

The current proposal is:

Preservation Department – Item 4, LPC-24-10008

**253 West 125th Street – Apollo Theater (originally Hurtig &
Seamon's New (Burlesque) Theater
Borough of Manhattan**

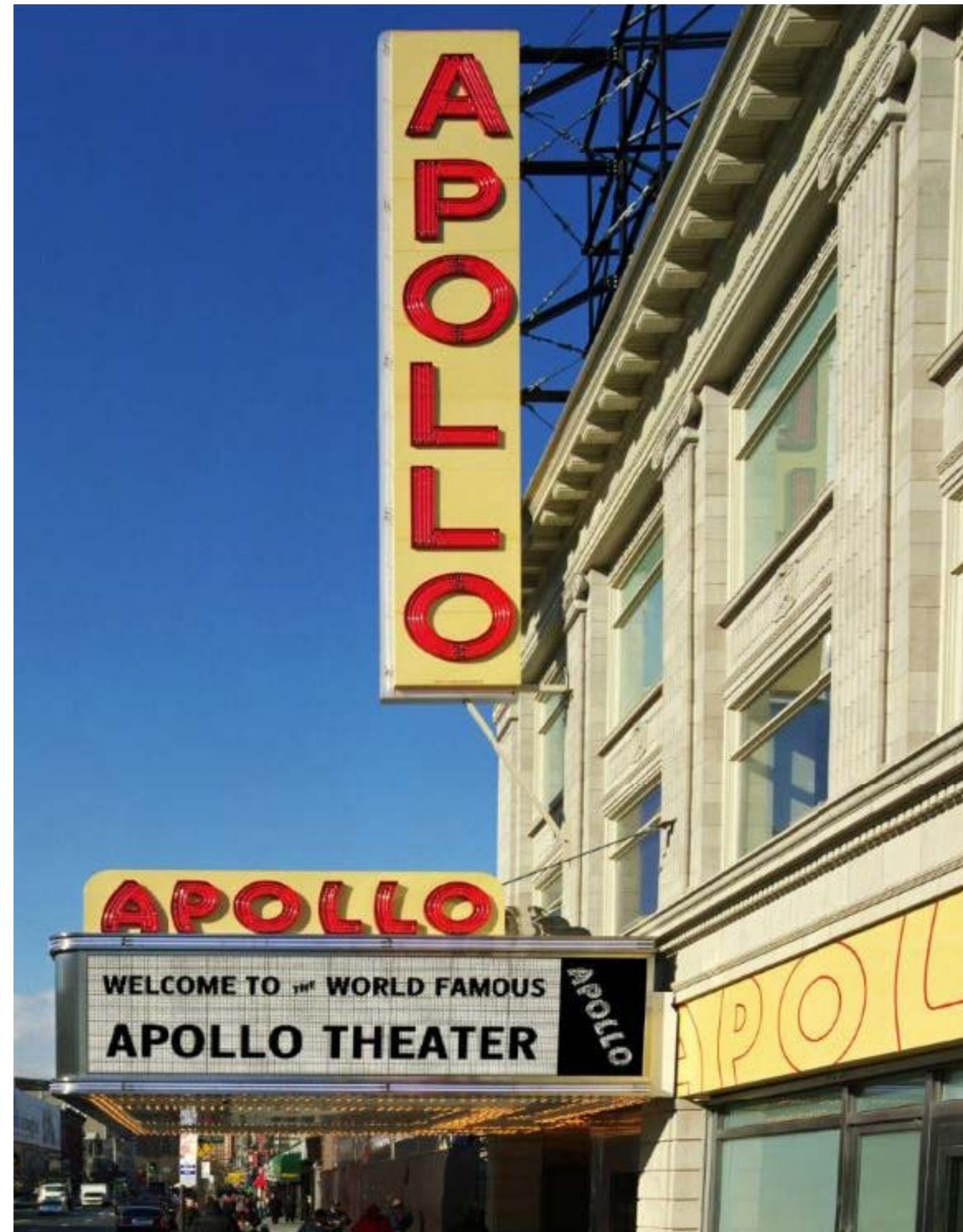
Note: this is a Public Meeting item. No public testimony will be received today as the hearing on this item is closed.

APOLLO THEATER

253 WEST 125TH STREET, NEW YORK, NY

PRESENTATION TO LANDMARKS PRESERVATION COMMISSION

AUGUST 06, 2024



GROUND FLOOR: PROPOSED LOBBY RENDERING



COMPARISONS OF EXISTING CONDITION & PROPOSED LOBBY RENDERING



COMPARISONS



PROPOSED VIEW LOOKING TOWARD THEATER ENTRANCE & BAR - FROM 06/18 LPC HEARING



REVISED VIEW LOOKING TOWARD THEATER ENTRANCE & BAR

COMPARISONS



PROPOSED VIEW LOOKING TOWARD ENTRY DOORS - FROM 06/18 LPC HEARING



REVISED VIEW LOOKING TOWARD ENTRY DOORS

COMPARISONS



PROPOSED VIEW LOOKING TOWARD AUDITORIUM ENTRY DOORS - FROM 06/18 LPC HEARING

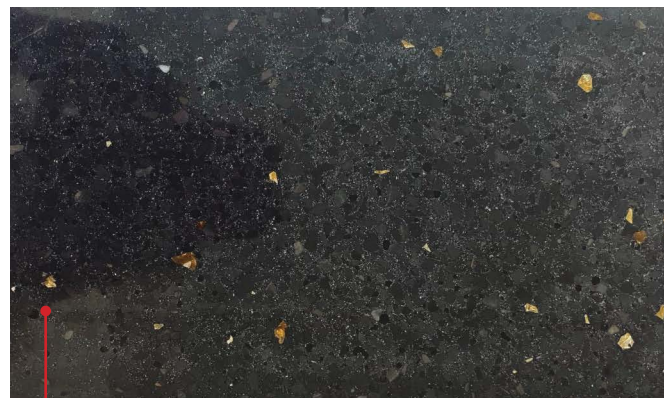


REVISED VIEW LOOKING TOWARD AUDITORIUM ENTRY DOORS

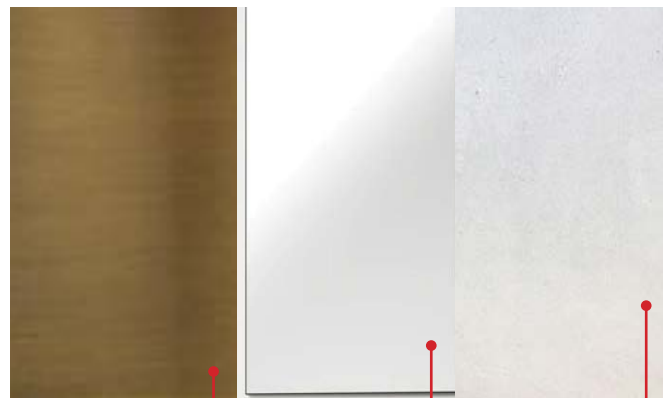
GROUND FLOOR: PROPOSED LOBBY RENDERING & FINISHES



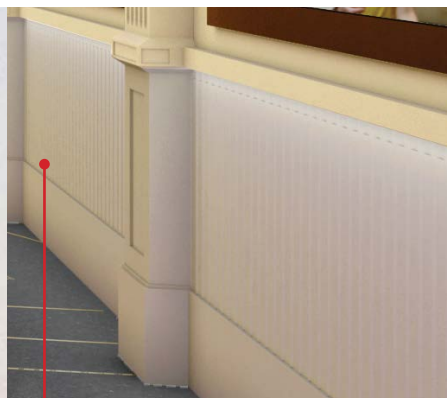
PREVIOUSLY PROPOSED BLACK TERRAZZO SAMPLE W/ BRASS INLAY - FROM 06/18 LPC HEARING



REVISED PROPOSED BLACK TERRAZZO



BRASS ACCENT
DECORATIVE WALL MIRROR
WHITE MARBLE WALL BASE



PAINTED GFRG DECORATIVE PILASTER, WAINSCOT & CEILING COFFER



PREVIOUSLY PROPOSED PENDANT LIGHTING FIXTURE W/ BRASS FINISH FROM 06/18 LPC HEARING



REVISED PROPOSED PENDANT LIGHTING FIXTURE W/ ANTIQUE BRASS FINISH & CUSTOM SHADE IN FROSTED GLASS

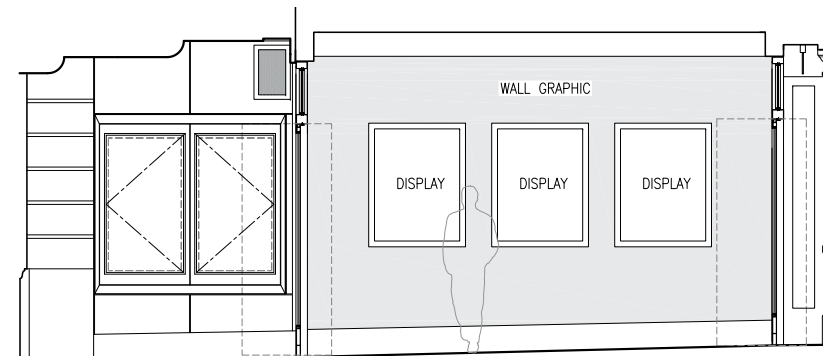
LOBBY: EXISTING & PROPOSED VESTIBULE COMPARISONS



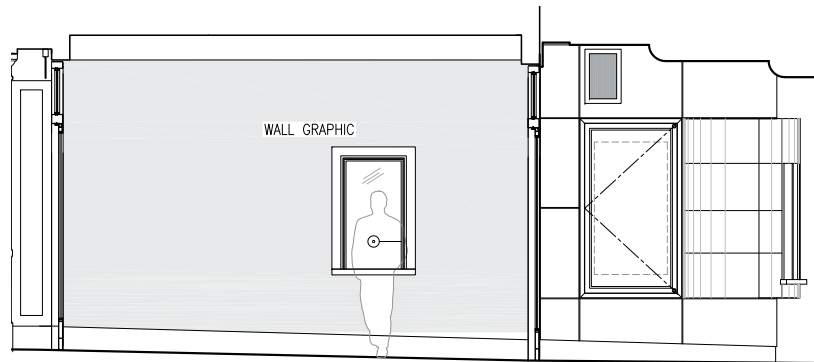
VIEW A - EXISTING VESTIBULE LOOKING WEST



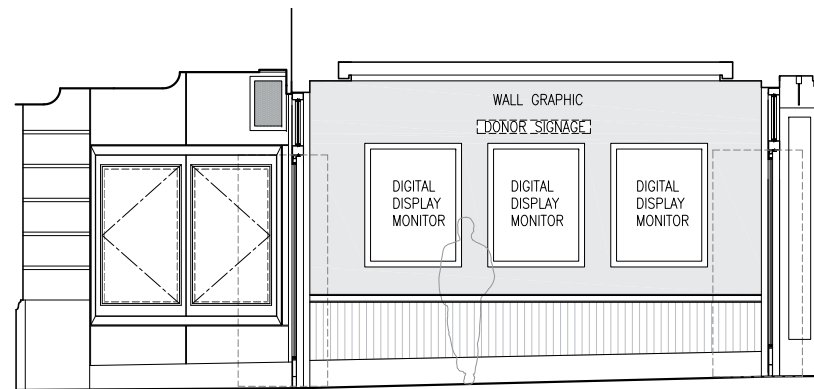
VIEW B - EXISTING VESTIBULE LOOKING EAST



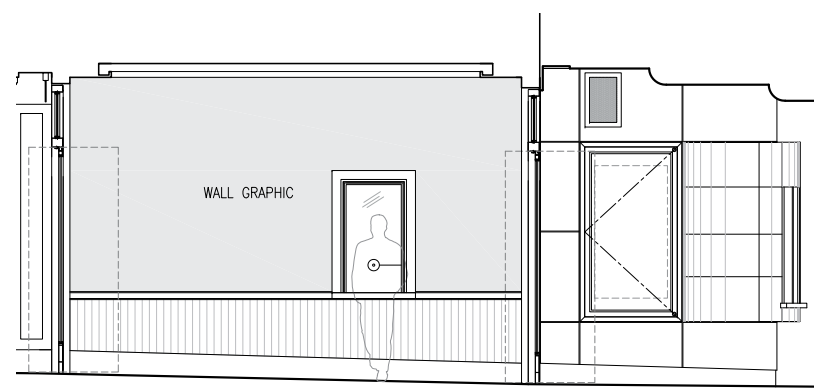
VIEW A - PREVIOUS DESIGN FROM 06/18 LPC HEARING



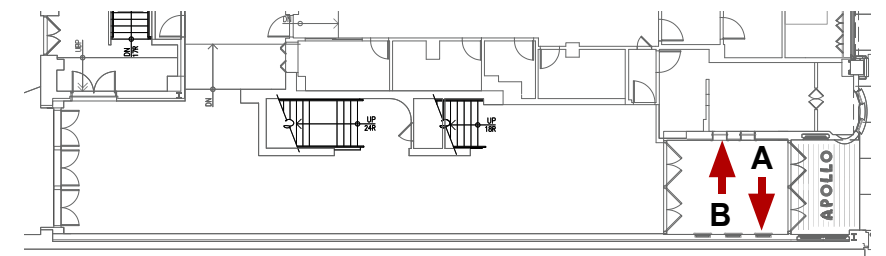
VIEW B - PREVIOUS DESIGN FROM 06/18 LPC HEARING



