local organizations with Capacity Fund grants from the Partnership for Parks to facilitate community projects in parks	Parks	Partnership for Parks	Complete	Complete
8.3	Work with the East Brooklyn Arts and Culture Alliance (EBACA) to determine appropriate next steps to building the cultural capacity of Brownsville	DCLA		<1 yr	In progress
8.4	Convene city agencies and residents in regular NeighborhoodStat meetings	MOCJ	NYCHA, NYPD, DHS, DFTA, OCDB, HRA, DPR, DOP, DYCD, CEO, OCDV	Ongoing	Complete with ongoing work
8.5	Begin the Brownsville Community Tech Advisory Board	MOTI	EDC, BCJC, NYU Center for Urban Science and Progress	Ongoing	Complete with ongoing work
8.6	Provide opportunities for partnerships with local organizations through the Brownsville RFP	HPD		<1 yr	In progress

NYCTM
Department of
Housing Preservation
& Development



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