

1st Community Working Group (CWG) Meeting - June 28th

Community Working Group Meeting # 1 (06.28.11)

- 31 different groups
- 45 + attendees











June 28th CWG Meeting: Shared Goals



What we heard -

- More efficient transportation network
- Enhance Transit options
- Access to Hunts Point
- Access to the waterfront
- Access to new and existing open space
- Increase active recreation opportunities
- A cleaner Bronx River
- More healthy food options
- Affordable housing
- Connect adjacent communities
- Increase homeownership
- Safer streets
- Adequate community services
- Less crowded schools
- Improved air quality

Touring the Study Area

What we saw -

- Vibrant commercial and industrial corridors
- Traffic "hot spots" areas with severe congestion
- New housing development
- The Food Distribution Center
- Few east-west connections
- An incredible diversity of housing types
- Beautiful community gardens
- Unsafe conditions for pedestrians and drivers
- Multiple modes of transportation water, rail, transit, major roadways, etc.
- New parkland
- The Bronx River

We also heard lots of noise!



Planning Framework

The shared goals expressed by the CWG and information gathered from the field were used to develop a framework that will guide decision making as scenarios are developed.

CONNECTIVITY AND MOBILITY

- Improve pedestrian safety and mobility
- Create connections between neighborhoods and to important destinations
- Improve efficiency in highway system
- Better truck access to Hunts Point

JOBS AND ECONOMIC DEVELOPMENT

- Support/protect existing job center
- Provide certainty to the local business community
- Improve public transit access and options

HOUSING AND INFRASTRUCTURE

- Develop new and protect existing affordable housing
- Increase public infrastructure to meet new demand (schools, health care, transit, open space, etc.)
- Make targeted improvements to aging infrastructure

SUSTAINABILITY

- Consider green infrastructure
- Increase healthy food options
- Improve environmental health

WATERFRONT AND OPEN SPACE

- Protect the Bronx River
- Increase access to the River and its waterfront
- Improve pedestrian access to existing and new open spaces
- Create new opportunities for active and passive recreation