VIEW A - PROPOSED REVISED DESIGN



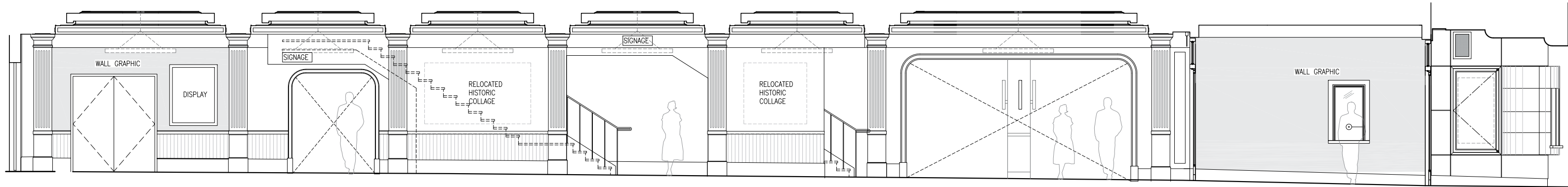
VIEW B - PROPOSED REVISED DESIGN



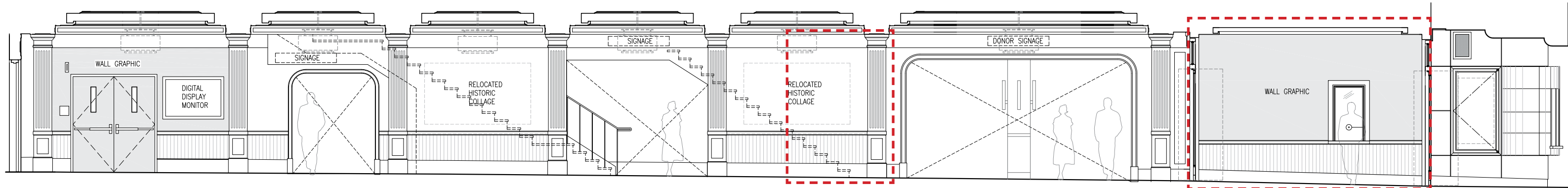
KEY PLAN



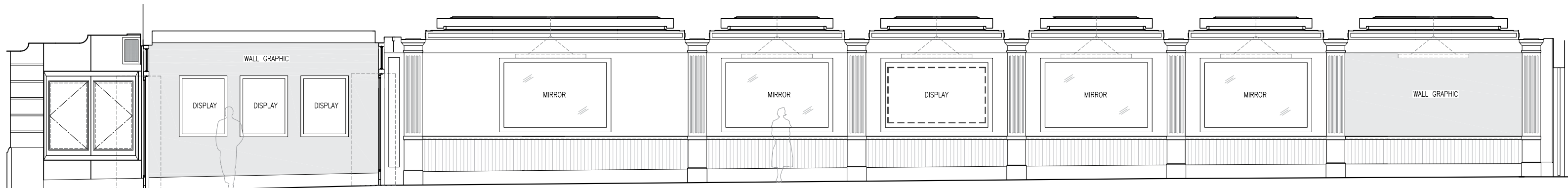
GROUND FLOOR: PROPOSED LOBBY ELEVATION COMPARISONS



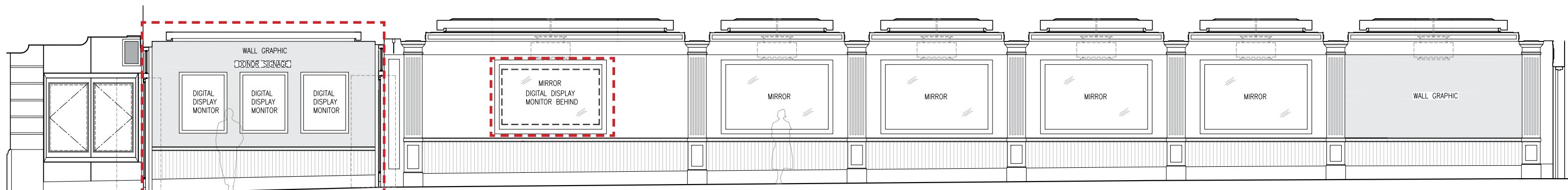
ELEVATION A - PROPOSED FIRST FLOOR LOBBY EAST ELEVATION FROM 06/18 LPC HEARING



ELEVATION A - PROPOSED REVISED FIRST FLOOR LOBBY EAST ELEVATION

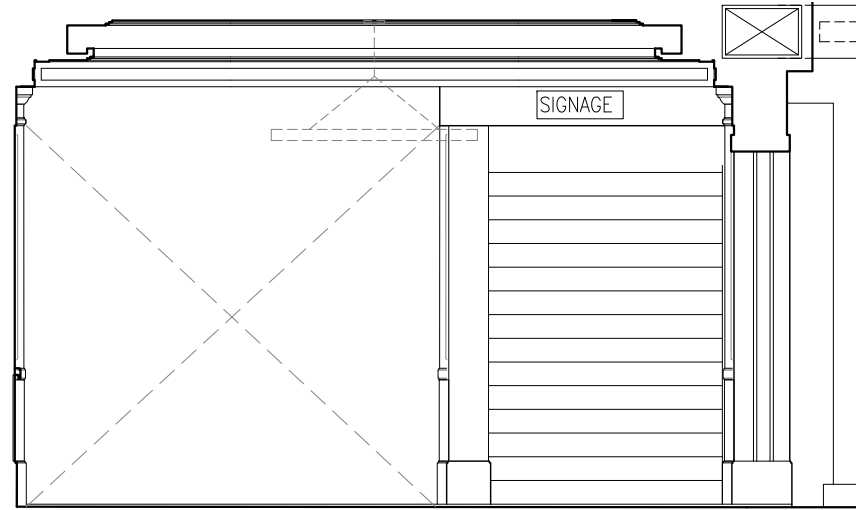


ELEVATION B - PROPOSED FIRST FLOOR LOBBY WEST ELEVATION FROM 06/18 LPC HEARING

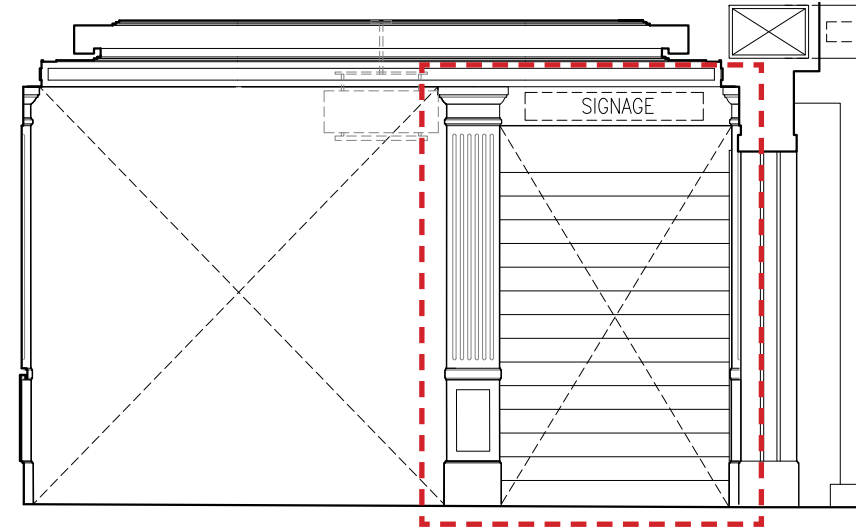


ELEVATION B - PROPOSED REVISED FIRST FLOOR LOBBY WEST ELEVATION

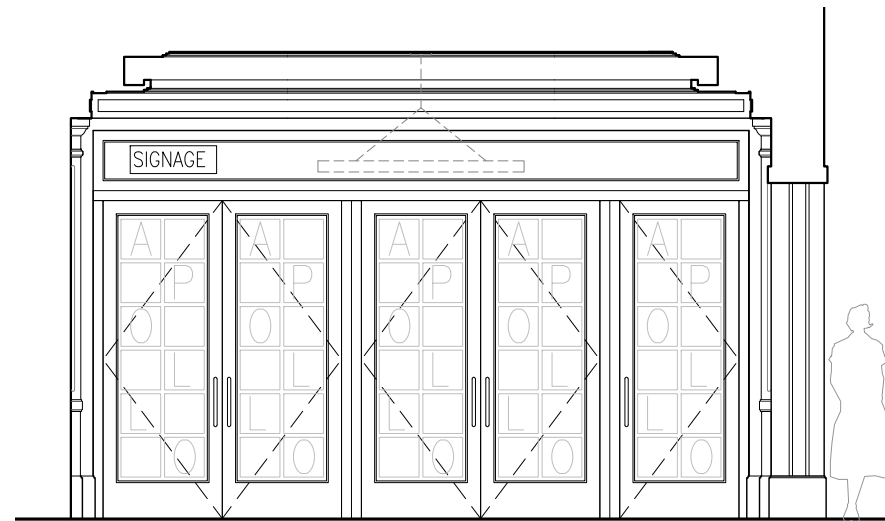
GROUND FLOOR: PROPOSED LOBBY ELEVATION COMPARISONS



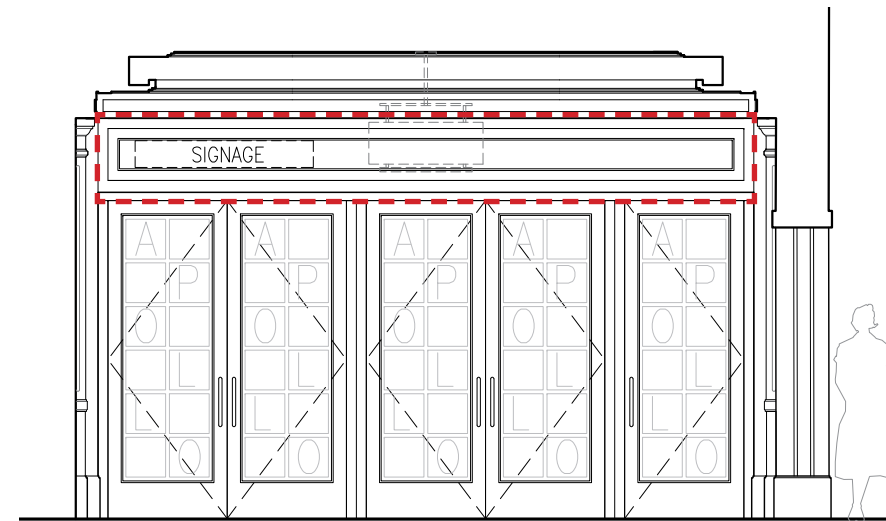
ELEVATION C - PROPOSED FIRST FLOOR LOBBY NORTH ELEVATION AT STAIRS FROM 06/18 LPC HEARING



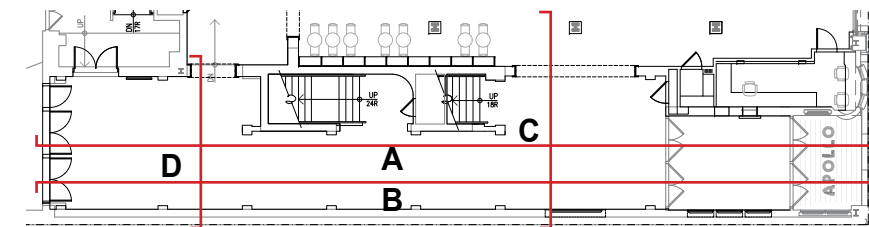
ELEVATION C - PROPOSED REVISED FIRST FLOOR LOBBY NORTH ELEVATION AT STAIRS



ELEVATION D - PROPOSED FIRST FLOOR LOBBY NORTH ELEVATION AT THEATER ENTRANCE DOORS FROM 06/18 LPC HEARING



ELEVATION D - PROPOSED REVISED FIRST FLOOR LOBBY NORTH ELEVATION AT THEATER ENTRANCE DOORS



KEY PLAN



AUDITORIUM: EXISTING CONDITIONS



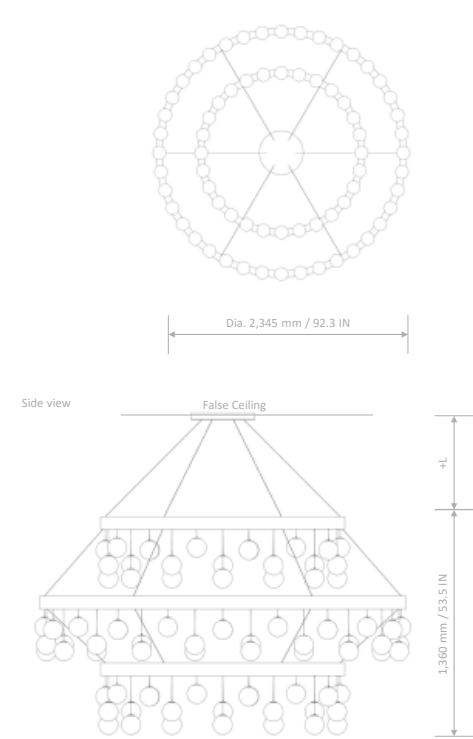
VIEW OF AUDITORIUM FROM STAGE

AUDITORIUM: PROPOSED DECORATIVE LIGHTING FIXTURES

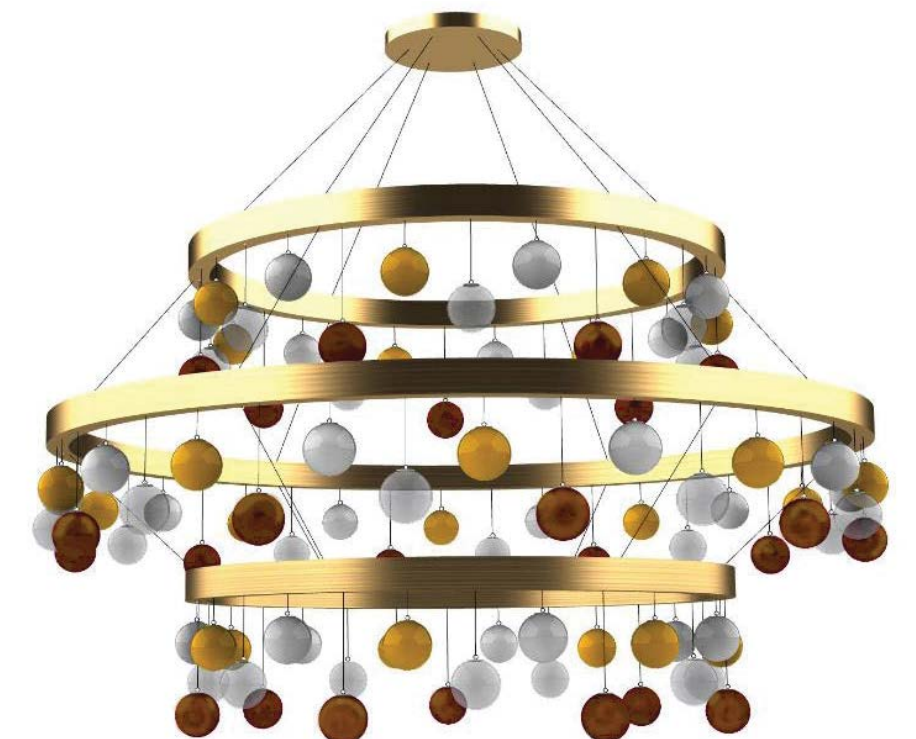


PRECIOSA
D8
 PROPOSED DECORATIVE CHANDELIER

D8 IN FIVE TIERS OF BRASS RINGS WITH VARIOUS STYLES AND COLORS OF SUSPENDED CRYSTAL GLOBES IN DIFFERENT FINISHES AND HEIGHTS



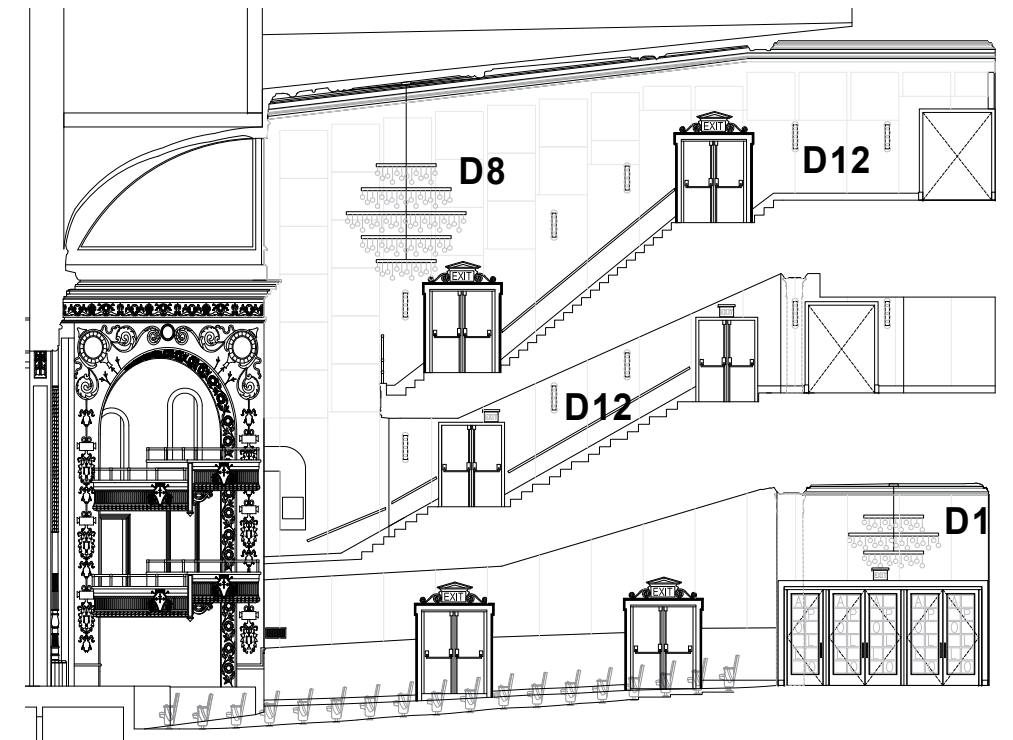
PRECIOSA
D1
 PROPOSED DECORATIVE CHANDELIER



D1 IN THREE TIERS OF BRASS RINGS WITH VARIOUS STYLES AND COLORS OF SUSPENDED CRYSTAL GLOBES IN DIFFERENT FINISHES AND HEIGHTS



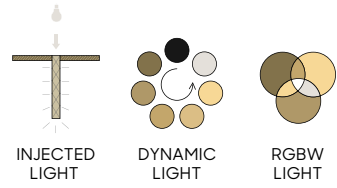
D12
 PROPOSED DECORATIVE WALL SCNCE W/ FROSTED CHRYSTAL GLOBES & BRASS FINISH BASE



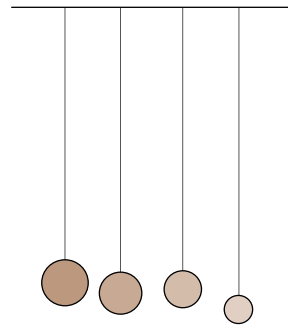
AUDITORIUM: PROPOSED DECORATIVE LIGHTING FIXTURES

RANGE OF COLORLESS CRYSTAL GLOBES FOR D1 & D8, INCLUDING: BOHEMIAN CRYSTAL, CRYSTAL FROSTED, LUSTER, TRIPLEX OPAL & BUBBLED.

D12 WALL SCONCE: ALL CRYSTAL GLOBES TO BE CRYSTAL FROSTED



Dynamic light movement is crucial for this installation and is best achieved with DMX-controlled and SPI-LED chips which light every component individually.