Study Area Context



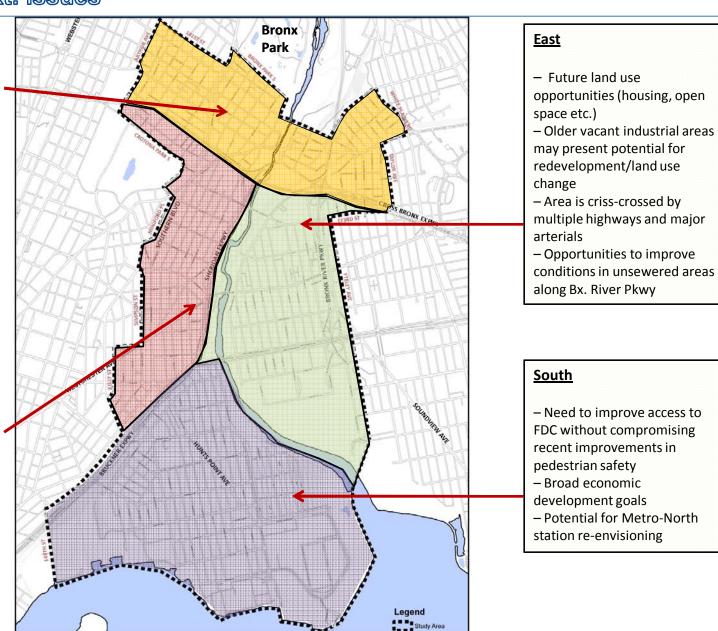
Study Area Context: Issues

North

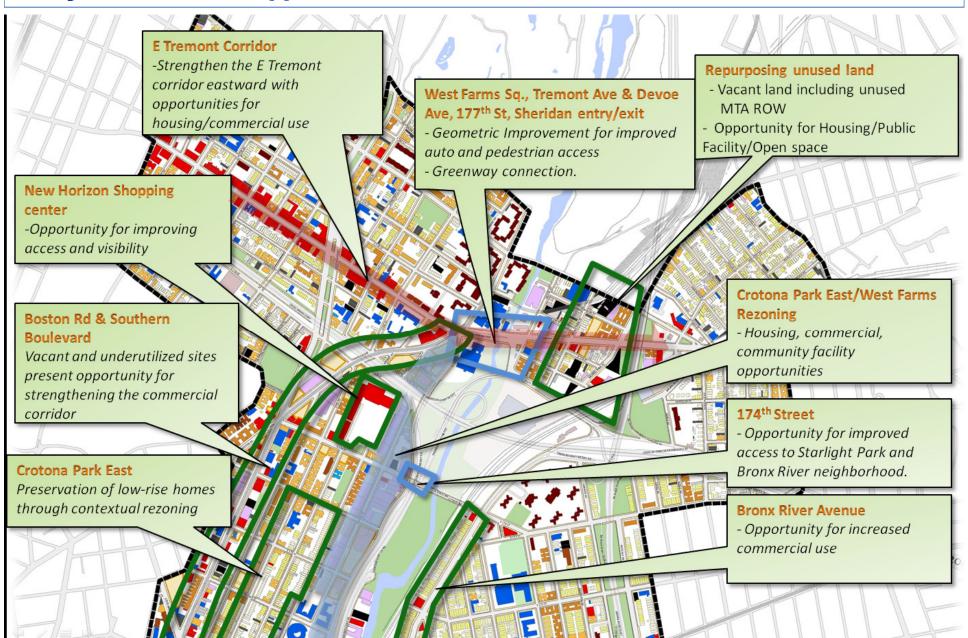
- Area heavily impacted by current Sheridan configuration
 Rezoning, open space and housing development will change character of core neighborhood.
- Area is surrounded by major infrastructure and institutional uses.
- Unused ROW and vacant sites may present potential for new development

West

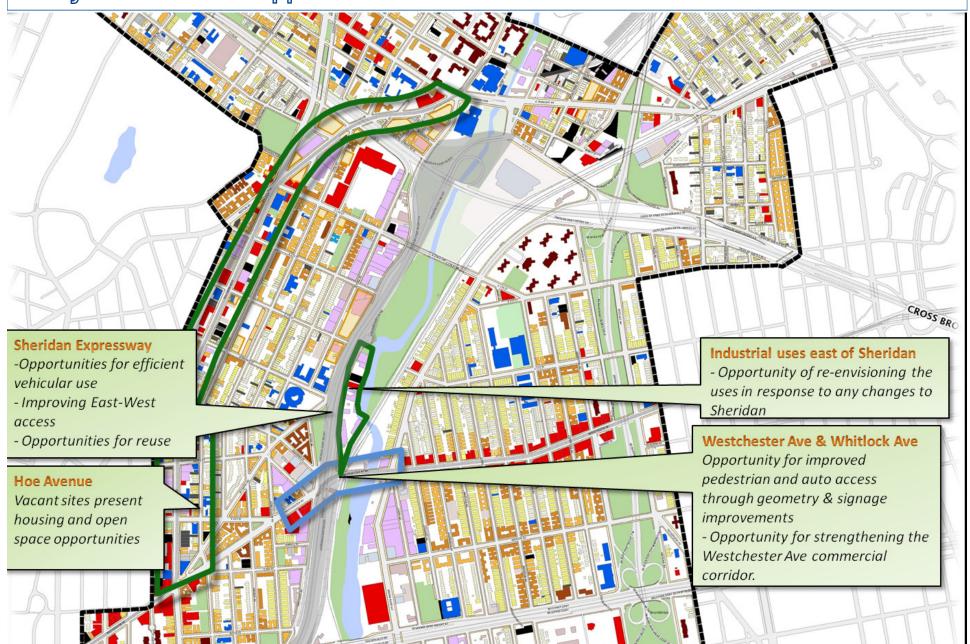
- Area would experience major impacts related to any change to the Sheridan Expressway
- Major rezoning and housing development in the area
- Need to improve access to new open space amenities



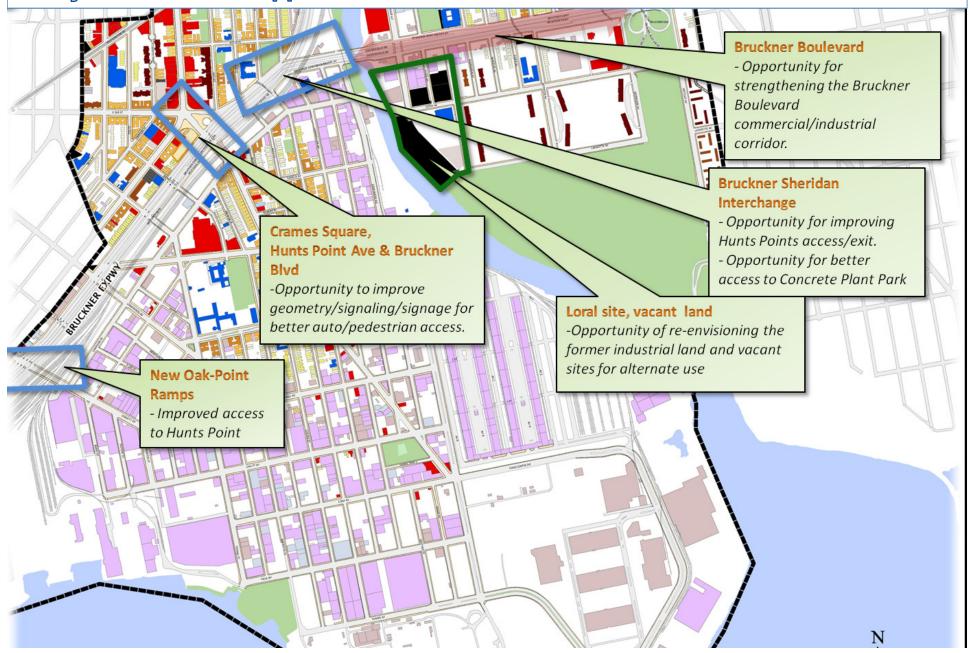
Study Area Context: Opportunities



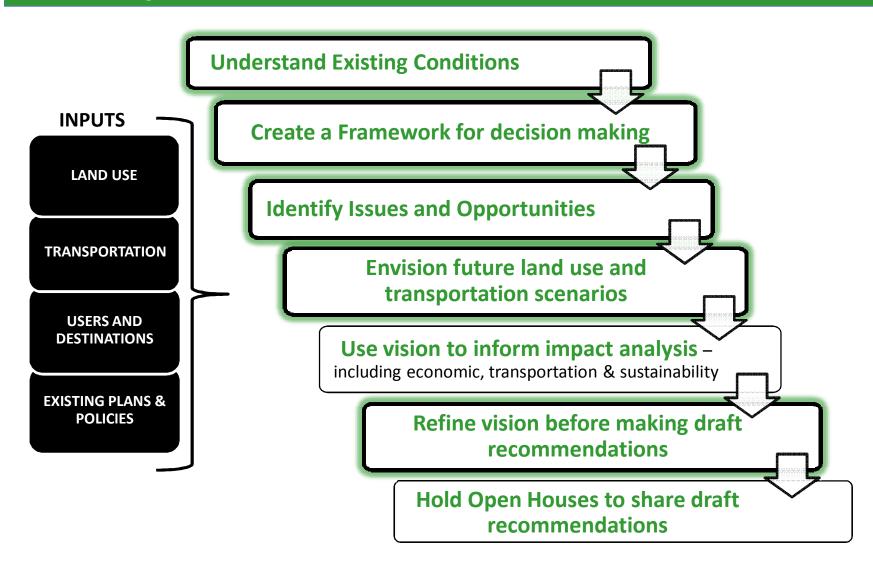
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The Planning Process