INSTALLATION METHOD: EACH SUSPENDED CRYSTAL GLOBE IS ILLUMINATED



METAL CAP & WIRING OF LED LIGHT SOURCE OF SUSPENDED CRYSTAL GLOBE



VARIOUS STYLES OF CRYSTAL GLOBES IN DIFFERENT FINISHES

RANGE OF COLORED CRYSTAL GLOBES FOR D1 & D8, INCLUDING THREE SHADES - RESIN, HONEYCOMB, & CAMEL



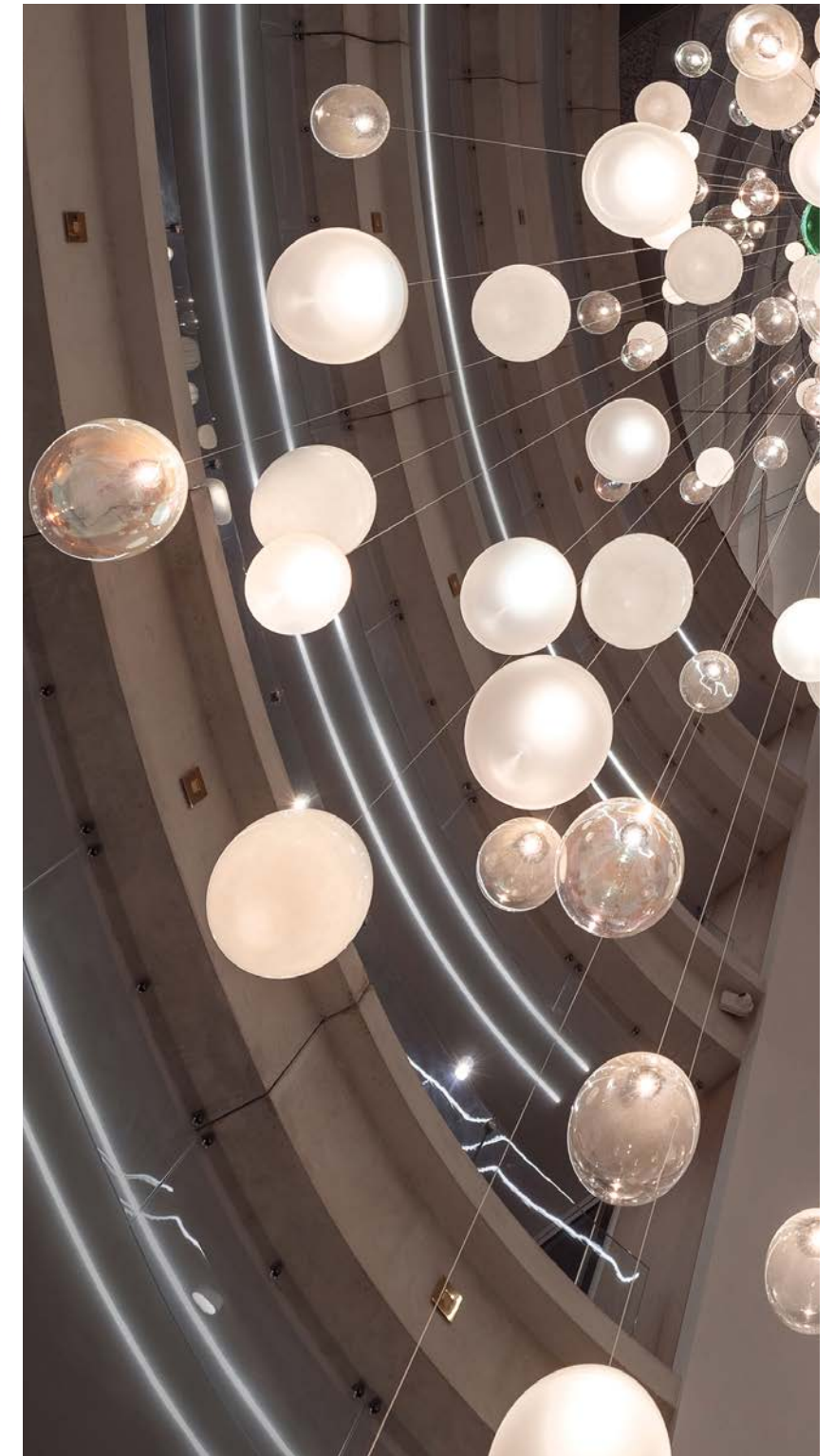
VARIOUS COLORS OF CLEAR COLORED CRYSTAL GLOBES



VARIOUS COLORS OF FROSTED COLORED CRYSTAL GLOBES

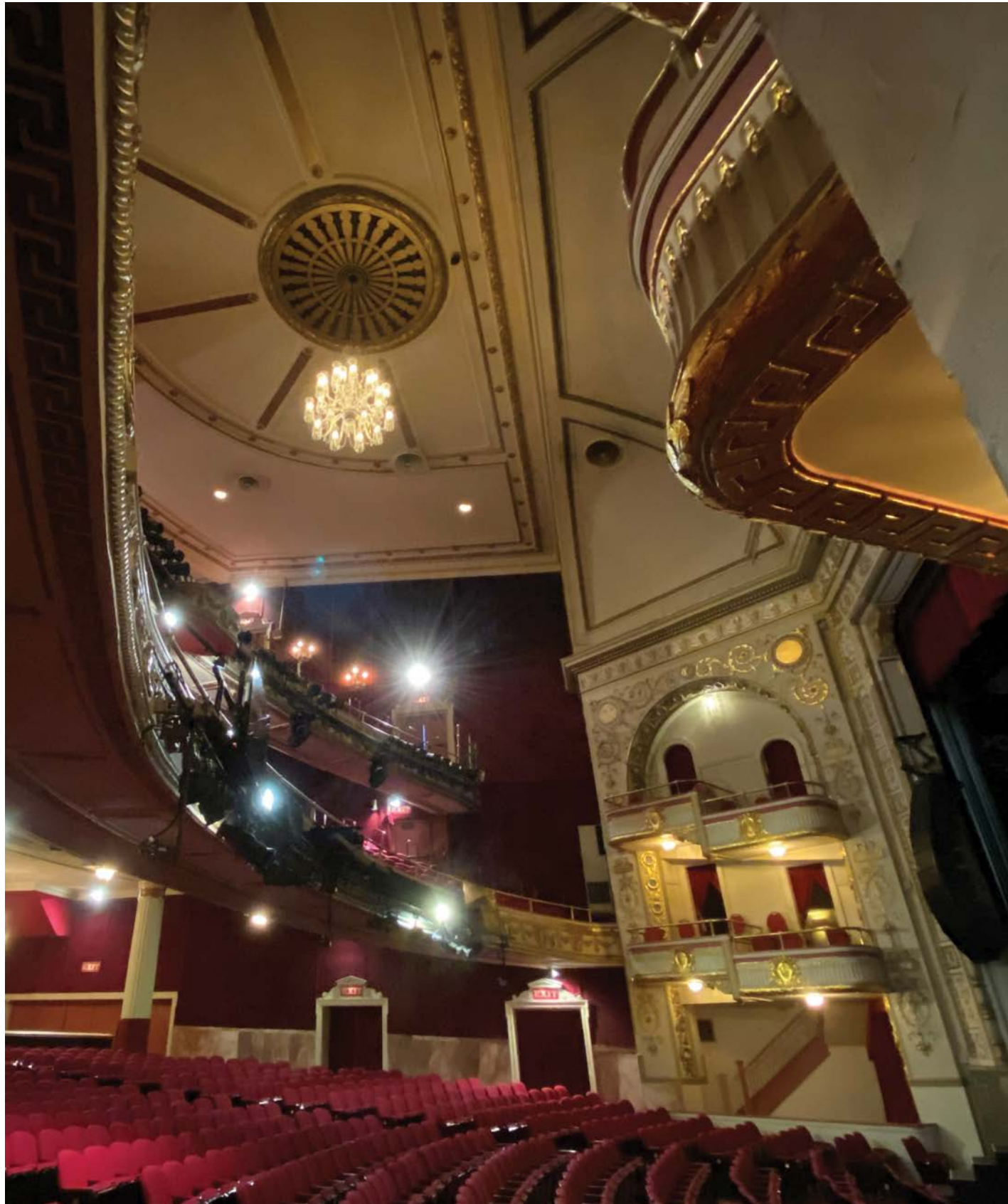


EXAMPLES OF VARIOUS COLORED CRYSTAL GLOBES

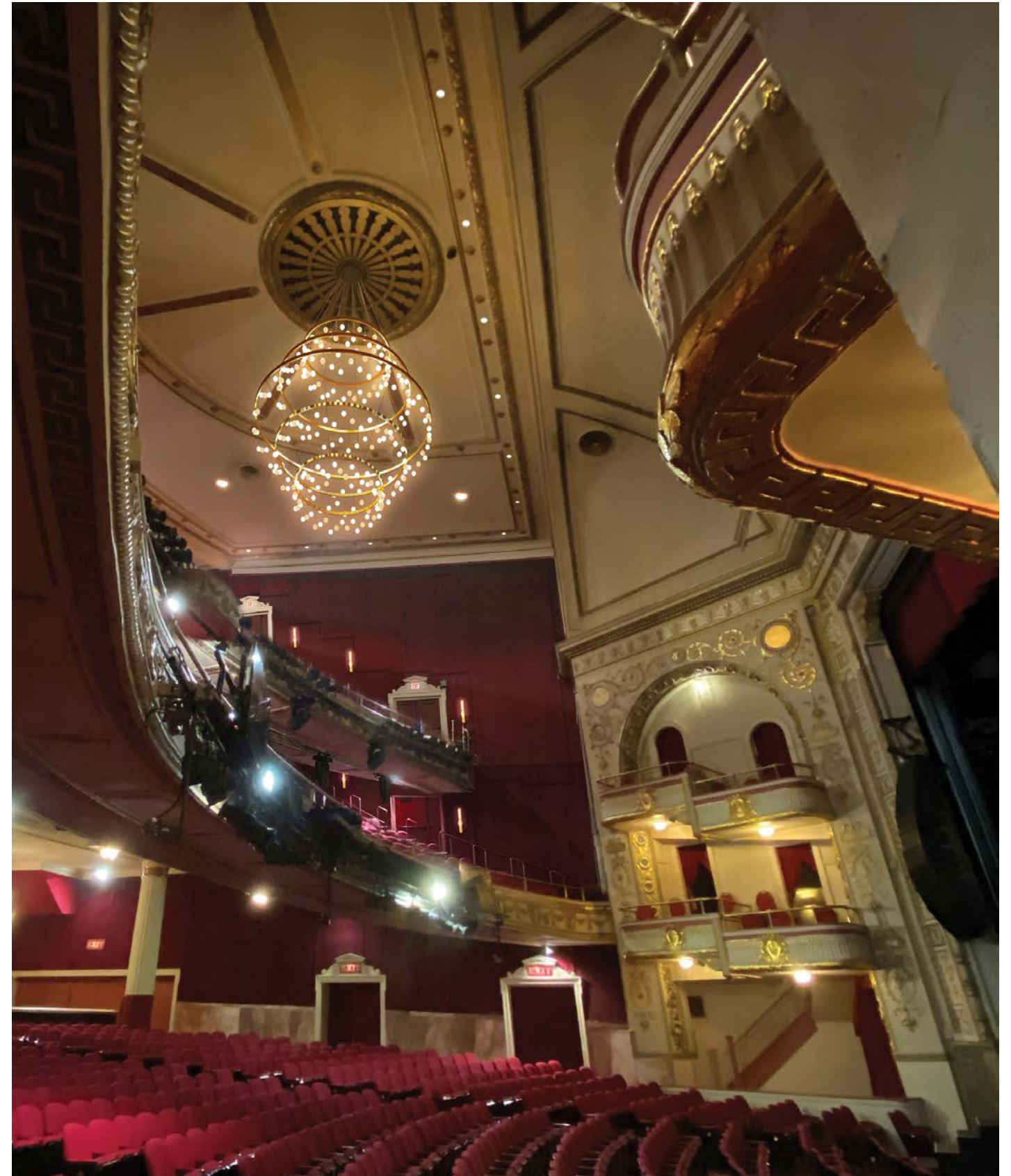


EXAMPLES OF SUSPENDED CASCADING CRYSTAL GLOBES IN VARIOUS STYLES, FINISHES AND SIZES

COMPARISONS

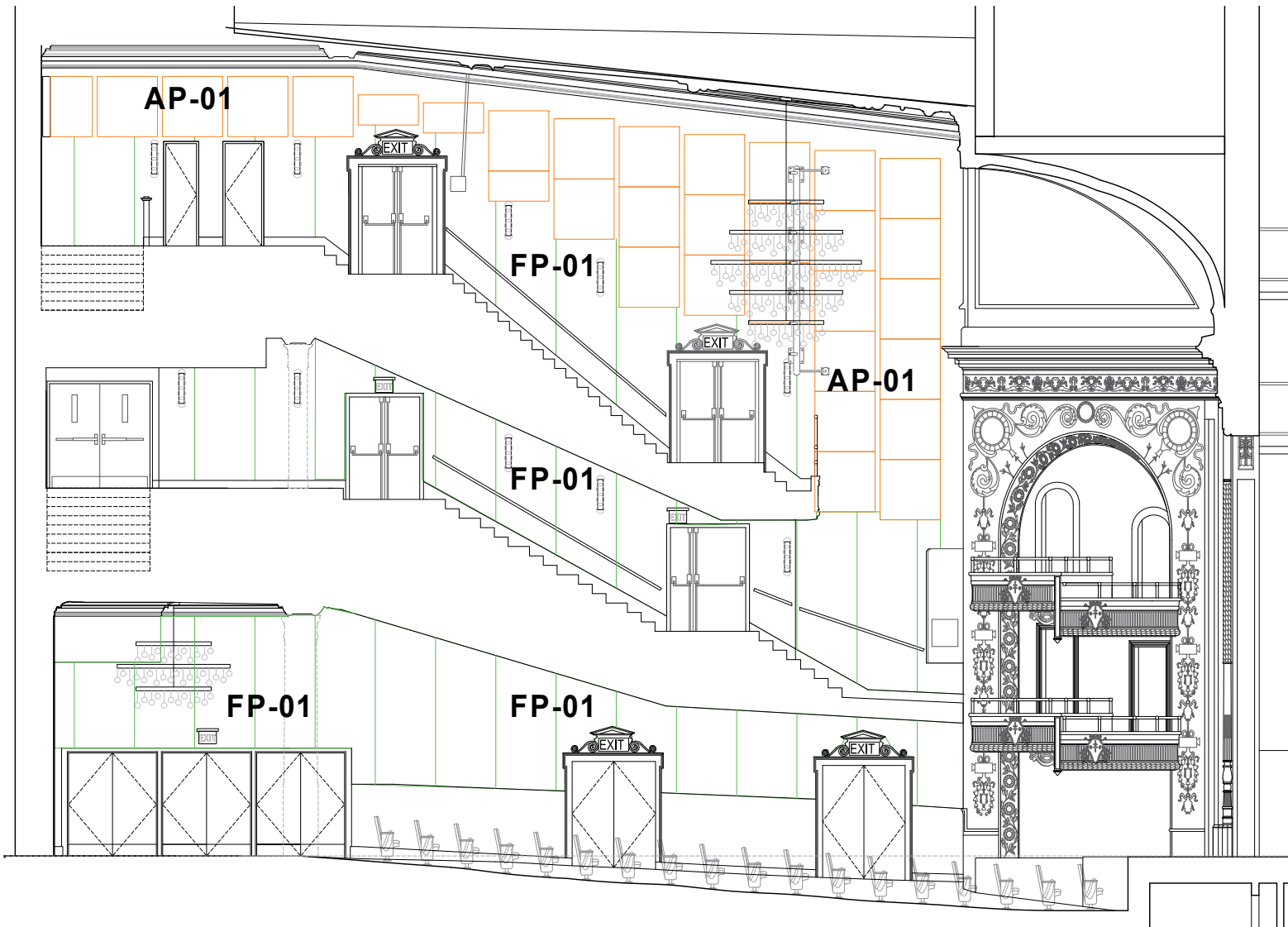


EXISTING MAIN CHANDELIER AT AUDITORIUM

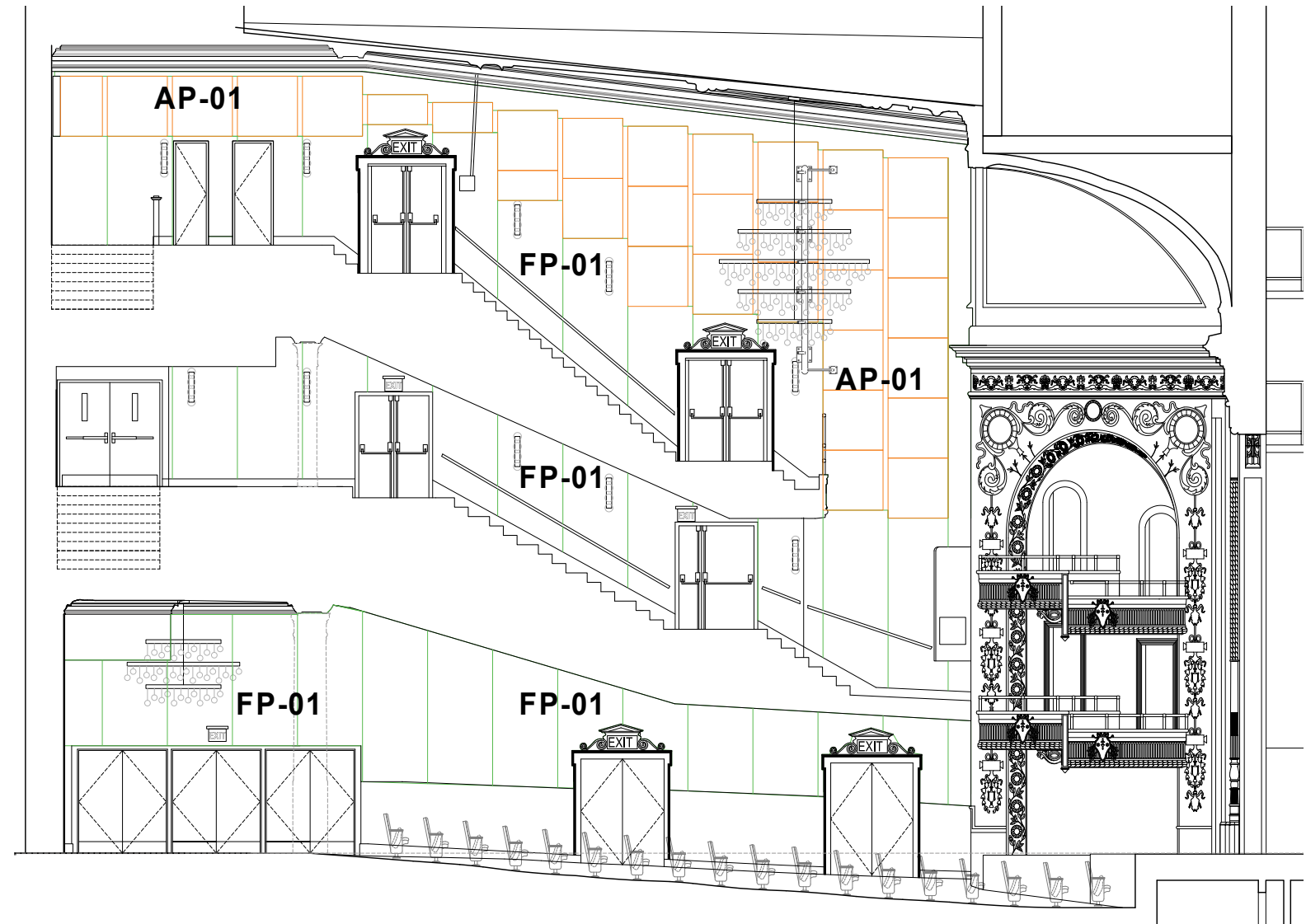


PROPOSED MAIN CHANDELIER D8 AT AUDITORIUM

AUDITORIUM: PROPOSED ELEVATION/SECTION COMPARISONS



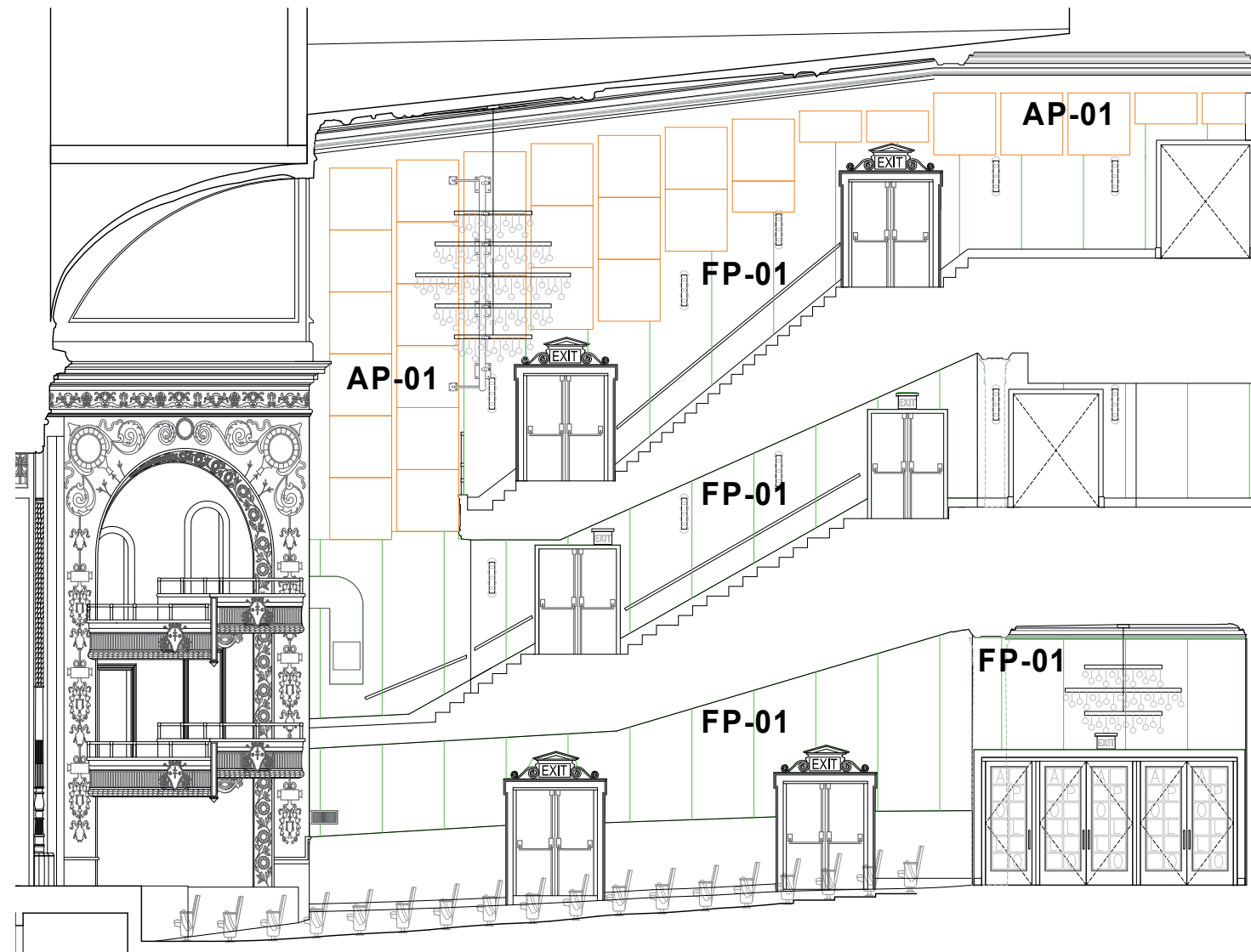
PROPOSED AUDITORIUM NORTH ELEVATION/SECTION FROM 06/18 LPC HEARING



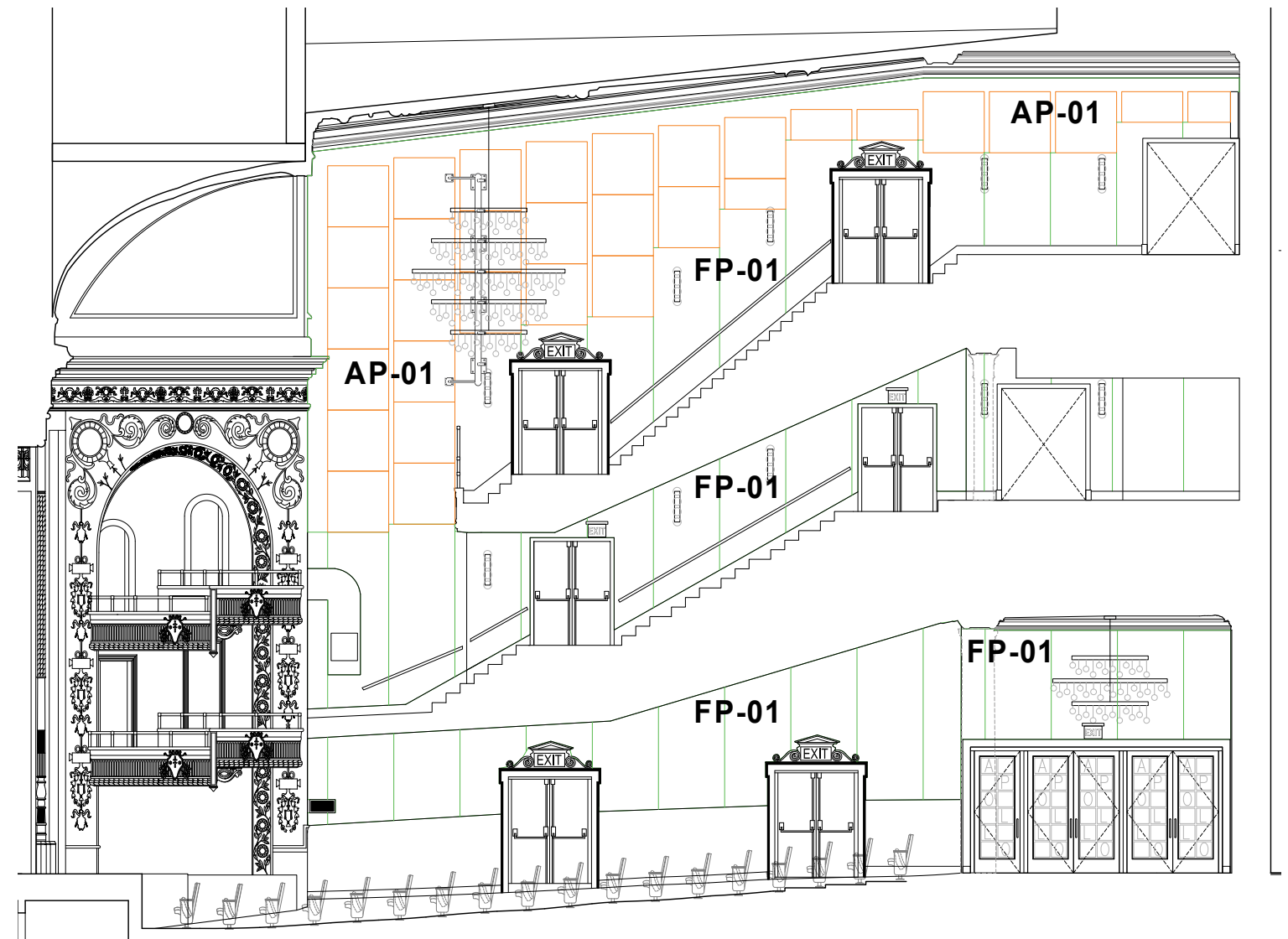
PROPOSED REVISED AUDITORIUM NORTH ELEVATION/SECTION

- PROPOSED FP-01 LOCATIONS
- PROPOSED AP-01 LOCATIONS

AUDITORIUM: PROPOSED ELEVATION/SECTION COMPARISONS



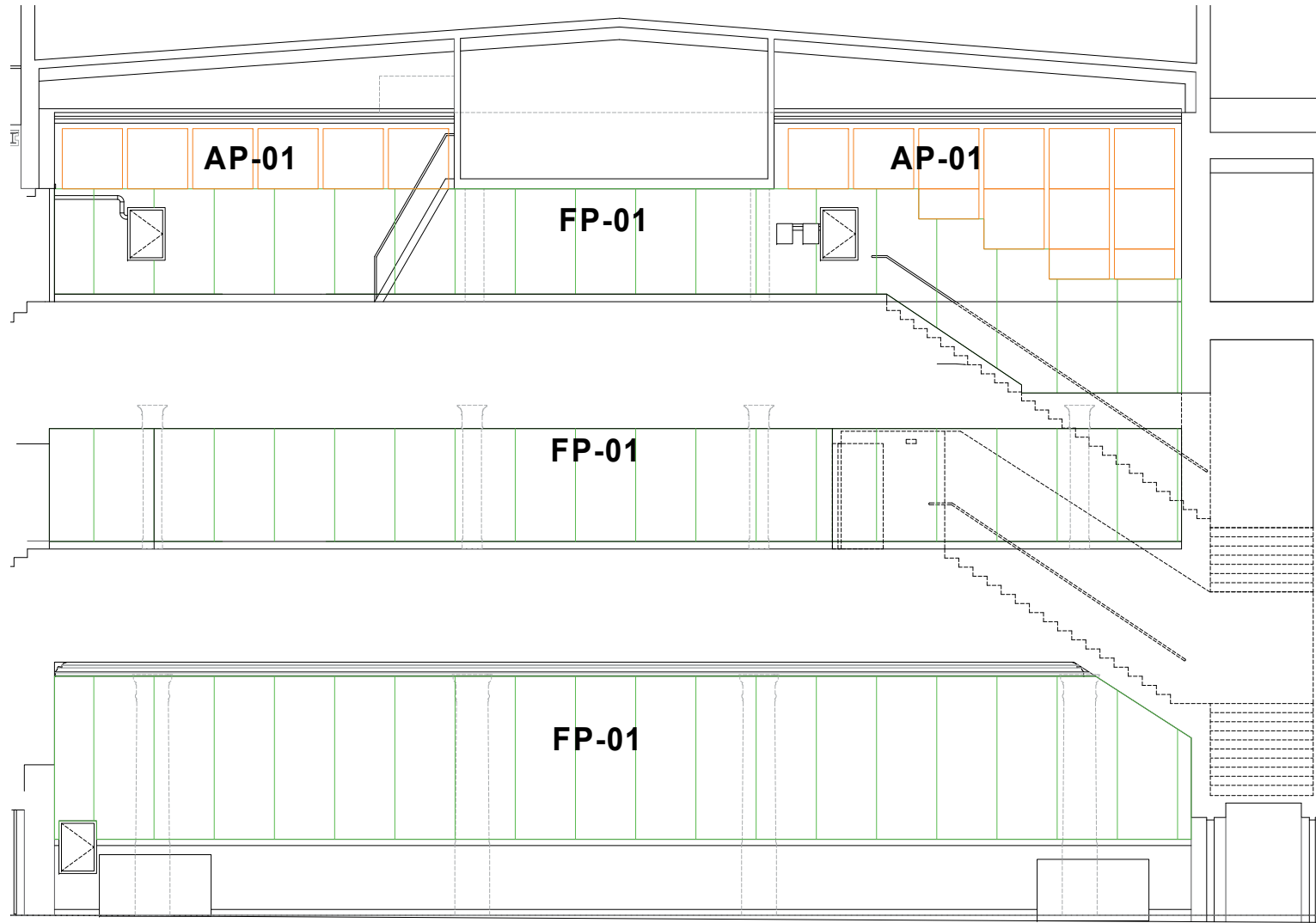
PROPOSED AUDITORIUM SOUTH ELEVATION/SECTION FROM 06/18 LPC HEARING



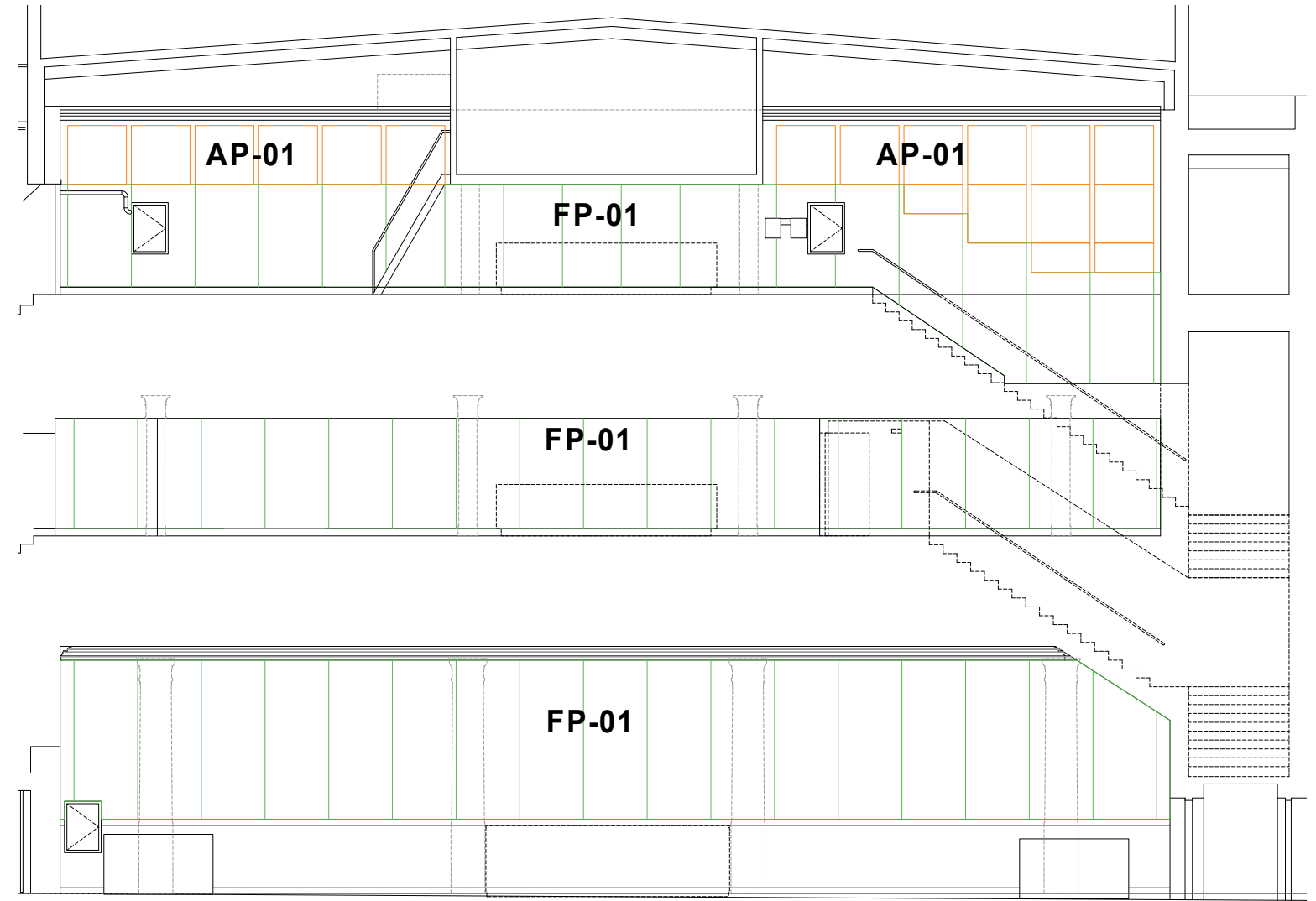
PROPOSED REVISED AUDITORIUM SOUTH ELEVATION/SECTION

- PROPOSED FP-01 LOCATIONS
- PROPOSED AP-01 LOCATIONS

AUDITORIUM: PROPOSED ELEVATION/SECTION COMPARISONS



PROPOSED AUDITORIUM WEST ELEVATION FROM 06/18 LPC HEARING



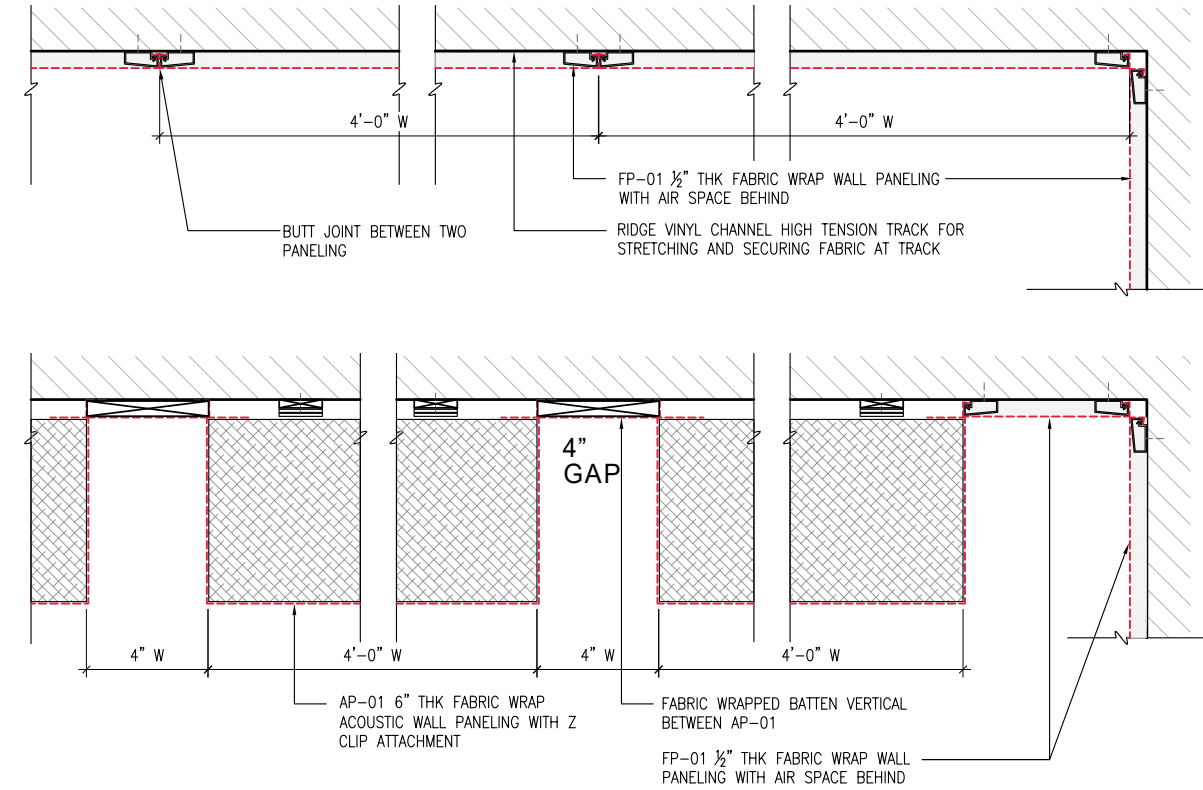
PROPOSED REVISED AUDITORIUM WEST ELEVATION

- PROPOSED FP-01 LOCATIONS
- PROPOSED AP-01 LOCATIONS