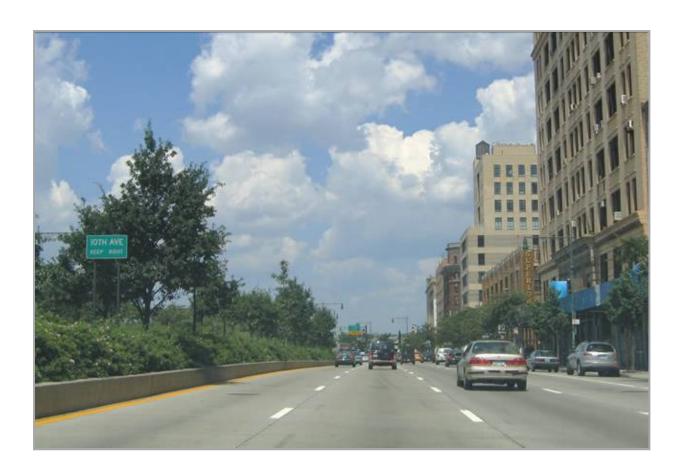




Learning how the network works today

Segment Speeds for Model: processing data

•Conducted speed runs along highways and local streets during AM and PM rush hours for model calibration



Learning how the network works today

Traffic Counts: ongoing

- Completed first set of counts at multiple locations for both AM/PM rush and 24hour
- Additional counts to be conducted in September

Truck Route Tracking: ongoing

- •First set of data completed and being analyzed
- •Second set of data to be collected in September



Learning how the network works today

Hunts Point Market Truck Counts: ongoing

- •Completed first set of counts for market entrances and exits
- Second set of counts to be conducted in September



Economic and Freight Impact Analysis

OBJECTIVES

 Increase the City's understanding of how changes to the Sheridan will impact suppliers, buyers, businesses, and employment in the HP Food Distribution Center and surrounding industrial area

TASKS

Origin-Destination Truck Survey

- Origin, routes taken to get in/out of markets, destination
- Driver Surveys at Produce, Meat, Fish Markets
- Fleet Manager Surveys for businesses outside of Food Distribution Center

Business Impact Survey and Analysis

- Impact on business profitability, locational decisions
- Impact on growing the food cluster and competitiveness with other regional food markets
- Businesses in/outside of Food Distribution Center

Jobs Impact Analysis

- Job loss/gains at the FDC
- Job loss/gains due to redevelopment along/near the Sheridan corridor
- Multiplier effects from the direct effects above

Real Estate Valuation Analysis

Estimating real estate property value impacts from redevelopment scenarios

Food Access Impact Analysis

Estimating cost impacts (if any) of using food markets outside of City

Construction Cost Analysis

Estimating the capital cost of implementing the transportation and land use changes

Sustainability Analysis

Develop a benefit cost analysis tool that will assist in identifying each scenario's social return on investment or <u>"triple bottom line"</u> - the value created and costs incurred for the following three critical areas:

ECONOMY SOCIETY ENVIRONMENT

- For example, a road geometry change could reduce vehicle capacity but also reduce air pollution, maintenance costs, and injuries to pedestrians.
- Important to account for all of these benefits and costs together to identify scenarios with overall merit.

The benefit cost analysis tool is **not a stand alone** tool - it can only inform the decision-making process, not make the decision on its own.

Next Steps: Charrette

Planning Charrette

Date: Saturday, October 15th, 2011

Time: 9:30 AM – 2:00 PM

Location: Fannie Lou Hamer Freedom High School

1021 Jennings Street, Bronx, NY 10460

sheridan hp@planning.nyc.gov for more information

Charrette Agenda

- Organizers outline the issue
- The participants break into groups
- Groups brainstorm on scenarios
- Everyone gets the opportunity to share their ideas
- Ideas are exchanged and recorded on maps, posters, etc.
- Information gathered at the charrette is then used to guide the development of draft scenarios and recommendations