AUDITORIUM: PROPOSED FABRIC & FABRIC WRAPPED/ACOUSTIC WALL PANELING SPEC



PROPOSED NEW FABRIC IN ROSE BRAND 25 OZ CHARISMA VELOUR IN COLOR ROUGE COMPARED WITH EXISTING, TO BE USED ON ALL PROPOSED NEW FABRIC WRAPPED WALL PANELING (FP-01) & ACOUSTIC WALL PANELING (AP-01)



TRACK-TEX™ HT

The Track-Tex™ High-Tension system is installed on-site using a framework of rigid vinyl channels to stretch and lock fabric in place. Get a clean, finished look with our exclusive Track-Tex™ Power Lock Jaw. The Power Lock Jaw design, with its slip-proof mechanism, assures maximum stretch and hold that lasts. This system is suitable for individual panels as well as seven-seam installations from 3/8" to 3" thick.

Track-Tex™ HT allows you to mix acoustical fills, tack surface, and wood for reflective requirements and picture hanging. Use a 3/8" fiberglass fill and flame-retardant fabric to get a Class A flame-spread rating in accordance with the ASTM E-84. Results may vary based on the fabric used.

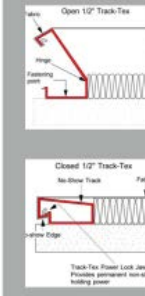
- Features & Benefits**
- Stretch and high-tension grip
 - 3 Different edge details - square, bevel, or radius
 - Sewn-seam installation up to 12 panels
 - No sagging
 - Can be reupholstered
 - Easy removal



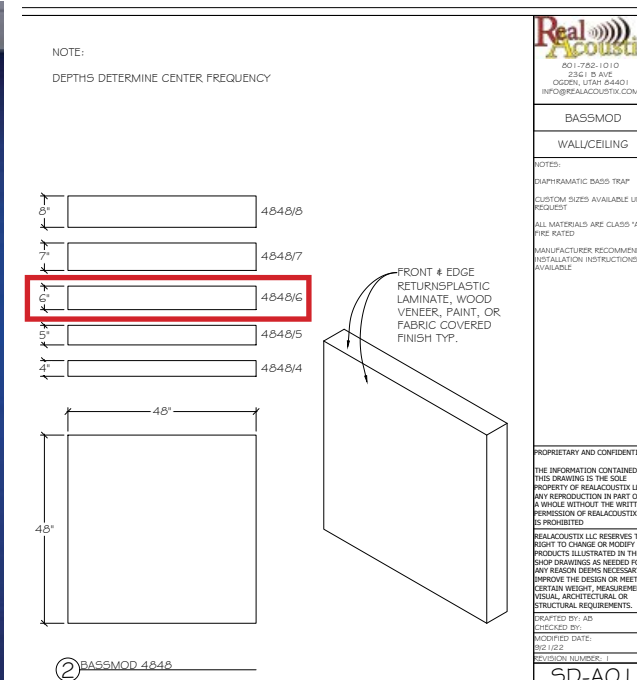
Acoustical Testing

Track-Tex is available in four different substrate options. The following are the test results for the four options:

- 1" PET - 0.10 NRC
- 1" PET with fabric - 0.15 NRC
- 1" Quiet-Core - 0.70 NRC
- 1" Quiet-Core with fabric - 0.80 NRC
- 1 1/8" Quiet-Core Plus - 0.75 NRC
- 1 1/8" Quiet-Core Plus with fabric - 0.85 NRC
- 3/4" Micore - 0.30 NRC
- 3/4" Micore with fabric - 0.35 NRC



TRACK-TEX HT SYSTEM INSTALLED EXAMPLE



PROPOSED ACOUSTIC WALL PANELING SPEC



PROPOSED ACOUSTIC WALL PANELING SPEC

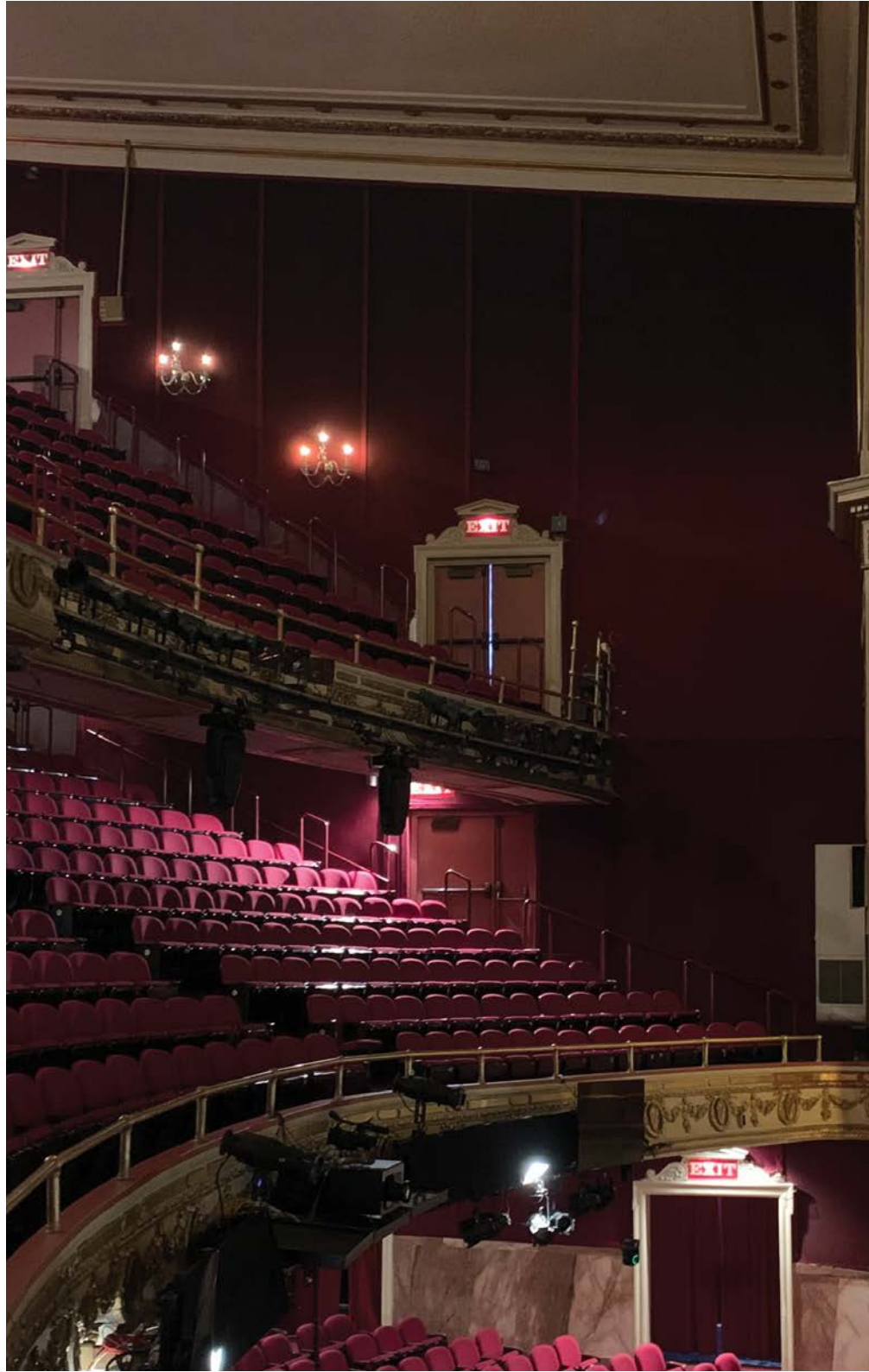
FP-01

AP-01

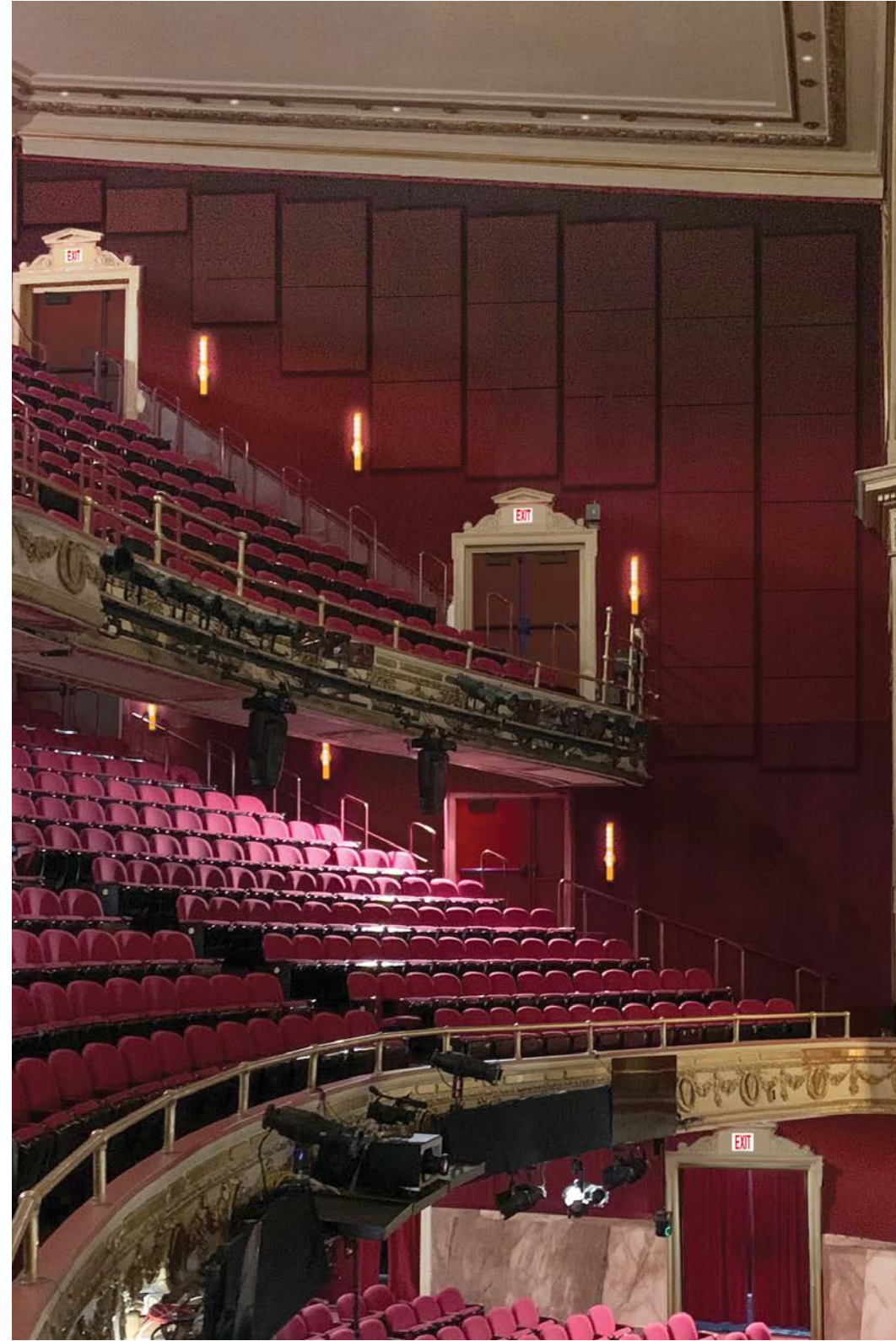
AUDITORIUM: PROPOSED RENDERING



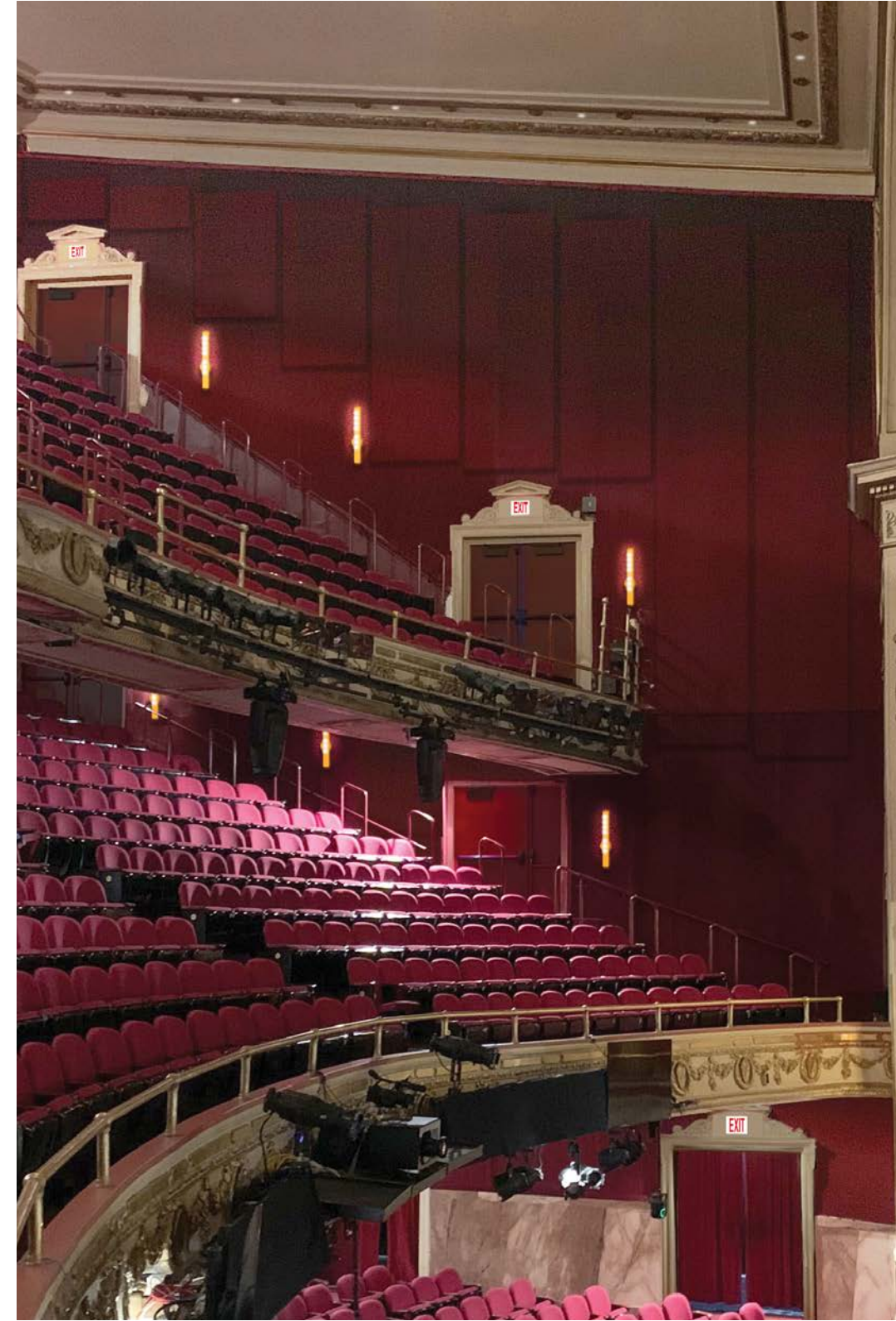
AUDITORIUM: PROPOSED VIEW/RENDERING COMPARISONS



EXISTING AUDITORIUM FABRIC WALL PANEL CONDITIONS - LOOKING NORTH



RENDERING OF PROPOSED AUDITORIUM FABRIC WALL PANEL & ACOUSTIC PANEL - LOOKING NORTH FROM 06/18 LPC HEARING



REVISED RENDERING OF PROPOSED AUDITORIUM FABRIC WALL PANEL & ACOUSTIC PANEL - LOOKING NORTH



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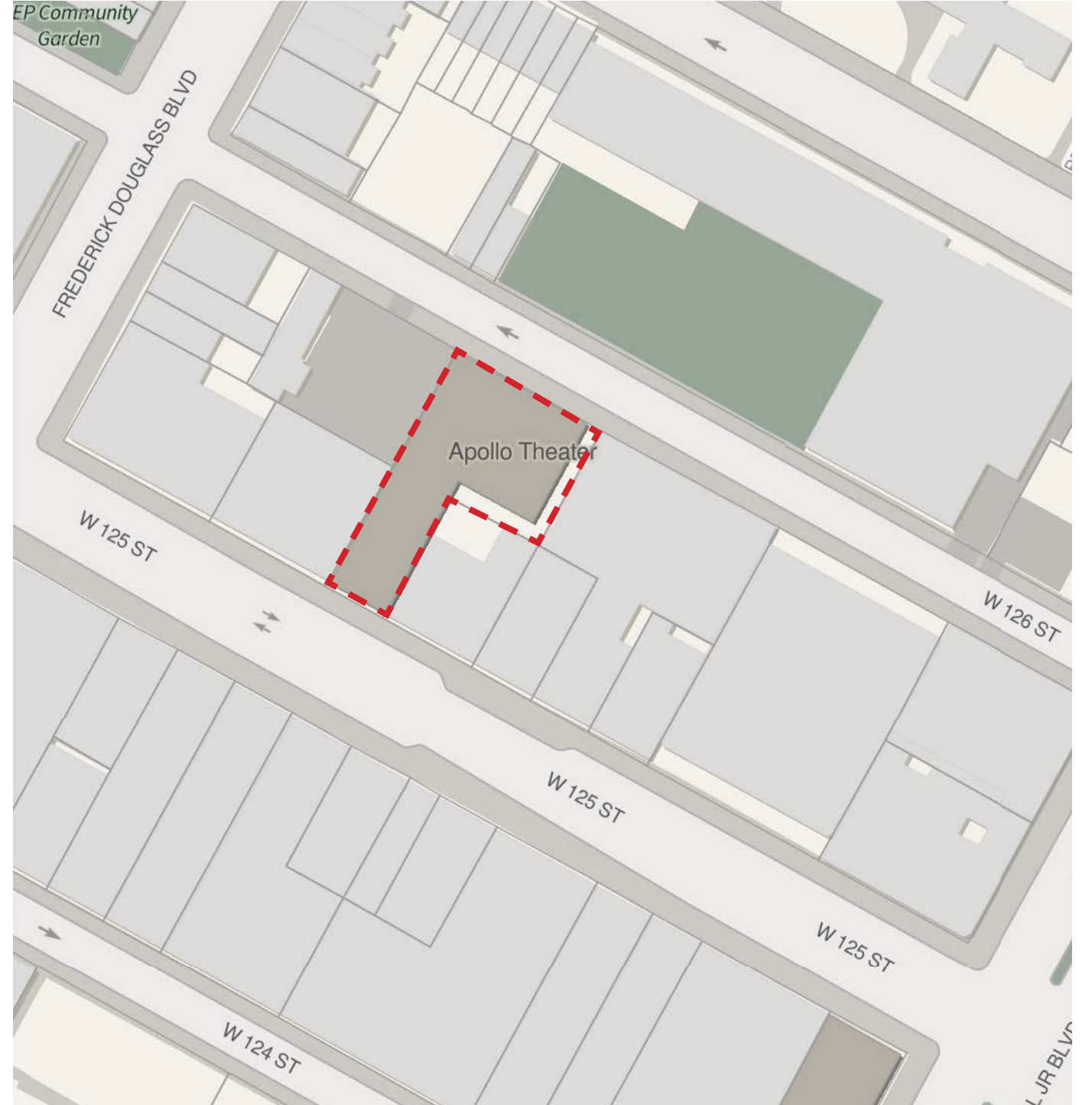
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APPENDIX

SITE MAPS



AERIAL VIEW



NEW YORK CITY ZONING AND LAND USE MAP



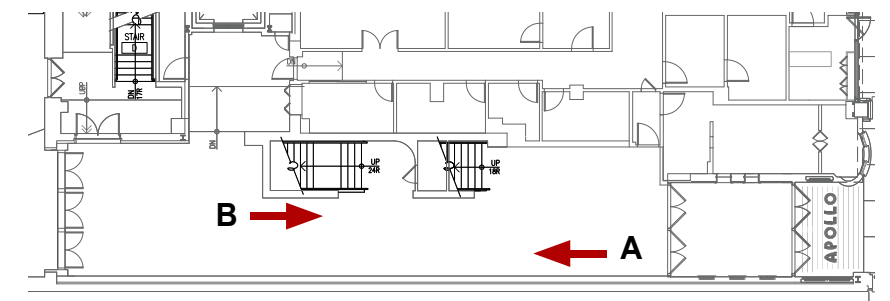
LOBBY: EXISTING CONDITIONS



VIEW A - LOBBY, LOOKING NORTH



VIEW B - LOBBY, LOOKING SOUTH



KEY PLAN



LOBBY: EXISTING CONDITIONS



VIEW A - EAST WALL OF LOBBY



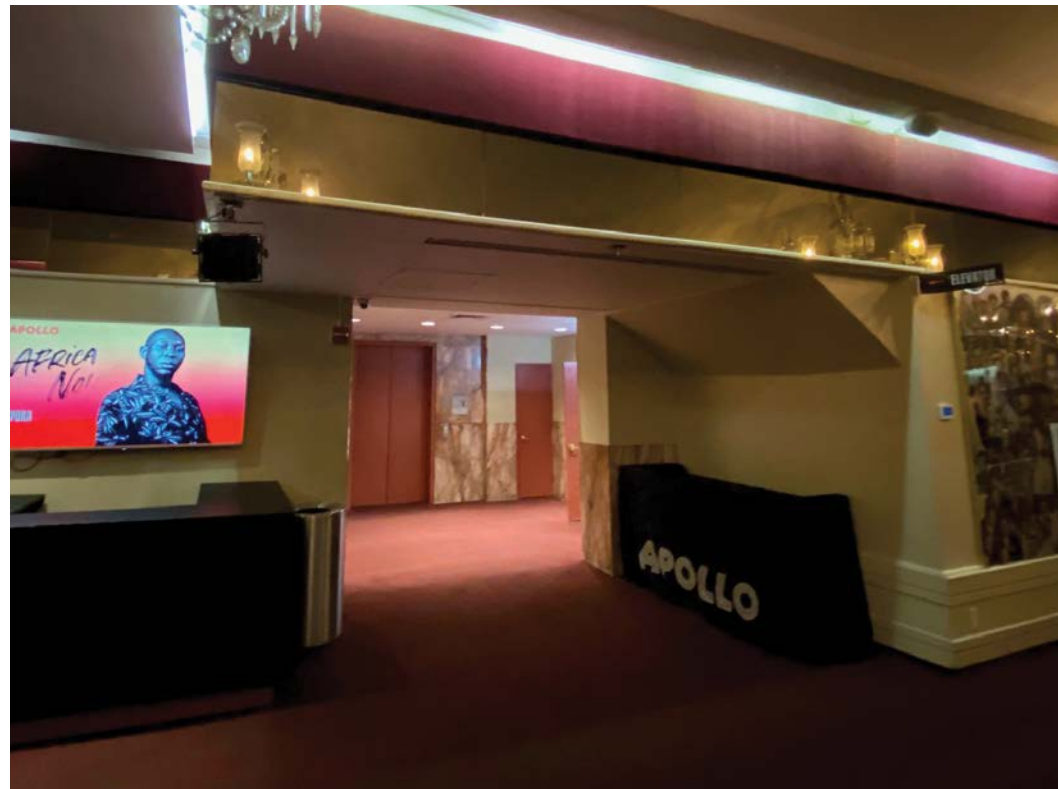
VIEW B - EAST WALL OF LOBBY



VIEW C - REMNANTS OF EXISTING LOBBY TERRAZZO FLOORING UNDER CARPET IN POOR CONDITIONS, DAMAGED AND PATCHED



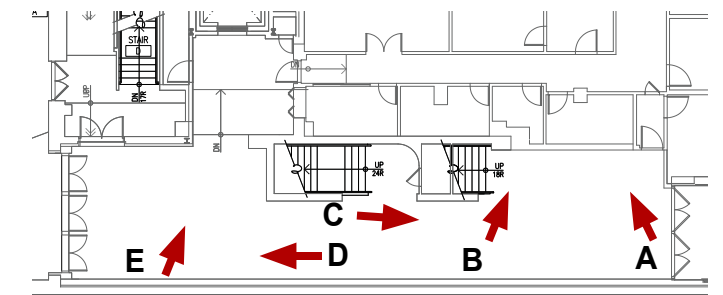
VIEW D - NORTHERN END OF LOBBY, WITH HISTORIC MONTAGES AT RIGHT



VIEW E - EXISTING OPENING TO ELEVATOR LOBBY



DETAIL OF LOBBY CEILING AND LIGHTING



KEY PLAN



LOBBY: HISTORIC DOCUMENTATION

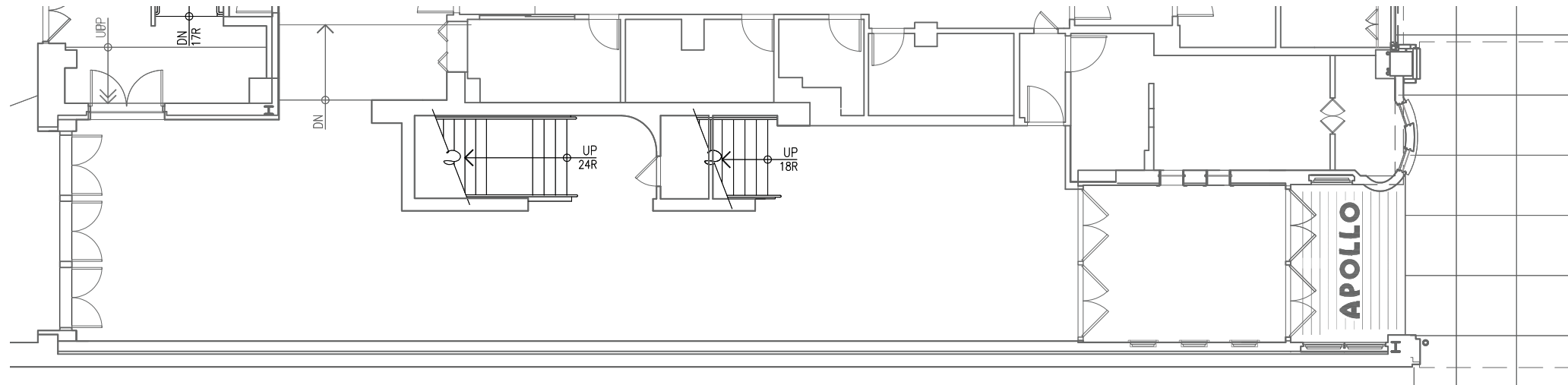


1959, GETTY

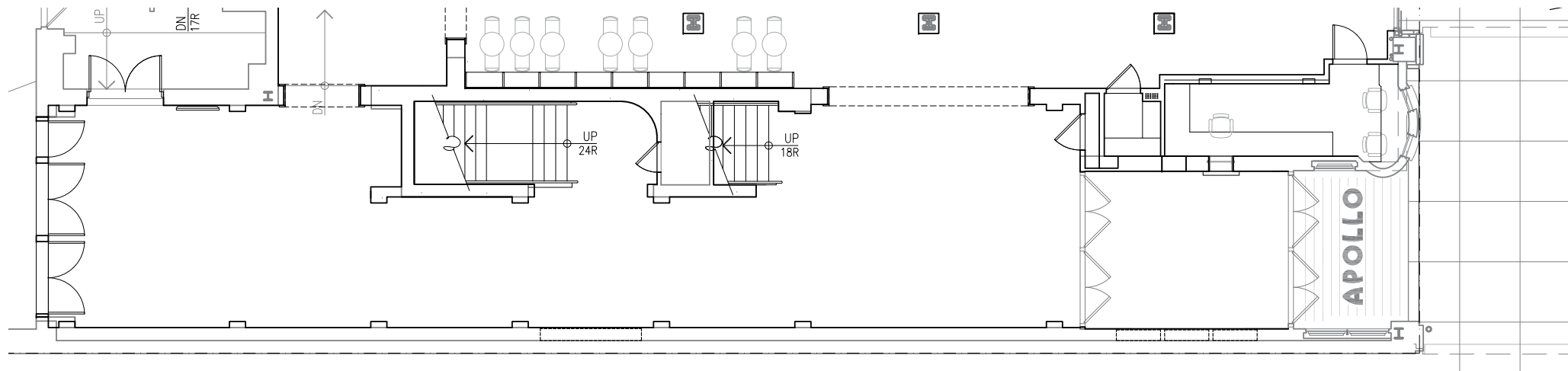


CA. 1960, GETTY

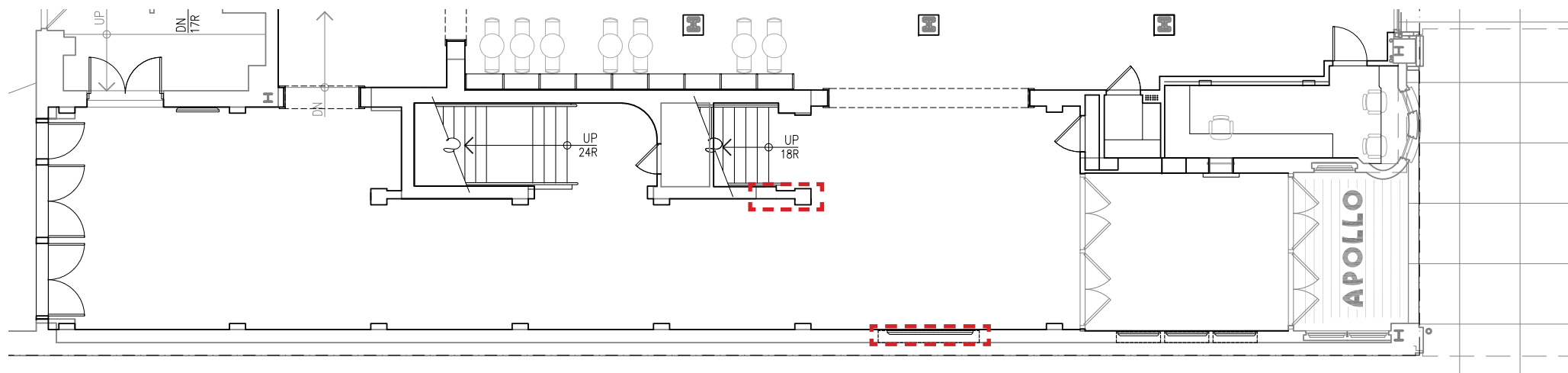
LOBBY: EXISTING & PROPOSED LOBBY PLAN COMPARISONS



EXISTING FIRST FLOOR LOBBY PLAN

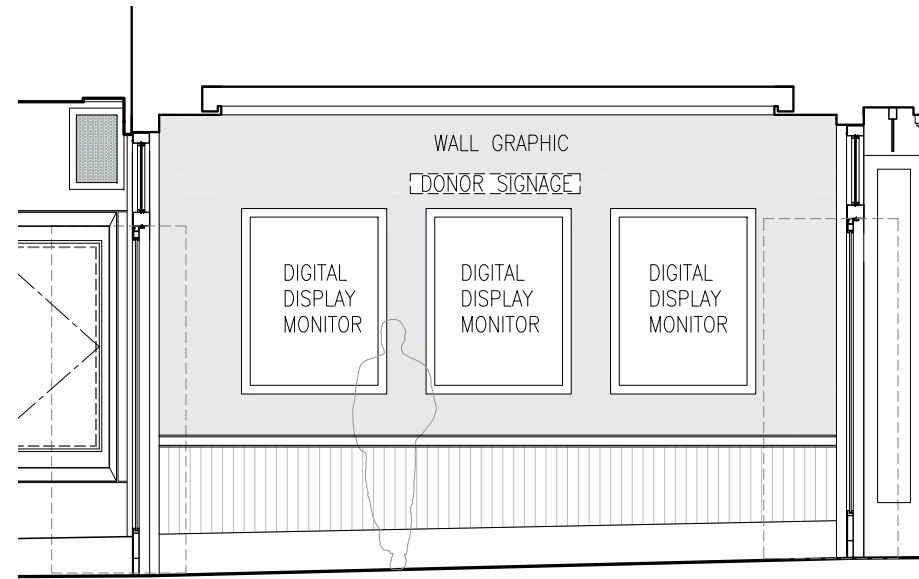


PROPOSED FIRST FLOOR LOBBY PLAN FROM 06/18 LPC HEARING

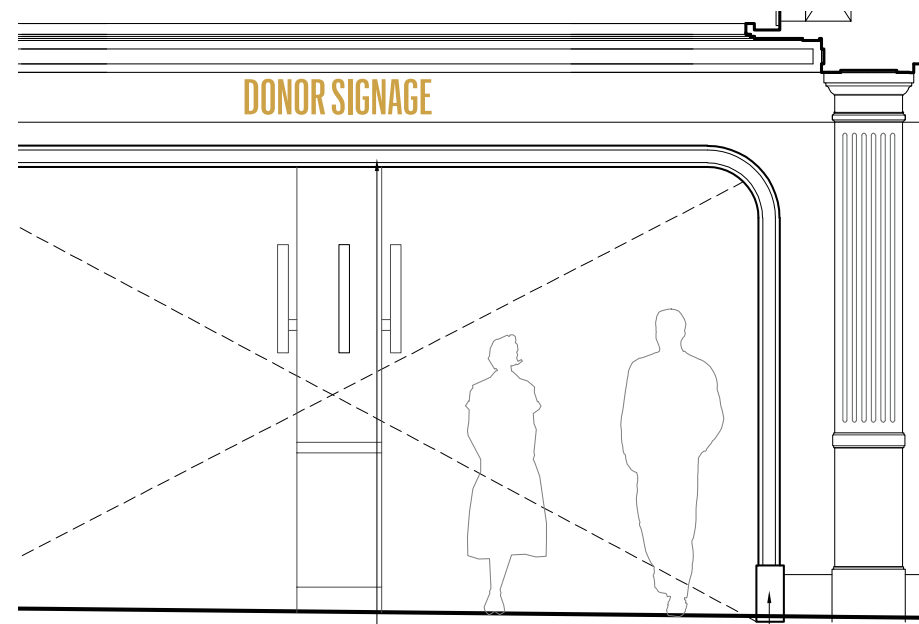


REVISED PROPOSED FIRST FLOOR LOBBY PLAN

LOBBY: PROPOSED DONOR SIGNAGE



VIEW A - PROPOSED DONOR SIGNAGE AT VESTIBULE WEST WALL



VIEW B - PROPOSED DONOR SIGNAGE AT LOBBY EAST WALL

2" | DONOR SIGNAGE

A

B | DONOR SIGNAGE

- A. Brass letters
- B. 1/4" depth. Pin-mounted to wall surface.

PROPOSED DONOR SIGNAGE AT VESTIBULE WEST WALL

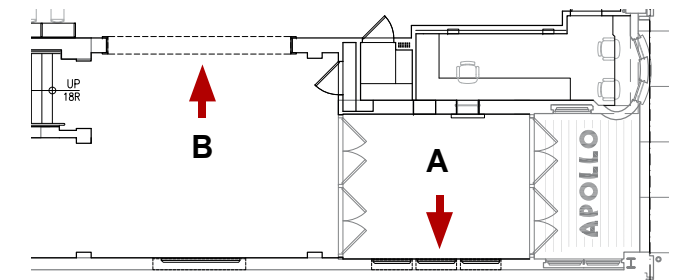
8.5" | DONOR SIGNAGE

A

B | DONOR SIGNAGE

- A. Brass letters
- B. 1/4" depth. Pin-mounted to wall surface.

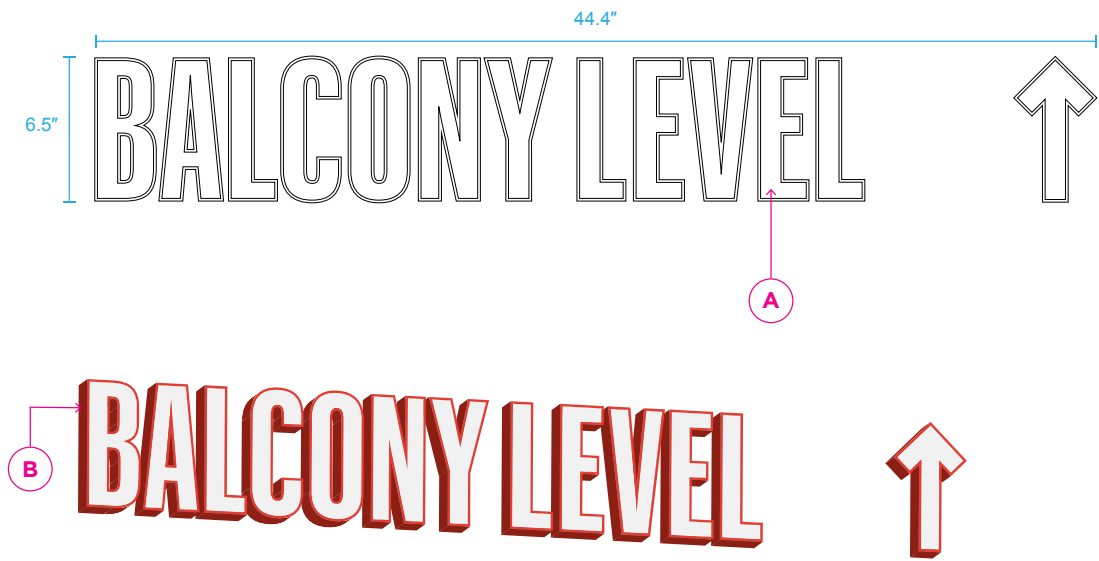
PROPOSED DONOR SIGNAGE AT LOBBY EAST WALL



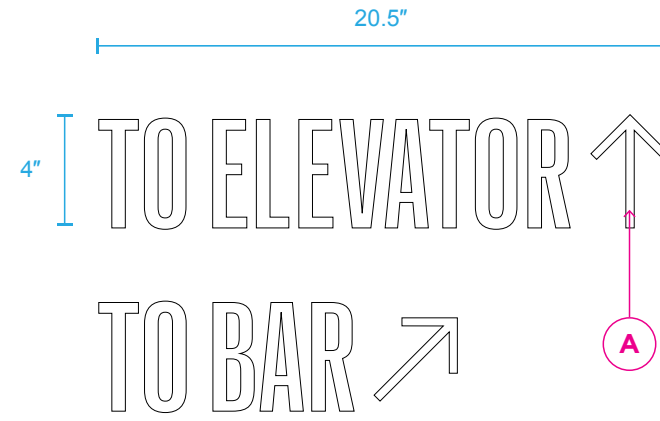
KEY PLAN



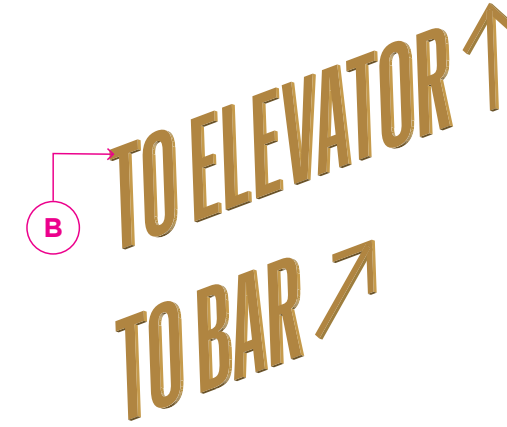
LOBBY: PROPOSED WAY FINDING SIGNAGE



A. 5/8" thick polished clear acrylic face with second surface painted white background and red edges. Acrylic face with red LED strips to create outlined effect for letter-form.
B. 3/4" depth. Pin-mounted to wall surface.



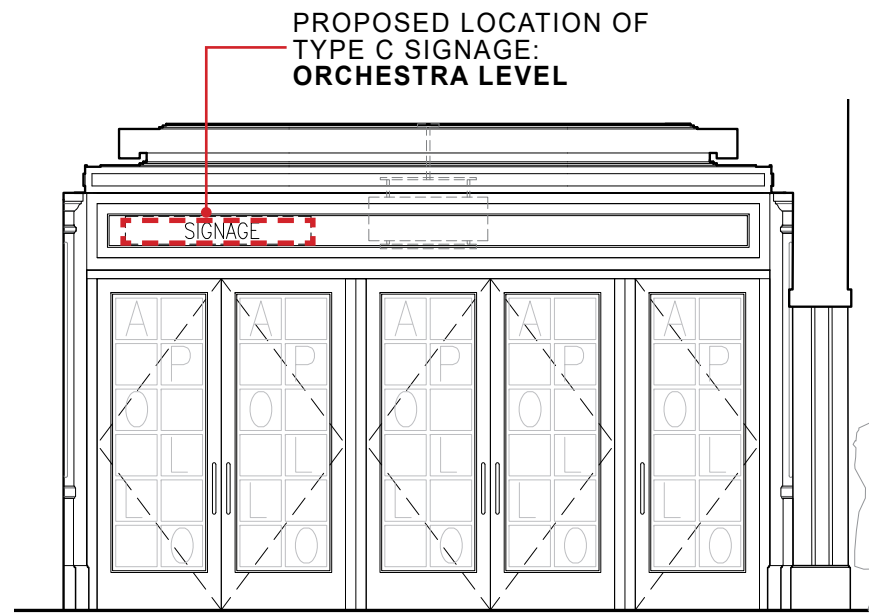
A. Brass letters
B. 1/4" depth. Pin-mounted to wall surface.



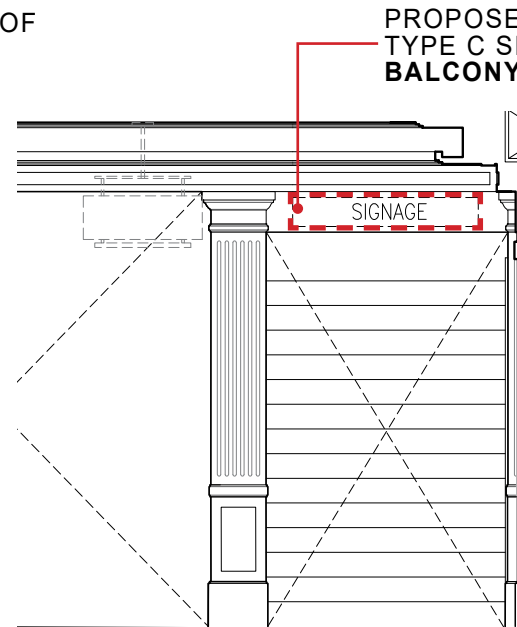
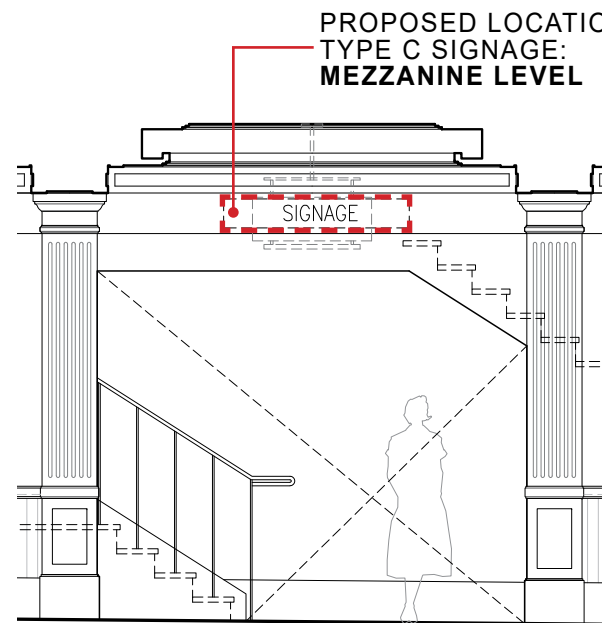
RENDERING OF TYPE D WAY FINDING SIGNAGE

TYPE C SIGNAGE: PROPOSED WAY FINDING SIGNAGE

TYPE D SIGNAGE: PROPOSED WAY FINDING SIGNAGE



PROPOSED LOCATIONS OF TYPE C SIGNAGE AT LOBBY

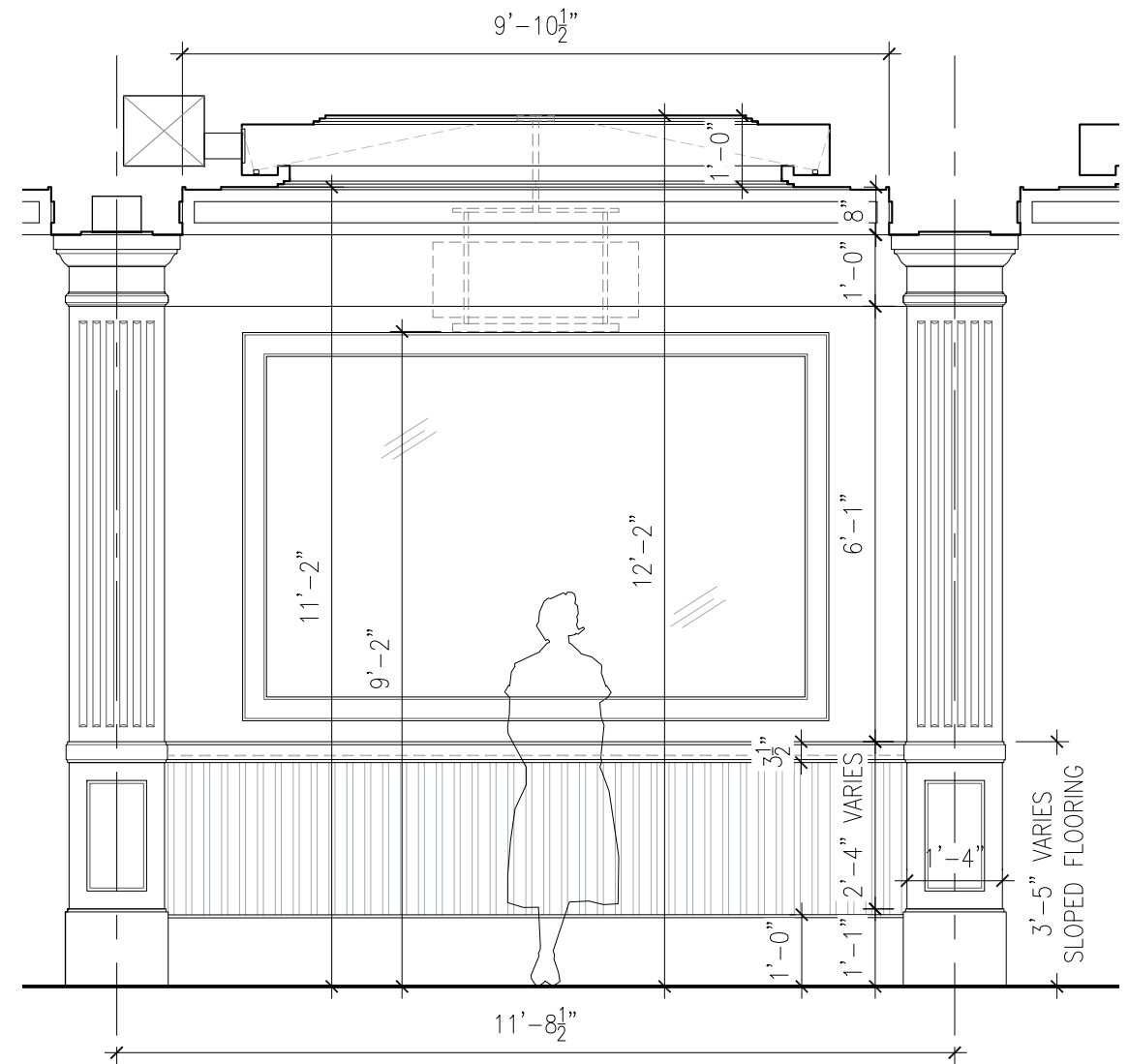


RENDERING OF TYPE C WAY FINDING SIGNAGE

LOBBY: PROPOSED PENDANT LIGHTING FIXTURE



PROPOSED PENDANT FIXTURES IN ANTIQUE BRASS FINISH WITH CUSTOM SHADE IN FROSTED GLASS



PROPOSED PENDANT FIXTURES AT TYPICAL BAY

AUDITORIUM: HISTORIC DOCUMENTATION



1944 GETTY

AUDITORIUM: EXISTING ORCHESTRA LEVEL CONDITIONS



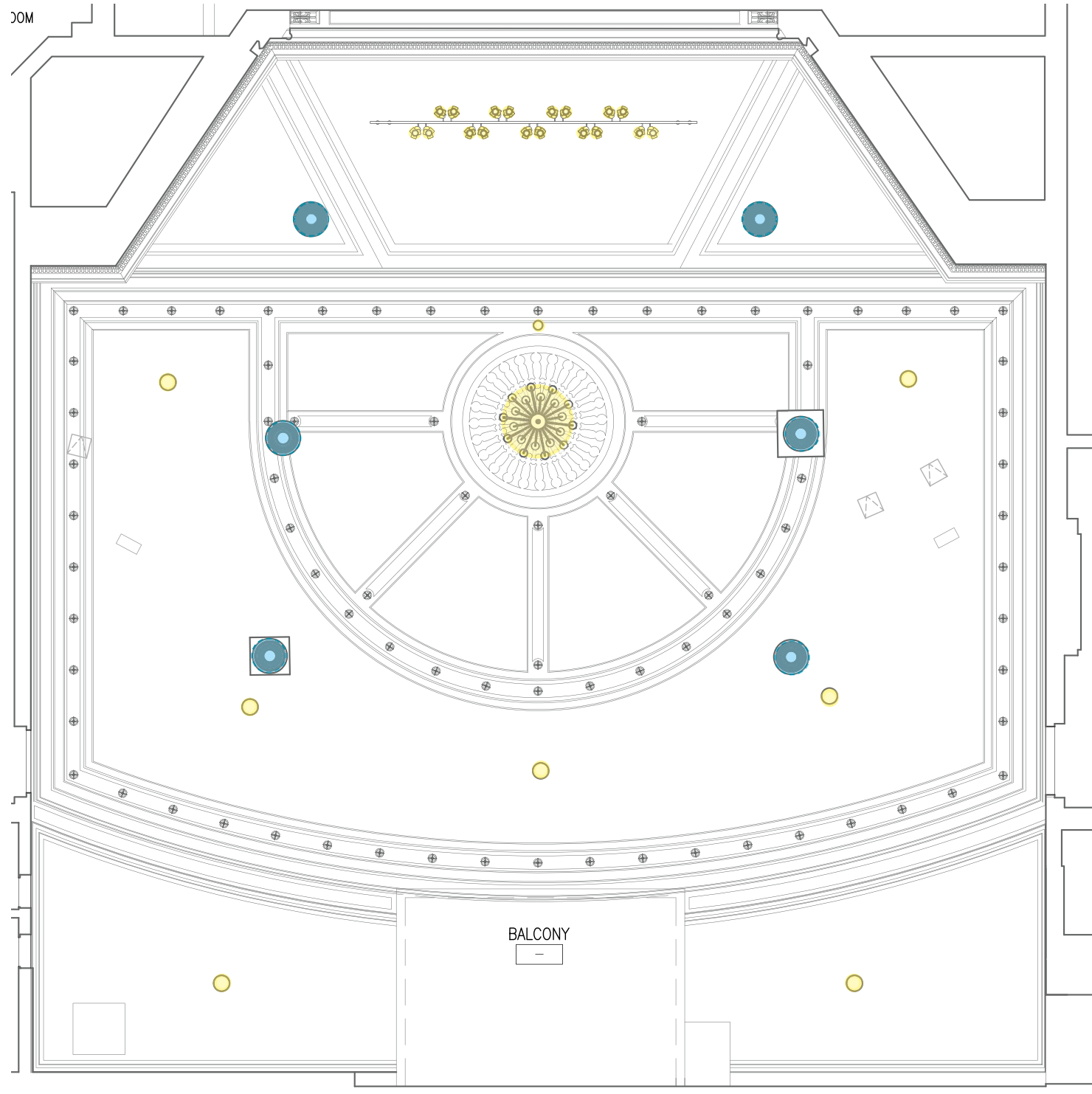
BACK OF ORCHESTRA LEVEL AT AUDITORIUM, LOOKING NORTH

AUDITORIUM: EXISTING CEILING CONDITIONS

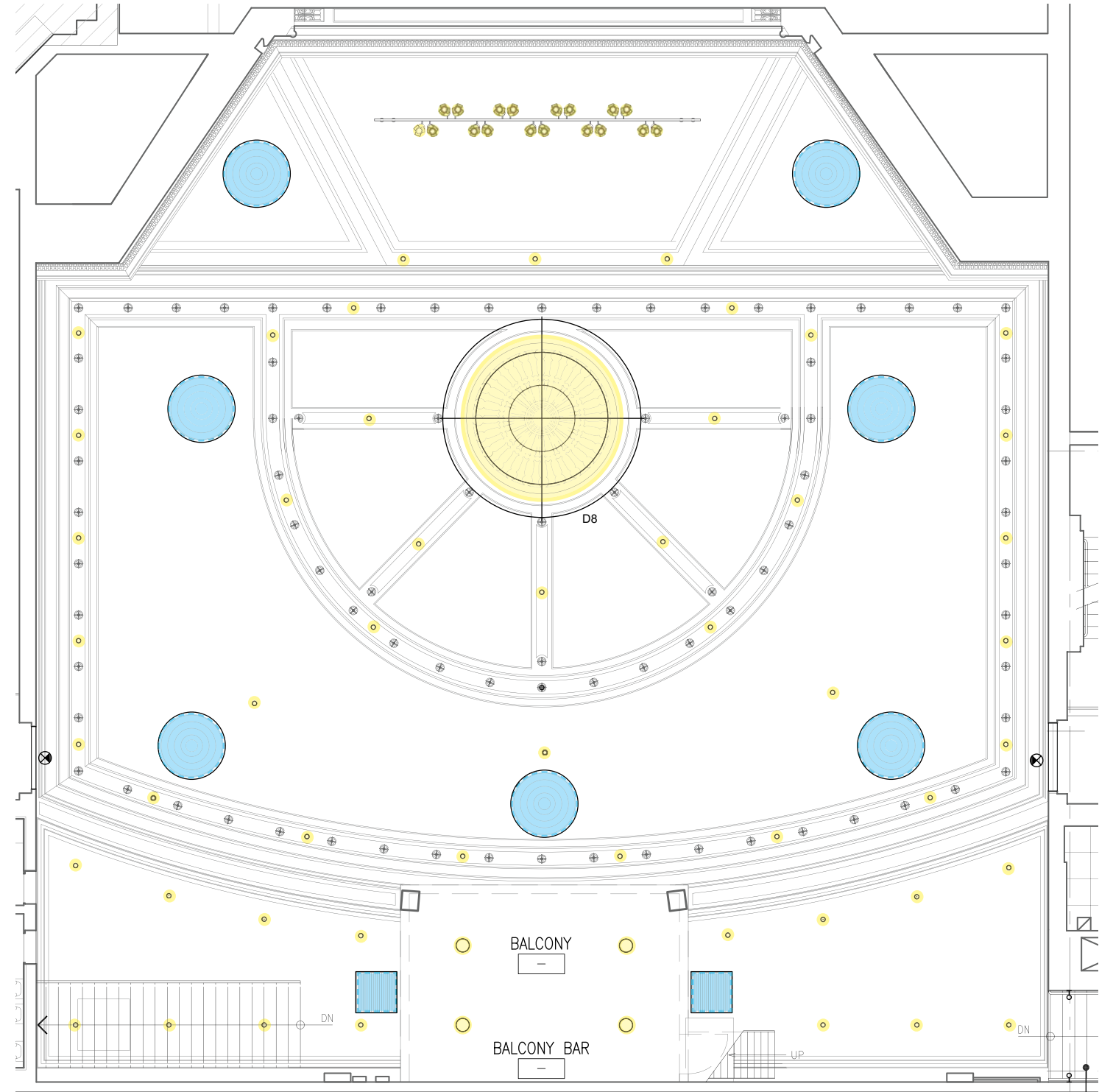


EXISTING AUDITORIUM CEILING CONDITIONS

AUDITORIUM: BALCONY LEVEL - EXISTING & PROPOSED RCPS



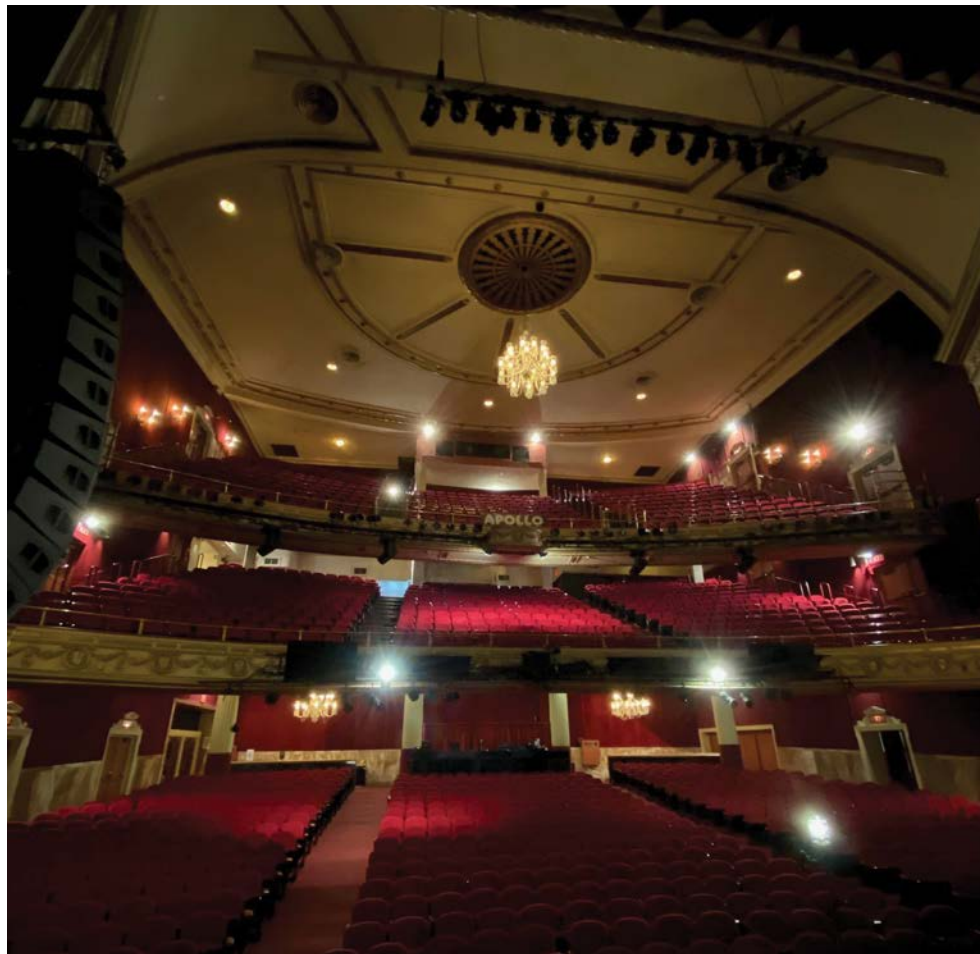
EXISTING AUDITORIUM FOURTH FLOOR BALCONY LEVEL REFLECTED CEILING PLAN



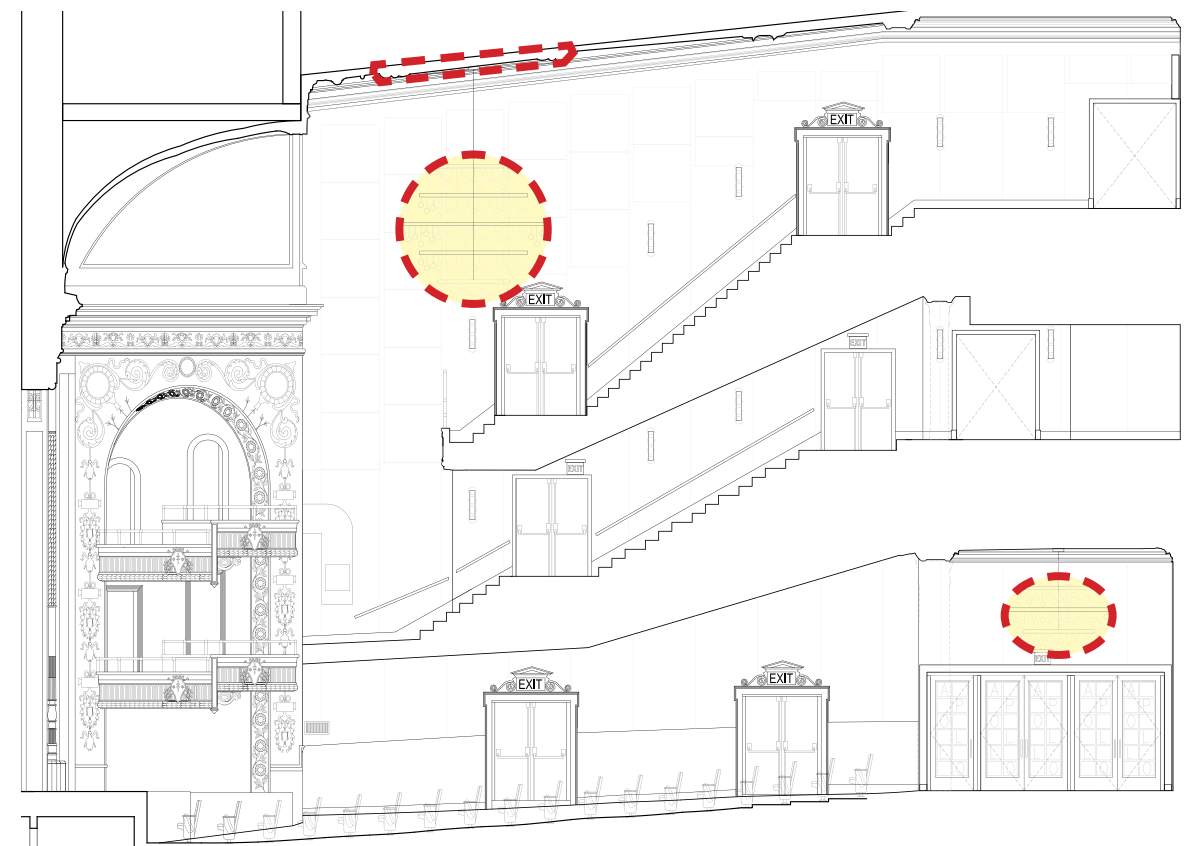
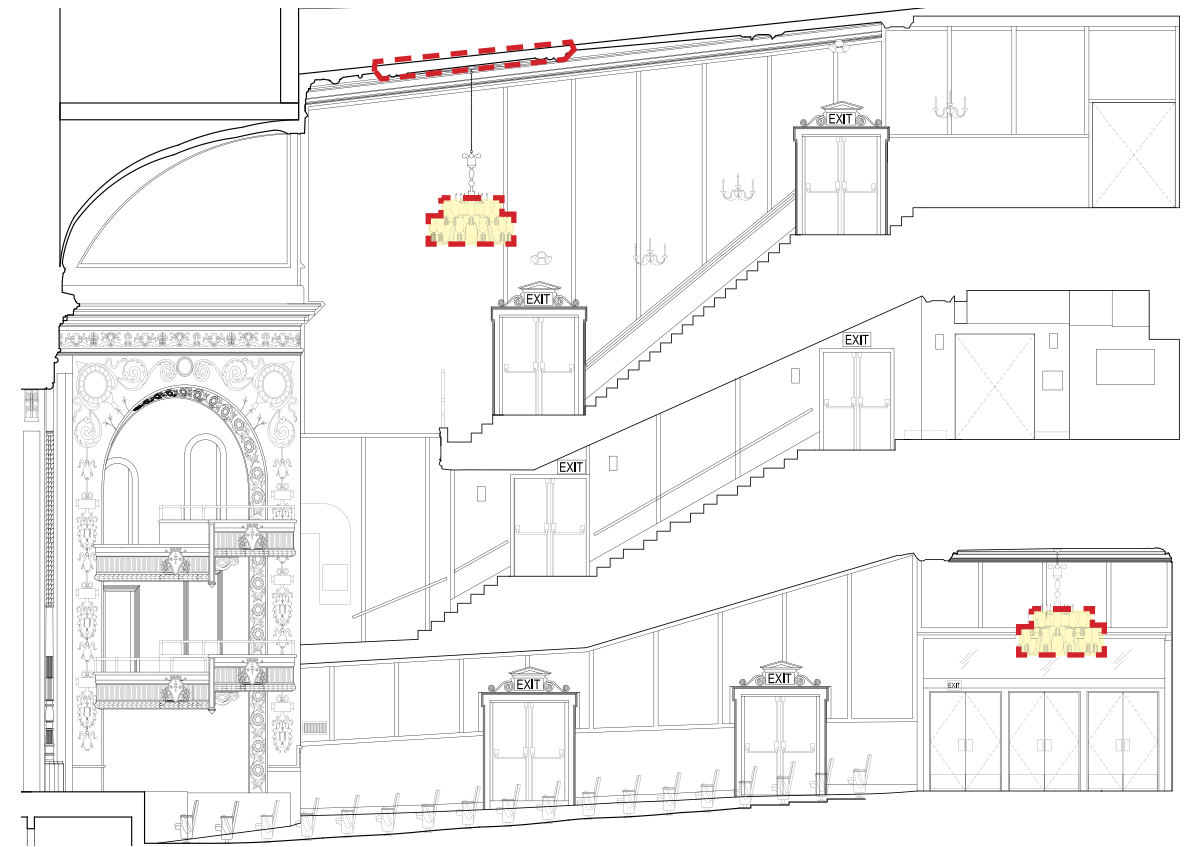
PROPOSED AUDITORIUM FOURTH FLOOR BALCONY LEVEL REFLECTED CEILING PLAN

- LEGEND**
- SPEAKER
 - ROUND HVAC DIFFUSER
 - SQUARE HVAC RETURN GRILLE
 - DECORATIVE LIGHTING FIXTURE
 - RECESSED LIGHTING FIXTURE

AUDITORIUM: EXISTING & PROPOSED DECORATIVE LIGHTING FIXTURES



EXISTING DECORATIVE CHANDELIER



PROPOSED DECORATIVE CHANDELIER

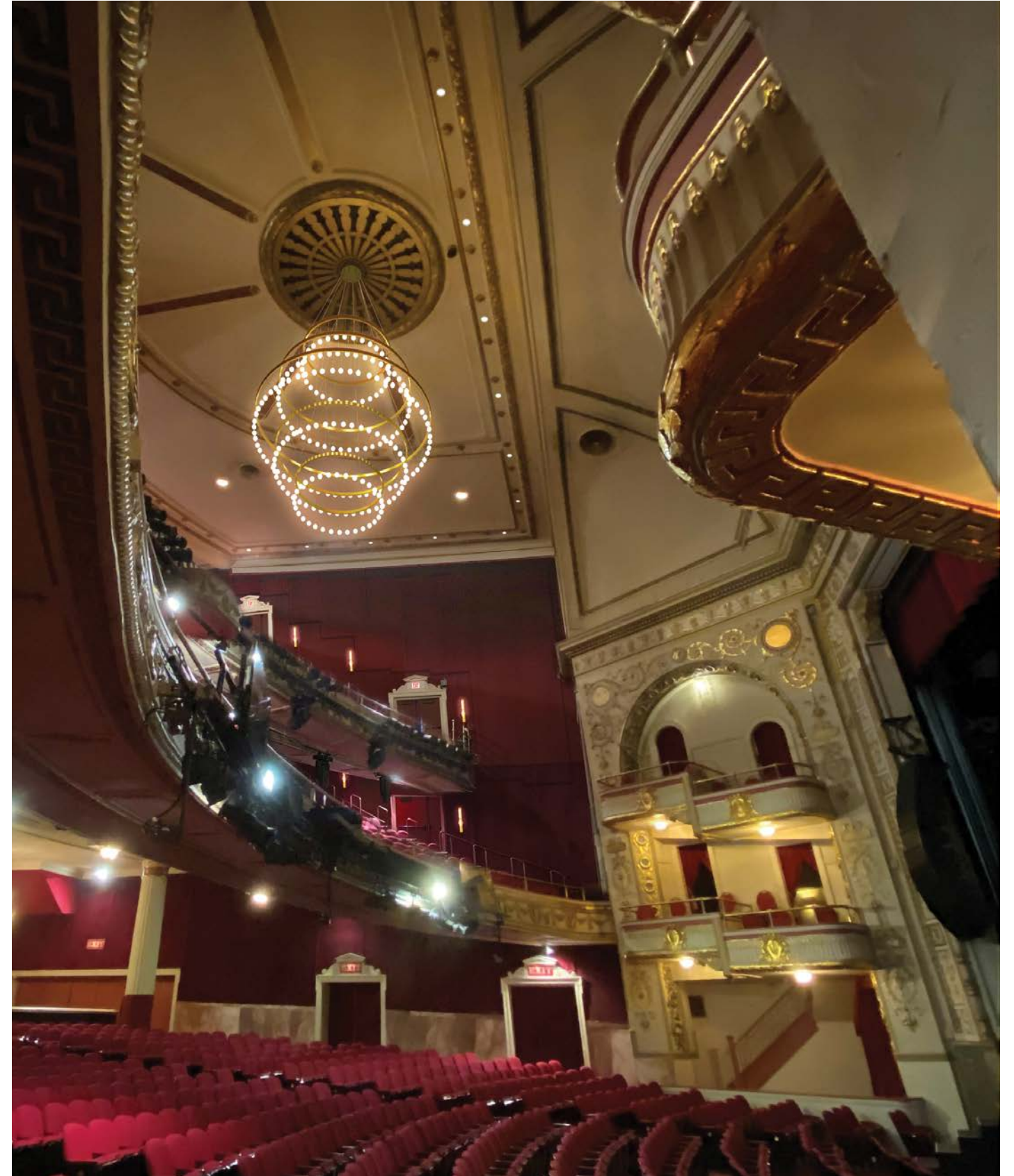
AUDITORIUM: PROPOSED ALTERNATE DECORATIVE LIGHTING FIXTURES



PROPOSED ALTERNATE DECORATIVE FIXTURE STUDIES



EXAMPLE OF MULTI-TIER RING FIXTURE W/
SUSPENDED CRYSTAL GLOBES



PROPOSED ALTERNATE D8 MAIN CHANDELIER AT AUDITORIUM

AUDITORIUM: EXISTING FABRIC WRAPPED WALL PANELING DETAILS



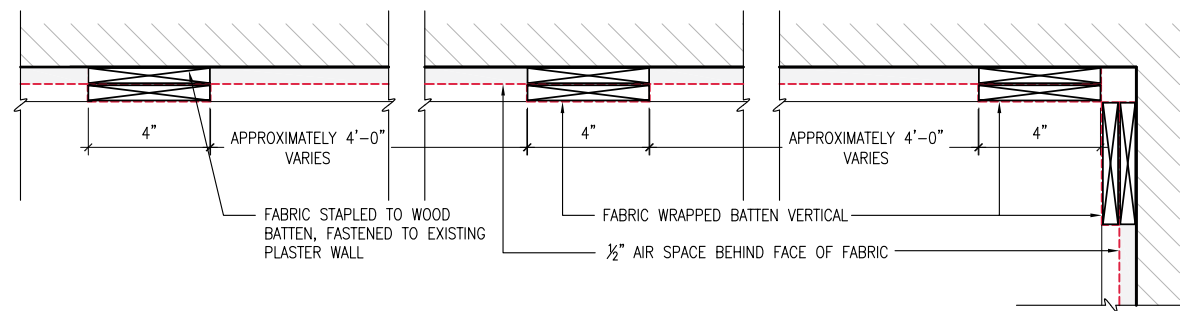
EXISTING FABRIC WRAPPED WALL PANELING DETAIL



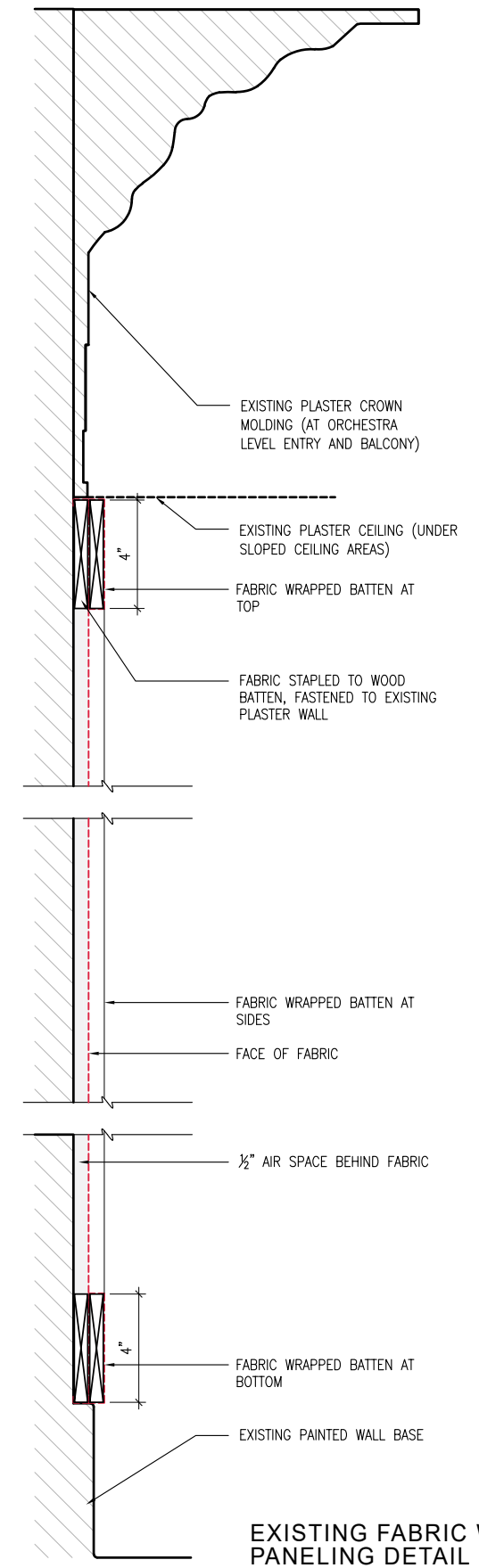
EXISTING PLASTER WALL CONDITIONS BEHIND FABRIC WRAPPED WALL PANELING



EXISTING FABRIC WRAPPED WALL PANELING DETAILS

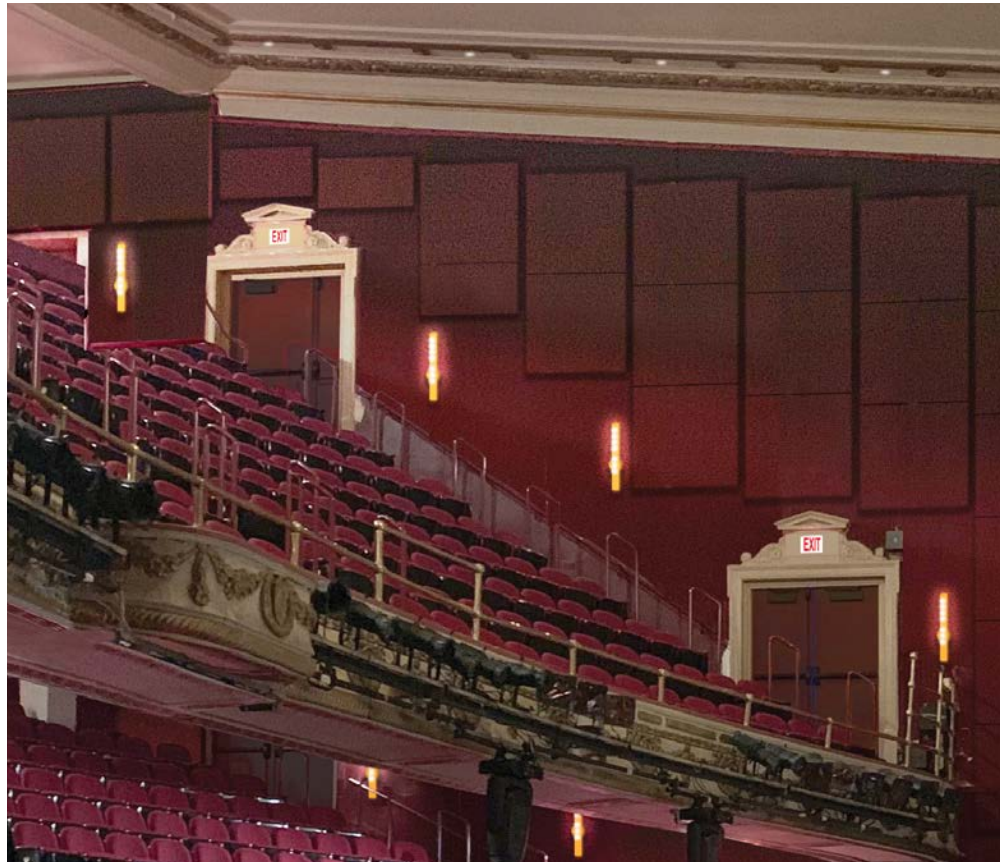


EXISTING FABRIC WRAPPED WALL PANELING DETAIL

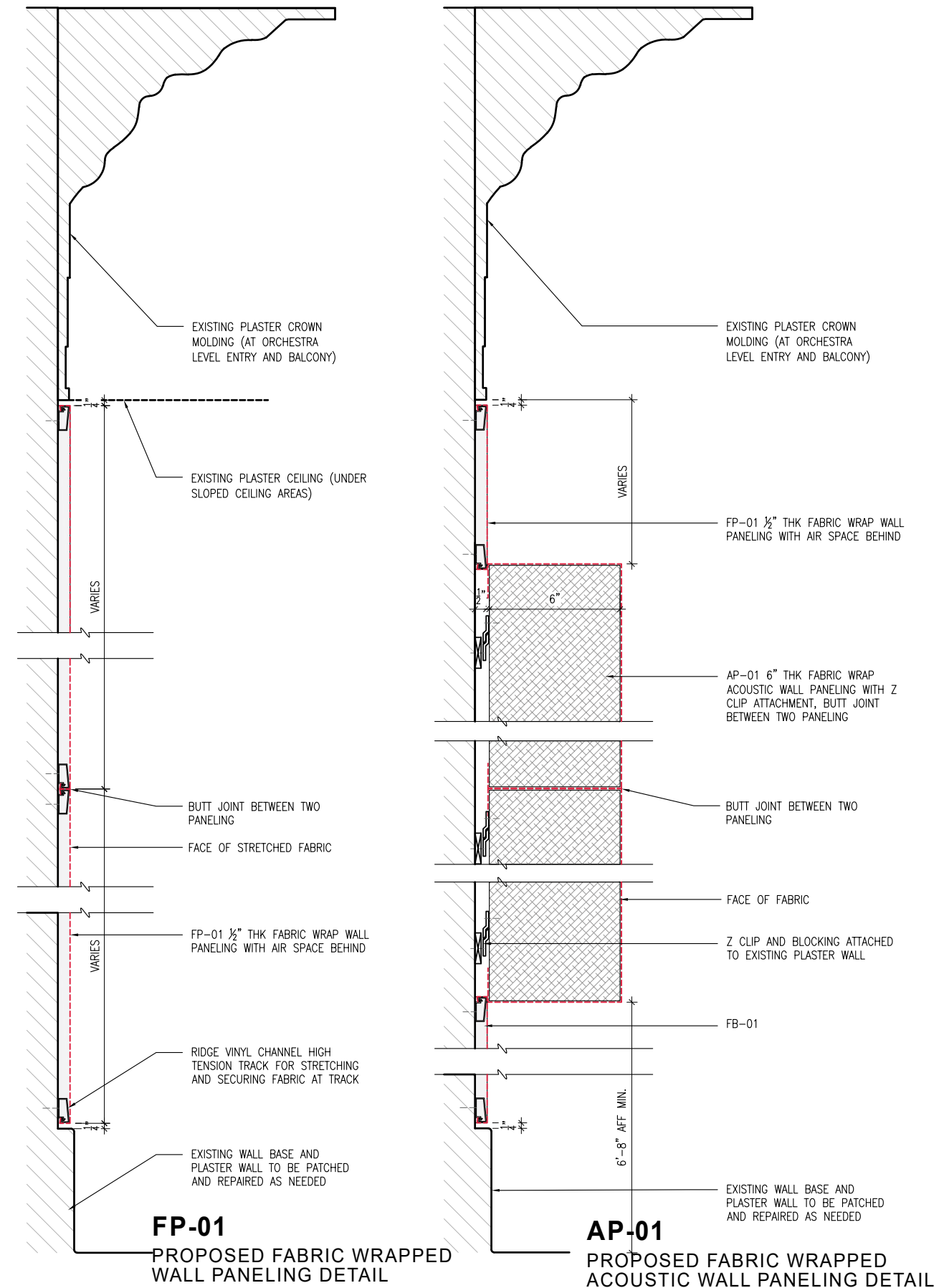
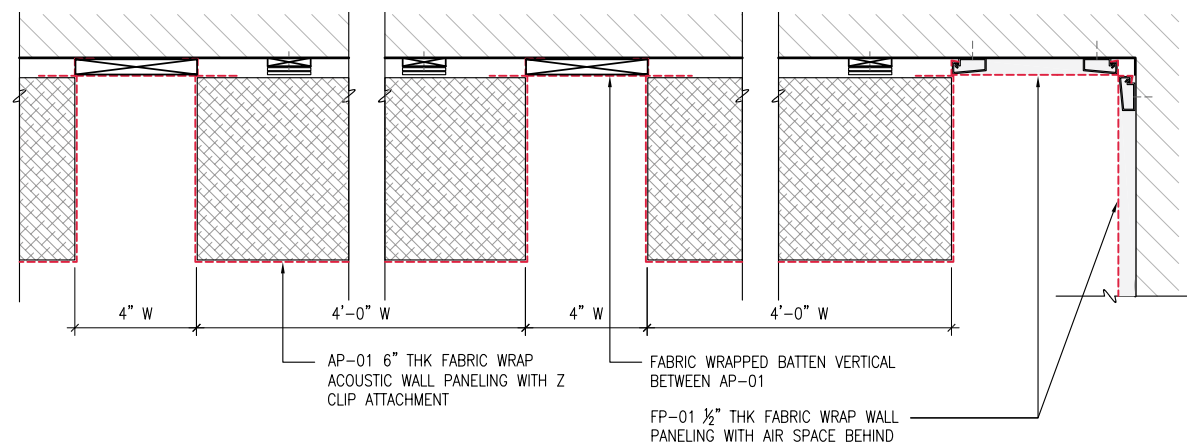
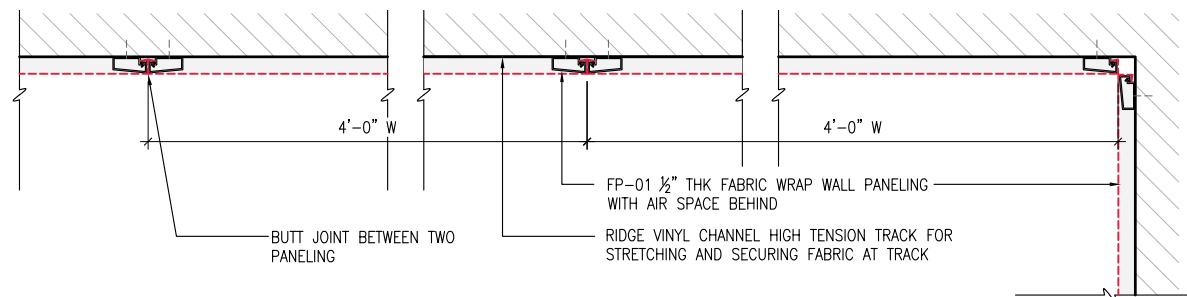


EXISTING FABRIC WRAPPED WALL PANELING DETAIL

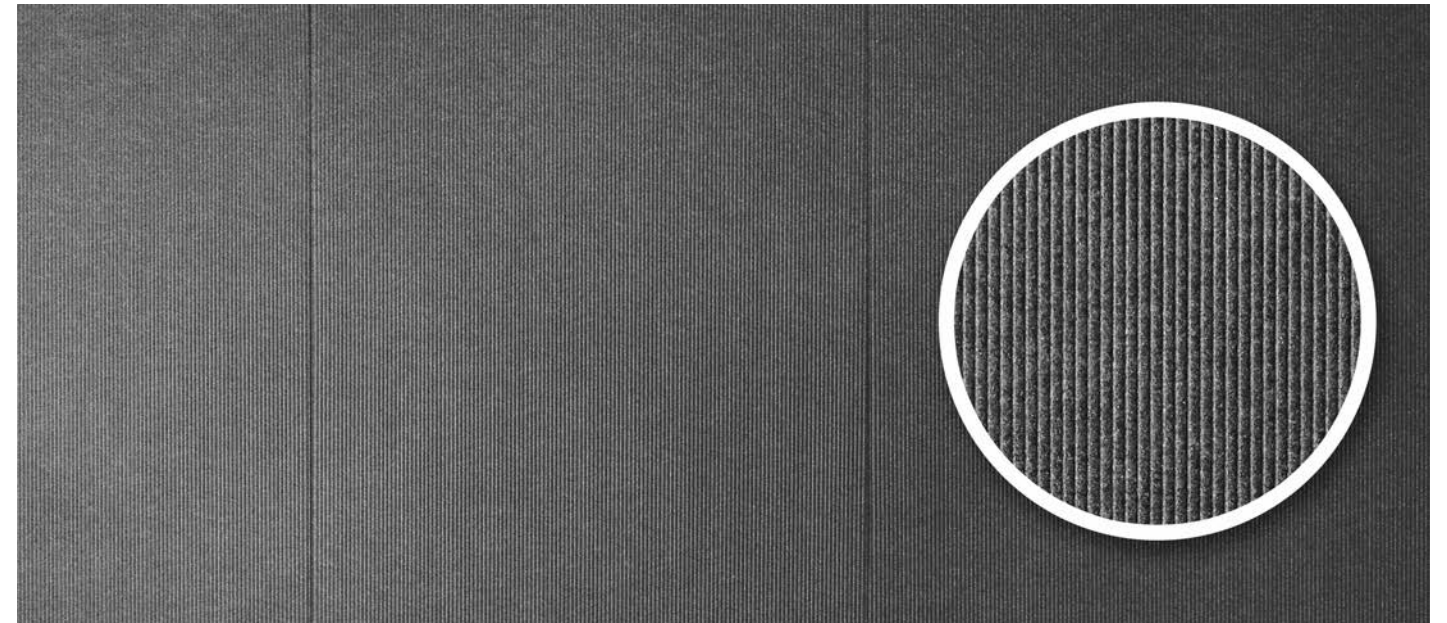
AUDITORIUM: PROPOSED FABRIC WRAPPED & ACOUSTIC WALL PANELING DETAILS



PROPOSED AUDITORIUM RENDERING WITH FABRIC AND ACOUSTIC WALL PANELING



AUDITORIUM: EXAMPLES OF FABRIC PANEL JOINTS



FABRIC PANEL JOINTS ARE BARELY VISIBLE FOR PLAIN WOVEN FABRIC

FABRIC PANEL JOINTS ARE SLIGHTLY MORE NOTICEABLE FOR FABRIC WITH TEXTURES OR PATTERNS

The current proposal is:

Preservation Department – Item 4, LPC-24-10008

**253 West 125th Street – Apollo Theater (originally Hurtig &
Seamon's New (Burlesque) Theater
Borough of Manhattan**

Note: this is a Public Meeting item. No public testimony will be received today as the hearing on this item is closed.